

| REGION  |  | TOTAL SALES   | TOTAL QUANTITY               | TOTAL PROFIT | AVERAGE SHIPPING COST |
|---|--|---|------------------------------|--------------|-----------------------|
| <input type="checkbox"/> Africa<br><input type="checkbox"/> Canada<br><input type="checkbox"/> Caribbean<br><input type="checkbox"/> Central<br><input type="checkbox"/> Central Asia<br><input type="checkbox"/> East<br><input type="checkbox"/> EMEA |  | 12.64M  | 178K                         | 1.47M        | 26.38                 |
| MARKET  |  | SEGMENT   | Sales by Ship Mode           |              |                       |
| <input type="checkbox"/> Africa<br><input type="checkbox"/> APAC<br><input type="checkbox"/> Canada<br><input type="checkbox"/> EMEA<br><input type="checkbox"/> EU   |  | <input type="checkbox"/> Consumer<br><input type="checkbox"/> Corporate<br><input type="checkbox"/> Home Office   |                              |              |                       |
| YEARS   |  | CATEGORY  | Sales by Segment             |              |                       |
| <input type="checkbox"/> 2011<br><input type="checkbox"/> 2012<br><input type="checkbox"/> 2013<br><input type="checkbox"/> 2014  |  | <input type="checkbox"/> Furniture<br><input type="checkbox"/> Office Supplies<br><input type="checkbox"/> Technology   |                              |              |                       |
| ORDER PRIORITY  |  | SUB-CATEGORY  | Average of Profit by Country |              |                       |
| <input type="checkbox"/> Critical<br><input type="checkbox"/> High<br><input type="checkbox"/> Low<br><input type="checkbox"/> Medium   |  | <input type="checkbox"/> Accessories<br><input type="checkbox"/> Appliances<br><input type="checkbox"/> Art<br><input type="checkbox"/> Binders<br><input type="checkbox"/> Bookcases |                              |              |                       |
|   |  | SHIP MODE   |                              |              |                       |
|   |  | <input type="checkbox"/> First Class<br><input type="checkbox"/> Same Day<br><input type="checkbox"/> Second Class<br><input type="checkbox"/> Standard Class                         |                              |              |                       |

# Sales by Country and Segment

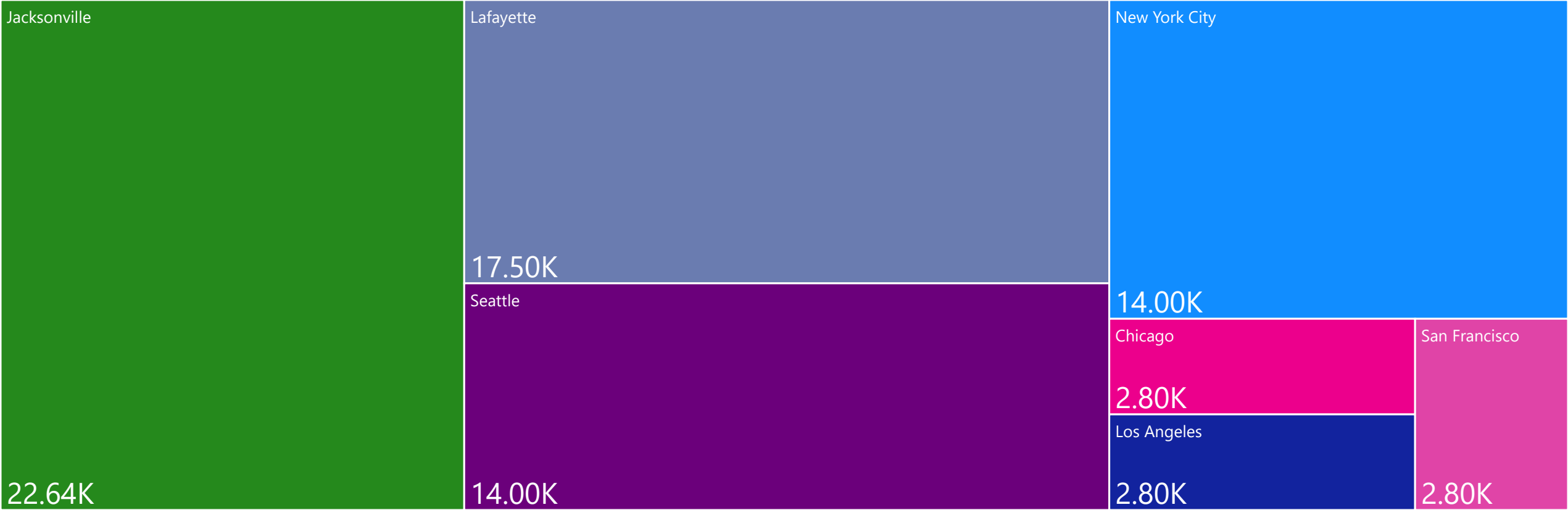
Segment ● Consumer ● Corporate ● Home Office



| Category                 | Furniture    |          |             | Office Supplies |          |             | Technology   |          |             | Total          |          |              |
|--------------------------|--------------|----------|-------------|-----------------|----------|-------------|--------------|----------|-------------|----------------|----------|--------------|
| Country                  | Sales        | Quantity | Profit      | Sales           | Quantity | Profit      | Sales        | Quantity | Profit      | Sales          | Quantity | Profit       |
| Afghanistan              | 11,285.19    | 43       | 2,797.89    | 3,925.56        | 133      | 1,125.69    | 6,462.57     | 52       | 1,536.72    | 21,673.32      | 228      | 5,460.30     |
| Albania                  | 835.95       | 3        | 246.33      | 611.82          | 21       | 141.12      | 2,440.35     | 16       | 321.87      | 3,888.12       | 40       | 709.32       |
| Algeria                  | 8,425.86     | 45       | 2,095.35    | 14,075.67       | 333      | 3,464.70    | 13,590.06    | 76       | 3,546.45    | 36,091.59      | 454      | 9,106.50     |
| Angola                   | 8,731.68     | 46       | 2,056.47    | 8,171.16        | 221      | 2,195.94    | 8,651.16     | 50       | 2,242.56    | 25,554.00      | 317      | 6,494.97     |
| Argentina                | 23,524.51    | 348      | -10,971.39  | 13,471.06       | 865      | -3,124.72   | 20,516.22    | 291      | -4,597.68   | 57,511.78      | 1504     | -18,693.80   |
| Armenia                  | 136.26       | 2        | 66.24       | 20.49           | 1        | 2.85        |              |          |             | 156.75         | 3        | 69.09        |
| Australia                | 3,39,239.87  | 2265     | 24,698.84   | 2,45,783.54     | 6008     | 31,481.09   | 3,40,212.44  | 2400     | 47,727.50   | 9,25,235.85    | 10673    | 1,03,907.43  |
| Austria                  | 24,699.51    | 165      | 6,813.03    | 35,352.57       | 753      | 8,735.82    | 32,486.97    | 230      | 8,792.85    | 92,539.05      | 1148     | 24,341.70    |
| Azerbaijan               | 2,654.58     | 8        | 1,019.19    | 1,311.45        | 36       | 219.09      | 1,665.48     | 10       | 592.77      | 5,631.51       | 54       | 1,831.05     |
| Bahrain                  |              |          |             | 44.16           | 4        | 6.60        | 625.02       | 2        | 6.24        | 669.18         | 6        | 12.84        |
| Bangladesh               | 34,135.95    | 179      | 7,577.64    | 10,772.10       | 361      | 3,060.61    | 33,348.42    | 140      | 8,792.64    | 78,256.47      | 680      | 19,430.89    |
| Barbados                 | 2,786.26     | 13       | 817.32      | 991.12          | 35       | 252.90      | 3,396.89     | 28       | 1,129.57    | 7,174.27       | 76       | 2,199.79     |
| Belarus                  | 5,202.66     | 27       | 1,873.86    | 3,295.53        | 122      | 1,060.89    | 4,887.90     | 29       | 1,599.51    | 13,386.09      | 178      | 4,534.26     |
| Belgium                  | 10,343.52    | 76       | 1,863.60    | 25,168.17       | 390      | 5,817.15    | 13,715.01    | 109      | 3,891.84    | 49,226.70      | 575      | 11,572.59    |
| Benin                    | 504.00       | 2        | 115.92      | 1,984.23        | 43       | 292.68      | 3,723.84     | 21       | 940.59      | 6,212.07       | 66       | 1,349.19     |
| Bolivia                  | 4,647.56     | 49       | 709.44      | 3,381.26        | 87       | 456.00      | 3,560.15     | 38       | 1,063.91    | 11,588.97      | 174      | 2,229.35     |
| Bosnia and Herzegovina   | 349.20       | 8        | 108.24      | 966.96          | 32       | 139.71      | 1,283.10     | 10       | 412.23      | 2,599.26       | 50       | 660.18       |
| Brazil                   | 1,49,539.53  | 1479     | 13,061.57   | 83,155.93       | 3390     | 7,626.05    | 1,28,410.96  | 1279     | 9,402.88    | 3,61,106.42    | 6148     | 30,090.50    |
| Bulgaria                 | 4,630.50     | 30       | 1,250.58    | 3,959.97        | 112      | 1,304.55    | 6,967.17     | 32       | 1,367.46    | 15,557.64      | 174      | 3,922.59     |
| Burundi                  | 267.72       | 4        | 103.08      |                 |          |             |              |          |             | 267.72         | 4        | 103.08       |
| Cambodia                 | 10,084.38    | 51       | 2,587.74    | 2,036.07        | 64       | 562.44      | 5,355.57     | 39       | 1,326.36    | 17,476.02      | 154      | 4,476.54     |
| Cameroon                 | 4,555.14     | 36       | 1,277.37    | 7,893.45        | 138      | 2,131.86    | 9,900.78     | 54       | 2,255.52    | 22,349.37      | 228      | 5,664.75     |
| Canada                   | 10,595.28    | 78       | 2,613.24    | 30,034.08       | 613      | 7,957.53    | 26,298.81    | 142      | 7,246.62    | 66,928.17      | 833      | 17,817.39    |
| Central African Republic |              |          |             | 1,225.26        | 10       | 129.93      | 1,152.30     | 5        | 338.61      | 2,377.56       | 15       | 468.54       |
| Chad                     |              |          |             | 1,317.03        | 11       | 90.00       |              |          |             | 1,317.03       | 11       | 90.00        |
| Total                    | 41,10,874.19 | 34954    | 2,85,204.72 | 37,87,070.23    | 108182   | 5,18,473.83 | 47,44,557.50 | 35176    | 6,63,778.73 | 1,26,42,501.91 | 178312   | 14,67,457.29 |



Sales by City



Sales by Country and Quantity

