

# Sports Sales Analysis

YEAR, Month\_name

2015

**North America**

**Order Analysis**

**Customer Analysis**

**Europe**

**Order Analysis**

**Customer Analysis**

**Pacific**

**Order Analysis**

**Customer Analysis**

ORDER  
ANALYSIS

Continent, Country

All

Highest Order Region

Australia

Total Order

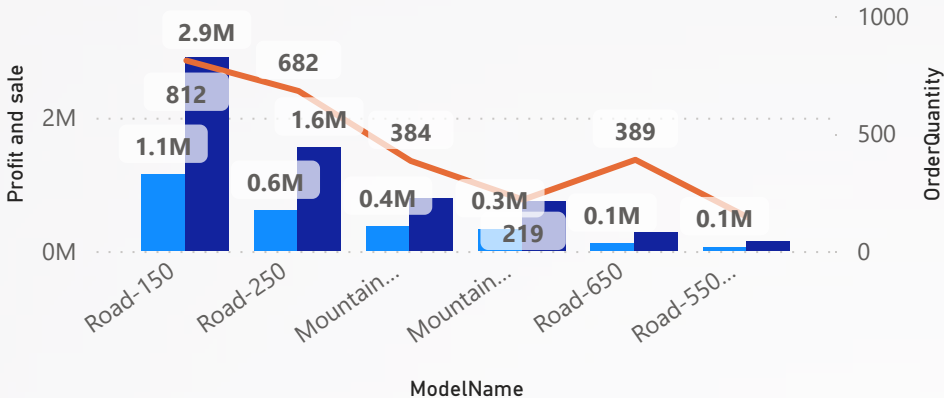
2630

Total Profit

2.60M

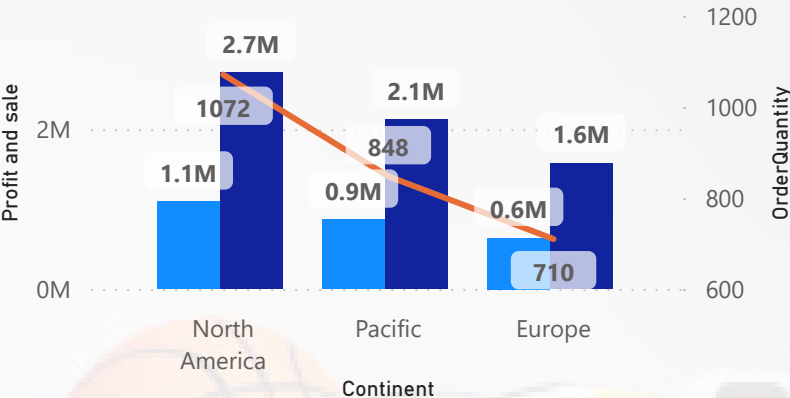
Profit, sale and OrderQuantity by ModelName

Profit sale OrderQuantity



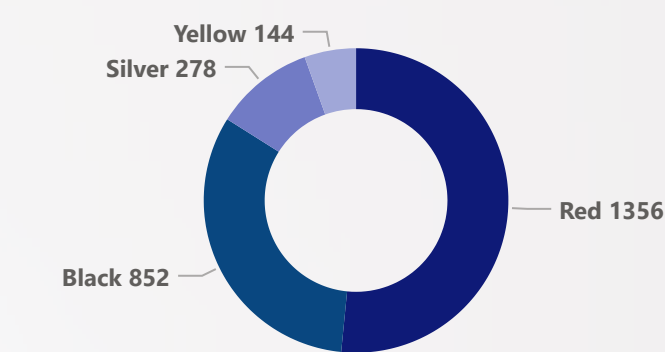
Profit, sale and OrderQuantity by Continent

Profit sale OrderQuantity



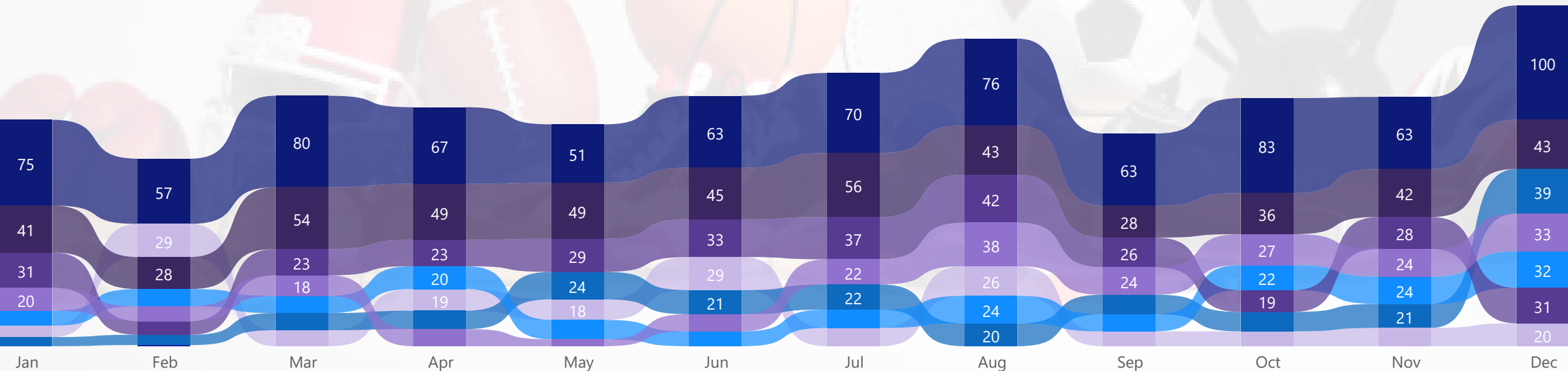
OrderQuantity by ProductColor

ProductColor Red Black Silver Yellow



OrderQuantity by Month\_name and Region

Region Australia Canada France Germany Northwest Southeast Southwest United Kingdom



CUSTOMER ANALYSIS

Continent, Country

All

Highest # Customer Region

Australia

Total Customers

2630

Total Sales

6M

Occupation Sum of OrderQuantity Sum of Profit

Professional 789 8,10,817.04

F 427 4,39,284.00

JULIA 8 7,713.66

ASHLEY 7 8,344.98

MORGAN 7 8,445.28

VICTORIA 7 8,274.22

JACLYN 6 5,566.47

JASMINE 6 5,898.55

STACY 6 5,657.60

TAYLOR 6 5,914.88

ABIGAIL 5 7,034.88

ISABELLA 5 4,547.01

KATHERINE 5 3,700.64

KELLI 5 5,012.91

LACEY 5 4,996.76

NATALIE 5 5,552.96

SARAH 5 5,590.01

ALYSSA 4 4,030.70

CHLOE 4 4,618.12

DENISE 4 5,234.14

ELIZABETH 4 4,780.72

GLORIA 4 4,762.66

HANNAH 4 4,618.12

JENNIFER 4 2,948.59

KAITLYN 4 4,615.72

KATELYN 4 5,081.81

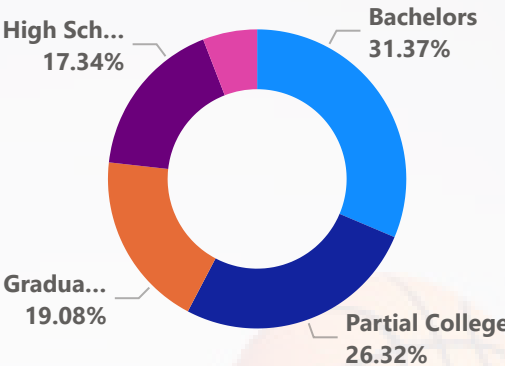
LAURA 4 3,616.21

LAUREN 4 4,145.98

Total 2630 26,01,602.33

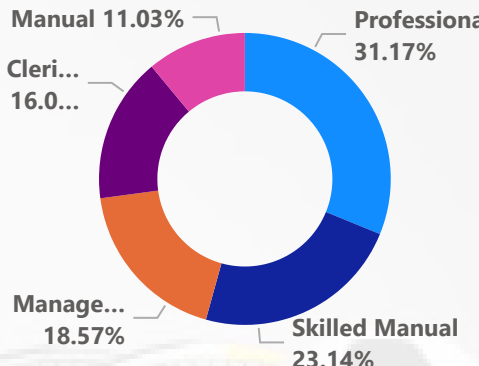
Profit by Education Level

Educa... Bachelors Partial College



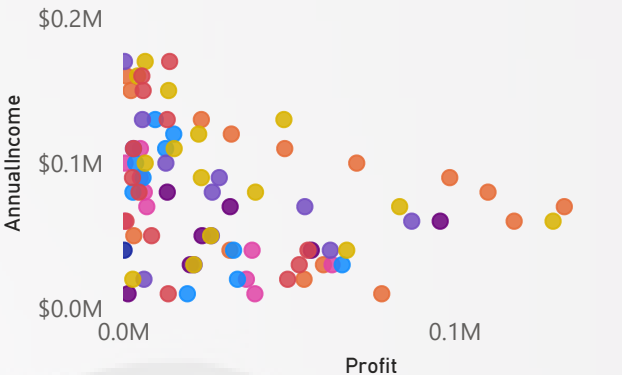
Profit by Occupation

Occu... Professional Skilled Ma...



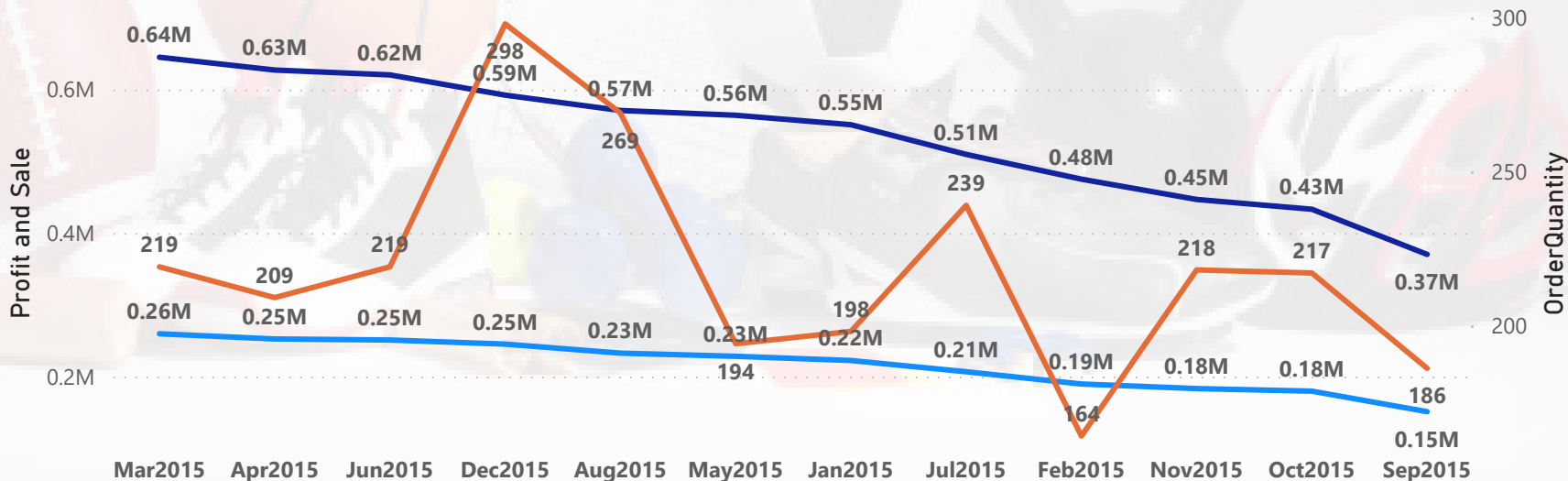
Profit by Region and AnnualIncome

Region Australia Canada France Germany



Profit, Sale and OrderQuantity by Month\_Year

Profit Sale OrderQuantity





ProductColor Occupation	Black		Blue		Multi		NA		Red		Silver	
	Sum of Profit	Sum of Sales	Sum of Profit	Sum of Sales	Sum of Profit	Sum of Sales	Sum of Profit	Sum of Sales	Sum of Profit	Sum of Sales	Sum of Profit	Sum of Sales
Clerical	5,29,486.82	1250456	1,25,213.53	319877	6,678.11	16651	59,818.37	56992	3,53,090.51	896060	2,99,477.34	651872
Management	6,78,648.73	1563829	1,56,559.44	401503	6,514.82	16361	75,843.83	76323	3,71,229.18	941247	3,99,567.97	869616
Manual	3,28,150.25	768944	81,897.90	208479	4,918.65	12020	48,814.11	44407	2,08,650.87	529483	1,80,959.25	395080
Professional	11,92,215.85	2725605	3,27,413.59	843909	11,168.06	27056	1,32,141.20	130502	5,76,368.43	1459592	7,41,601.29	1614081
Skilled Manual	6,67,179.75	1535870	1,82,208.92	465598	9,150.51	22885	98,181.69	95959	4,42,454.17	1120840	4,20,144.73	914528
Total	33,95,681.40	7844704	8,73,293.38	2239364	38,430.14	94972	4,14,799.19	404183	19,51,793.16	4947222	20,41,750.58	4445177

Year	Sum of Sales	Sales YTD	Sum of OrderQuantity	OrderQuantity YTD
☐ 2015	6404934	6404934	2630	2630
January	550911	550911	198	198
February	475044	1025955	164	362
March	644930	1670885	219	581
April	627113	2297998	209	790
May	564092	2862091	194	984
June	620323	3482413	219	1203
July	509533	3991947	239	1442
August	570742	4562688	269	1711
September	370207	4932896	186	1897
October	433134	5366030	217	2114
November	446772	5812802	218	2332
December	592131	6404934	298	2630
☐ 2016	9187824	9187824	36230	36230
January	533448	533448	1182	1182
February	588226	1121674	1386	2568
March	582953	1704627	1413	3981
April	588280	2292908	1333	5314
May	617328	2910236	1295	6609
June	618165	3528400	1399	8008
July	809944	4338344	2513	10521
August	833880	5172224	5037	15558
September	868925	6041149	4848	20406
October	847955	6889105	4781	25187
November	988392	7877497	4992	30179
December	1310328	9187824	6051	36230
☐ 2017	9009718	9009718	45314	45314
January	1136754	1136754	6048	6048
February	971770	2108524	5242	11290
March	1122409	3230933	5968	17258
April	1196474	4427407	6061	23319
May	1257057	5684464	6248	29567
Total	24602476		84174	

Year	Sum of Sales	Sum of OrderQuantity	Sales MTD	OrderQuantity MTD	Sales YTD	OrderQuantity YTD
☐ 2015	6404934	2630	592131	298	6404934	2630
☒ January	550911	198	550911	198	550911	198
☒ February	475044	164	475044	164	1025955	362
☒ March	644930	219	644930	219	1670885	581
☒ April	627113	209	627113	209	2297998	790
☒ May	564092	194	564092	194	2862091	984
☒ June	620323	219	620323	219	3482413	1203
☒ July	509533	239	509533	239	3991947	1442
☒ August	570742	269	570742	269	4562688	1711
☒ September	370207	186	370207	186	4932896	1897
☒ October	433134	217	433134	217	5366030	2114
☒ November	446772	218	446772	218	5812802	2332
☒ December	592131	298	592131	298	6404934	2630
☒ 2016	9187824	36230	1310328	6051	9187824	36230
☒ 2017	9009718	45314	296399	1471	9009718	45314
Total	24602476	84174				

Sum of Sales by Continent, Region and Country

