

# Hiring for Tech Lead / Sr. Software Engineer at White Panda

---

Greetings!

We at White Panda are happy to announce the new opening for our core team.

**Title:** Tech Lead / Sr. Software Engineer  
White Panda Core Team, Bengaluru  
**Experience:** 2 – 5 years  
**Compensation:** 12-15 LPA + Stock Options

## About us:

White Panda as a platform offers a convenient content creation process to Digital Agencies, Brand-turned-Publishers, SAAS companies and E-commerce platforms without the need for micromanagement.

Being built with a model based on Language, Human Resources and Marketing, the company works with thousands of content creators to power content marketing for hundreds of leading brands. Some of our notable clients include Radisson, Apollo, Axis Bank, PNB Housing, three of top 10 marketing agencies in India, and so on. The venture is funded by highly successful entrepreneurs, Tier-1 investors, and IIT Gandhinagar; and White Panda is also cash flow positive.

In the outset, the purpose of any content is to educate or entertain. We aim to have an impact on end consumers by elevating the quality of Education/Entertainment by partnering with 40 Lakhs businesses globally.

The roles & responsibilities of the position are mentioned in the job description attached to this email.

**Interested candidates may fill the following form for applying:**  
<https://goo.gl/forms/CLHdMONq1YR0trWz1>

Thanks and Regards,

**Shweta Sharma** | Training and Placement Officer  
Dr D Y Patil Technical Campus  
Contacts - +91 9922672679  
Dr D Y Patil Knowledge City | Charoli BK  
Lohegaon, Pune 412105