Day 23 - Practical EDA: Applying 7 Core Techniques on a Real Dataset

We learned the **theory of Exploratory Data Analysis (EDA)** — an essential first step in any data science or machine learning project.

We covered the **7 core EDA techniques**:

- 1. Variable Identification
- 2. Univariate Analysis
- 3. Bivariate Analysis
- 4. Outlier Detection
- 5. Missing Value Treatment
- 6. Variable Transformation
- 7. Variable Creation

What We will Do Today - Day 23

Today, we will put those 7 EDA techniques into **practical use** by applying them to a **real-world sample dataset** that contains common issues such as:

- Dirty text with special characters
- Mixed formats in numerical fields
- Missing values
- Inconsistent formatting

Dataset Preview

Name Exp	Domain 		Age		Location		Salary	I
		- -		- -		- -		-
	.							
	`Datascience#\$`		34 years		Mumbai		`5^00#0`	
2+								
Teddy^	Testing		45' yr		Bangalore		`10%%000`	
<3								
Umar#r	`Dataanalyst^^#`		NaN		NaN		`1\$5%000`	
4> yrs								
Jane	`Ana^^lytics`		NaN		Hyderbad		`2000^0`	
NaN								
Uttam*	Statistics		67-yr		NaN		`30000-`	
5+ year	1							
Kim	NLP		55yr		Delhi		`6000^\$0`	
10+								

Important Note

Even though this dataset has only 6 rows, the same EDA techniques we apply here can be used on datasets with **thousands or even millions of rows**.

EDA is not about size — it's about understanding, cleaning, and preparing your data for analysis and machine learning.

Plan of Action for Today

We will apply each of the 7 EDA techniques to this dataset in order to:

- Clean inconsistent and messy values
- Handle missing data
- Standardize column types
- Explore data patterns
- Prepare it for machine learning models

Load the Dataset

```
In [1]: import pandas as pd

# Load the Excel file
df = pd.read_excel(r'C:\Users\aksha\OneDrive\Desktop\Dataset\EDA\Rawdata.xlsx')
```

Basic Data Inspection

```
In [2]: df.head() # Displays the first 5 rows
```

Out[2]:		Name	Domain	Age	Location	Salary	Ехр
1		Mike	Datascience#\$	34 years	Mumbai	5^00#0	2+
	1	Teddy^	Testing	45' yr	Bangalore	10%%000	<3
	2	Uma#r	Dataanalyst^^#	NaN	NaN	1\$5%000	4> yrs
	3	Jane	Ana^^lytics	NaN	Hyderbad	2000^0	NaN
	4	Uttam*	Statistics	67-yr	NaN	30000-	5+ year

```
In [3]: df.tail() # Displays the last 5 rows
```

Out[3]:		Name	Domain	Age	Location	Salary	Ехр
	1	Teddy^	Testing	45' yr	Bangalore	10%%000	<3
	2	Uma#r	Dataanalyst^^#	NaN	NaN	1\$5%000	4> yrs
	3	Jane	Ana^^lytics	NaN	Hyderbad	2000^0	NaN
	4	Uttam*	Statistics	67-yr	NaN	30000-	5+ year
	5	Kim	NLP	55yr	Delhi	6000^\$0	10+

Shape and Columns

```
In [6]: df.shape # Returns (rows, columns)
```

```
Out[6]: (6, 6)
         df.columns
                        # Lists all column names
 In [5]:
Out[5]: Index(['Name', 'Domain', 'Age', 'Location', 'Salary', 'Exp'], dtype='object')
         Dataset Summary Information
 In [7]: df.info()
                         # Overview of data types, non-null counts, and memory usage
        <class 'pandas.core.frame.DataFrame'>
        RangeIndex: 6 entries, 0 to 5
        Data columns (total 6 columns):
                       Non-Null Count Dtype
            Column
                       -----
                                       ____
         0
            Name
                       6 non-null
                                       object
            Domain
         1
                       6 non-null
                                       object
                                       object
         2
            Age
                       4 non-null
            Location 4 non-null
                                       object
             Salary
                       6 non-null
                                       object
         4
         5
                       5 non-null
                                       object
             Exp
        dtypes: object(6)
        memory usage: 420.0+ bytes
         Missing Value Check
 In [8]: df.isnull()
                         # Returns a DataFrame showing True for missing cells
Out[8]:
            Name Domain Age Location Salary
                                                     Exp
             False
                      False False
                                      False
                                             False False
             False
                      False False
                                      False
                                              False False
         2
             False
                      False True
                                              False False
                                      True
         3
             False
                      False
                            True
                                      False
                                              False
                                                    True
         4
             False
                      False False
                                              False False
                                       True
             False
                      False False
                                      False
                                              False False
 In [9]: df.isna()
                         # Same as isnull(), both can be used interchangeably
Out[9]:
            Name Domain Age Location Salary
                                                     Exp
             False
         0
                      False False
                                      False
                                              False
                                                    False
             False
                      False False
                                      False
                                              False
                                                   False
         2
             False
                      False
                            True
                                       True
                                              False
                                                   False
         3
             False
                      False
                            True
                                      False
                                              False
                                                    True
         4
             False
                      False False
                                       True
                                              False
                                                   False
             False
                      False False
                                      False
                                              False False
In [10]: df.isnull().sum()
                             # Total number of missing values in each column
```

Quick Tip:

- isnull() and isna() are functionally identical in Pandas.
- Use .sum() to quickly check how many missing values exist column-wise.

Rename DataFrame

```
emp = df # Now you can use emp instead of df
In [11]:
In [12]:
         emp
Out[12]:
              Name
                           Domain
                                        Age
                                              Location
                                                           Salary
                                                                      Ехр
          0
               Mike
                      Datascience#$ 34 years
                                               Mumbai
                                                          5^00#0
                                                                       2+
          1 Teddy^
                                             Bangalore 10%%000
                            Testing
                                       45' yr
                                                                       <3
             Uma#r Dataanalyst^^#
                                                  NaN
          2
                                        NaN
                                                        1$5%000
                                                                   4> yrs
                        Ana^^lytics
                                       NaN Hyderbad
          3
               Jane
                                                          2000^0
                                                                     NaN
          4
             Uttam*
                           Statistics
                                       67-yr
                                                  NaN
                                                          30000-
                                                                  5+ year
          5
                Kim
                               NLP
                                        55yr
                                                  Delhi
                                                         6000^$0
                                                                      10+
```

Data Cleaning

Remove all non-word characters from the 'Name' column

```
# Remove all non-word characters from the 'Name' column
In [13]:
         emp['Name'] = emp['Name'].str.replace(r'\W', '', regex=True)
In [14]:
         emp
Out[14]:
             Name
                           Domain
                                        Age
                                              Location
                                                           Salary
                                                                      Exp
          0
              Mike
                     Datascience#$ 34 years
                                               Mumbai
                                                          5^00#0
                                                                       2+
          1 Teddy
                            Testing
                                      45' yr
                                             Bangalore
                                                        10%%000
                                                                       <3
          2
            Umar
                    Dataanalyst^^#
                                       NaN
                                                  NaN
                                                        1$5%000
                                                                   4> yrs
          3
              Jane
                        Ana ^ ^ lytics
                                       NaN
                                             Hyderbad
                                                          2000^0
                                                                     NaN
          4
            Uttam
                          Statistics
                                       67-yr
                                                  NaN
                                                          30000-
                                                                  5+ year
          5
               Kim
                               NLP
                                       55yr
                                                  Delhi
                                                         6000^$0
                                                                      10+
```

```
\W → Matches anything that is NOT a letter, number, or underscore
         Removes special characters like @, #, !, spaces, etc.
         Keeps only letters, digits, and underscores
         Clean Domain Column
In [15]: # Clean Domain Column
         emp['Domain'] = emp['Domain'].str.replace(r'\W', '', regex=True)
         # Removes symbols like #$%^ from the domain field
In [43]: emp['Domain']
Out[43]: 0 Datascience
         1
               Testing
         2 Dataanalyst
         3
              Analytics
             Statistics
         4
         5
                     NLP
         Name: Domain, dtype: object
         Clean and Extract Numbers from Age Column
In [16]: # Remove non-word characters
         emp['Age'] = emp['Age'].str.replace(r'\W', '', regex=True)
         # Extract numeric part from age using regex
         emp['Age'] = emp['Age'].str.extract(r'(\d+)')b
In [44]: emp['Age']
Out[44]: 0
             34
         1
              45
         2 NaN
         3
           NaN
         4 67
              55
         Name: Age, dtype: object
         `(\d+)` explanation:
         \d \rightarrow digit (0-9)
         + → one or more digits
         () → capture only the number part
         This extracts numbers like 34 from values like '34 years', '67-yr',
         etc.
         Clean Location Column
In [17]: emp['Location'] = emp['Location'].str.replace(r'\W', '', regex=True)
```

.str.replace(r'\W', '', regex=True) means:

Clean Salary Column

```
In [18]: emp['Salary'] = emp['Salary'].str.replace(r'\W', '', regex=True)
```

Extract Experience from Exp Column

```
In [19]: emp['Exp'] = emp['Exp'].str.extract(r'(\d+)')
  # Gets numeric part from values like 2+, 4> yrs, 5+ year
In [20]: clean_data = emp.copy()
```

EDA Technique

Handle Missing Values in 'Age' Column

```
In [21]: import numpy as np
import pandas as pd

# If 'Age' is not yet numeric, convert it
clean_data['Age'] = pd.to_numeric(clean_data['Age'])

# Fill missing Age values with the mean of the column
clean_data['Age'] = clean_data['Age'].fillna(np.mean(clean_data['Age']))
```

Handle Missing Values in 'Exp' Column

```
In [22]: clean_data['Exp'] = pd.to_numeric(clean_data['Exp']) # Ensure it's numeric
    clean_data['Exp'] = clean_data['Exp'].fillna(np.mean(clean_data['Exp']))
```

Handle Missing Values in 'Location' Column (Categorical)

```
In [23]: # Fill missing Location values with the most frequent value (mode)
    clean_data['Location'] = clean_data['Location'].fillna(clean_data['Location'].mode
```

Convert Data Types

After cleaning, we should convert data types to appropriate formats for better performance and memory usage.

```
In [24]: # Convert numeric columns to int
    clean_data['Age'] = clean_data['Age'].astype(int)
    clean_data['Exp'] = clean_data['Exp'].astype(int)
    clean_data['Salary'] = clean_data['Salary'].astype(int)

# Convert object columns with limited unique values to category
    clean_data['Name'] = clean_data['Name'].astype('category')
    clean_data['Domain'] = clean_data['Domain'].astype('category')
    clean_data['Location'] = clean_data['Location'].astype('category')
```

Final Check: Data Summary

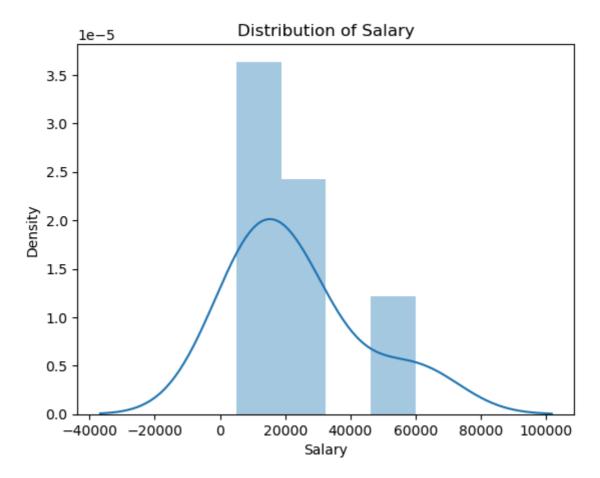
```
In [25]: clean_data.info()
```

Save Cleaned Data to CSV

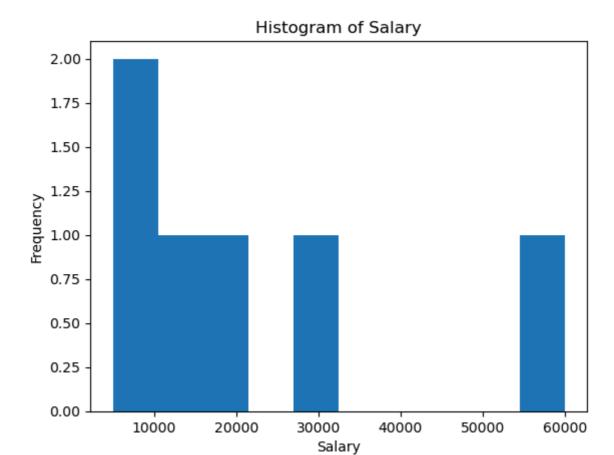
```
In [26]: clean_data.to_csv('Clean_data.csv', index=False)
In [27]: # Check your current working directory using:
    import os
    os.getcwd()
Out[27]: 'C:\\Users\\aksha\\OneDrive\\Desktop\\Full stack Data Science course\\GITHUB Uplo
    ads\\4_EDA_Exploratory_Data_Analysis'
In [28]: # Import Libraries
    import matplotlib.pyplot as plt
    import seaborn as sns
    import warnings
    warnings.filterwarnings('ignore')
```

Univariate Visualization

```
In [29]: # Distribution Plot - Salary
    sns.distplot(clean_data['Salary']) # KDE + Histogram
    plt.title("Distribution of Salary")
    plt.show()
```



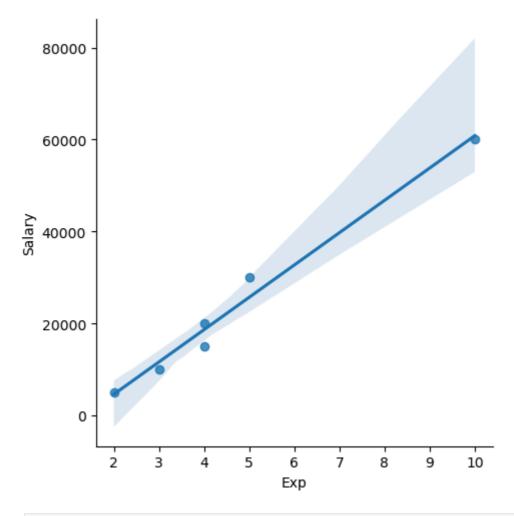
```
In [30]: # Histogram - Salary
plt.hist(clean_data['Salary'])
plt.title("Histogram of Salary")
plt.xlabel("Salary")
plt.ylabel("Frequency")
plt.show()
```



Bivariate Visualization

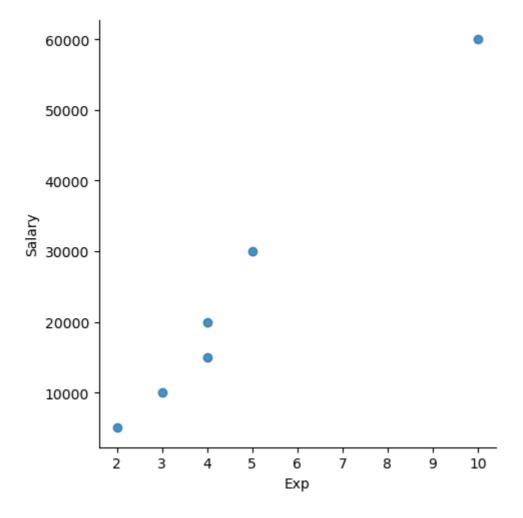
In [31]: # Scatter Plot with Regression Line - Exp vs Salary
sns.lmplot(data=clean_data, x='Exp', y='Salary') # Includes regression line

Out[31]: <seaborn.axisgrid.FacetGrid at 0x213490bd3a0>



In [32]: # Scatter Plot without Regression Line - Exp vs Salary
sns.lmplot(data=clean_data, x='Exp', y='Salary', fit_reg=False)

Out[32]: <seaborn.axisgrid.FacetGrid at 0x2134a267d10>



Slicing and Indexing

In [34]:	cl	ean_dat	a[:]	# All rows			
Out[34]:		Name	Domain	Age	Location	Salary	Ехр
	0	Mike	Datascience	34	Mumbai	5000	2
	1	Teddy	Testing	45	Bangalore	10000	3
	2	Umar	Dataanalyst	50	Bangalore	15000	4
	0 N1 Te2 U3 J	Jane	Analytics	50	Hyderbad	20000	4
	4	Uttam	Statistics	67	Bangalore	30000	5
	5	Kim	NLP	55	Delhi	60000	10

In [35]: clean_data[0:6:2] # Every second row from first 6

Out[35]:		Name	Domain	Age	Location	Salary	Ехр
	0	Mike	Datascience	34	Mumbai	5000	2
	2	Umar	Dataanalyst	50	Bangalore	15000	4
	4	Uttam	Statistics	67	Bangalore	30000	5

In [36]: clean_data[::-1] # Reverse order of rows

Out[36]:		Name	Domain	Age	Location	Salary	Ехр
	5	Kim	NLP	55	Delhi	60000	10
	4	Uttam	Statistics	67	Bangalore	30000	5
	3	Jane	Analytics	50	Hyderbad	20000	4
	2	Umar	Dataanalyst	50	Bangalore	15000	4
	1	Teddy	Testing	45	Bangalore	10000	3
	0	Mike	Datascience	34	Mumbai	5000	2

Splitting Features (X_iv) and Target (y_dv)

```
In [37]: X_iv = clean_data[['Name', 'Domain', 'Age', 'Location', 'Exp']] # Independent var
In [38]: X_iv
Out[38]:
             Name
                       Domain Age
                                      Location Exp
              Mike
                    Datascience
                                  34
                                       Mumbai
             Teddy
                        Testing
                                  45
                                      Bangalore
             Umar
                    Dataanalyst
                                      Bangalore
              Jane
                       Analytics
                                  50
                                      Hyderbad
             Uttam
                       Statistics
                                  67
                                      Bangalore
                                                   5
                           NLP
               Kim
                                  55
                                          Delhi
                                                  10
In [39]: y_dv = clean_data[['Salary']]
                                                                              # Dependent vari
In [40]: y_dv
Out[40]:
             Salary
              5000
             10000
             15000
             20000
             30000
             60000
```

One-Hot Encoding for Categorical Variables

```
In [41]: imputation = pd.get_dummies(clean_data) # Converts categories to 0/1 columns
In [42]: imputation
```

	Age	Salary	Ехр	Name_Jane	Name_Kim	Name_Mike	Name_Teddy	Name_Umar	1
0	34	5000	2	False	False	True	False	False	
1	45	10000	3	False	False	False	True	False	
2	50	15000	4	False	False	False	False	True	
3	50	20000	4	True	False	False	False	False	
4	67	30000	5	False	False	False	False	False	
5	55	60000	10	False	True	False	False	False	
4								•	

Out[42]:

We're now ready to move on to model building, feature selection, and machine learning in the next phase.