

# blinkit delivery analysis 2024 - 2025

11.01M

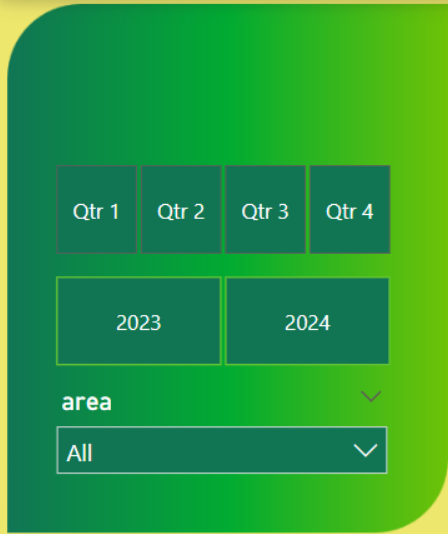
total\_revenue

5000

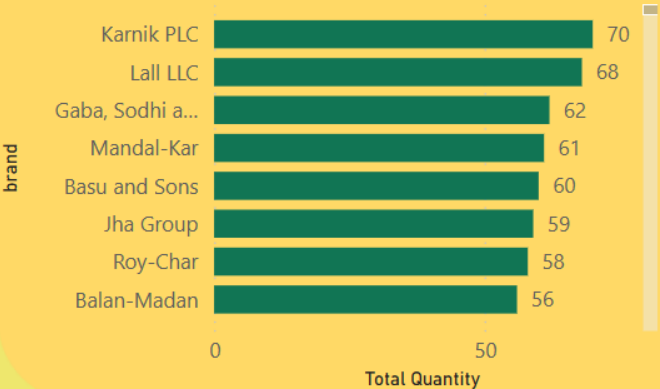
total\_orders

4.44

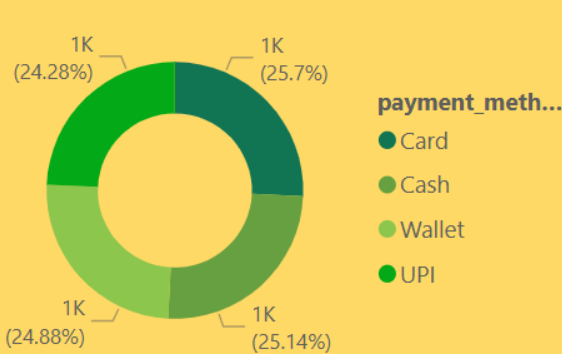
Avrage delivery time



Total Quantity Sold by Brand



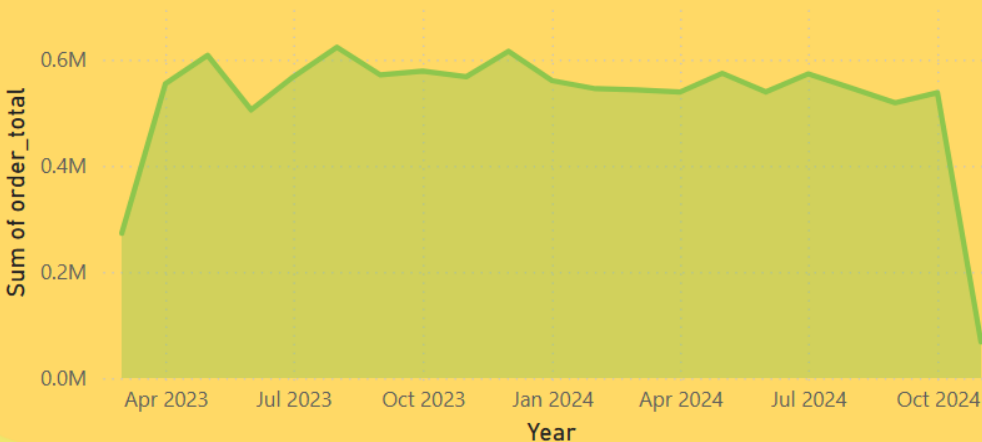
Total Orders by Payment Method



Top 10 cities by Revenue

area	total_revenue
Muzaffarnagar	21,686.80
Gandhinagar	19,052.94
Madhyamgram	19,028.36
Yamunanagar	18,912.97
Jabalpur	18,856.11
Dhule	18,409.90
Guna	17,857.34
Ahmednagar	17,719.29
Mahbubnagar	17,638.83
Jalgaon	11,704.43

Monthly Order Total Over Time



Total Orders by Product Category



Area Filter Dropdown

All

38.04%

On Time Delivery %

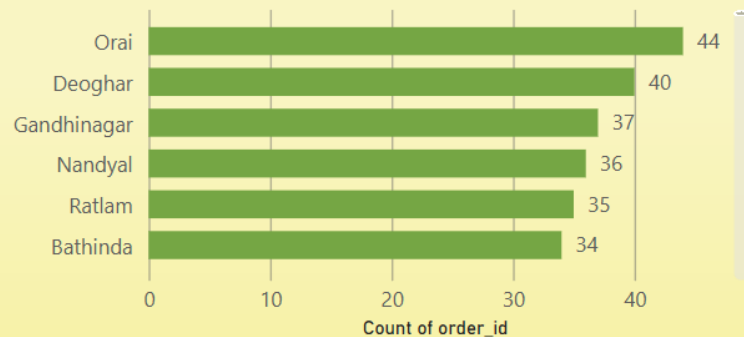
27.78%

% discount

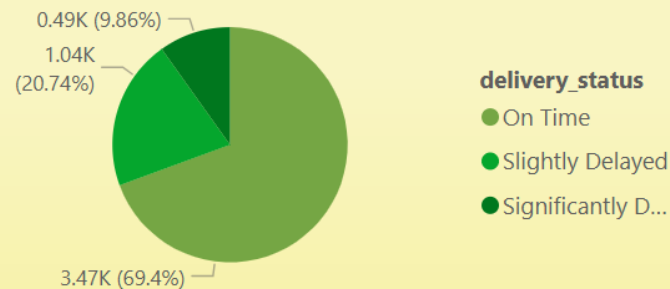
3.34

Average of rating

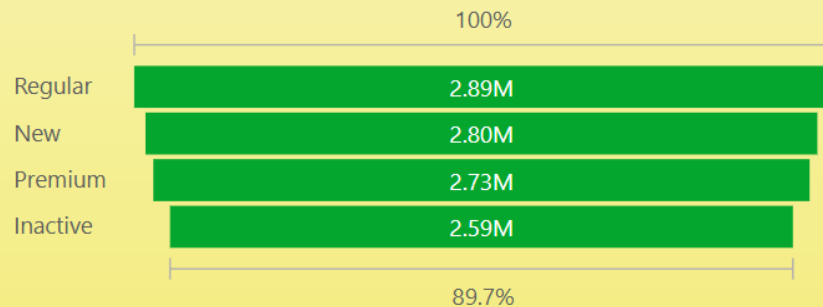
Order Volume by Area



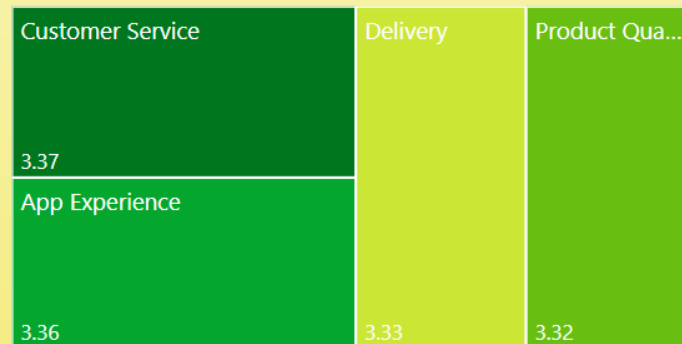
Delivery Status Breakdown



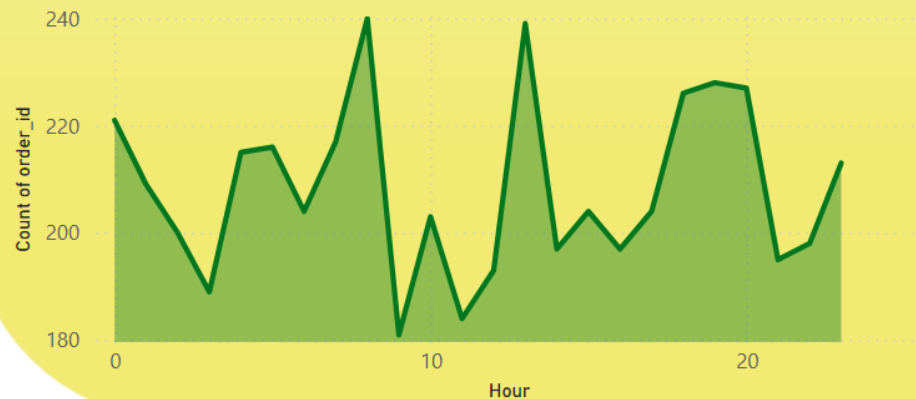
Total Order Value by Customer Segment



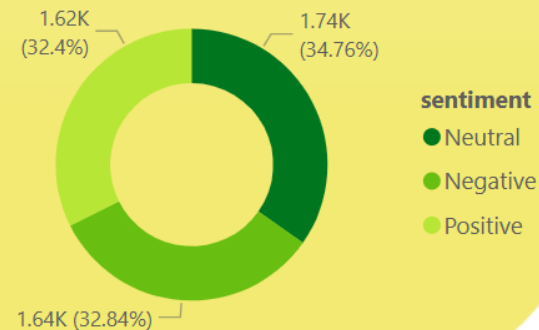
Average Ratings by Feedback Category



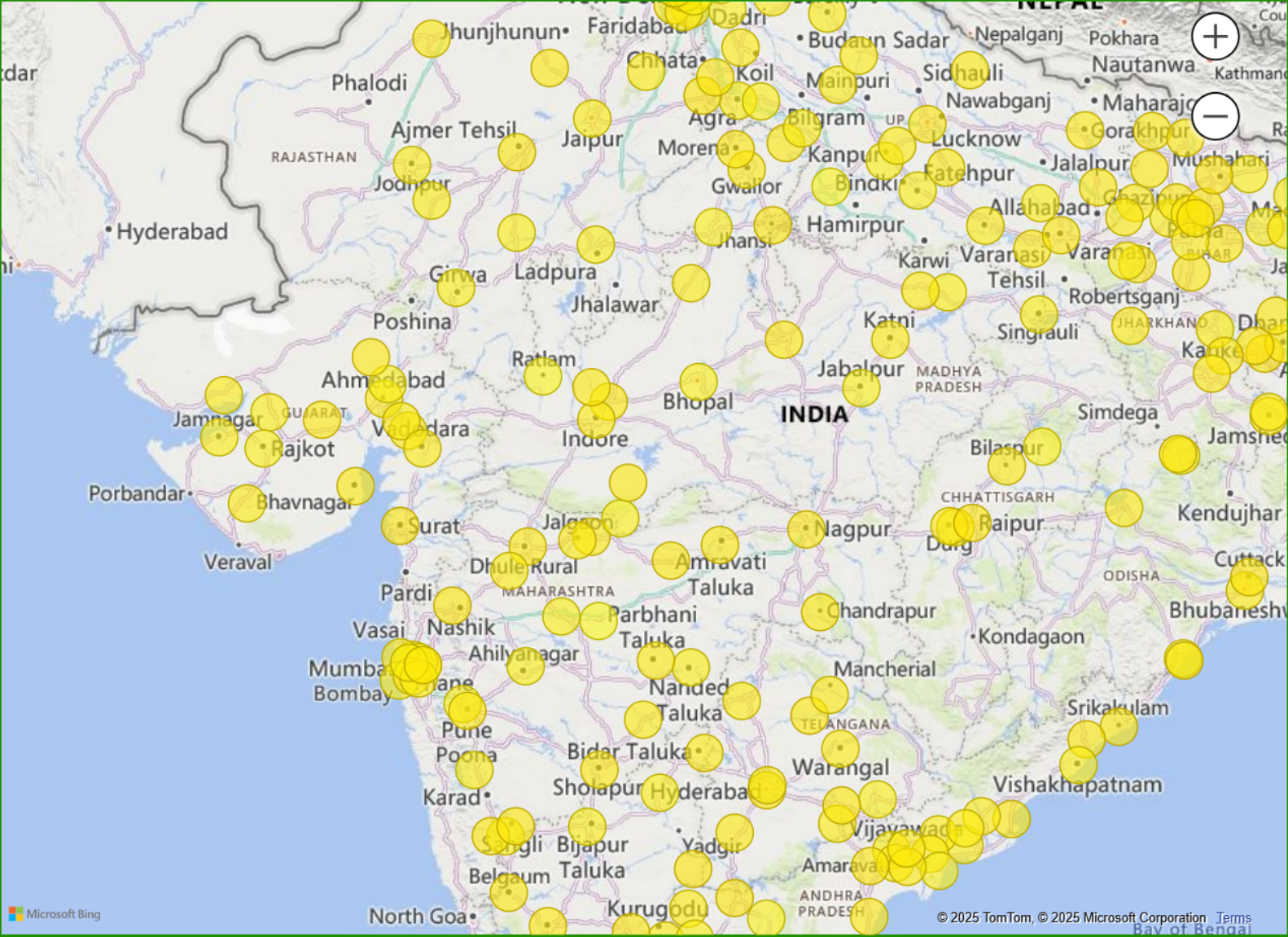
Order Volume by Hour of Day



Customer Feedback Sentiment Analysis



# Geographic Revenue & Customer Insights Map



Click on a city to view detailed delivery performance and customer-level insights via drillthrough.