







Sara is a housewife of age group 40. Sara often stays at home, does her household chores and spends time watching TV. A friend of Sara visits her one fine day

Sara mentions that she had used Wikipedia long back and did not find it appealing. Her friend is a professional and has been using the new version of Wikipedia. She suggests her to try the newer version.

Sara thinks about the suggestion and finally thinks about what information will she be interested in.

Sara is very fascinated to see the new design. She finds it very interactive and organized. She loves the home page and easy navigation









She loves the way the information is presented after search. Easy linking, pictures available and accordion topics really fascinates her

Sara even searches for news and events around the world. She finds it very easy to sort and read information

Sara discusses her experience with her husband and kids. She sounds to be very exciting. The family is excited to hear. Sara also tells her kids that now she will be able to help her kids with projects

Sara is very happy while going to bed. She thinks about what will she research the next day.