Quarterly sales for every consumer segment

Sales

Consumer

Corporate

Home Office

2016 Q2   2016 Q4   2017 Q2   2017 Q4   2018 Q2   2018 Q4   2019 Q2   2019 Q4

Quarter of Order Date

200K
180K
160K
140K
120K
100K
80K
60K
40K
20K
0K
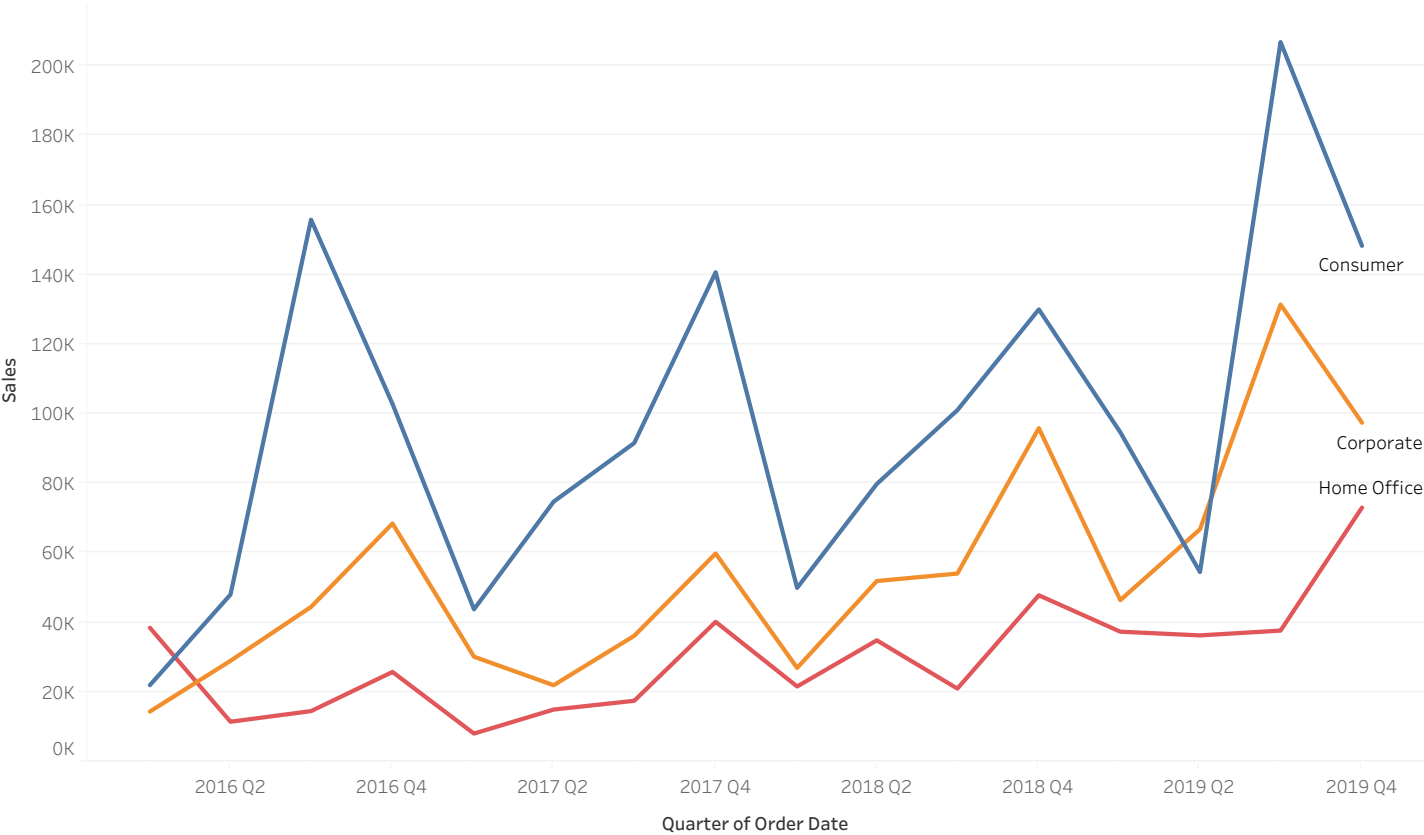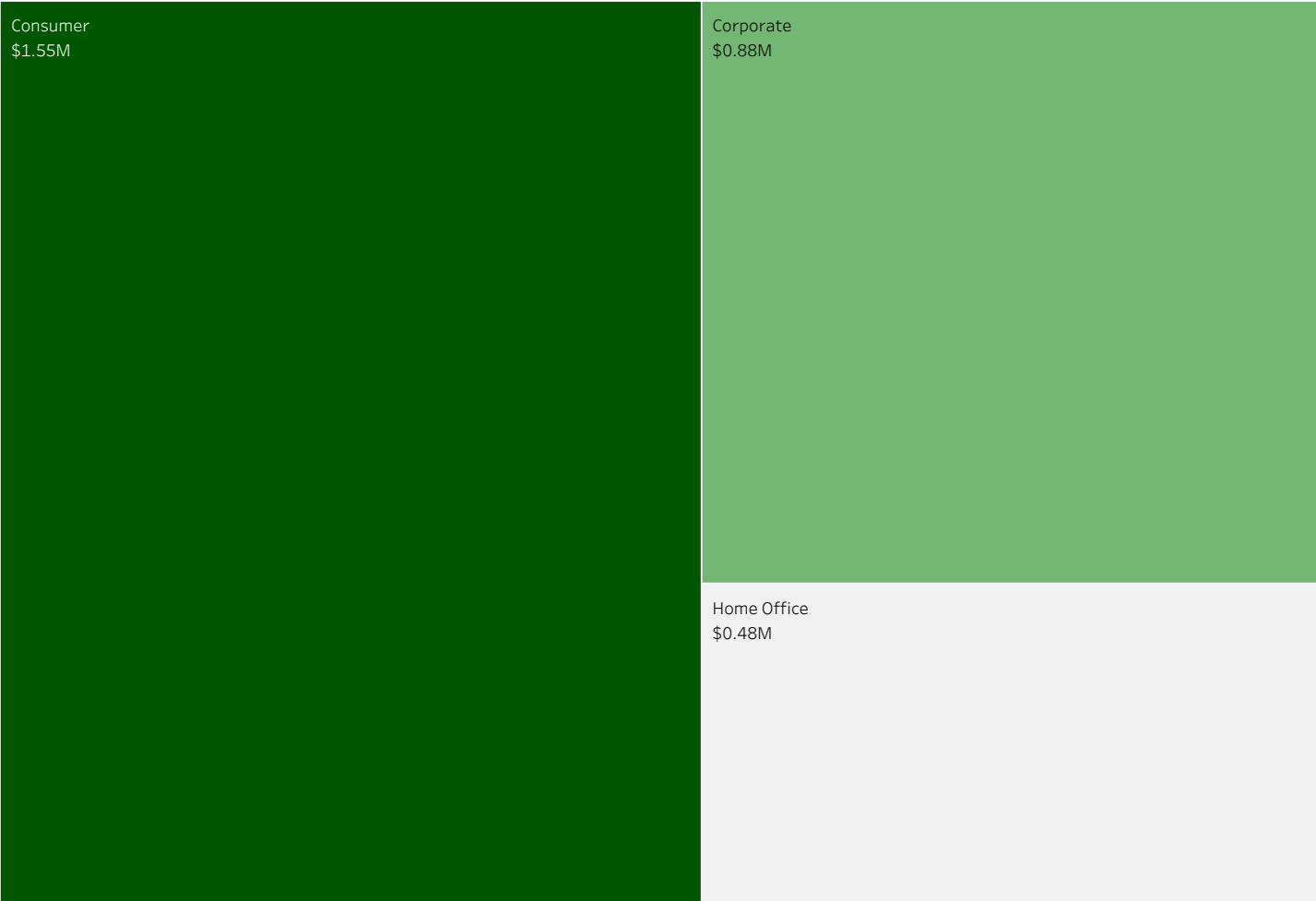
Set of the most profitable customers and the most loss making customers
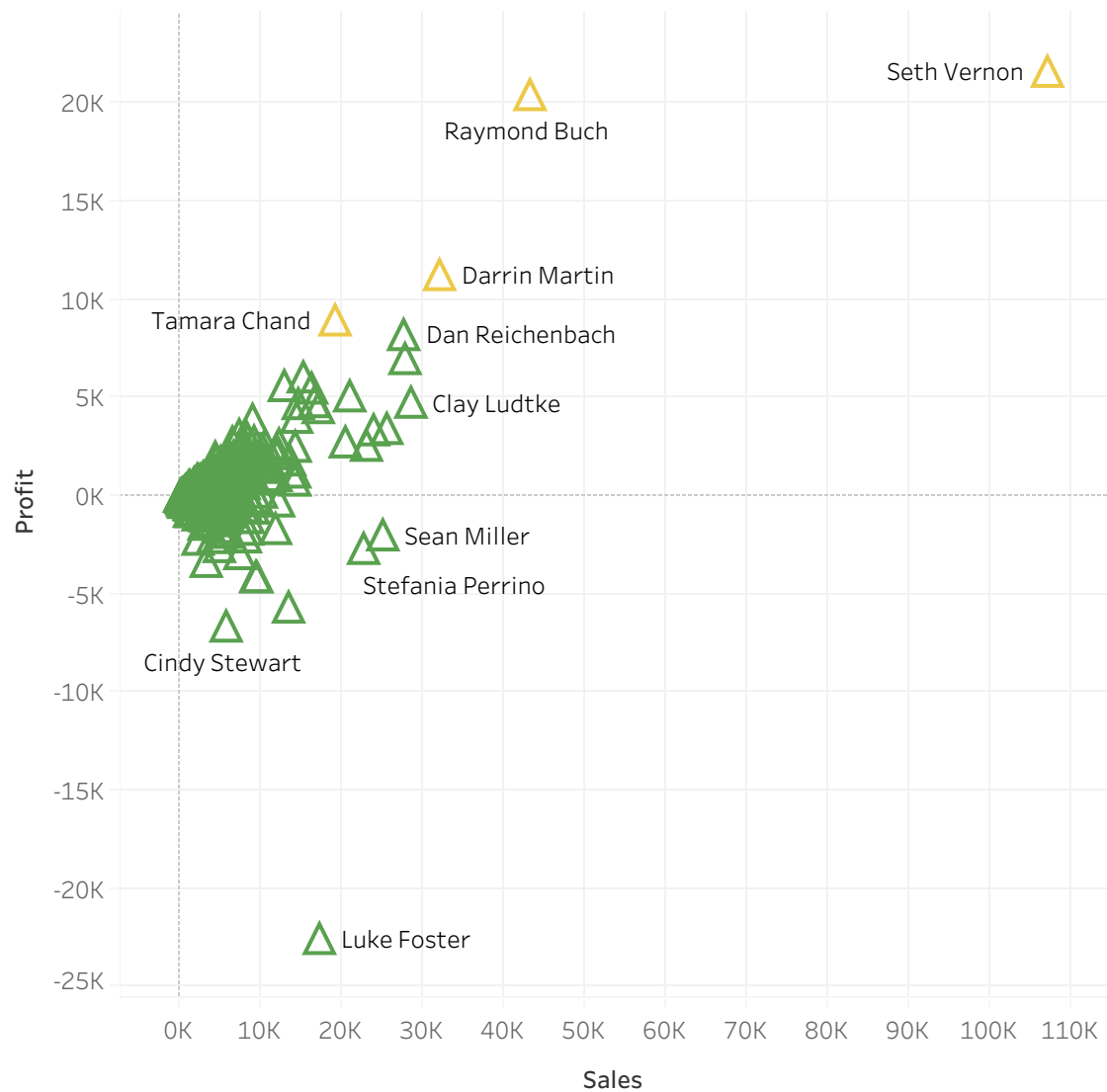
The share of returns per shipping mode.

Ship Mode
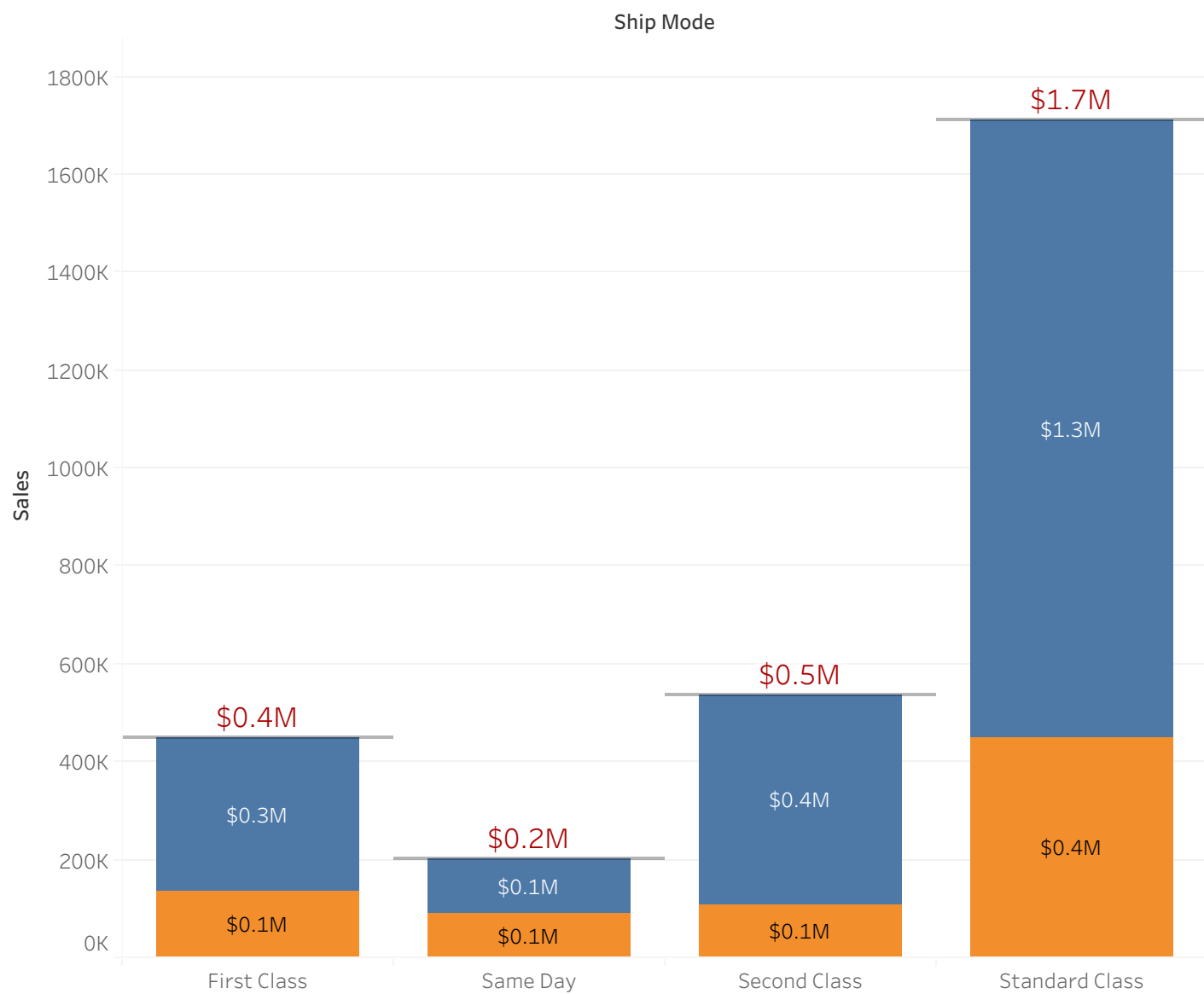
Tree map of the sales per segment

| Consumer
$1.55M | Corporate
$0.88M |
| | Home Office
$0.48M |

Tree map of sales vs profit for every product category.

| Technology $1.08M | Office Supplies $0.88M |
| Furniture $0.94M | |
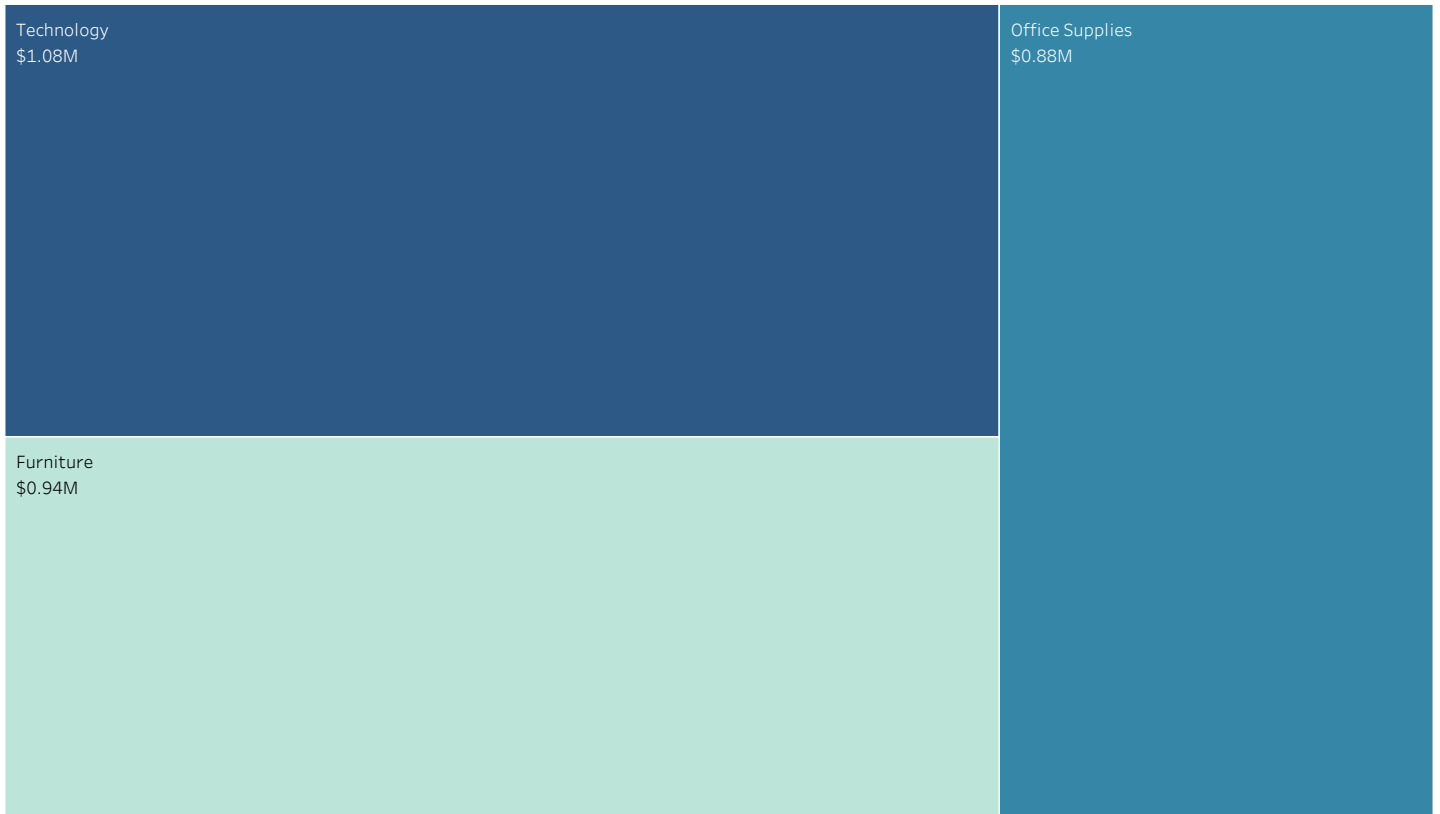
Tree map for sub-categories

Chairs $0.45M	Storage $0.27M	Machines $0.24M	Accessories $0.20M	Copiers $0.20M
Phones $0.44M	Tables $0.25M	Appliances $0.15M	Furnishings $0.11M	Paper $0.10M
	Binders $0.24M	Bookcases $0.13M	Supplies $0.05M	Art $0.03M	Envelopes