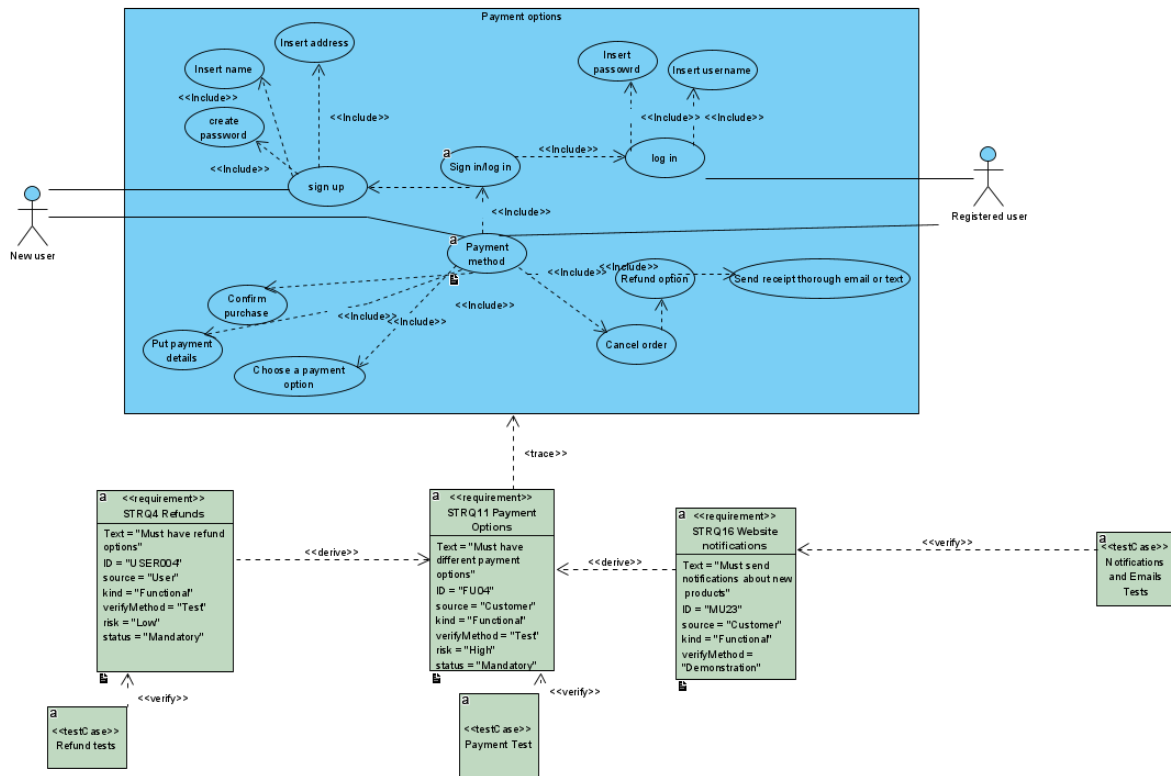


Use cases

Use case 1:



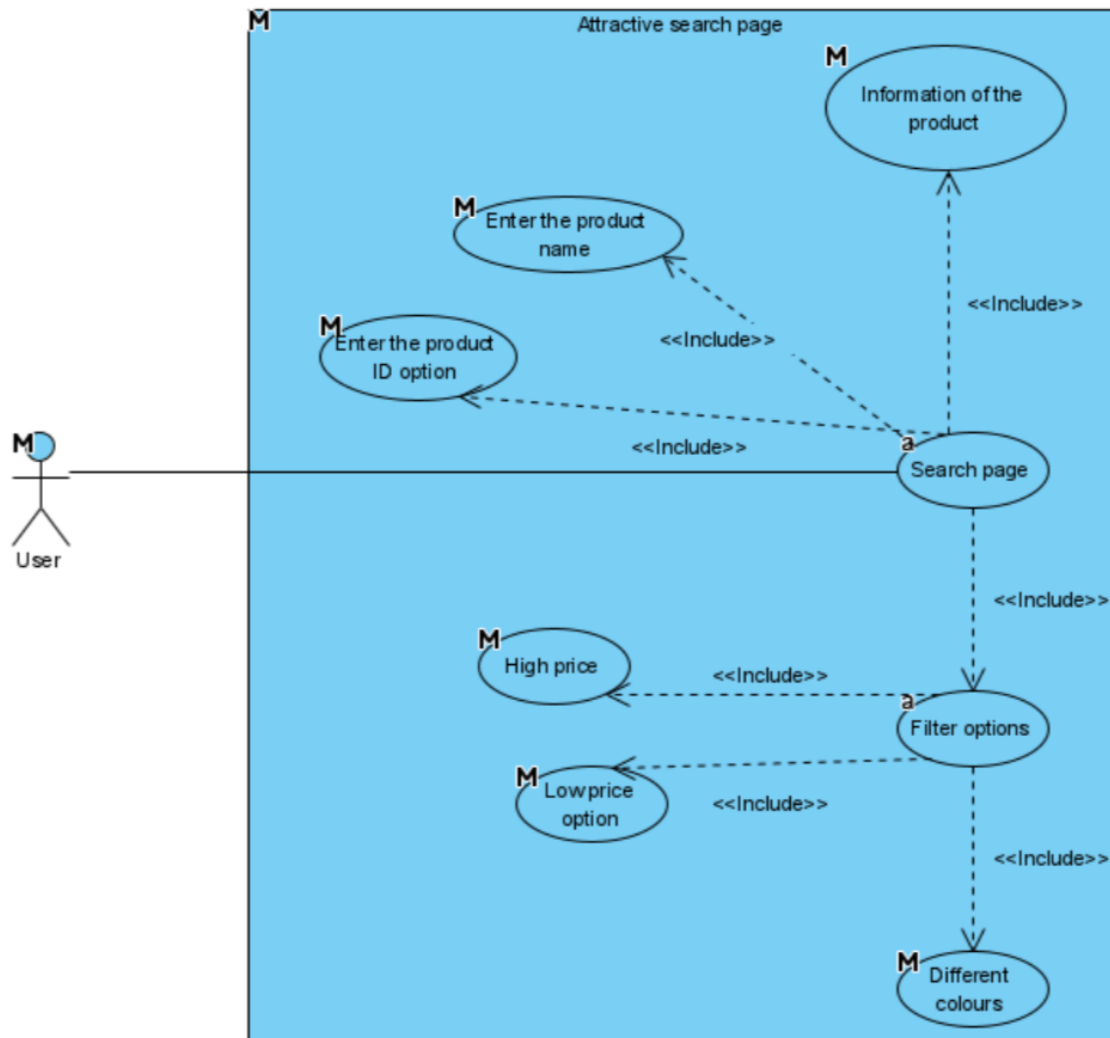
Use Case 1:

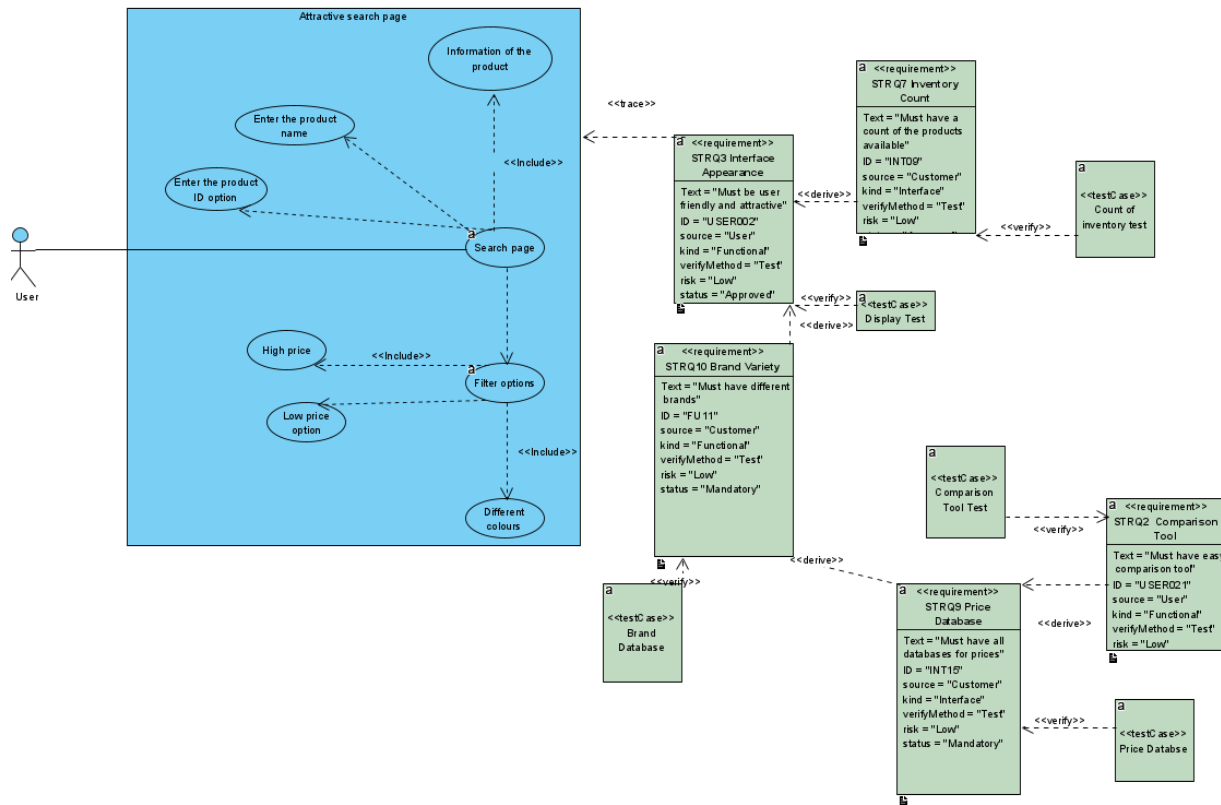
- Payment options and sign in : The users would like to have options on how to pay, varying from signing into their existing accounts or creating one. Users would like to purchase items quickly and have the option of cancelling confirmed orders then getting their refunds.

Exception: Users would not be able to access this feature without steady and fast internet;

Alternative: an alternative way of paying is going in store to purchase.

Use case 2:





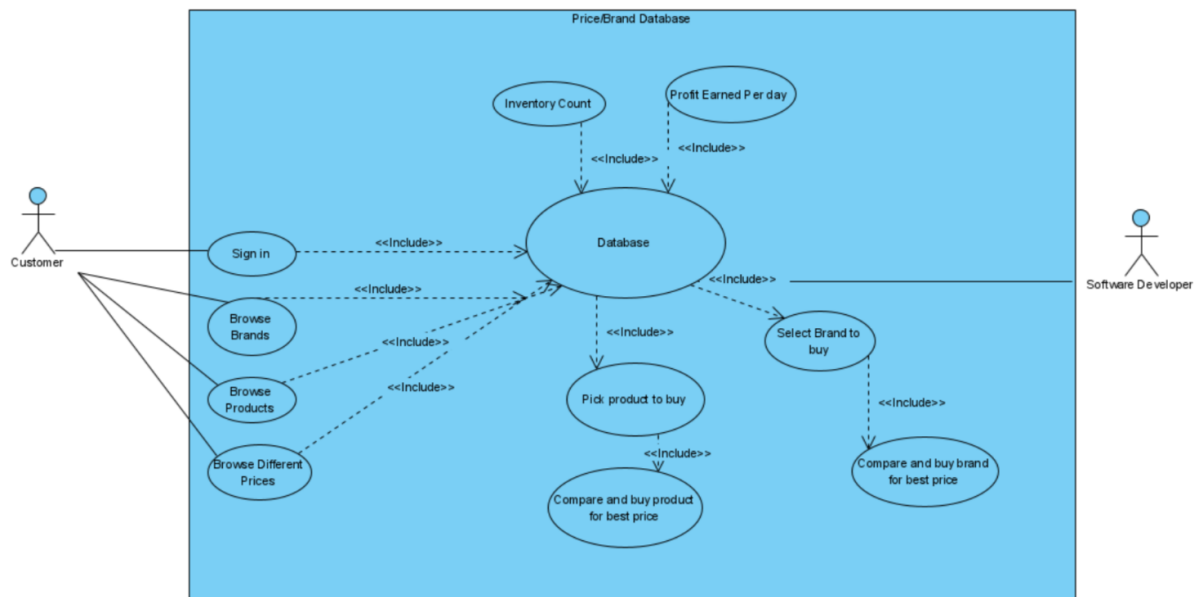
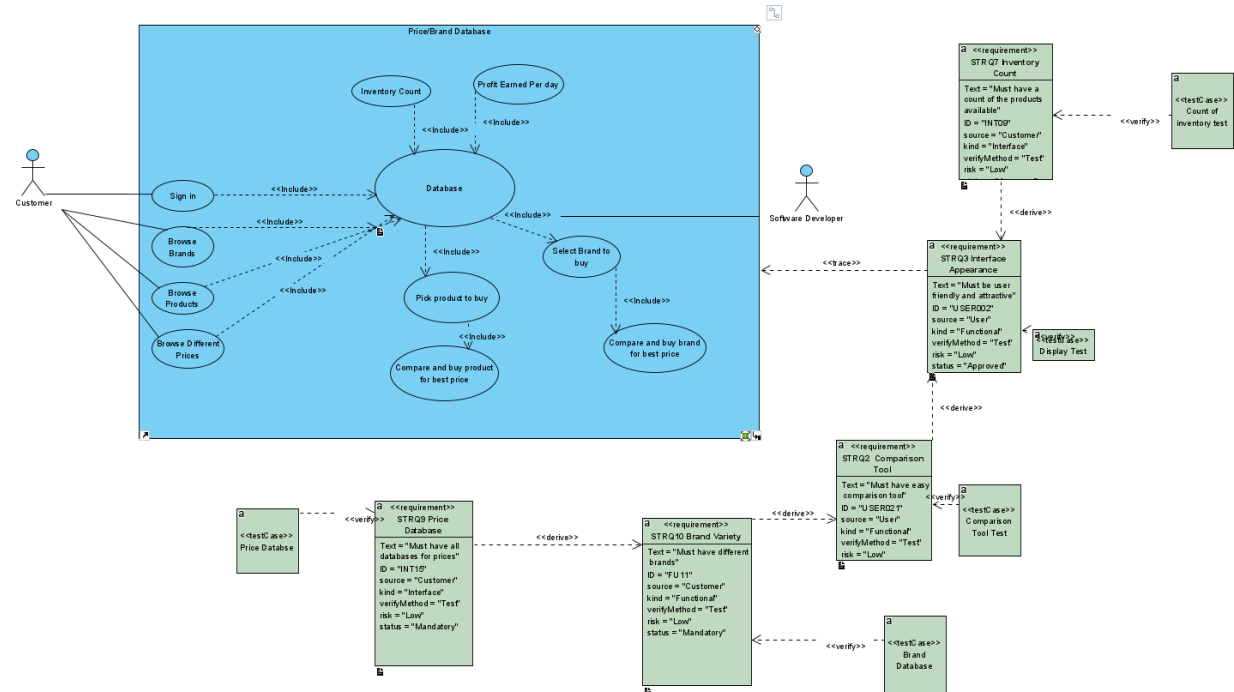
Description

- Attractive search page: The users want an engaging search page where they can easily look for products they desire by inserting the product ID or product name and also be able to filter the products by price(high or low); also by color. This way, they get better information about their desired product.

Exception: Every user has different choices on what they see as attractive; this might make it difficult to know if the pages are attractive or not.

Alternative: Using a plain search page to avoid conflict of ideas

Use case 3



Description:

- **Price/Brand Database:** The customers have the option to browse through an inventory of products they want; at the same time comparing the prices of one product with another.

Exception: Sometimes users don't know what product to buy, so they spend time searching for their choice .

Alternative: Instead of a search page, users could use a live chat option, where one of our employees can assist them and help them in finding their choice of product.