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## Project Report: Converting a Web Page to an Android UI

**Date:** 03/09/2024

**Prepared By:** Akshata Basavaraj Managanvi.

### 1. Introduction

For this project, I was tasked with transforming a web page designed for desktop into a user-friendly Android UI using Figma. The aim was to adapt the existing design to fit smaller screens without losing the core functionality and to enhance user interaction by considering mobile-specific design principles.

### 2. Requirements Gathering

To kick off the project, I gathered a list of essential requirements to guide the design process:

- **User Experience Focus:** The UI needed to be straightforward and easy to use on mobile.
- **Brand Consistency:** It was important to keep the brand elements consistent with the web version.
- **Responsive Layout:** The design should work well on various screen sizes and resolutions.
- **Accessibility:** The design should be accessible to all users, including those with disabilities.
- **Feature Retention:** All critical features from the web version needed to be preserved.

### 3. Conversion Process

Here's how I approached the conversion process step-by-step:

- **Web Layout Analysis:** I started by analyzing the existing web page layout to understand the structure and user flow. This helped in identifying which elements needed to be adjusted or reorganized for mobile.
- **Mobile UI Adaptation:** The next step was to adapt these elements for mobile devices:
  - **Simplifying Navigation:** Replaced horizontal menus with a vertical stack or hamburger menu to suit mobile usage.
  - **Visual Hierarchy Optimization:** Prioritized important content to minimize scrolling.
  - **Adjusting for Mobile:** Made adjustments to font sizes, buttons, and spacing to improve readability and usability on smaller screens.
- **Wireframing and Prototyping:**
  - **Creating Wireframes:** Developed low-fidelity wireframes to map out the basic layout.

- **Building Prototypes:** Used Figma to create interactive prototypes, focusing on the user flow and adding necessary animations and transitions for a realistic mobile experience.
- **Usability Testing:** Conducted initial tests with stakeholders to collect feedback and made necessary iterations to improve the design.

#### 4. Key Points and Considerations

During the conversion process, I focused on several key aspects to ensure a successful outcome:

- **Touch-Optimized Elements:** Designed all interactive components to be easily accessible by touch, with adequate spacing.
- **Support for Multiple Orientations:** Ensured the UI works well in both portrait and landscape modes.
- **Optimized Performance:** Considered performance optimizations to ensure smooth operation on mobile devices.
- **Future-Proofing the Design:** Made the design scalable to accommodate future updates and features without significant changes.

#### 5. Tools and Techniques Used

- **Figma:** The primary tool for wireframing, prototyping, and creating the high-fidelity UI design.

#### 6. Challenges and Solutions

- **Challenge:** Adapting complex functionalities from the web version to a simplified mobile UI.
  - **Solution:** Focused on core features and utilized collapsible elements like menus and accordions.
- **Challenge:** Ensuring the UI looks and works well on various screen sizes.
  - **Solution:** Employed a responsive design approach and tested on multiple devices.

#### 7. Conclusion

The conversion of the web page to an Android UI was completed successfully, meeting all the set requirements and enhancing mobile usability. The final design provides a consistent user experience with the web version while optimizing for mobile-specific interactions. This project underscored the importance of flexibility, continuous feedback, and iterative improvement in creating effective cross-platform designs.

Design Link: <https://www.figma.com/design/dNGtdGnUTJBym3ocbbLDoF/Untitled?node-id=0-1&t=KIPx7fE75aSkFtmR-1>

Prototype link: <https://www.figma.com/proto/dNGtdGnUTJBym3ocbbLDoF/Untitled?node-id=0-1&t=KIPx7fE75aSkFtmR-1>

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Triggered when a comment is posted on any specific post



Post matching caption

Triggered when a comment is posted on any specific caption

### Action type



Reply as comment



Reply as message

### Message

Hello

200 words

Submit

Automation > New

## New Automation

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### Name

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Saurabh Dhar

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@ HomeShop24 | eCommerce Brand

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Message ☐

Triggered when a message is recieved

Post Comment ☒

Triggered when a comment is recieved

### Matching text

This is the text that will be used to match the trigger

Hello

### Post Comment config



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