

Customer Churn Analysis

7032

Total Customers

26.58

Churn Rate

228K

Sum of tenure

455.66K

Sum of MonthlyCharges

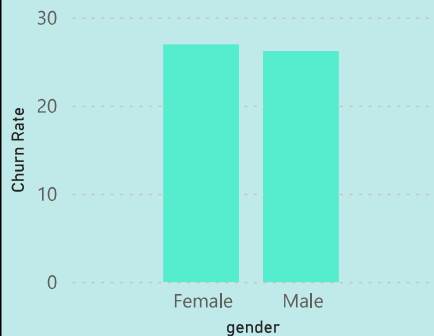
16.06M

Sum of TotalCharges

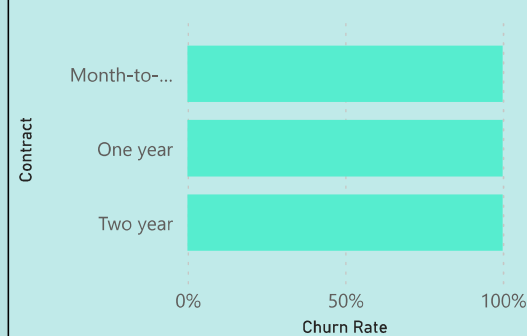
Contract

- ☐ Month-to-mon...
- ☐ One year
- ☐ Two year

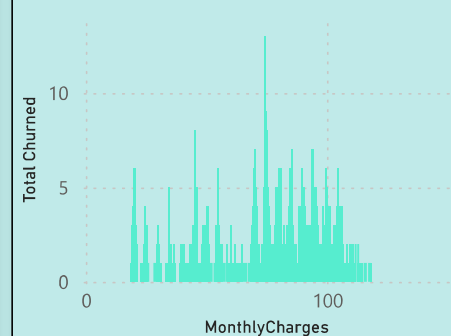
Churn Rate by gender



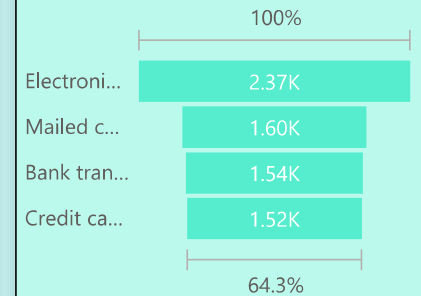
Churn Rate by Contract



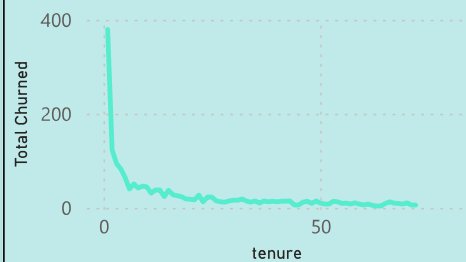
Total Churned by MonthlyCharges



Count of customerID by PaymentMethod



Total Churned by tenure



Churn Rate by gender



customerID	gender	Contract	PaymentMethod	Sum of TotalCharges
0013-SMEOE	Female	Two year	Bank transfer (automatic)	7,904.25
0019-EFAEP	Female	Two year	Bank transfer (automatic)	7,261.25
0019-GFNTW	Female	Two year	Bank transfer (automatic)	2,560.10
0032-PGELS	Female	Month-to-month	Bank transfer (automatic)	30.50
0036-IHMOT	Female	One year	Bank transfer (automatic)	5,656.75
0042-JVWOJ	Male	One year	Bank transfer (automatic)	471.85
Total				1,60,56,168.70