

# Credit Card Transaction Report

F

M

Q4

Q3

Q2

Q1

Week\_Start\_Date

All

55M

Revenue

45M

Total\_Trans\_Amt

656K

Total\_Trans\_Vol

8M

Interest\_Earned

Low

Med

High

Silver

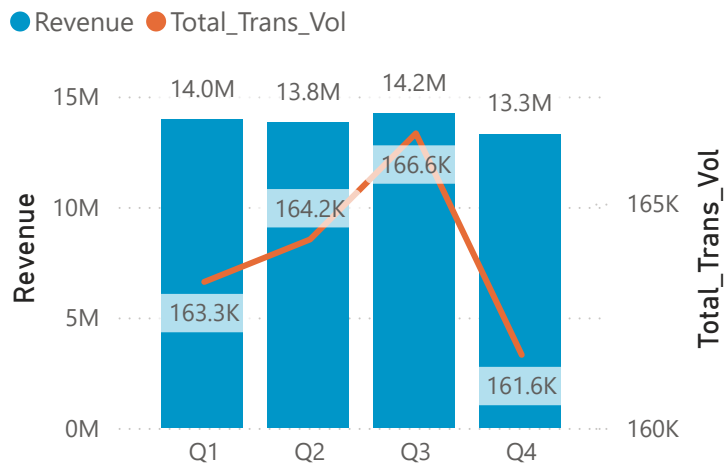
Gold

Blue

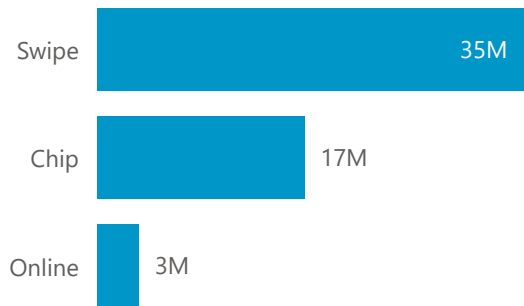
Platinum

| Card_Category | Revenue  | Total_Trans_Amt | Interest_Earned |
|---------------|----------|-----------------|-----------------|
| Silver        | 5586332  | 4586746         | 812081          |
| Platinum      | 1135608  | 953314          | 161629          |
| Gold          | 2454072  | 2024078         | 373784          |
| Blue          | 46139398 | 36957875        | 6495888         |
| Total         | 55315410 | 44522013        | 7843382         |

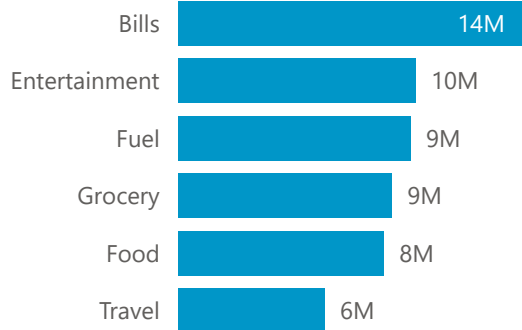
Revenue and Total\_Trans\_Vol Count by Qtr



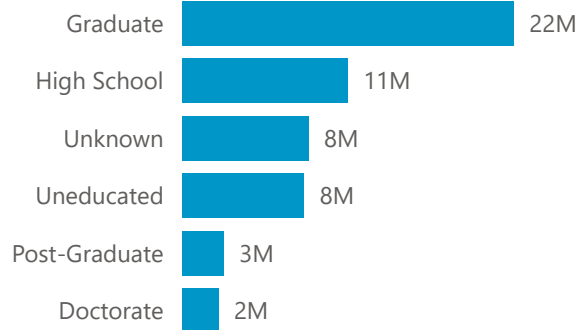
Revenue by Chip Use



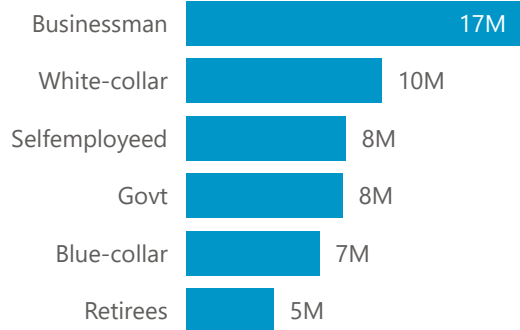
Revenue by Expenditure Type



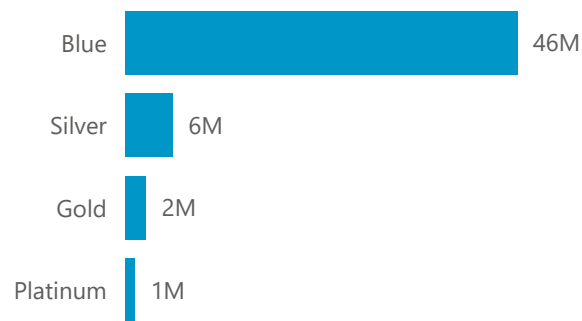
Revenue by Education Level



Revenue by Customer Job



Revenue by Card Category



# Credit Card Customer Report

Revenue  
55M

Total Interest  
45M

Income  
576M

CSS  
3.19

Q4

Q3

Q2

Q1

Week\_Start\_Date

All

Low

Med

High

M  
30M

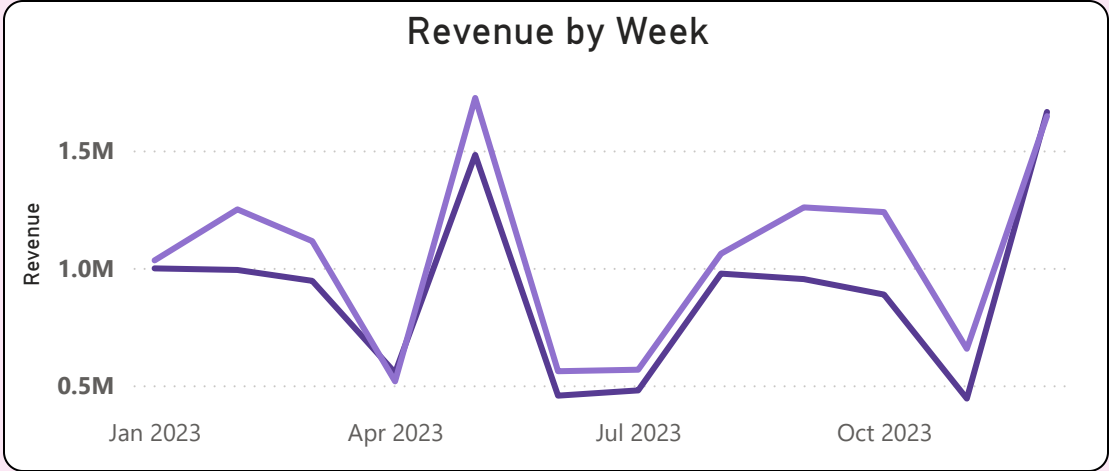
F  
25M

Silver

Gold

Blue

Platinum



| Customer_Job  | Interest_Earned | Income    | Revenue  |
|---------------|-----------------|-----------|----------|
| White-collar  | 1441074         | 103930055 | 10114656 |
| Selfemployeed | 1119742         | 75313288  | 8261758  |
| Retirees      | 630359          | 48675030  | 4535184  |
| Govt          | 1160016         | 88773989  | 8111701  |
| Businessman   | 2539390         | 186959919 | 17387832 |
| Blue-collar   | 952801          | 72262158  | 6904279  |
| Total         | 7843382         | 575914439 | 55315410 |

