

Primary Region Sales Data- Central

First Order Date: 1/3/2014

Total Sales: \$501,240

Average Sales per Order: \$212

No. of Customers: 629

No. of Orders: 1,175

No. of Products Sold: 1,310

First Order Date, sum of Sales, average of Average Sales per Order, distinct count of Customer Name, distinct count of Order ID and distinct count of Product ID. The data is filtered on Filter: Primary Region, which keeps True.

Secondary Region Sales Data- South

First Order Date: 1/6/2014

Total Sales: 391,722

Average Sales per Order: \$220

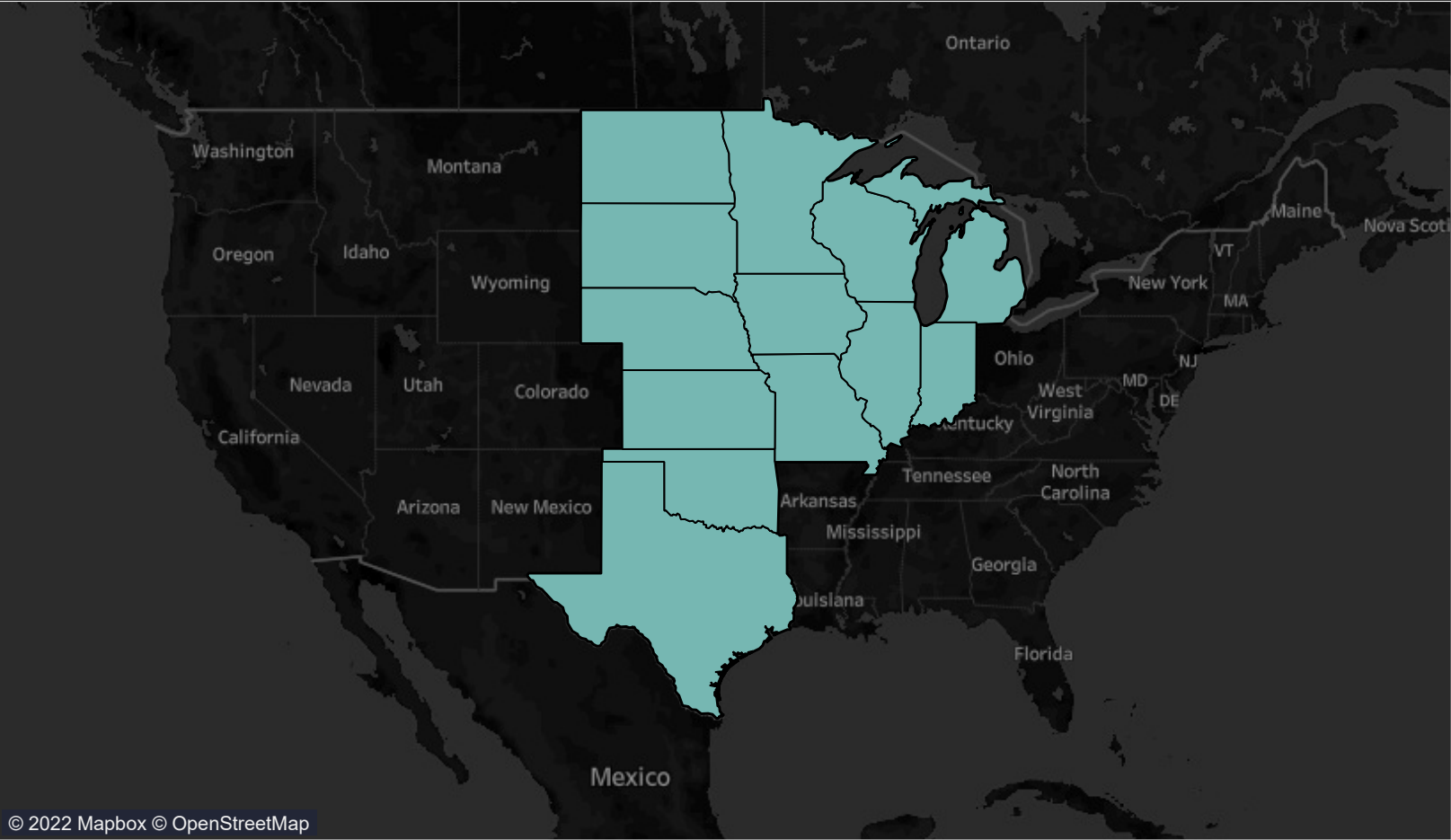
No. of Customers: 512

No. of Orders: 822

No. of Products Sold: 1,057

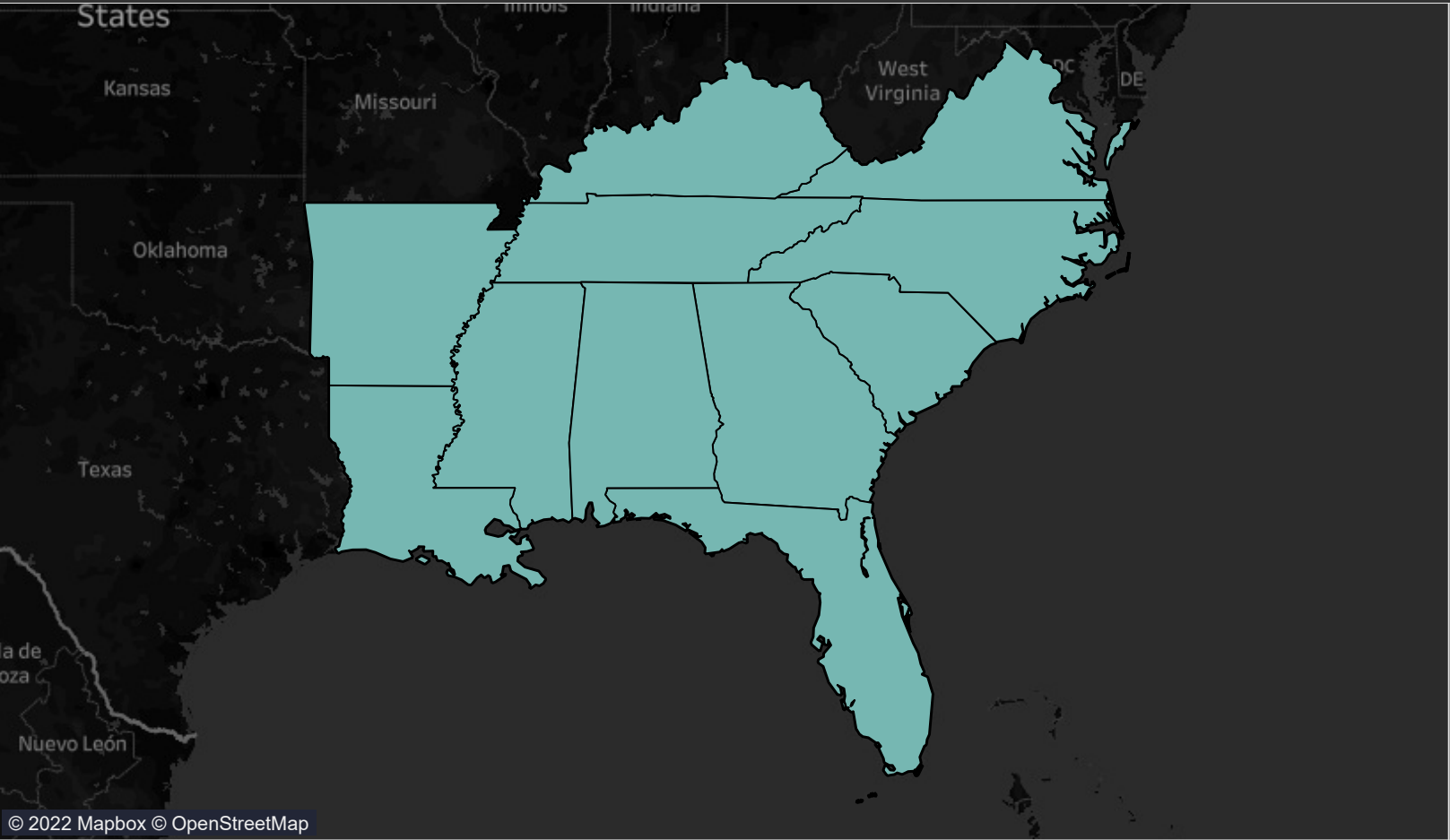
First Order Date, sum of Sales, average of Average Sales per Order, distinct count of Customer Name, distinct count of Order ID and distinct count of Product ID. The data is filtered on Filter: Secondary Region, which keeps True.

Primary Region Map



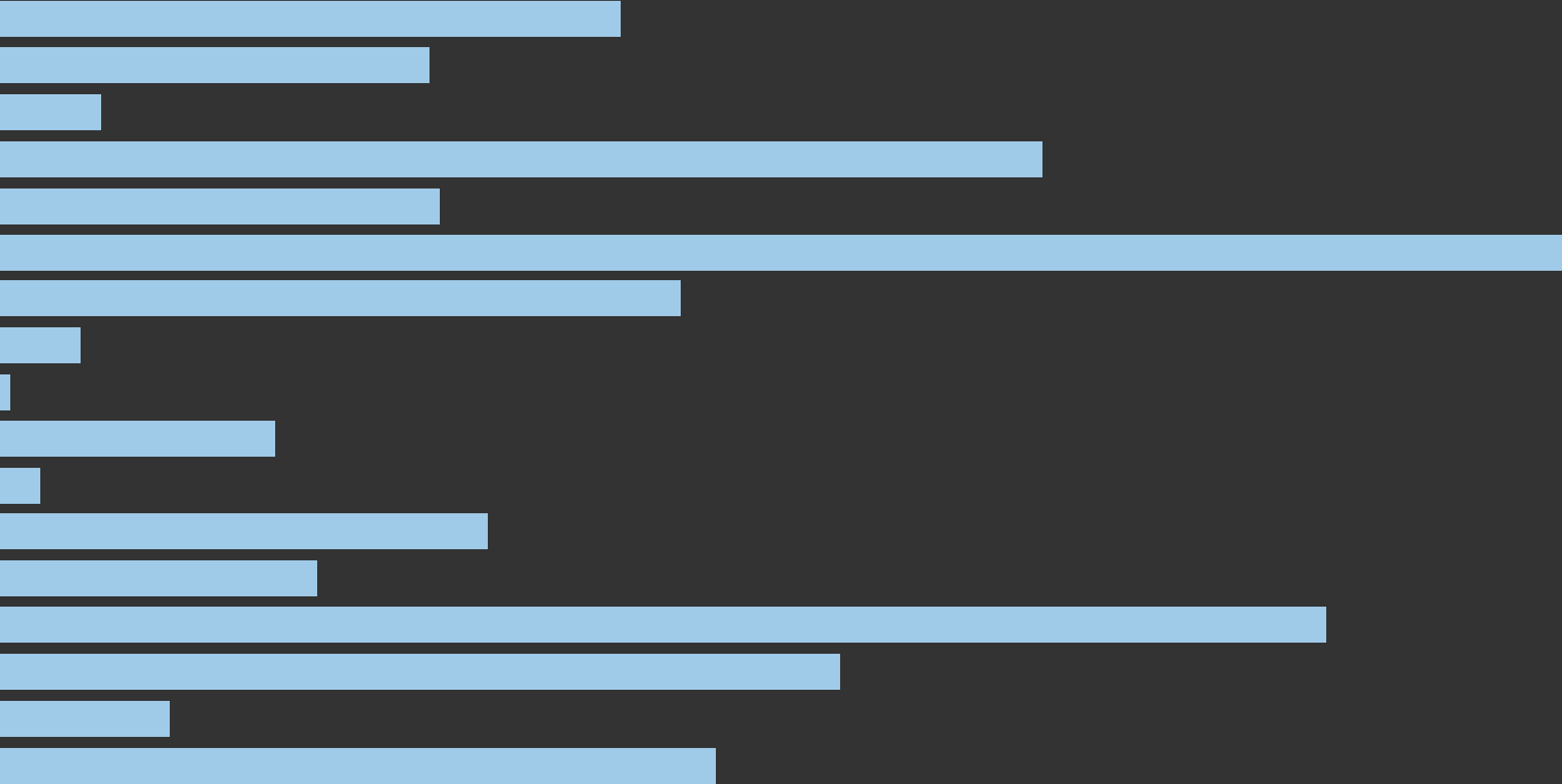
Map based on Longitude (generated) and Latitude (generated). Color shows details about Region. Details are shown for Country and State. The data is filtered on Filter: Primary Region, which keeps True.

Secondary Region Map



Map based on Longitude (generated) and Latitude (generated). Color shows details about Region. Details are shown for Country and State. The data is filtered on Filter: Secondary Region, which keeps True.

Bar chart- Primary

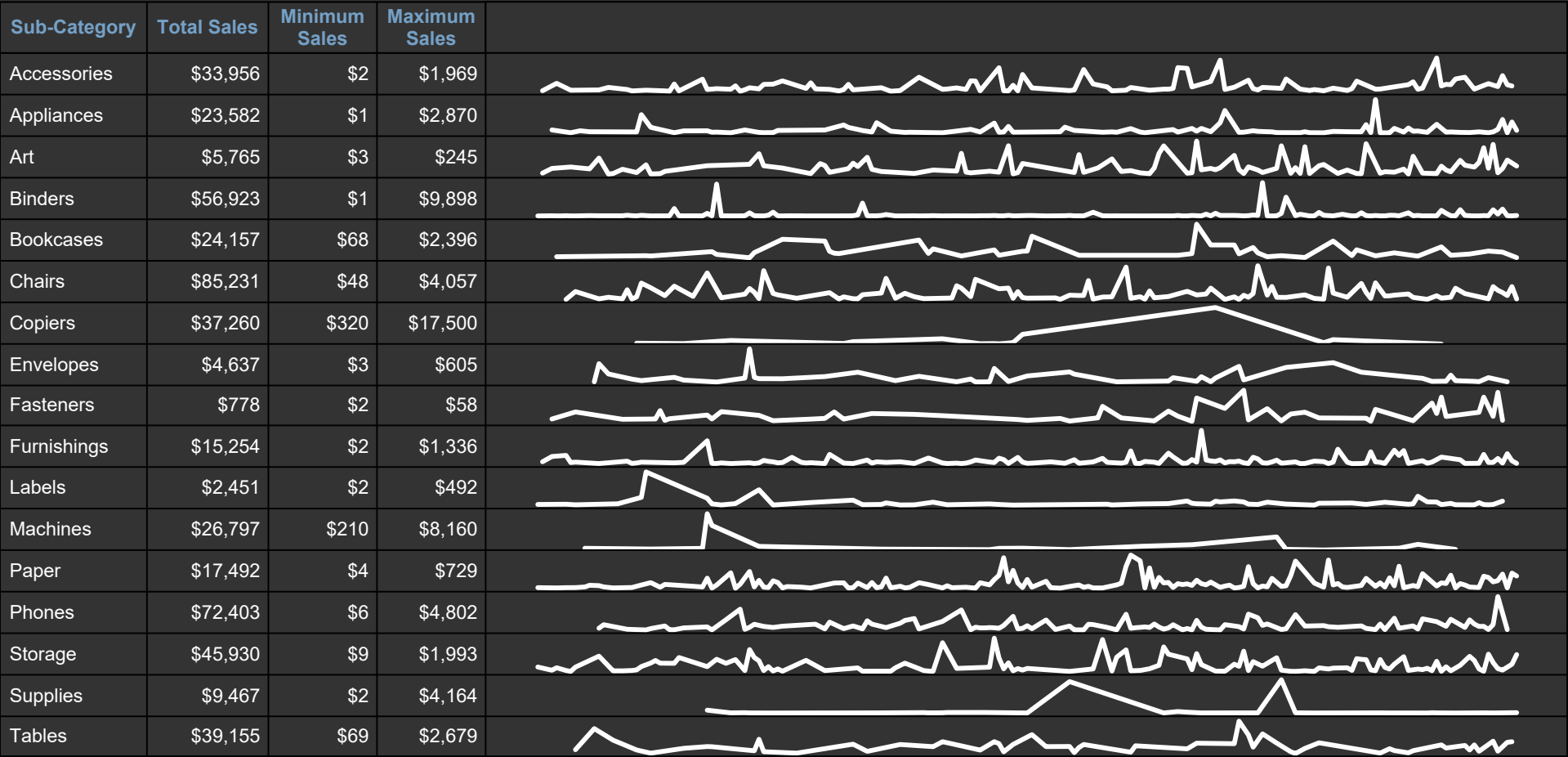


Sum of Sales for each Sub-Category. The data is filtered on Filter: Primary Region, which keeps True.

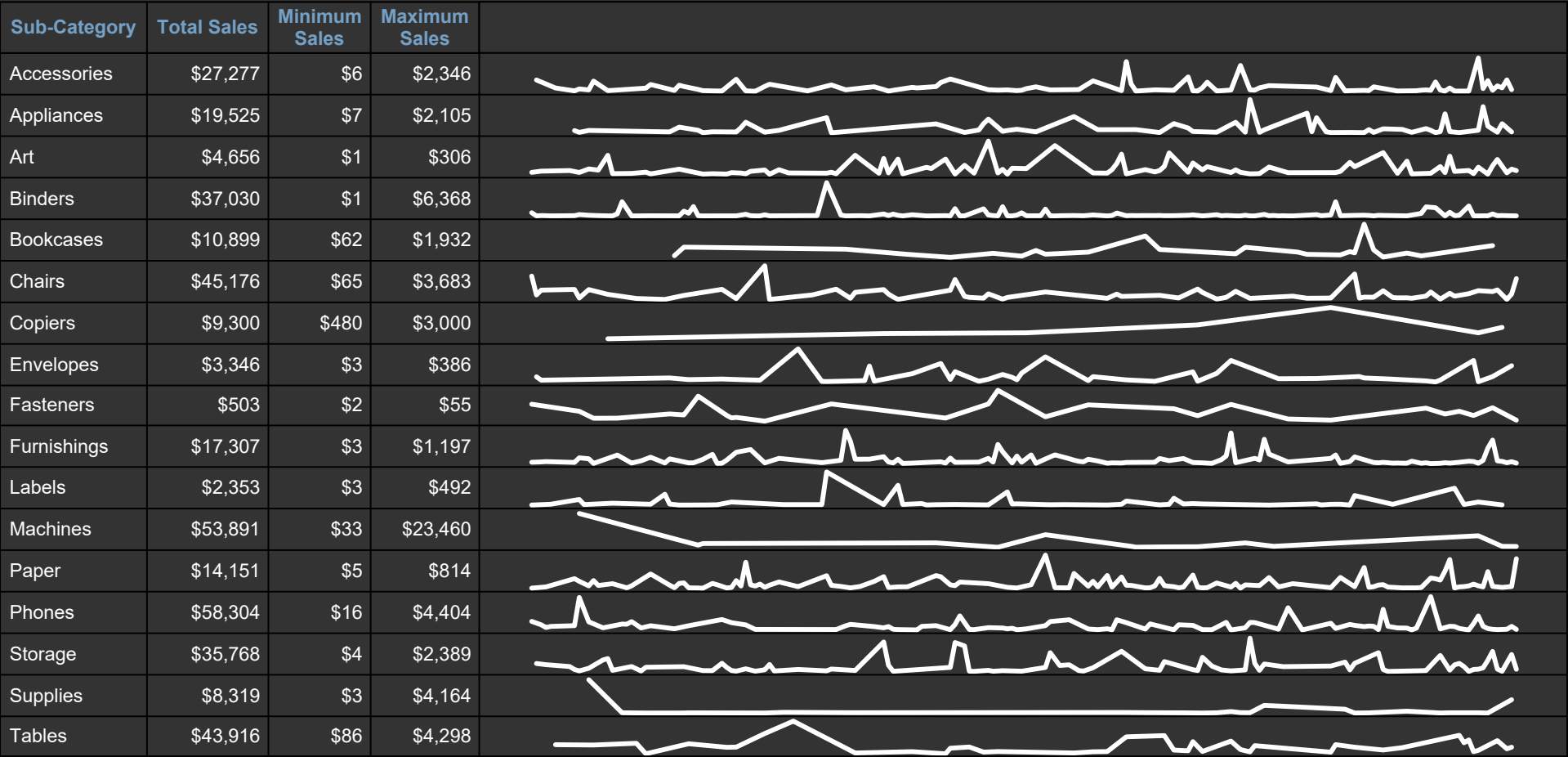
Bar chart- Secondary



Sum of Sales for each Sub-Category. The data is filtered on Filter: Secondary Region, which keeps True.



The trends of Total Sales, Minimum Sales, Maximum Sales and sum of Sales for Order Date Week broken down by Sub-Category. The data is filtered on Filter: Primary Region, which keeps True.



The trends of Total Sales, Minimum Sales, Maximum Sales and sum of Sales for Order Date Week broken down by Sub-Category. The data is filtered on Filter: Secondary Region, which keeps True.

Sales Comparison by Region

Primary Region

Central

First Order Date: 1/3/2014

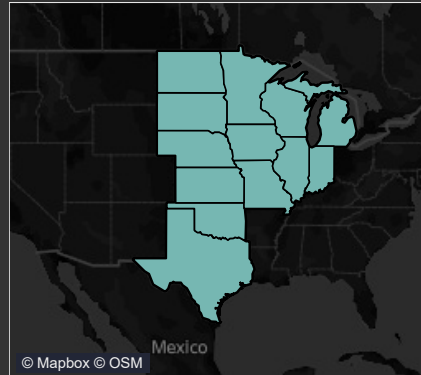
Total Sales: \$501,240

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No. of Customers: 629

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South

First Order Date: 1/6/2014

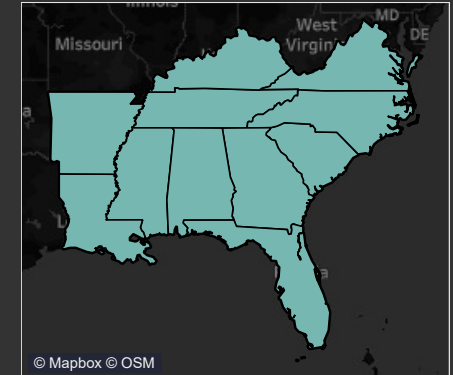
Total Sales: 391,722

Average Sales per Order: \$220

No. of Customers: 512

No. of Orders: 822

No. of Products Sold: 1,057



Sub-Category	Total Sales	Minimum Sales	Maximum Sales		
Accessories	\$33,956	\$2	\$1,969		
Appliances	\$23,582	\$1	\$2,870		
Art	\$5,765	\$3	\$245		
Binders	\$56,923	\$1	\$9,898		
Bookcases	\$24,157	\$68	\$2,396		
Chairs	\$85,231	\$48	\$4,057		
Copiers	\$37,260	\$320	\$17,500		
Envelopes	\$4,637	\$3	\$605		
Fasteners	\$778	\$2	\$58		
Furnishings	\$15,254	\$2	\$1,336		
Labels	\$2,451	\$2	\$492		
Machines	\$26,797	\$210	\$8,160		
Paper	\$17,492	\$4	\$729		
Phones	\$72,403	\$6	\$4,802		
Storage	\$45,930	\$9	\$1,993		
Supplies	\$9,467	\$2	\$4,164		
Tables	\$39,155	\$69	\$2,679		

Sub-Category	Total Sales	Minimum Sales	Maximum Sales		
Accessories	\$27,277	\$6	\$2,346		
Appliances	\$19,525	\$7	\$2,105		
Art	\$4,656	\$1	\$306		
Binders	\$37,030	\$1	\$6,368		
Bookcases	\$10,899	\$62	\$1,932		
Chairs	\$45,176	\$65	\$3,683		
Copiers	\$9,300	\$480	\$3,000		
Envelopes	\$3,346	\$3	\$386		
Fasteners	\$503	\$2	\$55		
Furnishings	\$17,307	\$3	\$1,197		
Labels	\$2,353	\$3	\$492		
Machines	\$53,891	\$33	\$23,460		
Paper	\$14,151	\$5	\$814		
Phones	\$58,304	\$16	\$4,404		
Storage	\$35,768	\$4	\$2,389		
Supplies	\$8,319	\$3	\$4,164		
Tables	\$43,916	\$86	\$4,298		