

# Ideation Report

Project Title : MyWebPage

## 1. Introduction

- To create my own website to provide details and expertise about all the services offered and to give a brief introduction of myself for a possible future client. Services that might be offered are web development, consultant, network consultant, network optimization, bug fixes, online marketing, personal training for fitness and a few more services that I add as an when I progress along this project.
- The major benefits are to provide customers a value service in my area of expertise. Show the quality of work I have done previously, and help in providing a small side income. The users should be able to benefit from the knowledge and expertise in the said services and bring about a small change in the process while providing them with a great return of investment.

## 2. Expected List of Features

- A good design, interactive mobile-first approach : most users might be using the website through their mobile.
- A few separate sections for the various services offered: as the services vary in their content.
- Cloud hosting, website design and build using NPM, Bootstrap, NodeJS, and react framework: makes sense that I use these technologies as most are open sourced and what we learn in this course as well.
- User experience : quick load time, and similar design across devices.

## 3. Market Survey

- Currently a lot of services are being offered to users who want to build their own websites. Examples: JESSDESIGNTAN, Gary Sheng, Osvaldas, Jasmine Star, Everywhereist
- Most of the websites have one target priority and one kind of service, I would like to integrate a few different services all in one place.
- Most of the websites mentioned have good design as well but they use the already pre established design ideas which make them look similar in appearance, would like to implement my own idea on design to give a user a unique and a new design.
- Lot of websites are paid and becomes costly in the long run, could do it at a way less amount if I end up using the open source tools at my disposal.

#### 4. References

- <http://www.garysheng.com>
- <http://jessdesigntan.com>
- <https://osvaldas.info>
- <https://jasminestar.com>
- <http://www.everywhereist.com>