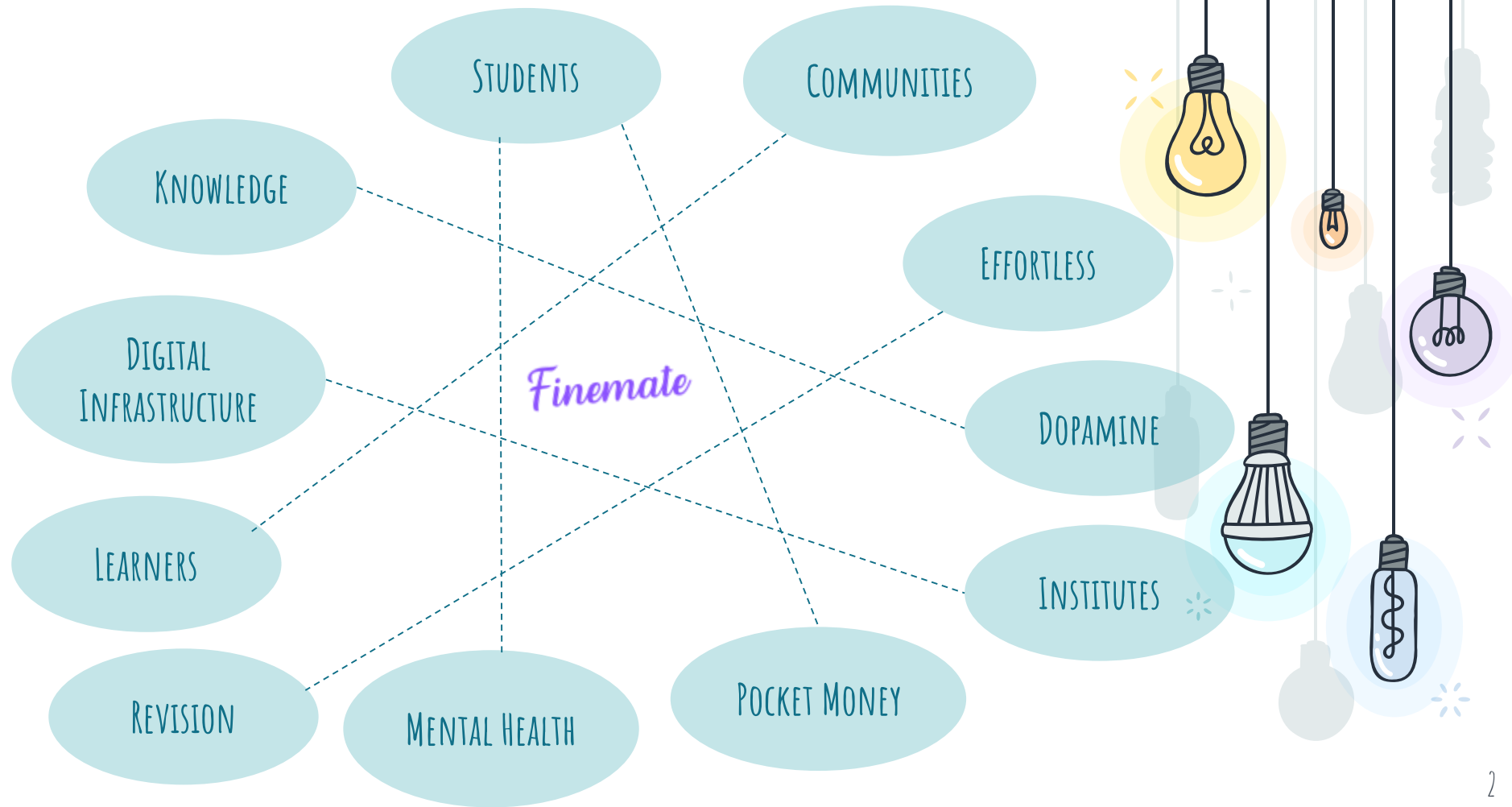


An illustration of various light bulbs hanging from above against a solid blue background. The bulbs are in different shapes and sizes, some glowing with a soft light. There are also some small white starburst or spark-like symbols scattered around the bulbs. The bulbs include a standard incandescent bulb, a compact fluorescent bulb (CFL), a small Edison-style bulb, and a bulb with a spiral filament. Some bulbs are shown as dark silhouettes, while others are lit up in yellow, green, or purple.

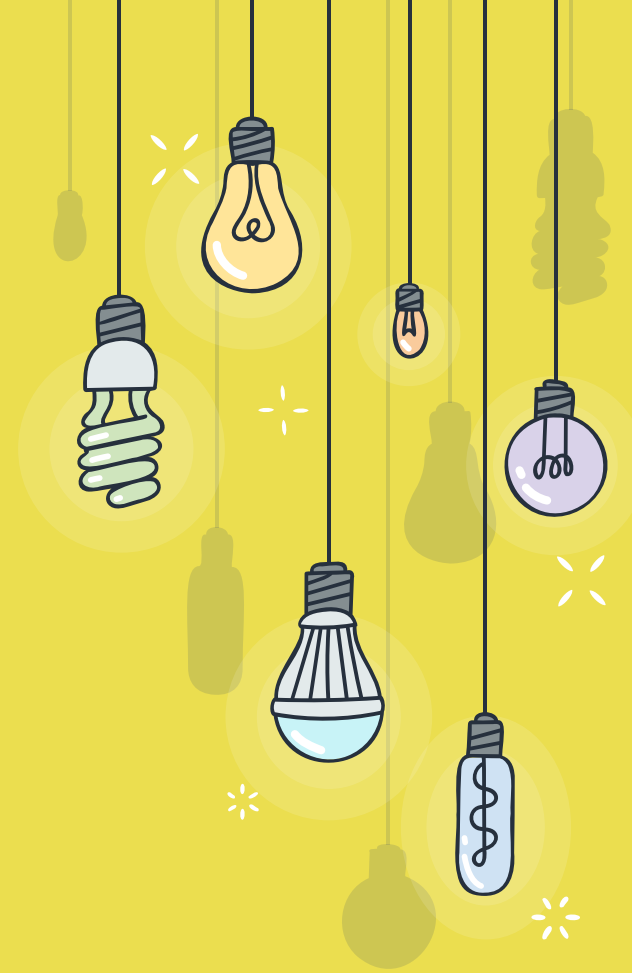
FINEMATE

Learning is a piece of cake.



“

Finemate is a software platform that helps students and professionals **retain knowledge** and improve their **cognitive abilities**.



PROBLEM

- Students, Teachers & Professionals often forget things that they have just learned. Do you also face this problem?
- Decreased Attention span of students but the same old long teaching approach.
- Lack of relatable analogies and a platform where we can learn from the most appropriate or relatable analogies.
- Institutes in small cities lack a student management system and those who have are outdated.



* SOLUTION

1

Retention Engine

It helps you to learn better and retain better by algorithmically understanding what you forget often and what not.

2

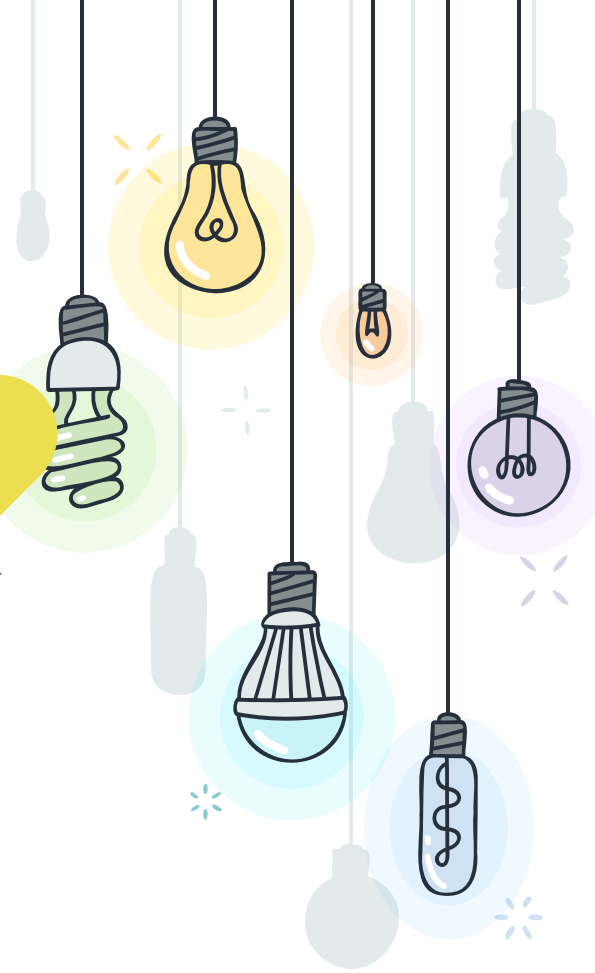
Social Learning Platform

A platform for online learning communities so they can clear their doubts, learn together and teach each other what they have excelled.

3

Student Management System

A Super app that fulfills all the common requirements of Institutes.

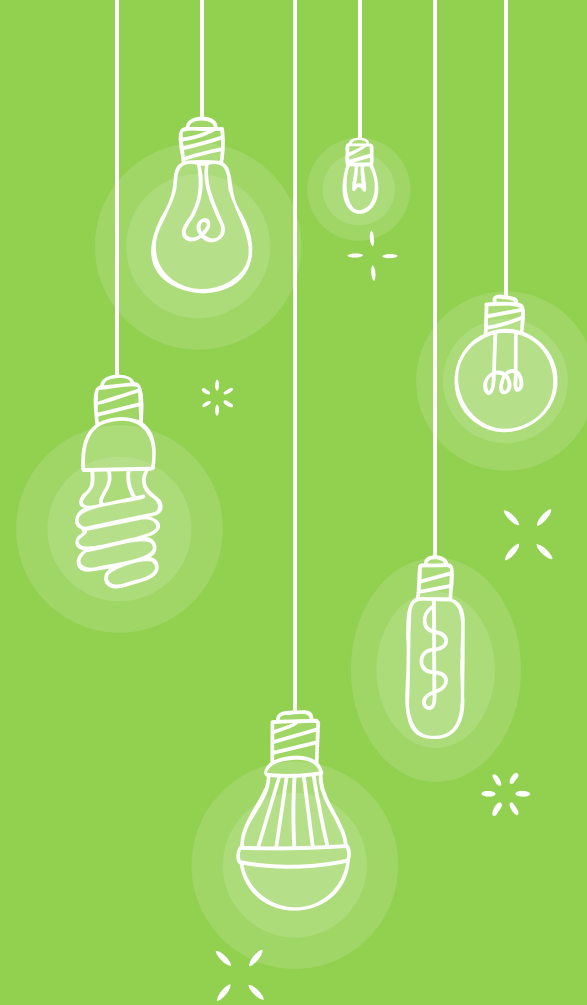


OBJECTIVE

- Build Long-term memory and mitigate forgetting.
- Connect Learners.
- Provide an advance student/school management system to institutes.



SO, ARE WE BUILDING ANY
MEDICINAL SOLUTION
FOR RETENTION ?



1. RETENTION ENGINE ?

Retention Engine is a tool that help you understand concepts more deeply and retain knowledge more effectively, while avoiding confusion. It is designed to improve your long-term memory and cognitive abilities.

It employs techniques such as the Leitner system, photographic elements, paraphrasing, scaffolding, gamification, short-form & long-form video lectures and personalized content in a social media alike user interface.



“ Humans forget 42% of learnings in just 20 minutes and after 60 days only 10% of things are retained when not practiced.

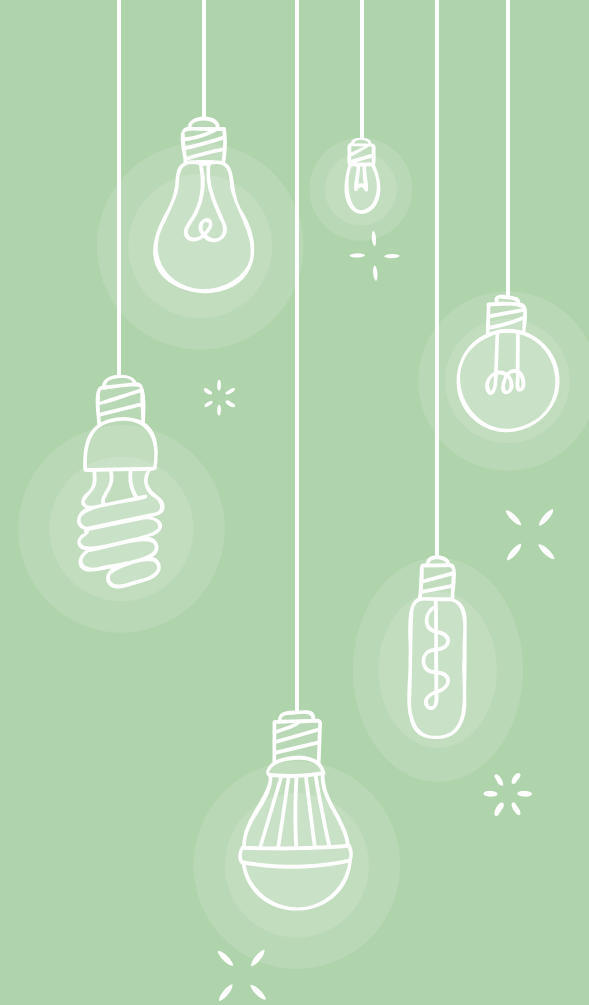
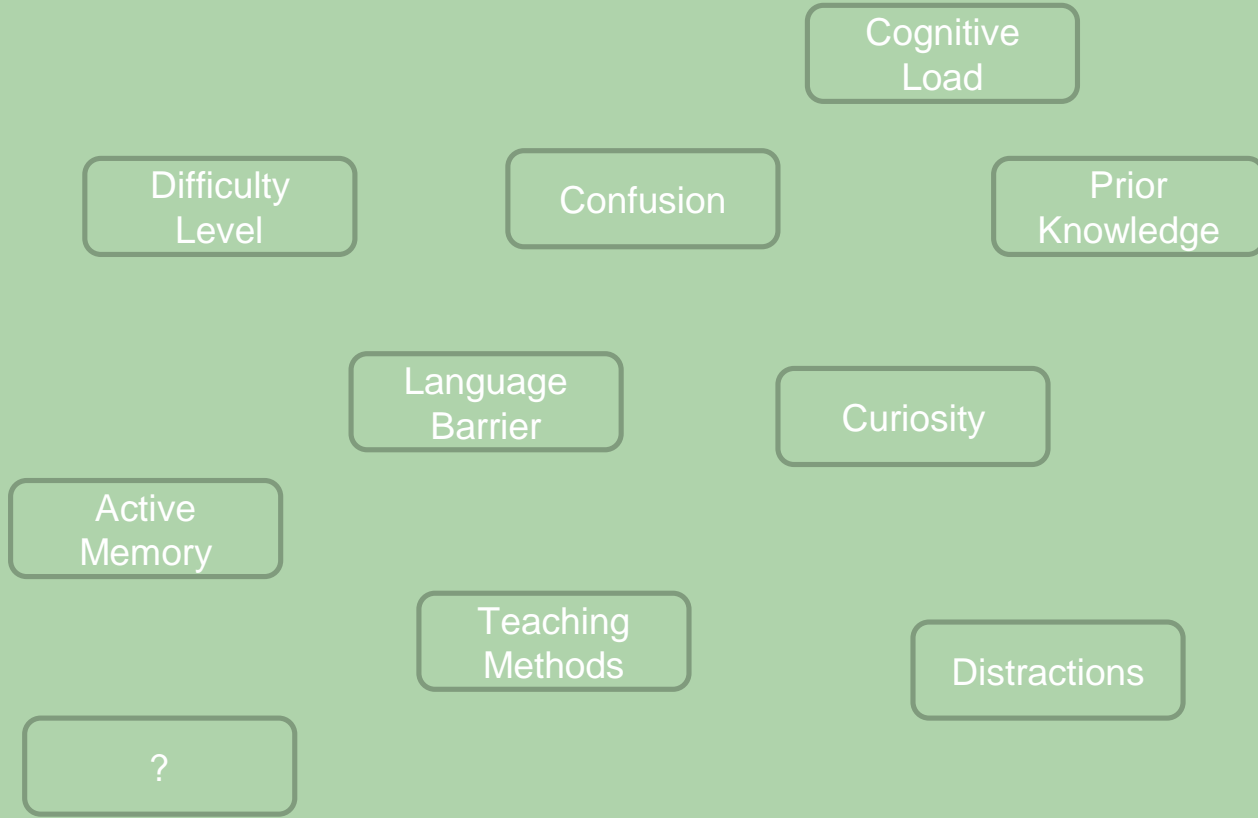
- Herman Ebbinghaus 1885 (translated)

Memory

Time Remembered



WHAT AFFECTS COGNITION ?



2. SOCIAL LEARNING PLATFORM ?

A platform where you can learn from people with different teaching styles, perspectives, and memory aids, and connect with other learners who share your interests and goals. This allows you to expand your knowledge and skills beyond the boundaries of your classroom.



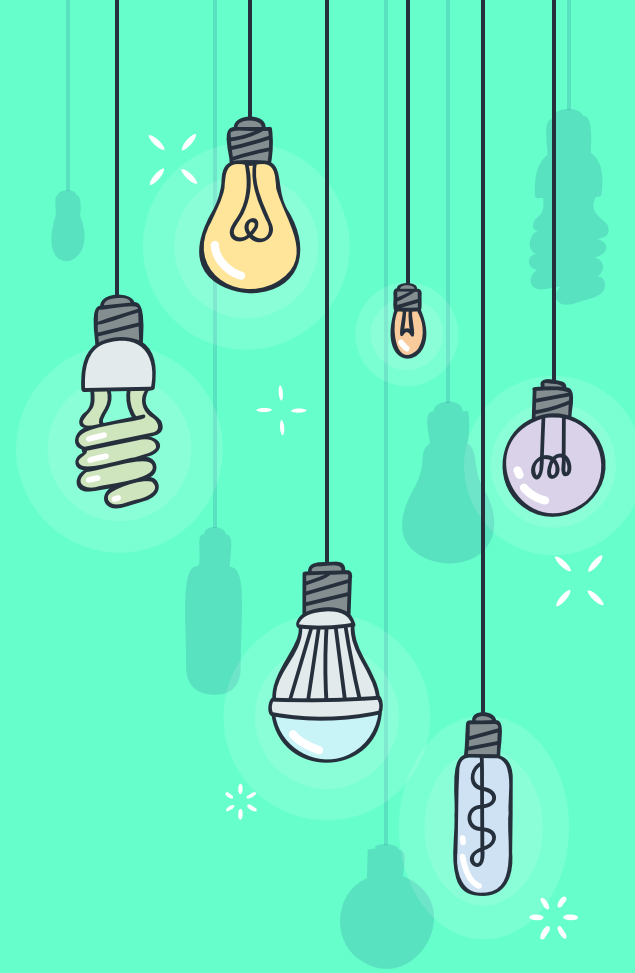
“

Gyan Batne se badta hai!

Translate English

knowledge increases by sharing.

- Indian Proverb



3. STUDENT MANAGEMENT SYSTEM ?

A powerful student management system that is designed to fulfill the current requirements of educational institutions. It is a comprehensive platform that provides a range of tools and resources to help institutes manage their students and improve the learning experience.





Russian Mem... @Russi... · Mar 25, 2021

the knowledge leaving my body when I finish an exam

Знания покидают моё тело после того, как я сдал экзамен



6 326 4,602



Prof. Richard Feynman
@FeynmanBot

Students can't learn the way you teach?

Teach them the way they learn.

5:31 AM · Oct 9, 2022 · SmarterQueue



Delty
@gharjakabutar

LinkedIn mujhe job opportunities kam anxiety jyada deta hai

4:56 PM · Dec 26, 2022

2,315 Views 4 Retweets 2 Quote T



GhBeeBeeBee
@dtnagpur

Forgetful people meme:



1 · Jatin and 2 others



Harshit Sharma
@Sharmajikaputri

Roz utho

Apni umar wale logo ko apne se jyada achieve karte dekho Sojao

IDEA VALIDATION

That's how I feel, while using Social Media! 🥰❤️



Ankit Dudhwewala
Fri at 11:44 am ·

Everyone on Instagram is traveling. Feels like I am the only one who is sitting in office and trying to earn my bread 🥰.

Everyone on LinkedIn is super successful. Feels like I am the only who is trying to survive just another day.



Everyone on twitter is super intelligent. Feels like I am the only one in the world left dumb.

Everyone on FB has disappeared. Feels like I am the only one still using it.

Aree! Abhi Kal Hi To Ye Topic Pura Padha Tha



To Fir Aaj Ye Sab Naya Naya Kyu Lagg Raha Hai !



Sahilarioussss
@Sahilarioussss

muje apni achievements na bataya karen mera pura din kharab hojata hai



Toshabi @LycanTosh · Jul 14

All my art knowledge leaving my body when I start a new project.



1 8 88



Tasmiya
@tasmiya17

are you ever scared to revise what you studied cause you dont wanna find out how much you've forgotten



Abhishek
@MSDianAbhil

Scrolling on LinkedIn is so depressing

11:22 AM · Sep 7, 2022 · Twitter for Android

38 Retweets · 3 Quote Tweets · 414 Likes



Bollywood Memers
@BollywoodMemers

My confidence when I use LinkedIn for 0.5 seconds



aur kitna girunga



Ivy
@ivykux

"I literally told you yesterday"

me:



9:28 PM · Dec 20, 2022

10K Retweets · 515 Quote Tweets · 46.8K Likes



Shruti Jaiswal
@shrutijaiswal

Deleting notes from whatsapp media after the last endsem >>>>>

8:50 PM · Dec 5, 2022

55 Retweets · 5 Quote Tweets · 1,172 Likes



Sarcasm, Because Killing People is illegal
3h ·

When you Google "how to improve memory" and all the links are purple:



You and 709 others · 10 comments · 94 shs



David Perelli
@david_perelli

Just because you hate school doesn't mean you hate learning.

9:47 AM · Dec 17, 2022

49 Retweets · 7 Quote Tweets · 363 Likes



Ayushi
@ShutupAyushii

"kisi ko batana mat" bhai mujhe yaad bhi nhi rehta

Translate Tweet

9:16 PM · Nov 27, 2022 · Twitter for Android

149 Retweets · 3 Quote Tweets · 641 Likes



Rishh
@Riocasm

Can't believe this is the brain that used to remember 52 tv channels by their number



Shridhar V
@imcomic

Microsoft couldn't buy Tik Tok.

Hence, they've made LinkedIn cringier.

6:13 PM · Sep 1, 2022 · Twitter for iPhone

17 Retweets · 305 Likes



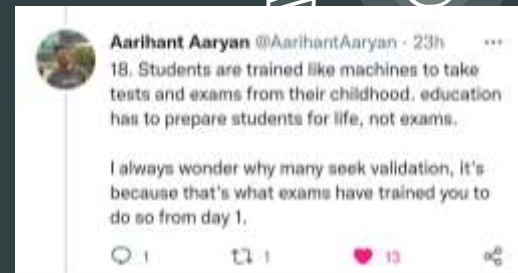
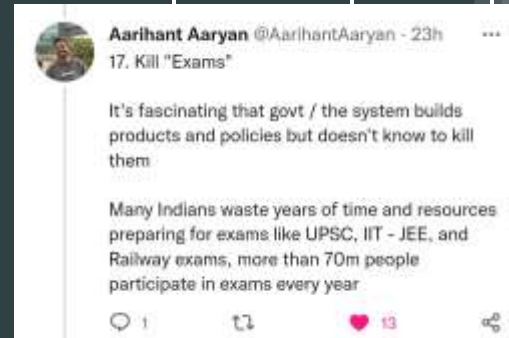
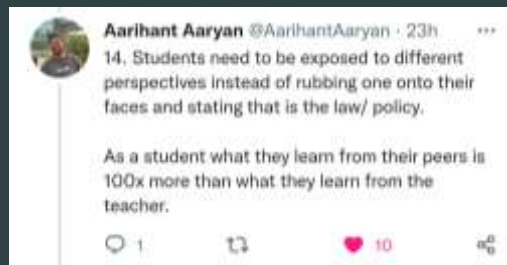
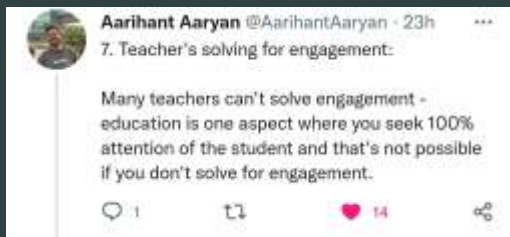
Gurpriya
@GurpriyaSidhu

When mildly successful folks in India with low self awareness and high privilege write content to motivate others to work hard it's called a LinkedIn post

12:19 PM · Jul 25, 2022 · Twitter for Android

495 Retweets · 50 Quote Tweets · 4,819 Likes

AN ADDITIONAL SLIDE



* TARGET AUDIENCE & BENEFITS

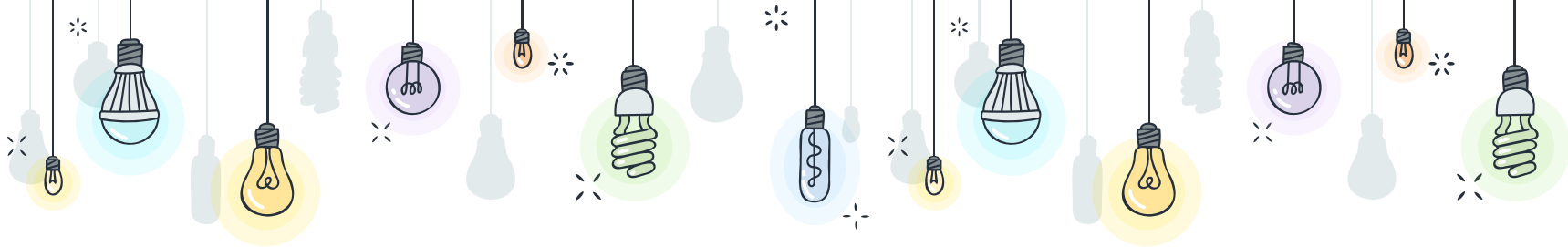
Institutes

- Improving the students performance which benefits Institutes.
- Providing an Advance Student Management System.

Individuals

- Building a long-term memory in students/professionals.
- Builds a learning community to share expertise and experience.





15,00,000

That's a lot of Schools (Before
12th Standard)

88,50,00,000

Students(Age: 14-18)

51,649

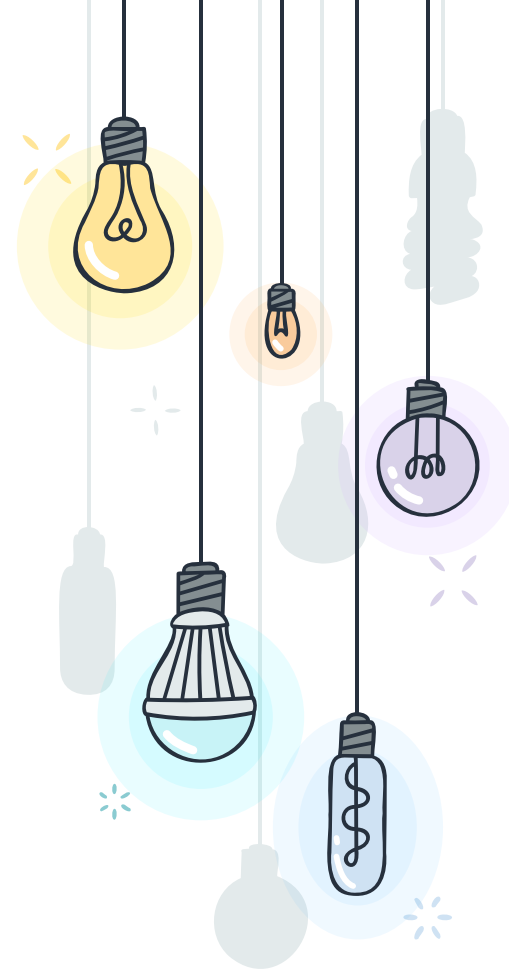
That's a lot of higher educational
institutes(After 12th Standard)

3,70,40,000

Students(Age: 18-24)

?

Total Number of Learners



BUSINESS MODEL

Service Charges

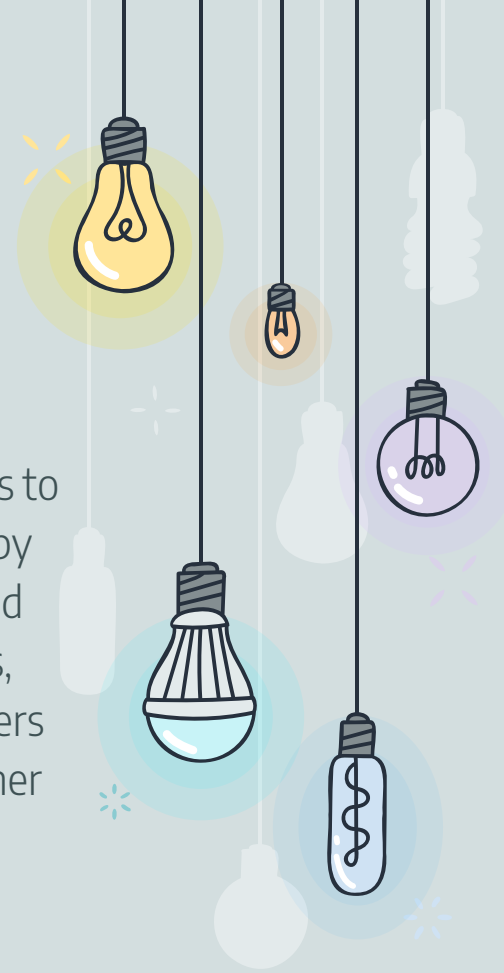
For Student Management System along with better Learning & Retention Solution.

Network

Leveraging network of students community to later capitalize from advertisement/Affiliate Marketing/Promotions.

Marketplace

To promote students to earn pocket money by selling artworks, used stationary like books, calculators etc to peers or students from other institutes.

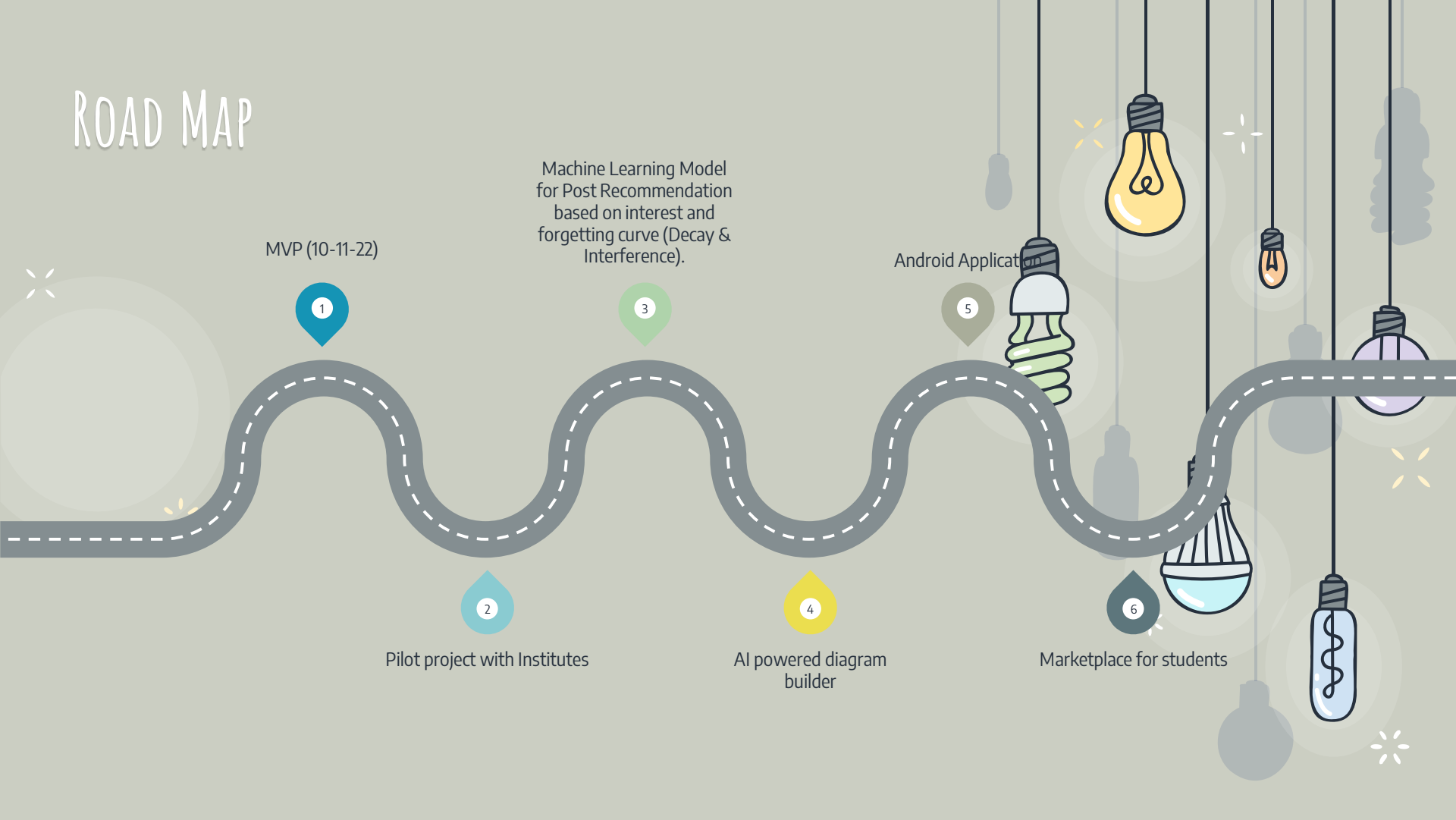


The background is a solid purple color. On the right side, there are several hanging lightbulbs of different shapes and sizes, some of which are glowing with a yellow or white light. There are also small white starburst or spark-like graphics scattered throughout the background, particularly on the left and right sides. A large, faint, light purple circle is visible on the left side of the slide.

TRACTION

Finemate was made public on 10th November and in 15 days without any sort of marketing gained 100+ users. And as we will start serving institutes we will by default expand network.

ROAD MAP





TEAM

Akshat Jain Bafna

An Software Engineer and a Solopreneur who is intrinsically motivated to solve the problem of Retention and Cognition.

Bachelor in Information Technology
from SVVV, Indore
(2018-22)



THANKS!

Any questions?

You can find me at:

- ✦ Email: akshatbjain.aj@gmail.com, contact@finemate.co
- ✦ Twitter: [akshatjainbafna](https://twitter.com/akshatjainbafna)
- ✦ LinkedIn: [akshat-jain-571435139](https://www.linkedin.com/in/akshat-jain-571435139)
- ✦ YouTube: <https://youtu.be/2tPOe44aJ0M>
- ✦ Contact: 9425919685

