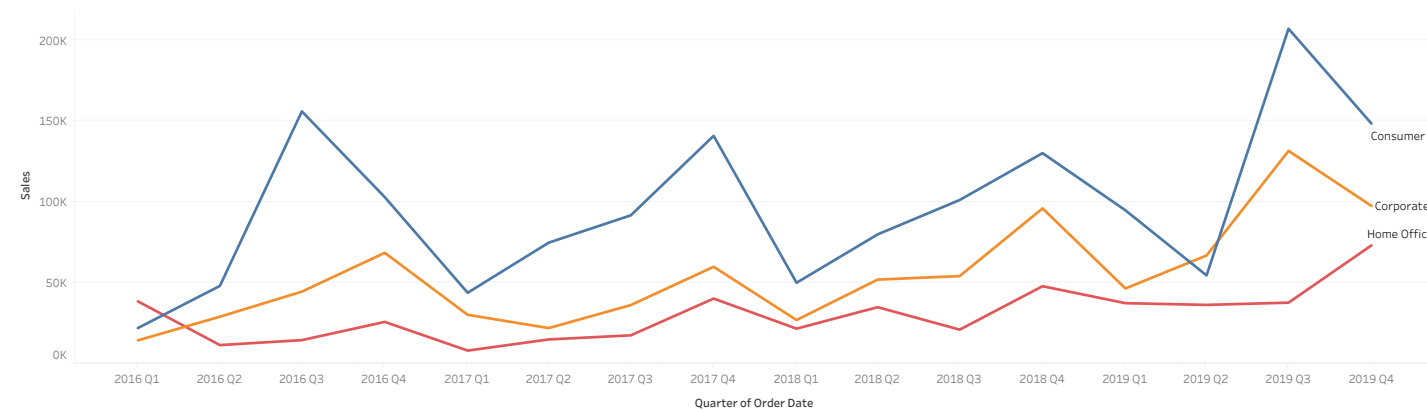


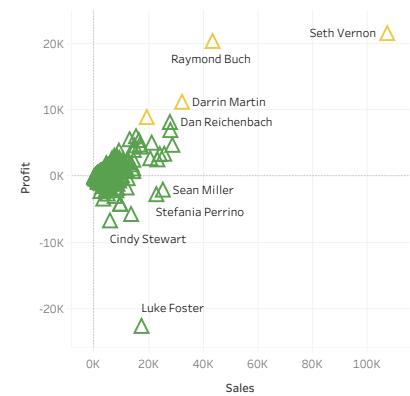
Analysis of sales data of retail store.

|                                       |   |                                      |                                     |                  |                   |                                |   |   |                                      |
|---------------------------------------|---|--------------------------------------|-------------------------------------|------------------|-------------------|--------------------------------|---|---|--------------------------------------|
| Consumer has highest quarterly sales. | Sets of profit and loss making customers. | standard class has high shiping mode | Tree map view of sales per segment. | product category | Sub category view | view of USA states sales wise. | states of USA making profits(green colour) .. | Dashboard 1 of sales vs profit analysis wor.. | Dashboard 2 of sales vs profit ana.. |
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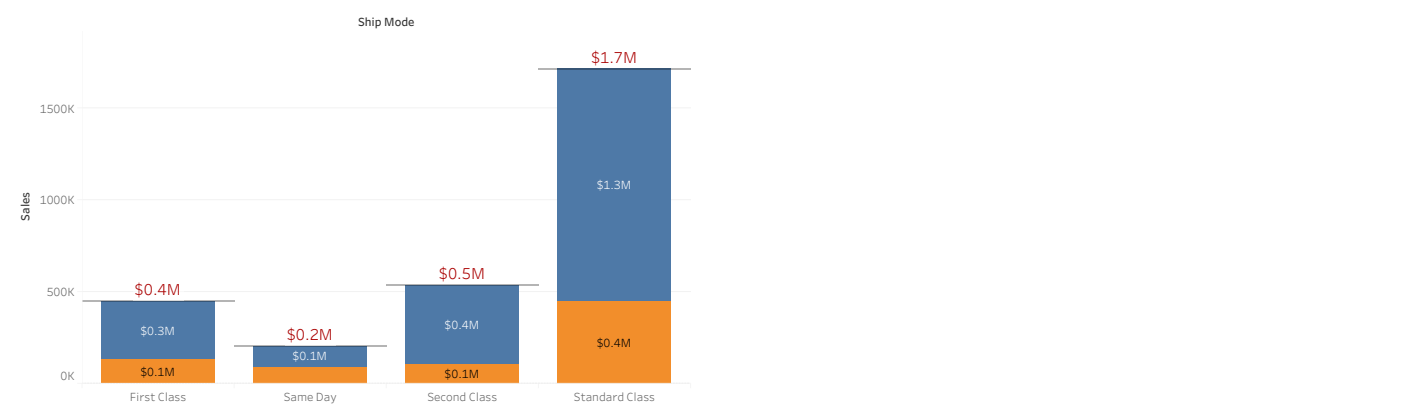
Analysis of sales data of retail store.

|                                       |   |                                      |                                     |                  |                   |                                |   |   |                                      |
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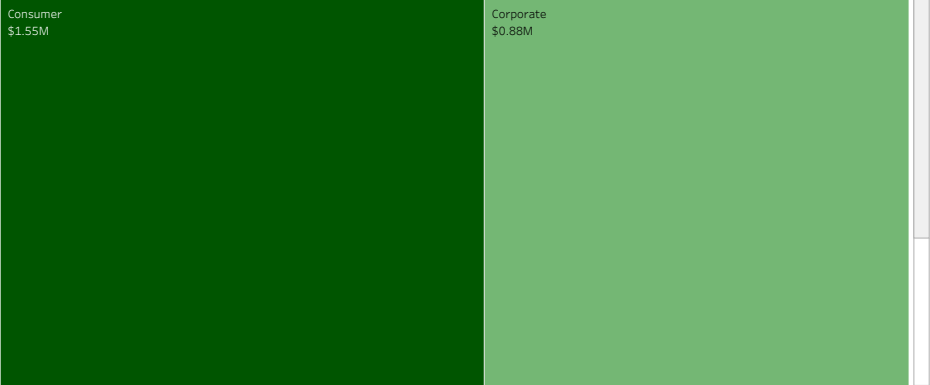
Analysis of sales data of retail store.

|                                       |   |  |                                     |                  |                   |                                |   |   |                                      |
|---------------------------------------|---|--|-------------------------------------|------------------|-------------------|--------------------------------|---|---|--------------------------------------|
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|---------------------------------------|---|--|-------------------------------------|------------------|-------------------|--------------------------------|---|---|--------------------------------------|



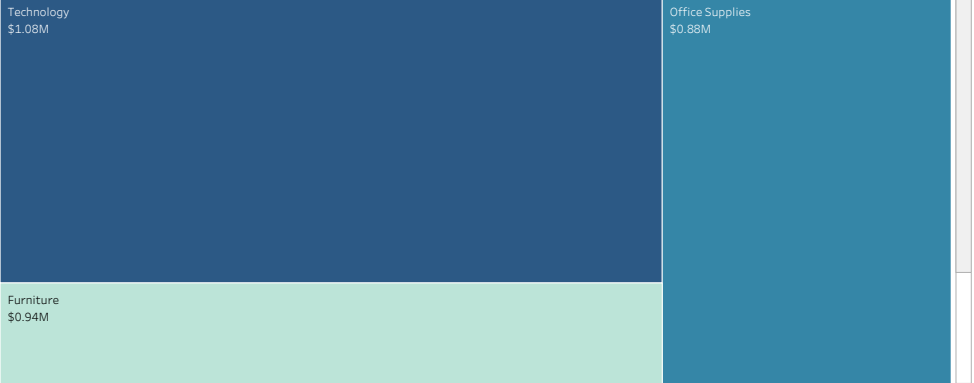
Analysis of sales data of retail store.

|                                       |   |                                      |                                     |                  |                   |                                |   |   |                                      |
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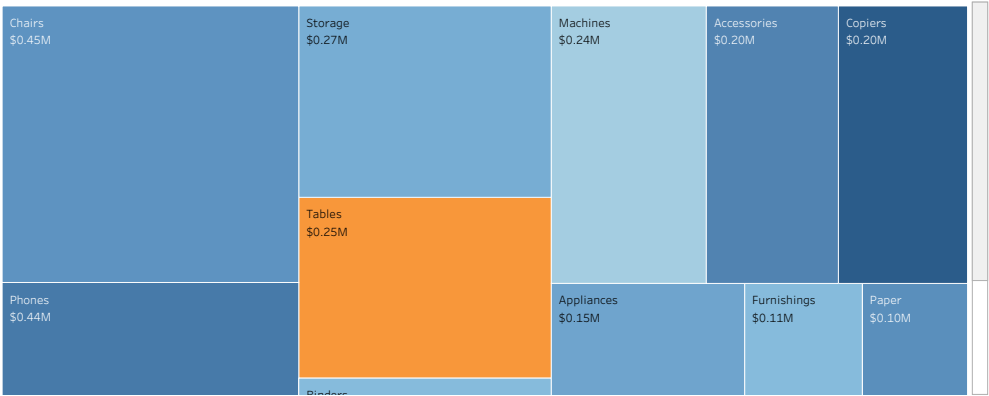
Analysis of sales data of retail store.

|                                       |   |                                      |                                     |                  |                   |                                |   |   |                                      |
|---------------------------------------|---|--------------------------------------|-------------------------------------|------------------|-------------------|--------------------------------|---|---|--------------------------------------|
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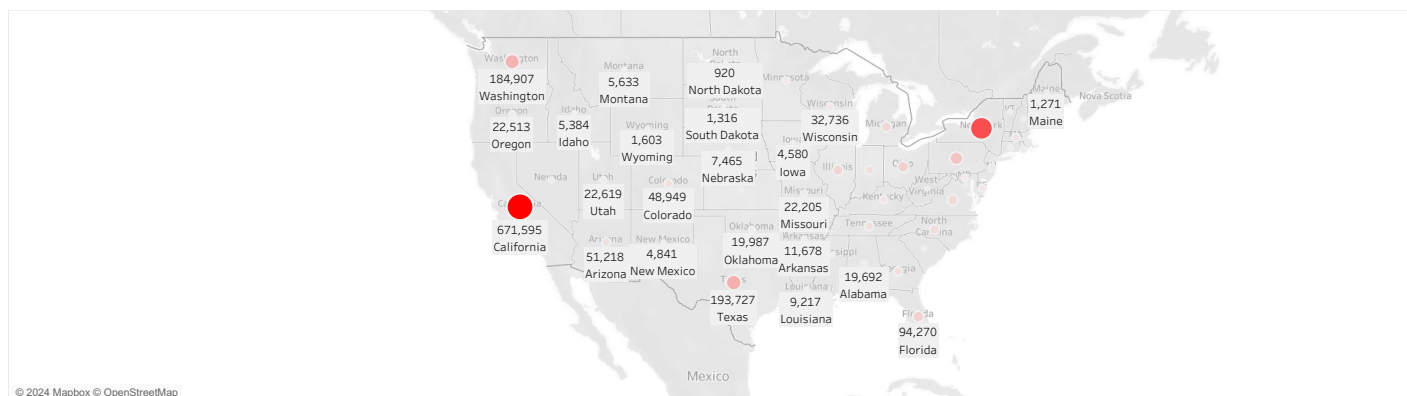
Analysis of sales data of retail store.

|                                   |   |                                      |                                     |                  |                   |                                |   |   |  |
|-----------------------------------|---|--------------------------------------|-------------------------------------|------------------|-------------------|--------------------------------|---|---|--|
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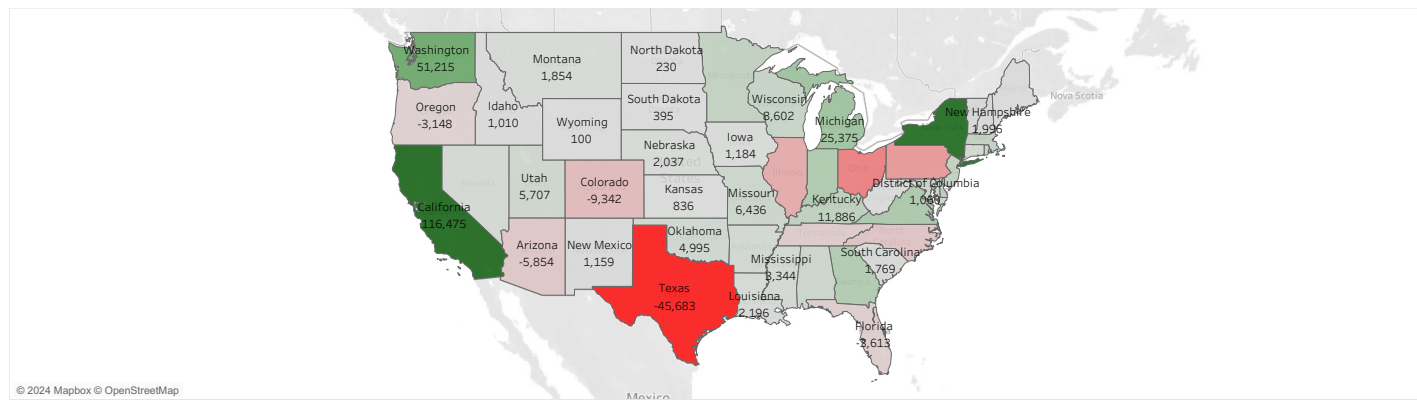
Analysis of sales data of retail store.

|                                   |   |                                       |                                     |                  |                   |                                       |   |   |  |
|-----------------------------------|---|---------------------------------------|-------------------------------------|------------------|-------------------|---------------------------------------|---|---|--|
| Consumer has highest quarterly .. | Sets of profit and loss making customers. | standard class has high shipping mode | Tree map view of sales per segment. | product category | Sub category view | <b>view of USA states sales wise.</b> | states of USA making profits(green colour) .. | Dashboard 1 of sales vs profit analysis wor.. | Dashboard 2 of sales vs profit analysis by t.. |
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Analysis of sales data of retail store.

|                                   |   |                                      |                                     |                  |                   |                                |   |   |  |
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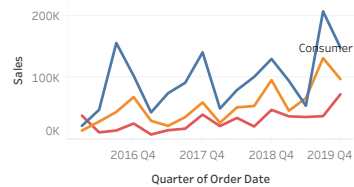




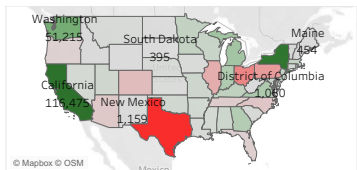
Analysis of sales data of retail store.

|                                   |   |                                      |                                     |                  |                   |                                |   |   |  |
|-----------------------------------|---|--------------------------------------|-------------------------------------|------------------|-------------------|--------------------------------|---|---|--|
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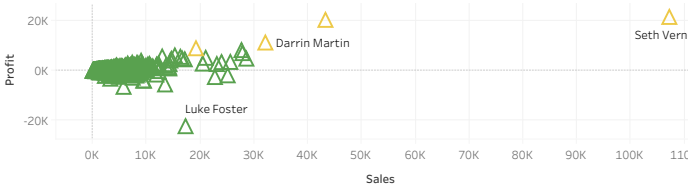
Quarterly sales for every consumer segment



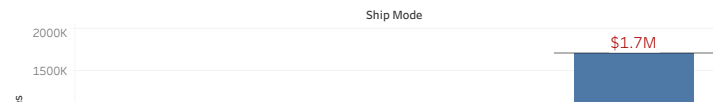
Sales along with profits the red colour represent losses and green will represent profits.



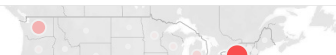
Set of the most profitable customers and the most loss making customers



The share of returns per shipping mode.



Sales state wise on a map representing USA the sales represented by circles whose size is proportional to the amount of sales for respective state.



Analysis of sales data of retail store.

|                                   |   |                                       |                                     |                  |                   |                                |   |   |  |
|-----------------------------------|---|---------------------------------------|-------------------------------------|------------------|-------------------|--------------------------------|---|---|--|
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|-----------------------------------|---|---------------------------------------|-------------------------------------|------------------|-------------------|--------------------------------|---|---|--|

Tree map of the sales per segment



Tree map of sales vs profit for every product category.



Tree map for sub-categories

