

PROBLEM <p>Children in India specially from rural areas or underprivileged children do not get access to quality educations. 50% of India's children do not have access to quality education after primary school. 45.2% of students achieving the targeted performance levels across all subjects and classes at the national level.</p>	SOLUTION <p>A personalized ai agent that will work as a tutor for students to teach them any subject they want to learn.</p>	UNIQUE VALUE PROPOSITION <p>Personalized, scalable, and instant learning assistant for students and teachers. Real-time feedback after quizzes. Custom learning path creationBuilt-in content + AI generation = no teacher bottlenecks. Works across subjects and levels in a clean, responsive UI.</p>	UNFAIR ADVANTAGE <p>AI integration with Relay for auto-analysis of quiz performance and weak topic detection. Generates personalized learning paths and feedback PDFs dynamically. Structured JSON + modular content = ultra-scalable and lightweight. Fully multi-subject & multi-level from the start (English, Math, Science, Computer).</p>	CUSTOMER SEGMENTS <p>NGOs Schools</p>
EXISTING ALTERNATIVES <p>NGOs working for education equality. YouTube.</p>	KEY METRICS <p>Number of students completing quizzes. Number of weak topic reports generated. AI-generated questions used by students. Average time spent on each subject/level. Student return rate after one feedback loop. % of users improving on follow-up quizzes..</p>	HIGH-LEVEL CONCEPT <p>“Khan Academy meets ChatGPT” — an AI-powered learning platform that quizzes, analyzes, and adapts content to the learner in real time.</p>	CHANNELS <p>Direct deployment in schools, colleges, or coaching centers. Demo videos for educators and institutions. Partnerships with edtech companies or Relay-adjacent platforms. Social media showcasing personalized quiz insights.</p>	EARLY ADOPTERS <p>NGOs Low income scools</p>
COST STRUCTURE <p>Development of frontend, backend, and quiz engine. Integration with Relay.app and AI processing. Creation and curation of subject-wise learning content (text, video, quiz). Hosting, database, and cloud storage costs. Design and formatting across multiple subjects and levels.</p>			REVENUE STREAMS <p>White-Label Solutions: Offering the platform as a customizable solution for other edtech businesses under their branding. Institution Licensing: Licensing the platform to schools, colleges, and coaching institutes for widespread use. Student Subscriptions: Monthly or annual subscription plans for individuals or families, with tiered access to subjects, difficulty levels, and customization.</p>	

