

# Industrial Software Engineering

Slides

03.2020

Prof.in Dr. Jessica Rubart & Prof. Dr. Robert Mertens  
Industrial Software Engineering  
Summer term 2020



# Organizational Issues

## Contact



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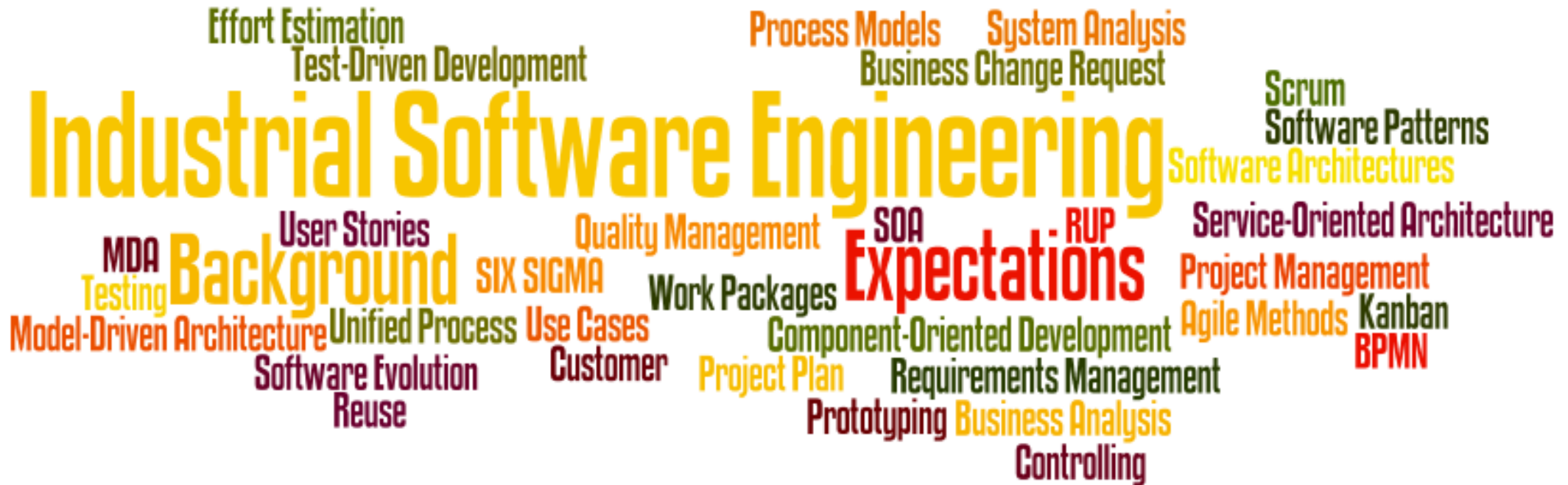
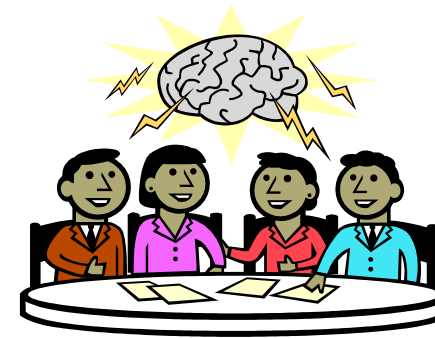
# Organizational Issues

## Course

Event	Day	Room	Time
Lecture	Friday	Virtual or 55.015	09.40 – 11.20
Exercises	Friday	Virtual or 55.015 / 1.344	11.35 – 13.15

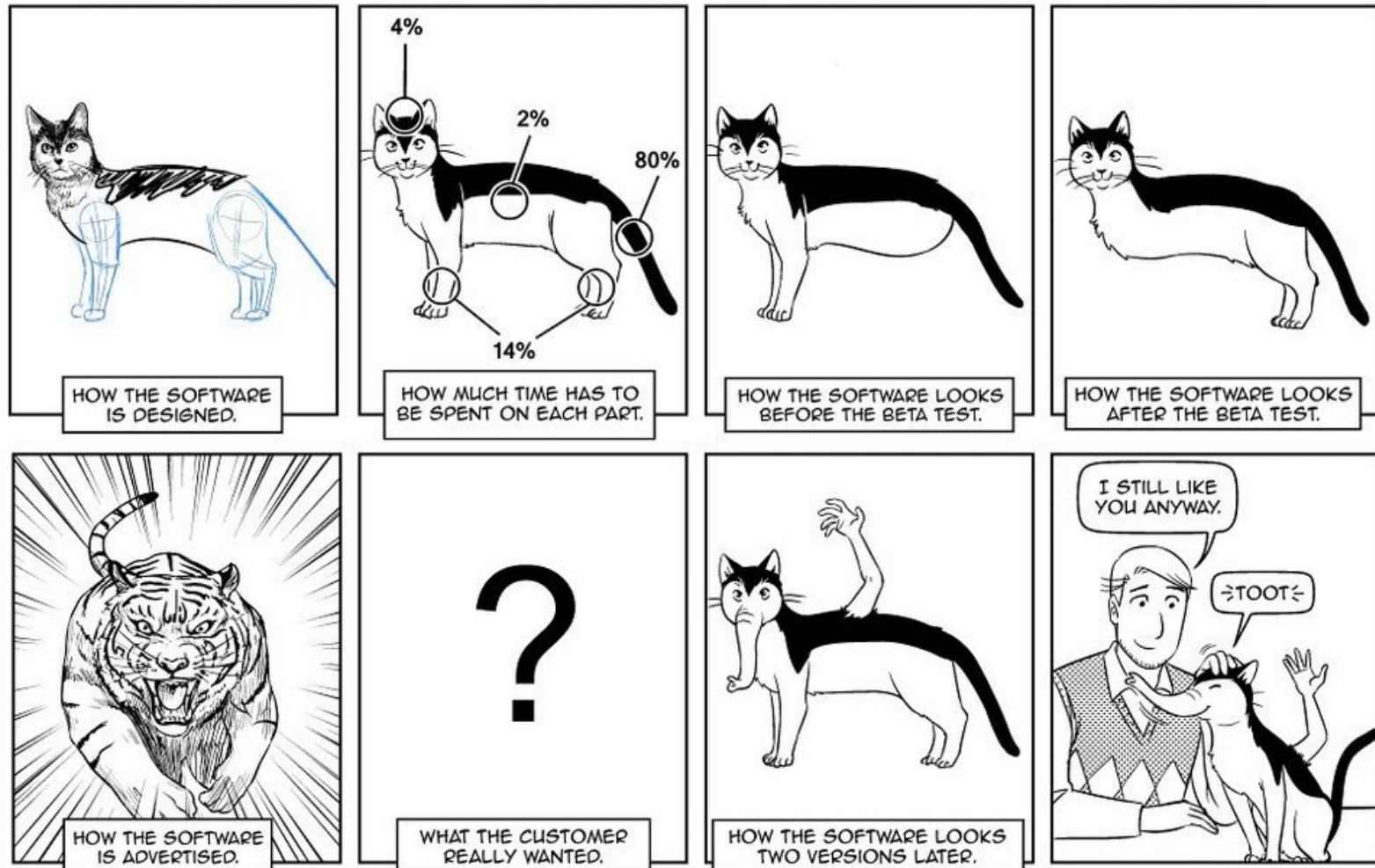
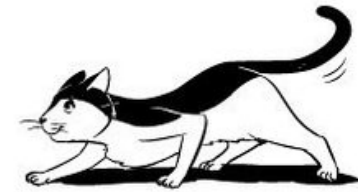
- **Optional course**
- **5 ECTS credits**
- **Ausarbeitung**

# Round of Introductions



# Motivation

## Richard's guide to software development



Sandra and Woo by Oliver Knörzer (writer) and Powree (artist) – [www.sandraandwoo.com](http://www.sandraandwoo.com)

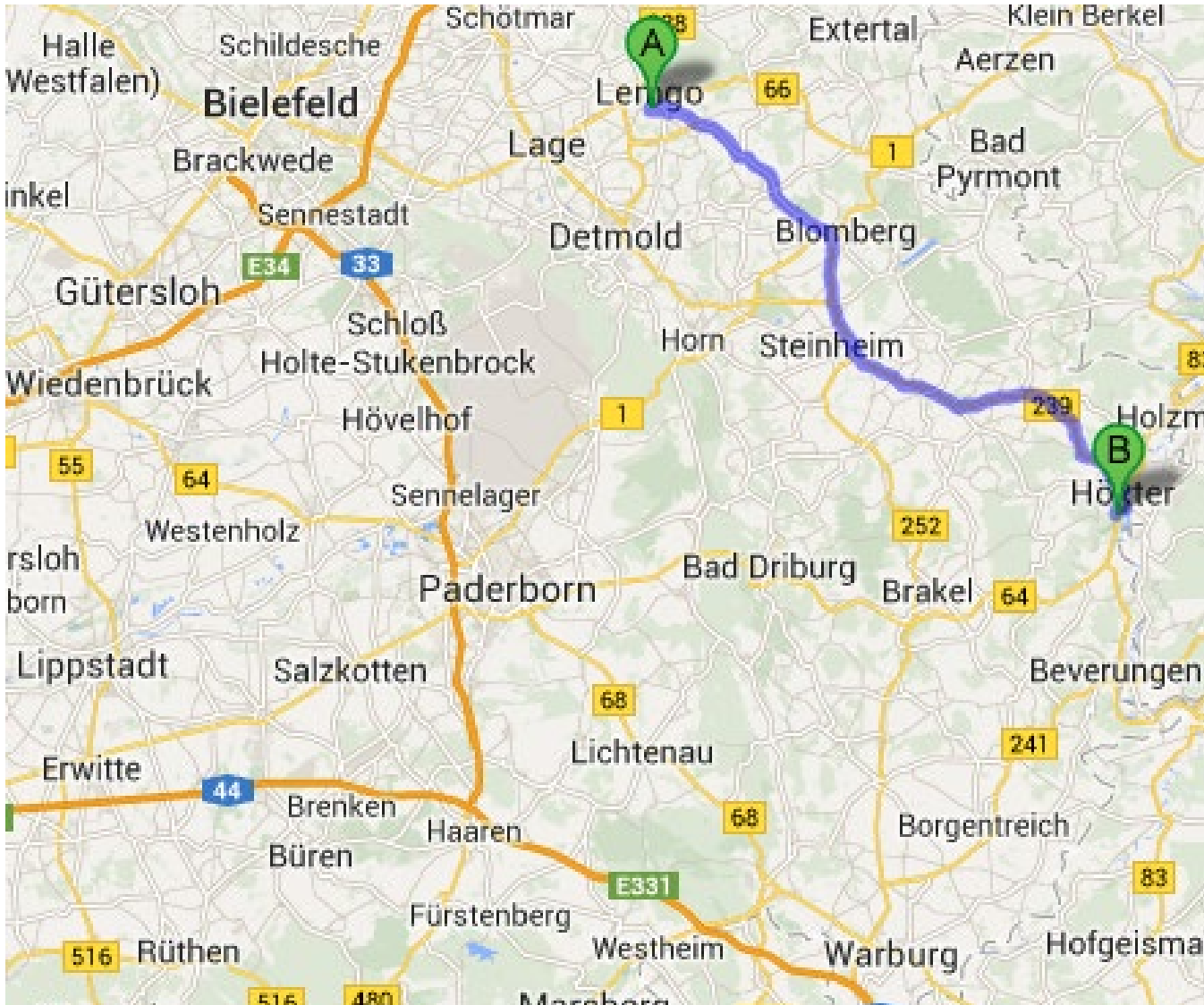
# Contents

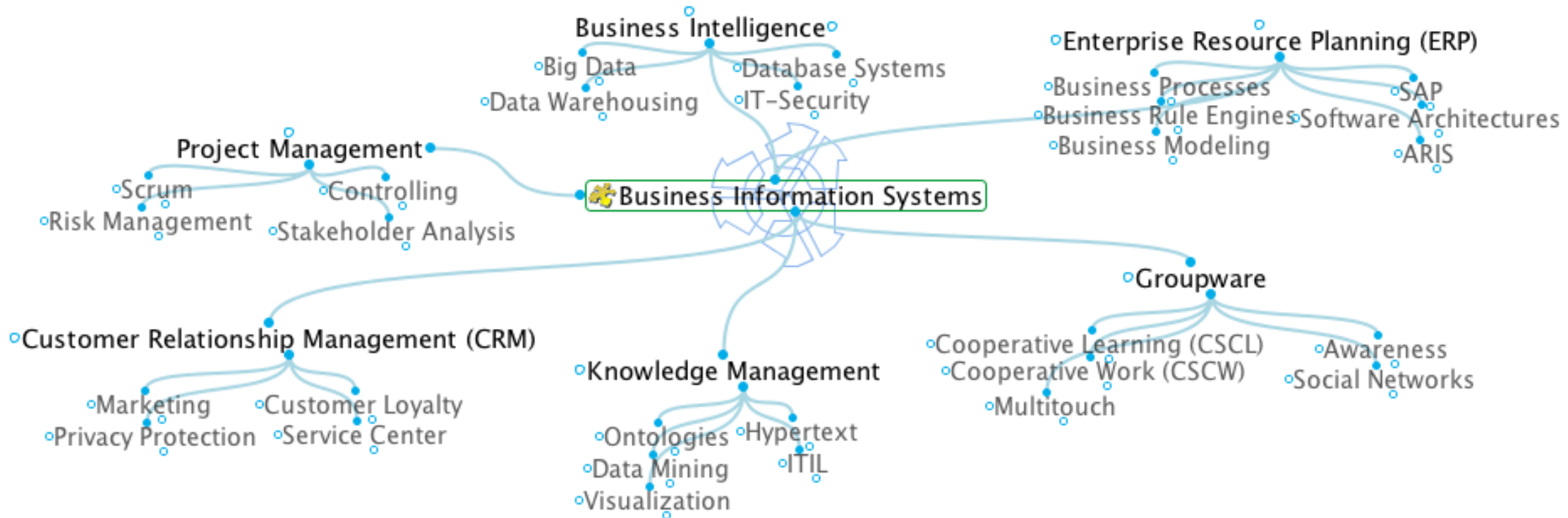
## Overview

- Rational Unified Process
- Requirements Engineering
- Modeling Business Processes
- System Analysis
- Prototyping
- Effort Estimation
- Scrum
- Software Architecture & Reuse
- Test-Driven Development
- Software Evolution



An der Wilhelmshöhe 44  
37671 Höxter

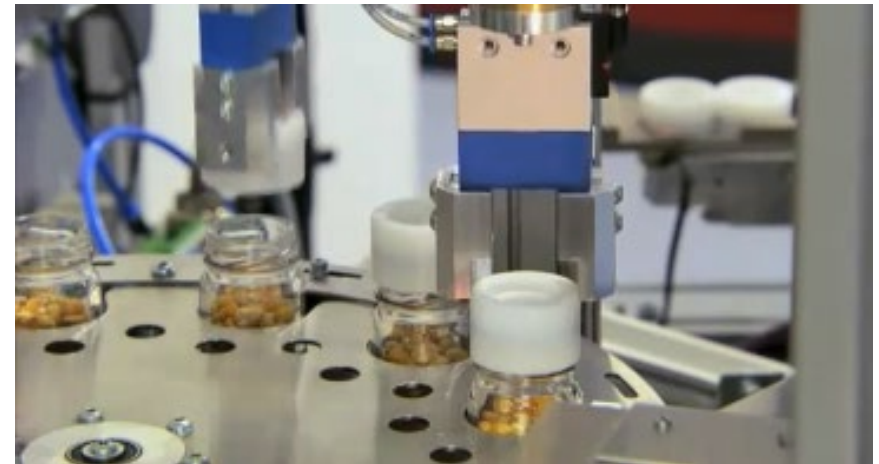






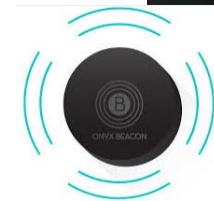
## Example Project “Höxterprise”

- Integration of the Lemgoer Modellfabrik with the simulated company "Höxterprise" (ERP-System)
- For optimizing processes and energy consumption (in cooperation with Prof. Dr. Wrenger und Prof. Dr. Niggemann)
- Controlling Popcorn Production
- Supporting Business Processes



## Example Project “ERP to go”

- Agile production planning and control  
(in cooperation with Prof. Dr. Hartweg)
- Integration of QR-Codes, RFID-Tokens, or Beacons in a laboratory
- Mobile production data acquisition
- Decentralized processes



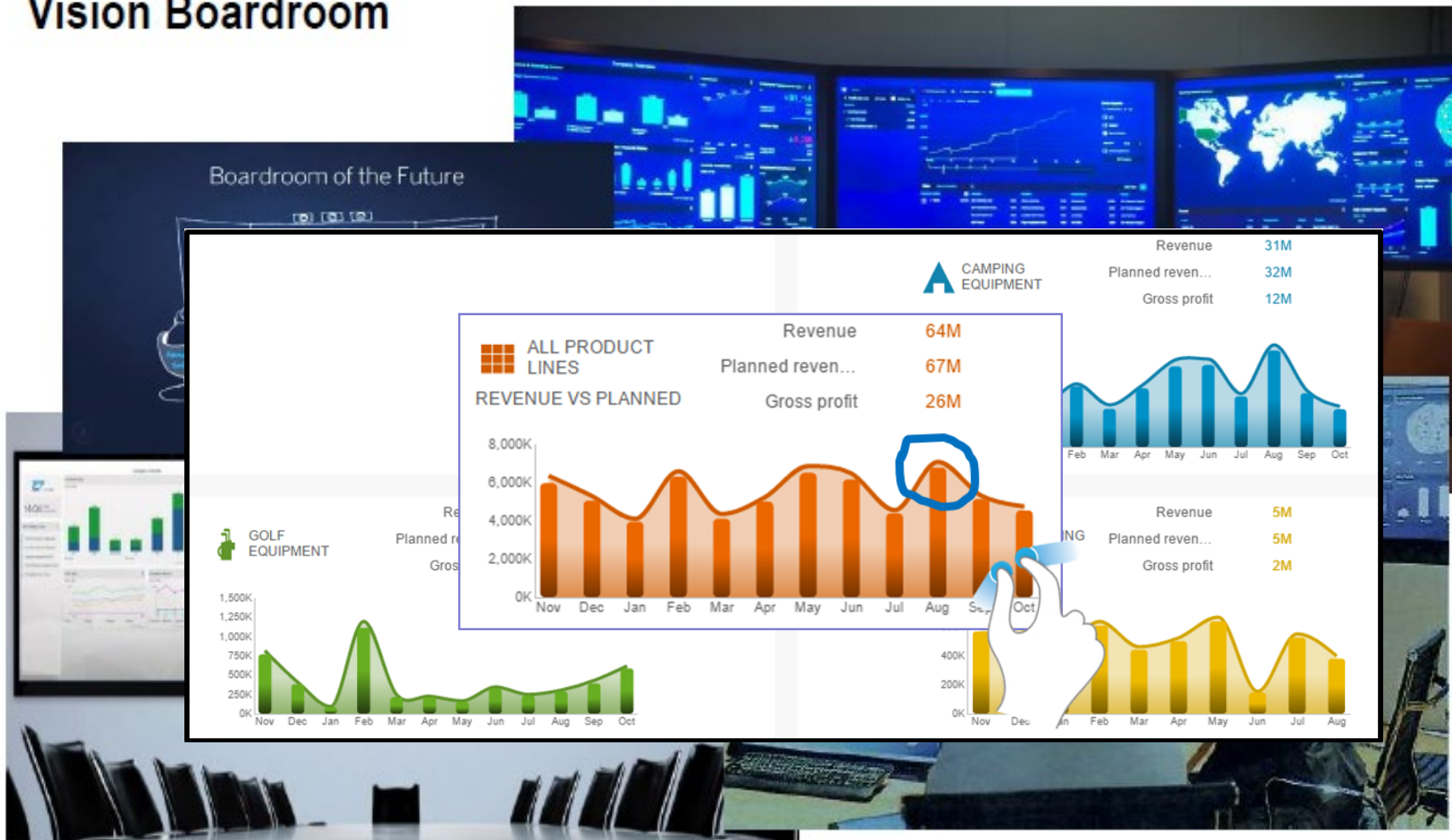
## Example Project “Cooperative Applications for Big Multitouch-Displays”

- Evaluation of software frameworks and development environments for the development of cooperative multitouch applications
- Innovative cooperative planning and creativity applications, e. g. a cooperative multitouch Scrum task board



# Example Project “Multitouch-based Discussion in a Digital Boardroom”

## Vision Boardroom

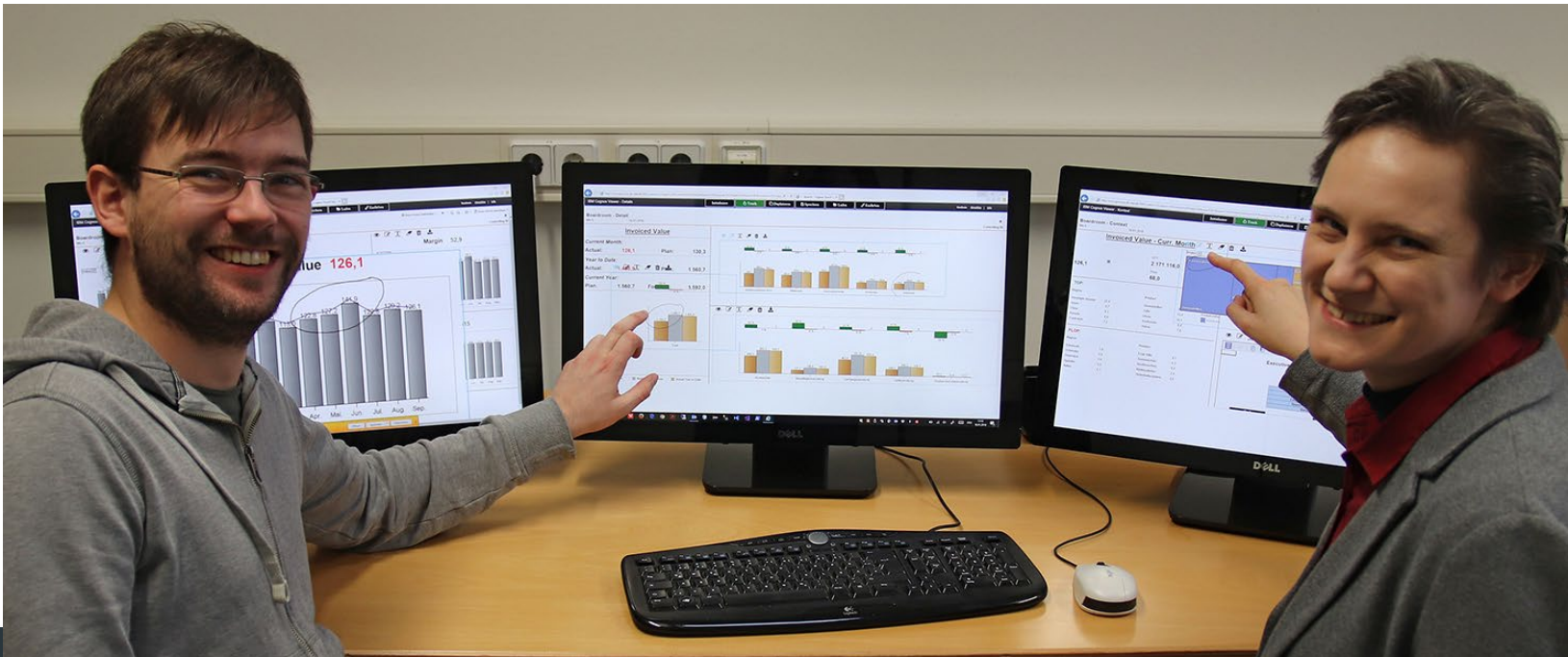




# Prof.in Dr. Jessica Rubart & Prof. Dr. Robert Mertens

## Example Project “DROPS – Data Mining based Optimization of the Production, its Control and Monitoring”

- In cooperation with **HSW University of Applied Sciences** and Next Vision GmbH
- Development of a platform to analyze, predict, and optimize production processes



Gefördert durch:



aufgrund eines Beschlusses  
des Deutschen Bundestages



## Example project „DROPS“

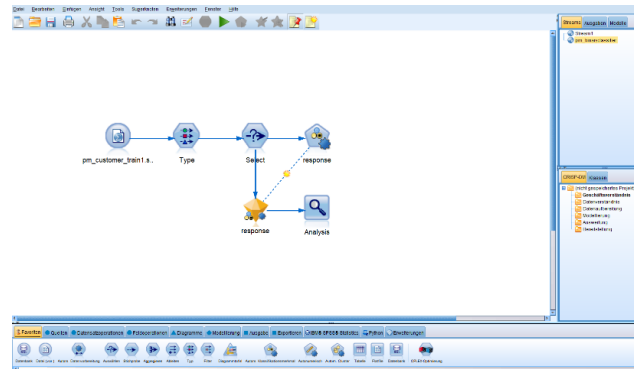
Sensors  
Log data  
Target  
values  
...



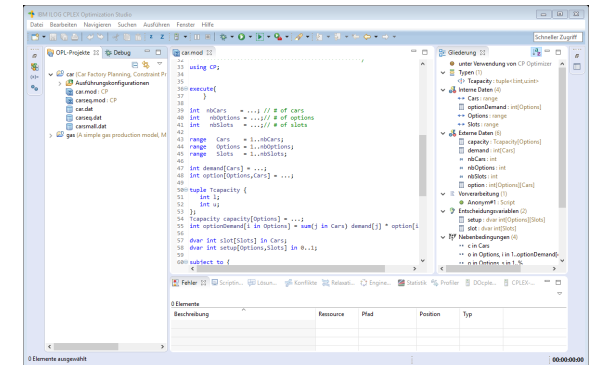
Predictive analytics  
Classification  
Clustering  
Association analysis



*Optimization*  
$$\min \sum x$$



e.g. IBM SPSS Modeler

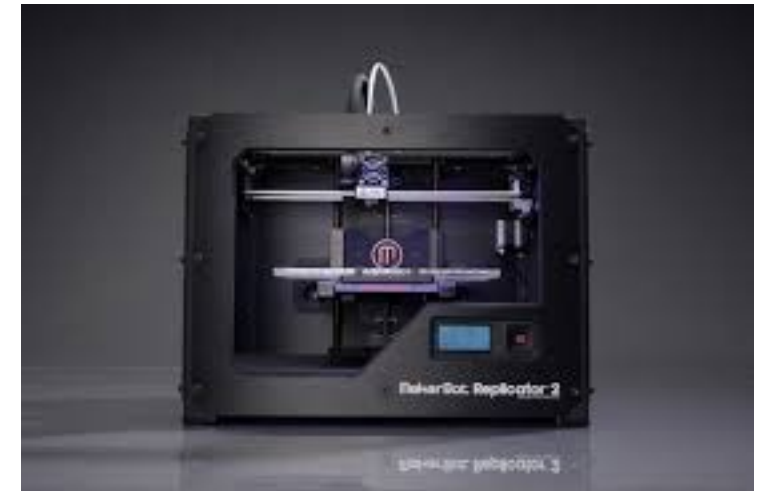
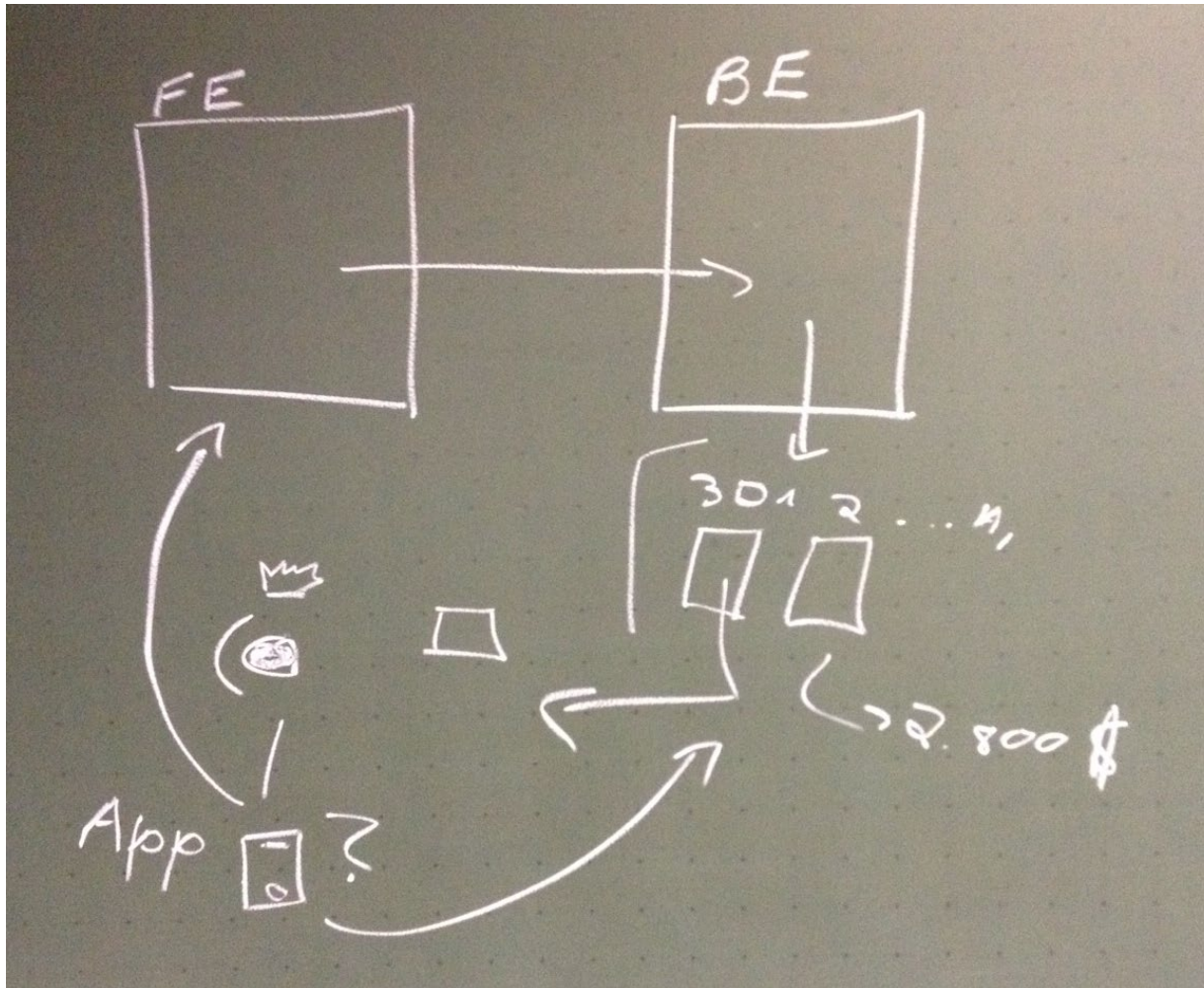


e.g. IBM ILOG CPLEX



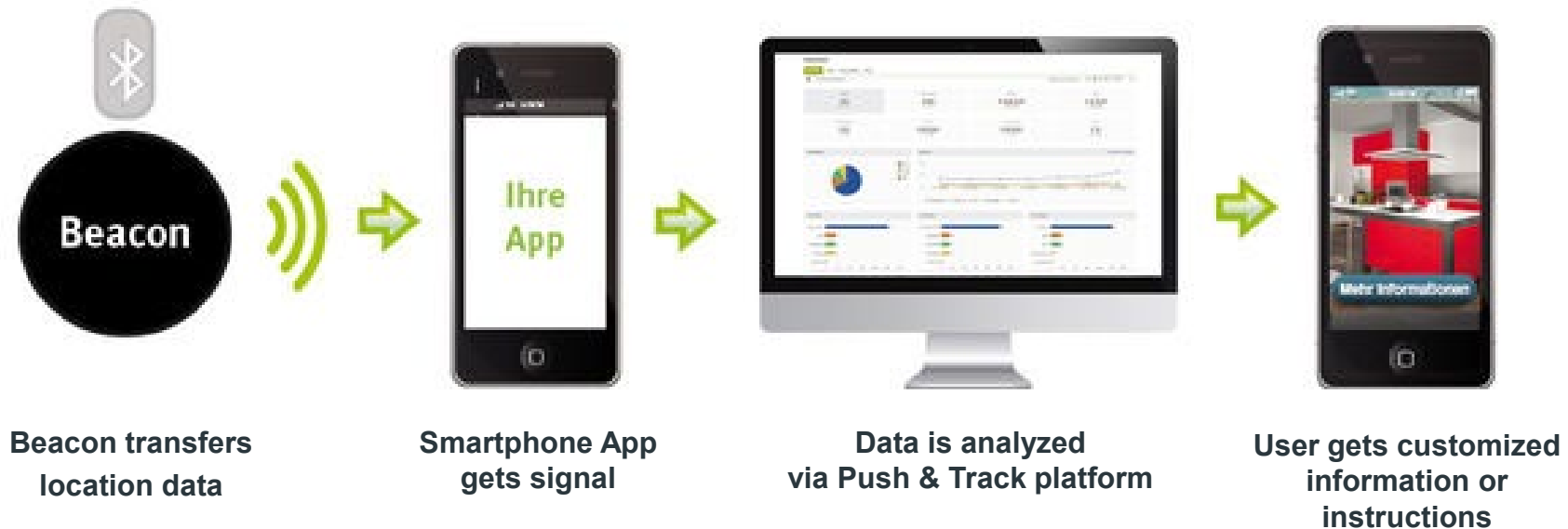
# Practical Example

## 3D Printer Project

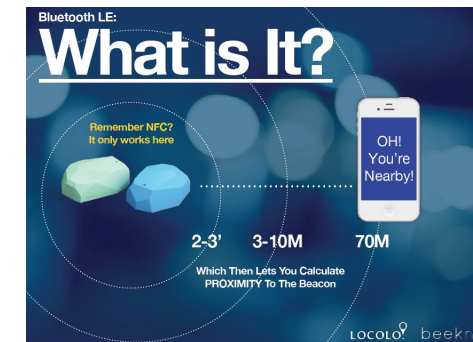


# Practical Example

## Beacon Technology (I)



Source: <http://www.meinmarketing.de/beacon-tracking-technik/?gclid=CMrQwKvI0sQCFc7LtAodbkwA6g>



Source: <http://blog.3g4g.co.uk>

# Practical Example

## Beacon Technology (II)



Technology	Pros	Cons
Wifi	<ul style="list-style-type: none"> <li>Technology available today with Wifi and can be used across all smartphones</li> <li>Relatively in-expensive</li> </ul>	<ul style="list-style-type: none"> <li>Requires an installed app by user to engage</li> <li>Investments in Wifi SW/HW to achieve accuracy*</li> </ul>
NFC/RFID	<ul style="list-style-type: none"> <li>Great accuracy for use with payments and product information</li> <li>Very low cost of RFID sensors/stickers (0.01 USD)</li> </ul>	<ul style="list-style-type: none"> <li>Not supported by Apple</li> <li>20 cm (7.9 Inch) range</li> </ul>
iBeacon/ BLE	<ul style="list-style-type: none"> <li>Based on Bluetooth 4.0 and available on most new smartphones</li> </ul>	<ul style="list-style-type: none"> <li>Requires an app to be installed and Bluetooth to be running</li> <li>Requires new technology/ investments and becomes complex to maintain when you scale up</li> </ul>

\* Cisco, Navizon, Meridian, KAIST, WirelessWerx, GISi Indoors, Euclid, etc

Source: <https://www.qualcomm.com>

Source: <http://blog.3g4g.co.uk>



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# Thanks for your attention!

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Anwendungsentwicklung und Medieninformatik