Quarterly sales for every consumer segment

Sales

200K

100K

0K

Consumer

2016 Q4   2017 Q4   2018 Q4   2019 Q4
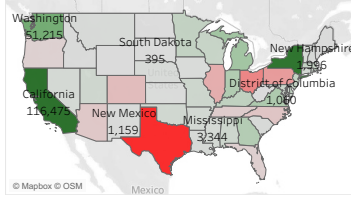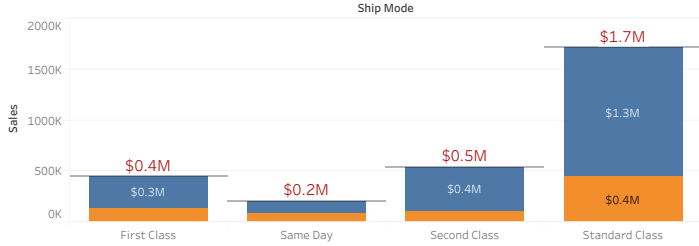
Quarter of Order Date
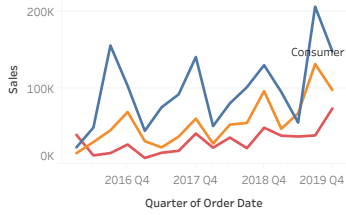
Sales along with profits the red colour represent losses and green will represent profits.

Washington
51,215

South Dakota
395

New Hampshire
536

California
116,475

New Mexico
1,159

District of Columbia
1,060

Mississippi
3,344

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Mexico

Set of the most profitable customers and the most loss making customers

Profit

20K

0K

-20K

Tamara Chand

Darrin Martin

Seth Vernon

Sean Miller

Stefania Perrino

Luke Foster

0K   10K   20K   30K   40K   50K   60K   70K   80K   90K   100K   110K
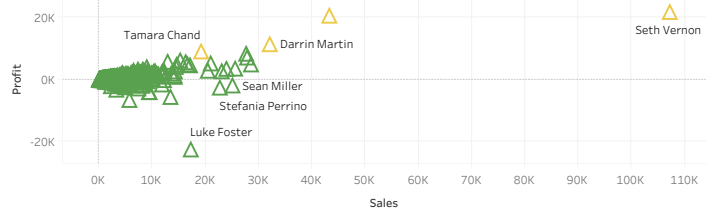
Sales

The share of returns per shipping mode.

Ship Mode

Sales

2000K

1500K

1000K

500K

0K

$0.4M
$0.3M

$0.2M

$0.5M
$0.4M

$1.7M
$1.3M
$0.4M

First Class   Same Day   Second Class   Standard Class
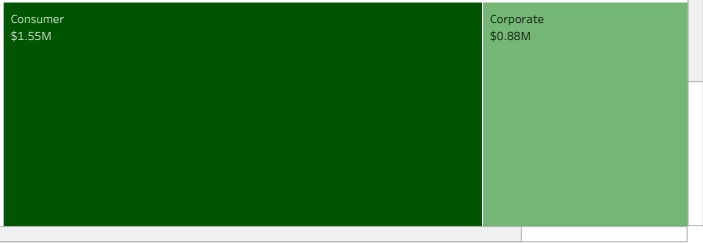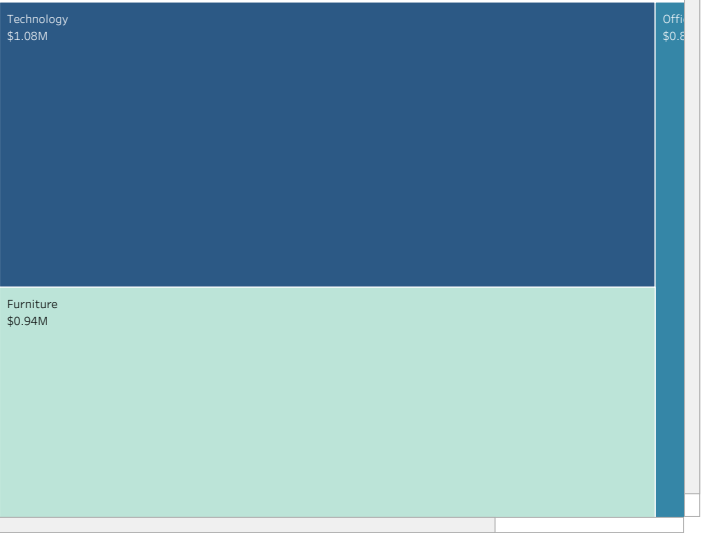
Sales state wise on a map representing USA the sales represented by circles whose size is proportional to the amount of sales for respective state.

United States

671,595
California

9,217
Louisiana

94,270
Florida

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Mexico
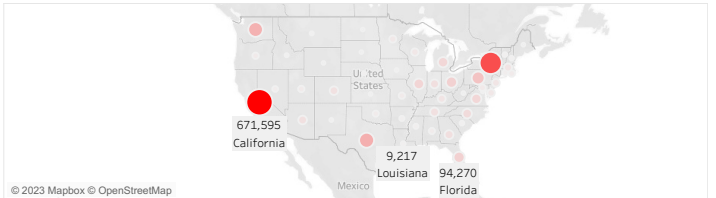
Tree map of the sales per segment

Consumer	Corporate
$1.55M	$0.88M

Tree map of sales vs profit for every product category.

Technology	Offi
$1.08M	$0.8

Furniture
$0.94M

Tree map for sub-categories

Chairs	Storage	Machines
$0.45M	$0.27M	$0.24M

Tables
$0.25M