

Objectives

1. What is total amount each customer spent on zomato ?
2. How many days each customer visited zomato ?
3. What was the first product purchased by each customer?
4. What is the most purchase product on menu and how many times it was purchased?
5. Which product was the most popular for each customer?
6. Which item was purchased first by the customer after they became a member?
7. What is total order and amount spent for each customer before they became a member?
8. If buying each product generates points eg. for product1 = 5 points, product2 = 2 points, product3 = 5 points .Then calculate
 - i) points collected by each customer
 - ii) For which product most points have been collected
9. After getting gold membership how much points each customer earned during first year? Consider 5 points for 10 rs.
10. Rank all transaction for each user.
11. Give rank to transaction which occurs after gold member membership for each user and mark NA for transaction before gold membership.