AKSHATHA SUCHETHAN

Experienced UX Designer with 10 years of expertise in creating user-centered digital experiences. Proficient in industry-standard design tools and methodologies. Proven track record of improving user satisfaction and engagement through intuitive, accessible designs. Collaborative team player with a passion for creating user-centered digital experiences.

INFO

✉ akshatha.suchethan@gmail.com

☎ (+32) 471 86 06 36

in linkedin.com/in/akshathasuchethan

Bē behance.net/akshathsucheth1

🌐 akshatha.in

SKILLS

Figma · Adobe XD · Photoshop

Wireframing · Prototyping · UI Design

User Research · Information Architecture

Responsive Web Design · Visual Design

Accessibility Design · Usability Testing

Design System · Interaction Design

HTML · CSS · JavaScript

Jquery · Bootstrap · CMS Tools

O365/SharePoint · Agile Methodologies

Miroboard · Zeplin · AI Literacy

CERTIFICATION

Google UX Design Professional by *Coursera*

EDUCATION

Bachelor's Degree in Information Science Engineering

LANGUAGES

ENGLISH - *Fluent*

DUTCH - *Conversational (A2)*

EXPERIENCE

Empharis Solutions, *Belgium — Senior UX Designer*   Jul 2023 – Oct 2024

Leading a team of 5 for development of a health care product, creating wireframes, prototypes, design systems and interaction design using Agile Framework. Collaborating with stakeholders and capturing requirements under the role of Product Owner.

Projects

1. Medlogics — *Medical Appointment Booking Website*
Responsible for creating the wireframes and design mock-ups to showcase to product owners. Working using agile framework, Scrum methodology.
Role/Skill: UX design, User Research, Storyboards, User flows, Wireframing & Prototyping, Design Systems.

MResult Services, *India — Lead UI/UX Designer*   Dec 2014 – Jul 2023

Leading a team of 4, collaborating effectively and evaluating the feasibility of proposed designs. Responsible for creating information architecture, delivering innovative concepts, prototypes, and user centered designs.

Prominent Projects

1. Cheggout — *Cashback & Coupon Site*

Design mobile applications for the bank customers to compare the price of various products, search the coupon and the offers from different stores like Amazon, Flipkart. It allows the user to get reward points for the successful purchase which can be redeemed as cash back or gift cards.
Role/Skill: UX & UI Design, User Research, Design Systems, Wireframing & Prototyping, Interaction Design, Usability Protocols, User Testing.

2. Amgen — *Intranet Sites, Meeting Platforms & Analytics Dashboards*
Designed and developed various intranet sites to help teams manage and showcase their data using SharePoint online. Created various sites such as meeting platforms, analytics dashboard, and interface to manage the products.
Role/Skill: UX & UI Design, Wireframing & Prototyping, IA, Development.

3. Targus — *Workspace Monitoring and Control Technology*
Cloud-based web-based software that provides workspace insights and control features to help optimize employee productivity and workspace efficiency. Single handedly did the complete rework of the design interface brought by Targus management,

Role/Skill: UX & UI Design, User Research, Wireframing & Prototyping, Usability Protocols, Front end development.

4. Pfizer — *AI ChatBot Interface*

Creating wireframes, low-fidelity and high-fidelity mock-ups for the interface. Enhanced the user experience by branding the SharePoint Intranet Site.
Role/Skill: UX & UI Design, Wireframing & Prototyping, Front end development.

5. Howard Hughes — *Real Estate and Hospitality Sites*
Revamped the design of various sites and used a new low code designing tool ShortPoint. This application has even since been implemented in various sites. Also helped design various modules over the period of 3 years.
Role/Skill: UI Design, IA, Front end development, ShortPoint Branding.