



# ADIDAS SALES DASHBOARD



Product

All

▼

Retailer

All

▼

Sales Method

All

▼

Region

All

▼

State

All

▼

City

All

▼

MONTH\_YEAR

All

▼

TOTAL SALES

899.90M

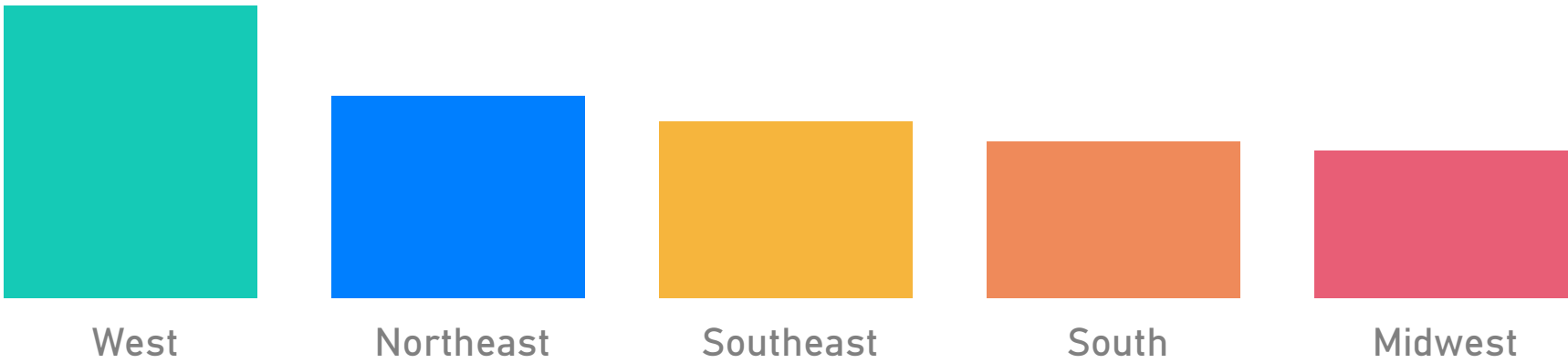
UNIT SOLD

2478861

OPERATING MARGIN

42.30%

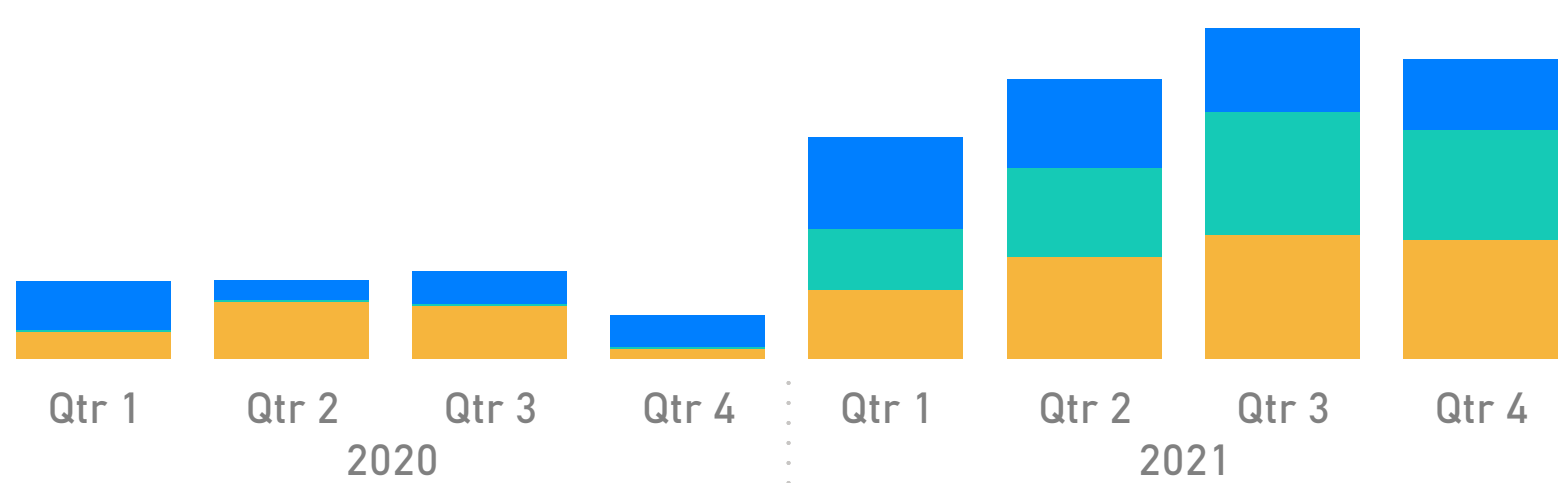
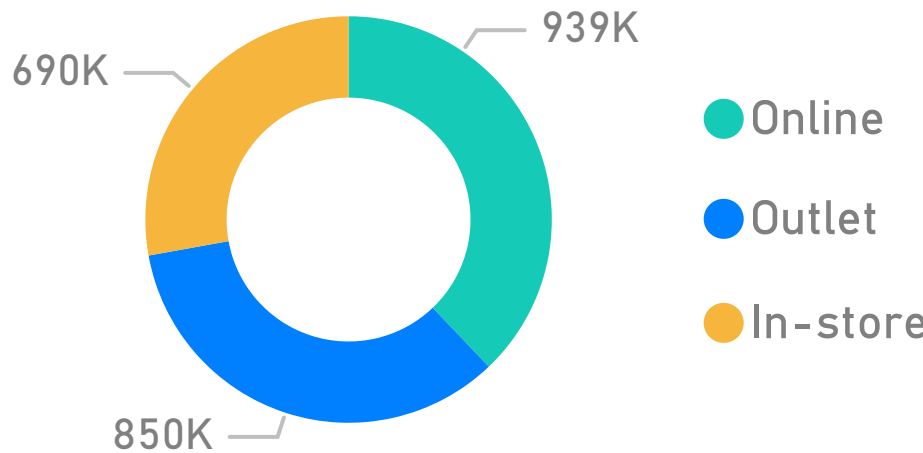
## TOTAL SALES BY REGIONS



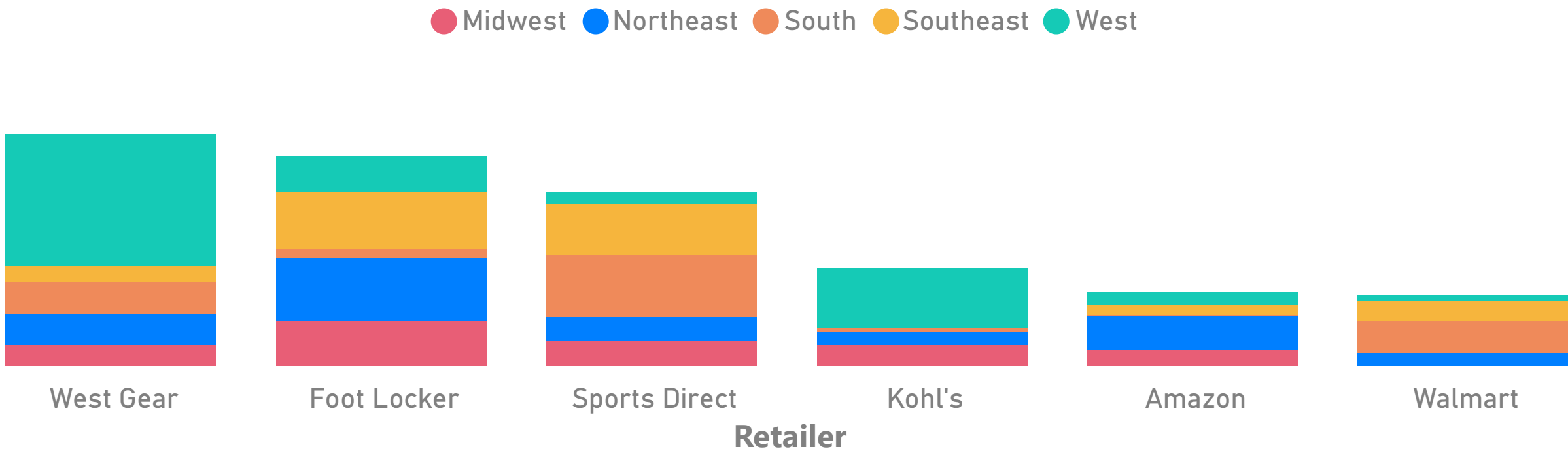
## TOP 5 PERFORMING CITIES

Region	State	City	TOTAL SALES	UNIT SOLD
Southeast	Florida	Miami	31,600,863.00	73135
	South Carolina	Charleston	29,285,637.00	72610
Northeast	New York	New York	39,801,235.00	111954
	West Virginia	Charleston	10,689,160.00	29873
	Maine	Portland	9,195,978.00	22410
West	California	San Francisco	34,539,220.00	86900
	Oregon	Portland	21,349,674.00	50536
Total			176,461,767.00	447418

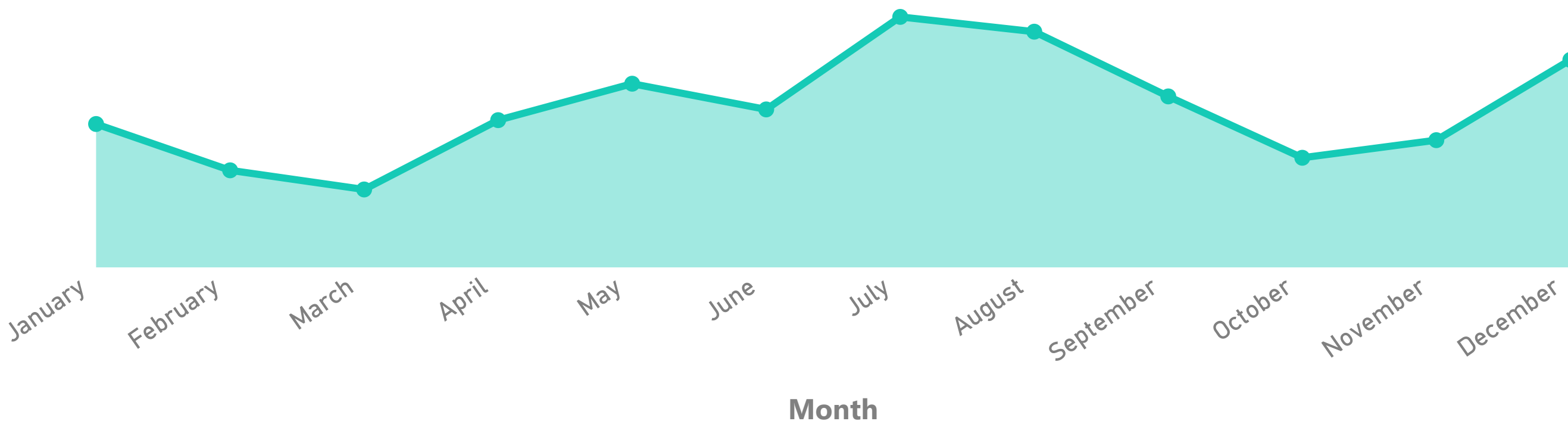
## TOTAL UNIT SOLD



## TOTAL SALES BY RETAILERS



## TOTAL SALES MONTHLY TREND





# ADIDAS SALES ANALYSIS

Product

All

▼

Retailer

All

▼

Sales Method

All

▼

Region

All

▼

State

All

▼

City

All

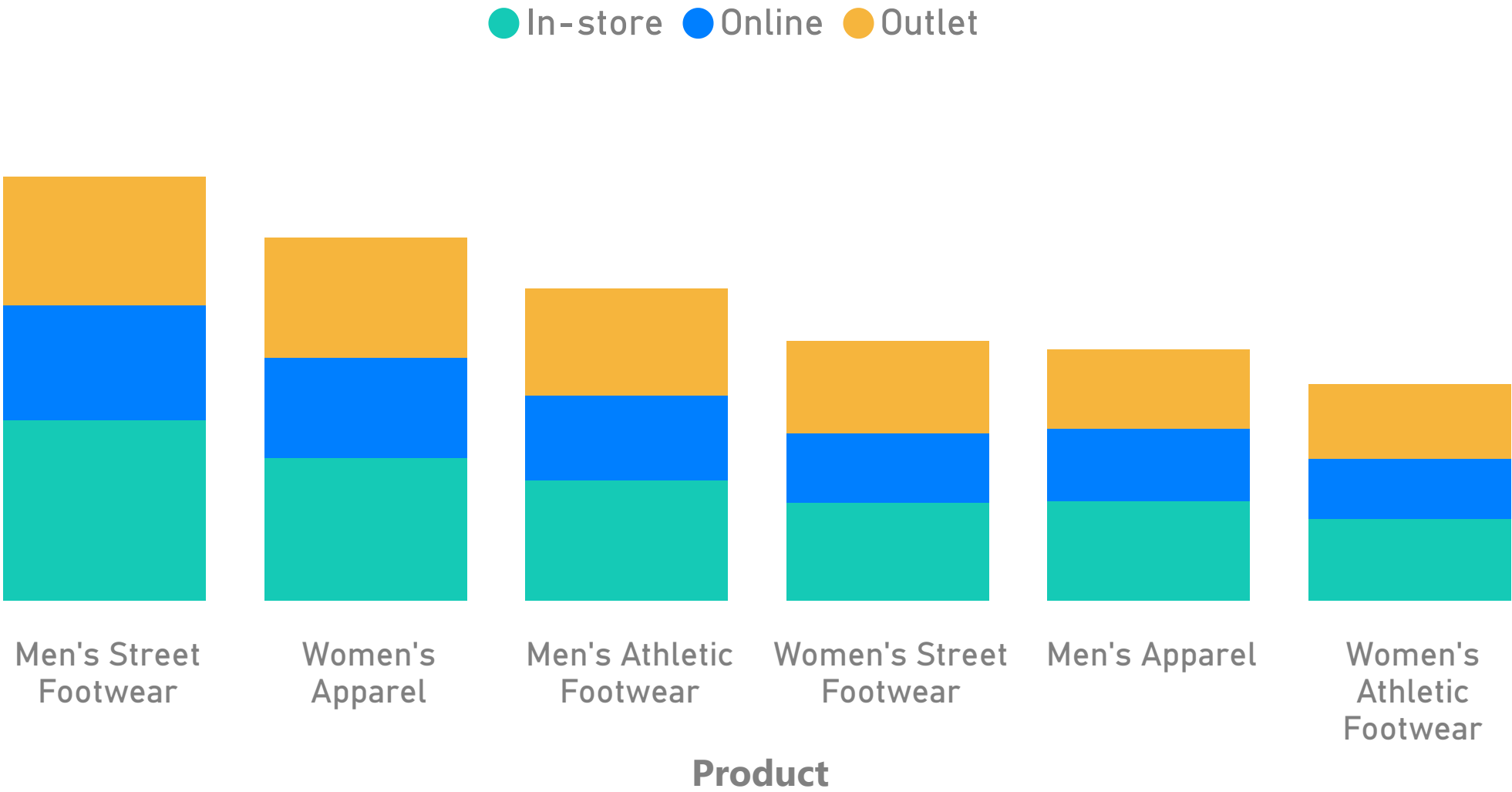
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MONTH\_YEAR

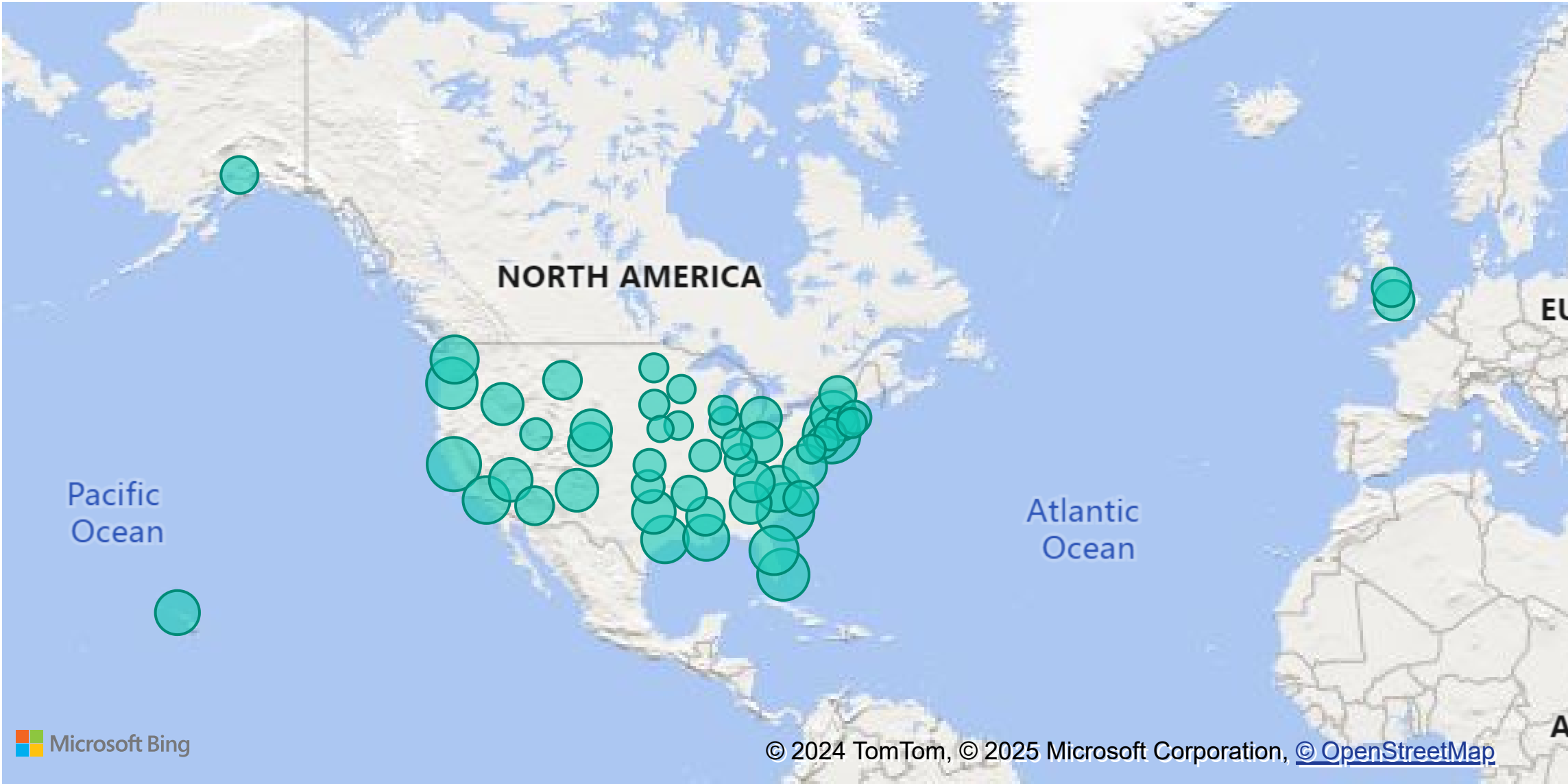
All

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## TOTAL SALES BY PRODUCT & SALES METHOD



## TOTAL SALES BY CITY



Region	State	City	TOTAL SALES	UNIT SOLD	MARGIN %
West	California	San Francisco	34,539,220.00	86900	35.77%
		Los Angeles	25,634,913.00	76384	41.60%
	Idaho	Boise	19,276,878.00	63827	45.89%
	New Mexico	Albuquerque	19,865,016.00	52633	39.29%
	Nevada	Las Vegas	20,858,509.00	51831	40.59%
	Oregon	Portland	21,349,674.00	50536	41.36%
	Wyoming	Cheyenne	18,577,517.00	50228	40.28%
	Utah	Salt Lake City	9,696,420.00	48548	44.47%
	Arizona	Phoenix	15,782,221.00	46919	38.98%
	Washington	Seattle	26,330,718.00	46611	32.51%
	Colorado	Denver	20,996,536.00	41378	42.71%
	Hawaii	Honolulu	22,282,457.00	40375	31.96%
	Alaska	Anchorage	14,753,103.00	30815	34.99%
	Northeast	New York	39,801,235.00	111954	39.64%
		Albany	24,427,804.00	57186	42.63%
		New Hampshire	16,411,667.00	40812	39.10%
		Vermont	14,352,923.00	38685	44.43%
		Connecticut	11,573,448.00	34696	40.16%