Introduction / Business Problem

Background on financial centres

Financial centres are locations with large concentration of banking institutions, asset management companies, insurance companies and other financial market players. They are catalyst for global growth with economic influence.

Chicago is leading financial hub in derivatives market. The Chicago Mercantile Exchange is the oldest futures trading exchange in the world and is known for global derivative trading. The city is home to the Chicago Stock Exchange, the Federal Reserve Bank of Chicago, The Chicago Mercantile Exchange and the Chicago Board of Trade. With dozens of major banks, it remains seconds national financial hub after New York City.

Business Problem

Chicago is prominent financial centres, providing wide range of financial services. They have numerous leading banks and financial intuitions which are headquartered in Chicago. Hence the question is - Which financial services is highly concentrated in Chicago?

Interest

Prospective job seekers looking for roles in finance would be interested in knowing which financial services is highly demanded. Financial consultant firms who are keen in expanding their services in Chicago would be interested.