

AKSHAY KUMAR

CONTACT

8318558841

akshay.kumar.mec16@iitbhu.ac.in

 [linkedin.com/in/akshay-kumar-937168129](https://www.linkedin.com/in/akshay-kumar-937168129)

 Kanpur , Uttar Pardesh , India

EDUCATION

- IIT BHU , B.Tech in Mechanical Engineering (2016-2020) , CPI- 7.04

COURSES & CERTIFICATION

- SQL for Data Science
 - Web Development
 - Advance Excel
 - MS -Office
 - G-Suite
-

AWARDS AND PARTICIPATION

- Marketing Co-ordinator Spardha IIT (BHU)
- Participated in different start-up and entrepreneurship events like Start-up Fair IIT BHU
- Technex IIT BHU Start-up Challenge 2018
- Hult Prize , 2019

WORK EXPERIENCE

Executive to Vice President (After Sales)

RAAM GROUP

Aug 2023- Oct 2023

- Responsible for executing all the actionable items that were generally discussed in meetings
- Privilege of starting another centralized workshop, where I was primarily involved in setting up the entire workshop.
- Gained exposure to the company's profit and loss (P&L) operations.
- Managed the data of more than 3000 vehicles per month , where I provided insights to the ground team through automated dashboards to boost revenue
- Gained valuable dealership working experience .

Political Consultant

Aam Admi Party

Feb 2023-July 2023

- Worked as an Analyst with the Research and Analysis Wing of Aam Aadmi Party (New Delhi) , National Secretariat.
 - Worked with Hounarable Rajya Sabha MP , Dr. Sandeep Pathak to provide the Party Leadership and individual candidates with actionable insights to help strategize the campaign,
 - Provided in-depth understanding of the constituency & the perception of the constituents.
-

INTERNSHIPS

Product Development Intern

HostAd Services Pvt. Ltd.

Sep 2018 - Dec 2018

- Designed and installed Advertisement Platform in Auto Rickshaws which played proximity based Advertisement.
- Executed successful pilot by installing more than 10 Ad-tech platform in the Auto rickshaw .

Content Manager

Dobutnut

May 2019 - July 2019

- Content Development: Created high-quality IIT JEE study material, including video lectures, practice questions, and comprehensive solutions.
 - Curriculum Design: Assist in designing and structuring the curriculum for IITJEE, with the latest exam patterns and syllabus.
 - Quality Assurance: Review and edit content for accuracy, clarity, and effectiveness, maintaining a high standard of educational excellence
-