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SUPERSTORE SALES

ControlEastSouthWest

Sales by Payment Mode

Cards 25%COD 44%Online 31%

Sales by Region

East 100%

Sales by Segment

Home Office 18%Corporate 31%Consumers 50%

Sales

450.23K

Quantity

6251

Profit

53K

4

Monthly Sales

Year 20192020

50K

JanuaryFebruaryMarchAprilMayJuneJulyAugustSeptemberOctoberNovemberDecember

Monthly Profit

Year 20192020

10K

JanuaryFebruaryMarchAprilMayJuneJulyAugustSeptemberOctoberNovemberDecember

Sales by Ship Mode

Standard 0.11MFirst Class 0.03MSecond 0.02MSame Day 0.01M

Sales by Category

Office Supplies 0.11MTechnology 0.14MFurniture 0.13M

Sales by Sub-category

Phones 60KChairs 56KBinders 53KStorage 45K

Sales and Profit by State

Map

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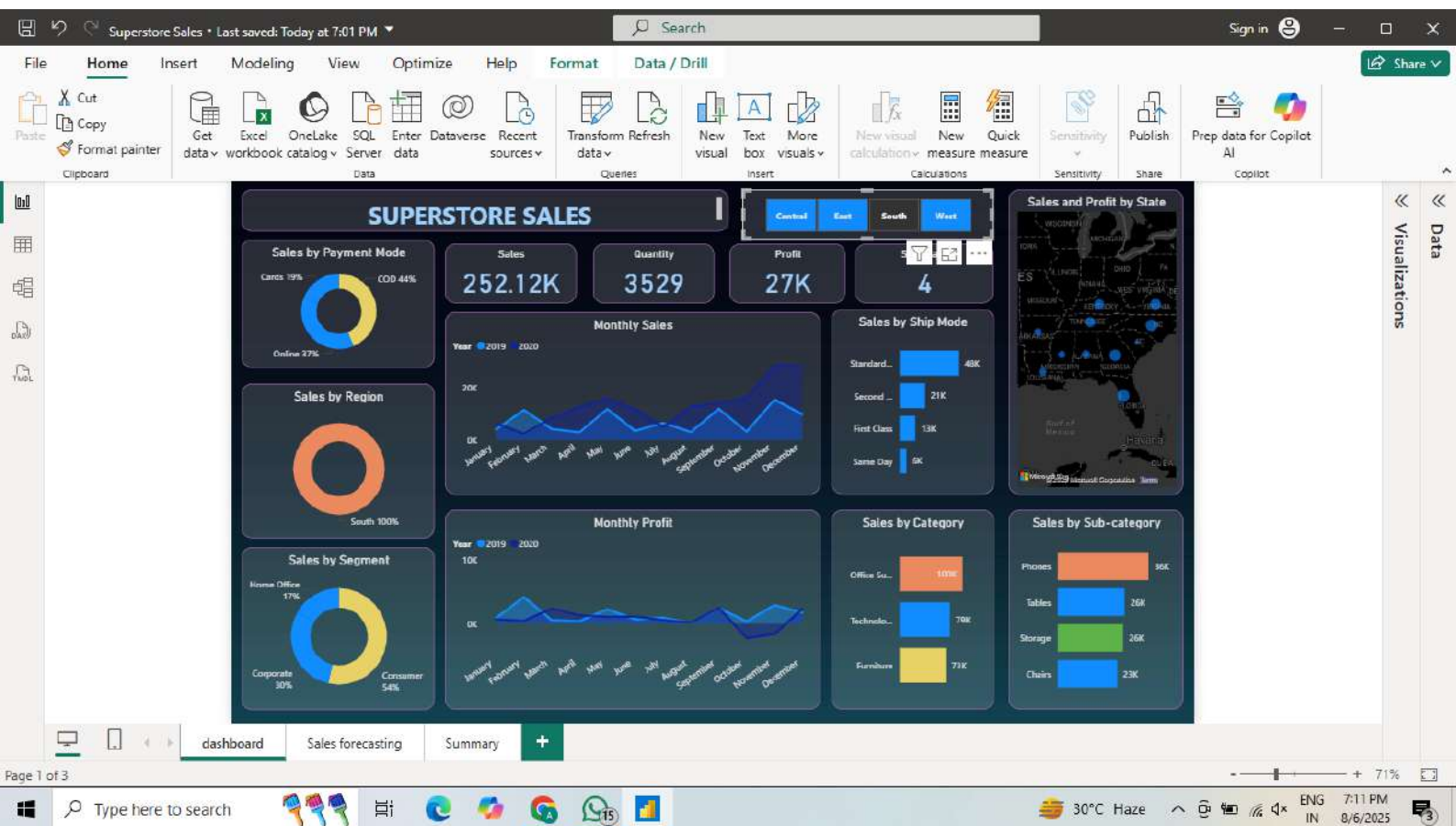
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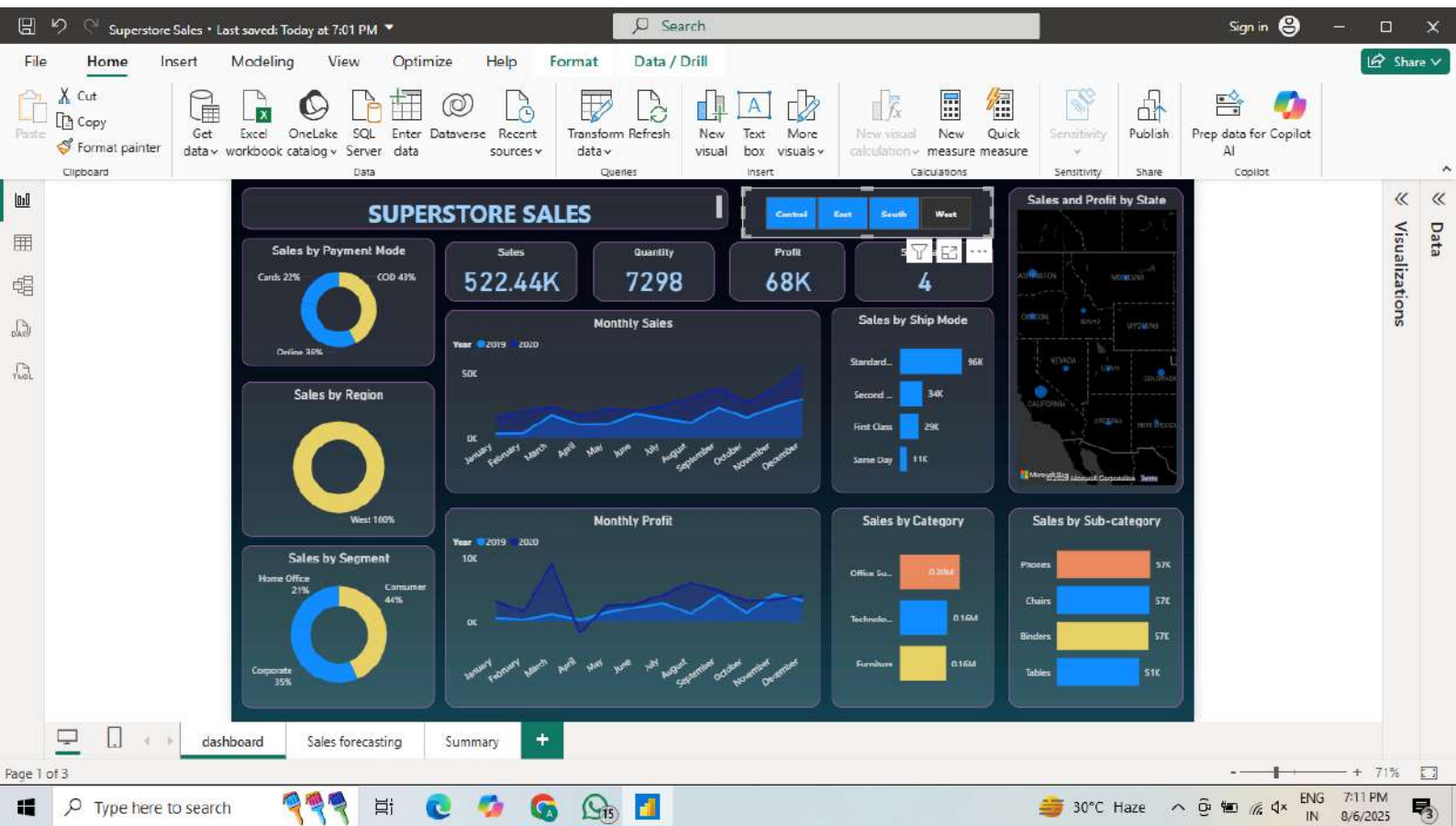
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VisualizationsData

Superstore Sales Forecast-15 Days Forecast

Sum of Sales by Year, Quarter, Month and Day

Sum of Sales by Year, Quarter, Month and Day

Sales by Sales

California	0.34M
New York	0.10M
Texas	0.12M
Washington	0.09M
Pennsylvania	0.08M
Ohio	0.07M
Illinois	0.06M
Florida	0.05M

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Summary

Insight

Business Action

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Summary	
<b>Insight</b> <ul style="list-style-type: none"><li>West region leads in profit</li><li>Technology drives revenue</li><li>Shipping delays hurt margins</li><li>Corporate segment lags</li><li>Q4 is peak season</li></ul>	<b>Business Action</b> <ul style="list-style-type: none"><li>Boost regional promotions</li><li>Expand product line</li><li>Improve logistics</li><li>Launch targeted campaigns</li><li>Stock inventory early</li></ul>