Akshay Khot

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Aspiring Software Engineer equal parts analytical and creative thinker with a passion for disruptive technologies, currently learning web development using JavaScript and related technologies. Love to explore new ideas, collaborate and work along with open-minded opinionated people to achieve defined set of goals. Previously worked as a Network Engineer & Digital Marketer, and now looking for a career transition into the Software Development domain.

PROJECTS

Shopping Cart Application
A React and Firebase web application that lets users add products to the cart, track past & current orders of respective users along with user authentication.

- Implemented CRUD functionalities wherein users can add, update and remove items from the cart
- Application state management was done using the React Context and Reducers API
- User authentication was done using Firebase and, Firestore was used to track orders of respective users
- Hyperlinks – Project Source and Live Demo

To-do List Application
A Vanilla JavaScript web application to maintain your daily and weekly tasks, along with a projects section to track, maintain to-do's of respective project.

- CRUD application wherein users can add, update and remove tasks from the task list
- PubSub design pattern has been used when users add tasks to the task list
- Local Storage is used to persist data on page reload and the setup of the project has been done using Webpack
- Hyperlinks – Project Source and Live Demo

Movie Application
A React and Redux web application that showcases popular, top-rated movies. Users can search by movie name to know the details about a specific movie.

- TMDB API was used to get respective movie details for the application
- Redux was used to fetch data from web servers using API to showcase respective information on the UI.
- Implemented search and pagination functionalities to the application
- Hyperlinks – Project Source and Live Demo

TECHNOLOGIES AND TOOLS

Web Development: JavaScript, React JS, HTML, CSS, Firebase (BaaS), Redux
Technical Skills: Git, Webpack, Terminal, MS-Office

EDUCATIONAL QUALIFICATION

Qualification	Institute	Year
B.E (CS)	Rizvi College of Engineering, Mumbai	2016
H.S.C (Science)	Guru Nanak Khalsa College, Mumbai	2012
S.S.C	St. Lawrence High School, Mumbai	2010

PROFESSIONAL EXPERIENCE

Performance Marketing, Performics (Publicis Groupe), Mumbai   *April'19 – Nov'21*

Performics is a performance marketing digital agency under Publicis Groupe that provides branding, marketing and digital services for its customers.

Associate   *Aug'20 – Nov'21*

- Created yearly marketing media (budgeting) plans which varied across different advertising platforms, thereby implementing a 360° marketing strategy
- Extensively trained new members of the team on understanding marketing campaign structure, execution and reporting of the client

Analyst   *April'19 – July'20*

- Effectively planned, managed and executed paid google search, display and facebook marketing campaigns along with market research & competitor analysis
- Created extensive reports, presentation for the client on a monthly and quarterly basis by leveraging reporting tools like adobe and google analytics

Client Servicing Executive, PostBox Communications, Mumbai   *July'18 – March'19*

PostBox Communications is a creative digital agency that provides branding, marketing and digital services for its customers.

- Established and cultivated relationship with the company's clients. Providing on-site support and telephone support to clients
- Implemented social media strategies and maintained a strong social media presence for the clients
- Proactively introduced new products to the clients thereby ensuring up-selling activities. Resolved client queries and founded solutions to client issues such as billing and new project requirements
- Managed the account internal processes and deliverables from start to end of the projects assigned, thereby negotiating and closing contracts and delivering customer values

Marketing Executive (Internship), Kowrk.com, Mumbai   *May'18 – Jun'18*

Kowrk is a platform that enables this future of work by connecting users with coworking spaces, business centre and other providers of shared offices.

- Implemented social media strategies and maintained strong social media and brand presence across Twitter, Facebook, LinkedIn and Instagram
- Executed off-page SEO strategies and created backlinks to assure better indexing by search engines
- Provided strategic support and guidance for email marketing campaigns thereby generating leads
- Inventory Management for both frontend and backend of the websit

L1 Network Engineer, Acesoft Labs, Mumbai   *Feb'17 – Apr'18*

Acesoft Labs is a fast growing, mid-sized , staffing and IT services company providing IT solutions and customer staffing.

- Deployment, Implementation and Maintenance of IP/MPLS network on Reliance 4G LTE project
- Developed skills in installation, commissioning, operation and maintenance of various equipment there by, minimizing downtime and enhancing operational effectiveness of equipment
- Coordinating with circle/field team for critical faults and following up pending cases

Intern, Reliance Jio Infocomm limited, Mumbai   *Sept'16 – Jan'17*

Reliance Jio Infocomm limited is an LTE mobile network operator in India with coverage across all 22 telecom circles

- Working with network build team for creating IP/MPLS network to be used for LTE, FTTX and Wifi services
- Operating Acceptance test processing-1B and hand over to operations team on RAD L2 switches ☐ Fault and Alarm analysis for access points and aggregation switches