



# IGNITE SALES DASHBOARD

2017

2018

2019

2020

Segment

All

Category, Sub-Category

All

Total Sales

₹1M

Total Cost

₹641K

Total Profit

₹627K

Total Quantity

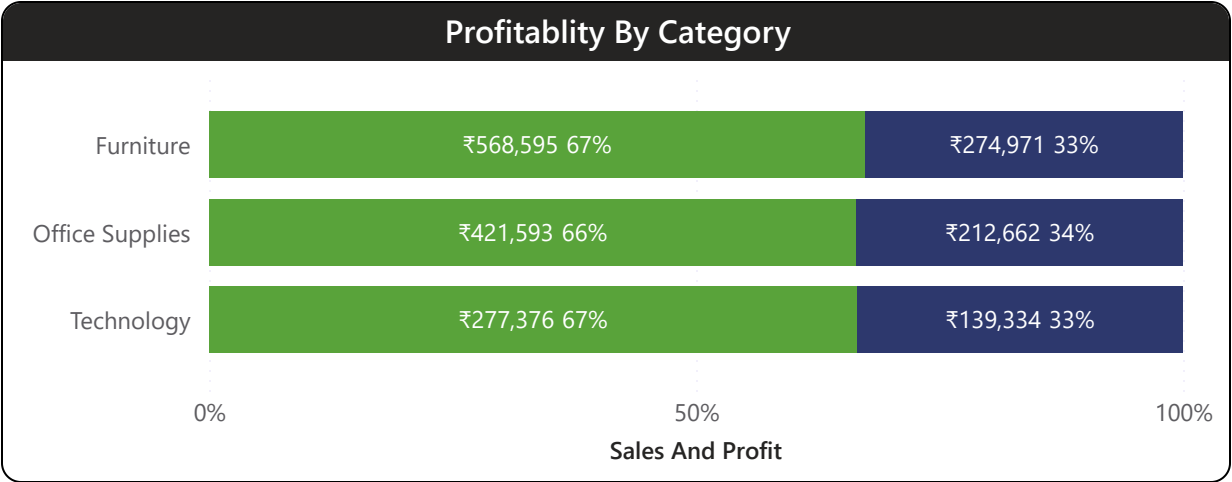
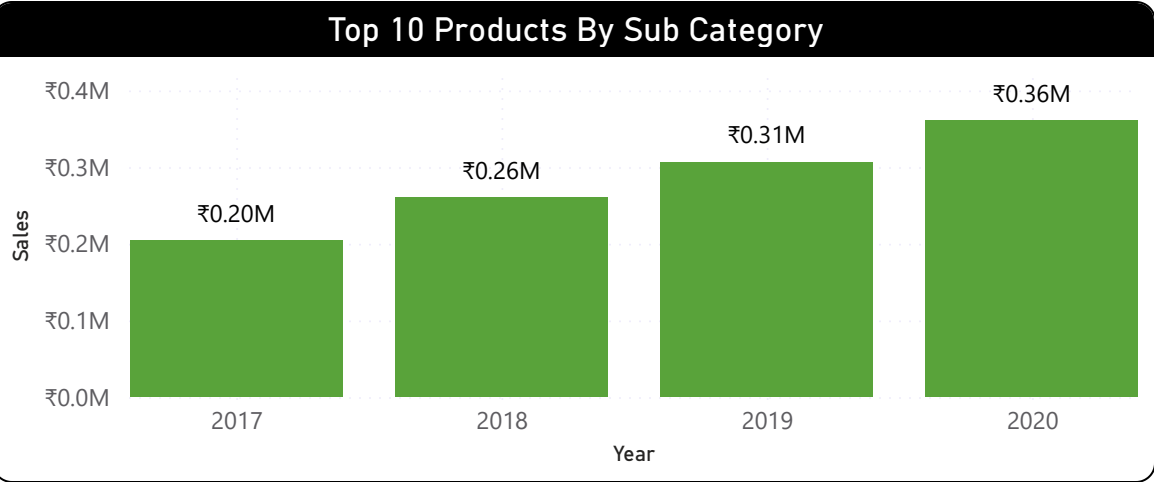
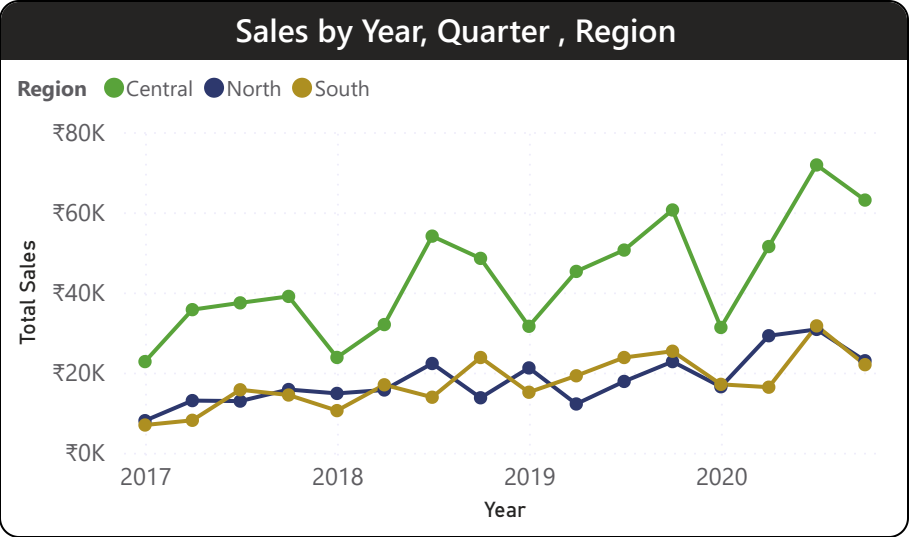
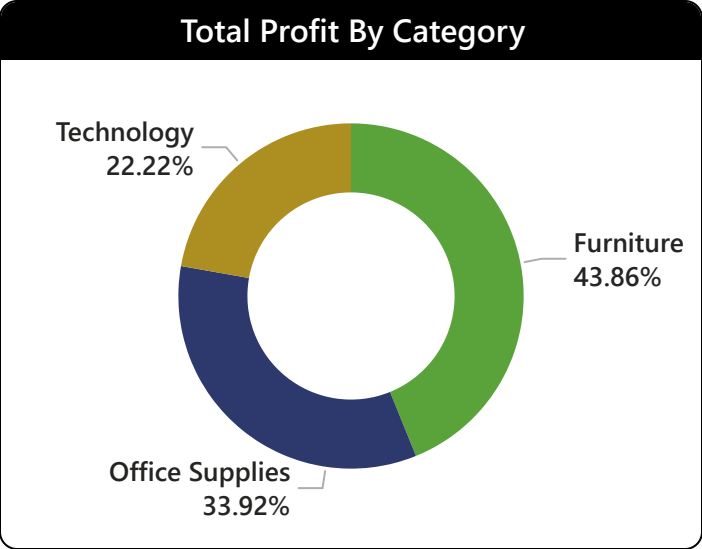
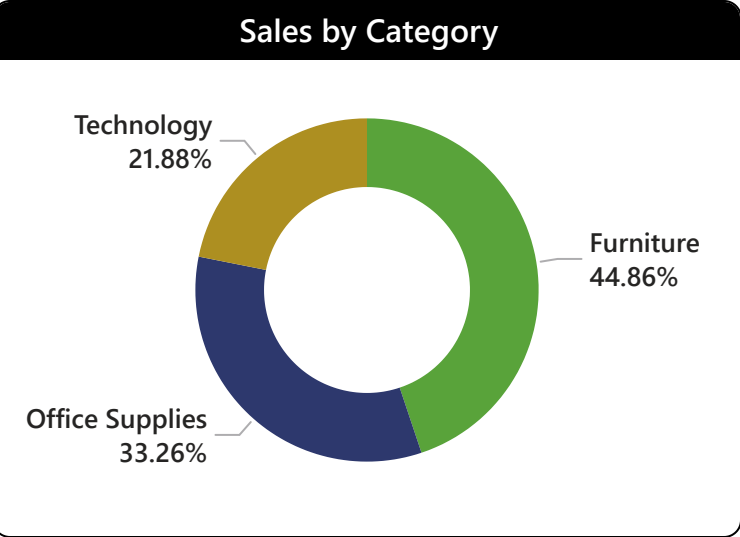
4.12K

Avg. Sales

₹308

Profit Margin %

49.5%





# IGNITE SALES DASHBOARD

Select all

2017

2018

2019

2020

Segment

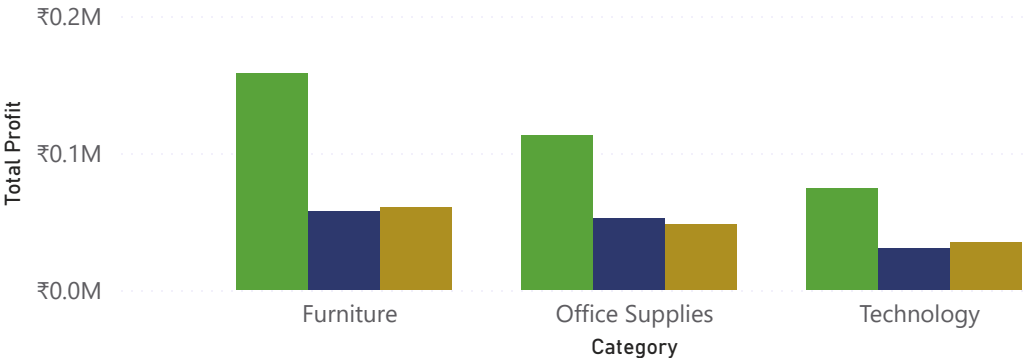
All

Category, Sub-Category

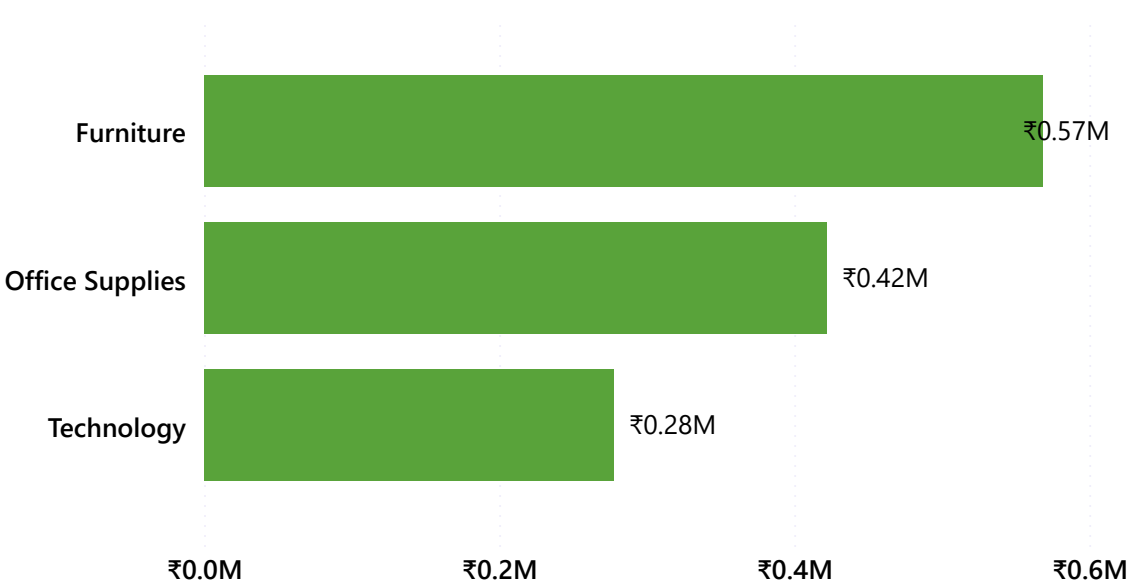
All

## Profitable Region By Category

Region ● Central ● North ● South

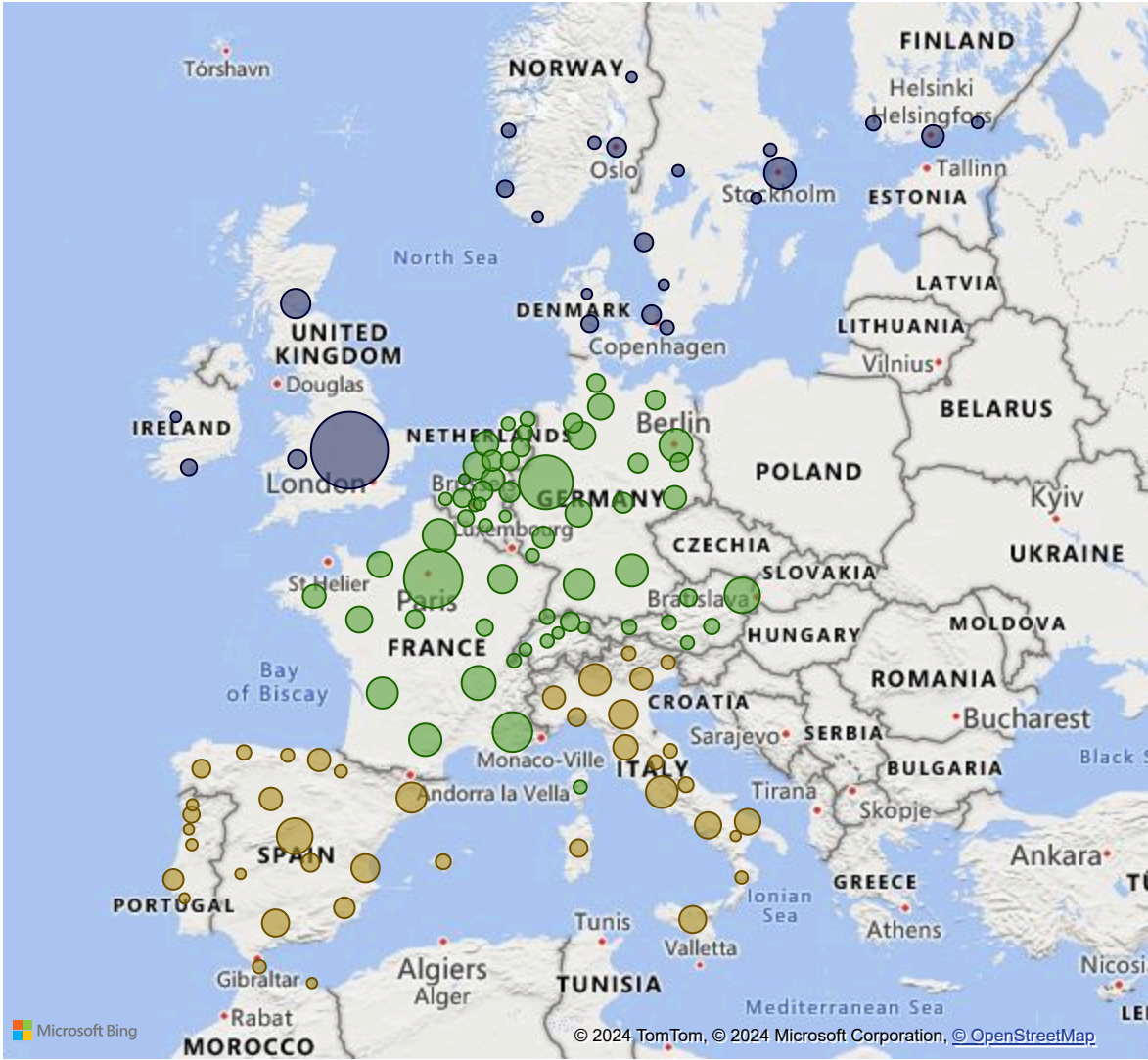


## Bestsellers



## Quantity Orders By Region >Country>state>city

Region ● Central ● North ● South





# IGNITE SALES DASHBOARD

Unique Customers

792

Sales per customer

₹1,600

Select all

2017

2018

2019

2020

Segment

All

Category, Sub-Category

All

WeekDay Name	January	February	March	April	May	June	July	August	September	October	November	December	Total
Sun	₹3,562	₹1,553	₹3,837	₹4,029	₹5,726	₹10,035	₹4,697	₹10,546	₹9,015	₹1,083	₹14,519	₹6,244	₹74,846
Mon	₹8,073	₹9,951	₹5,483	₹9,562	₹4,657	₹16,026	₹12,415	₹12,595	₹15,562	₹8,376	₹15,311	₹18,091	₹136,102
Tue	₹14,459	₹8,978	₹14,549	₹19,502	₹16,718	₹26,834	₹12,072	₹25,998	₹22,983	₹18,622	₹18,464	₹29,907	₹229,086
Wed	₹13,145	₹16,917	₹18,583	₹8,008	₹8,535	₹22,886	₹10,202	₹25,676	₹26,817	₹12,405	₹23,903	₹19,896	₹206,973
Thu	₹9,475	₹12,849	₹8,605	₹11,832	₹13,673	₹28,178	₹15,185	₹30,316	₹25,453	₹7,430	₹29,771	₹25,742	₹218,509
Fri	₹14,115	₹18,422	₹12,860	₹12,468	₹16,696	₹25,537	₹15,412	₹28,349	₹37,130	₹10,838	₹32,204	₹28,344	₹252,375
Sat	₹14,451	₹2,238	₹7,000	₹5,366	₹9,521	₹18,949	₹5,064	₹17,184	₹19,559	₹13,356	₹20,064	₹16,921	₹149,673
Total	₹77,280	₹70,908	₹70,917	₹70,767	₹75,526	₹148,445	₹75,047	₹150,664	₹156,519	₹72,110	₹154,236	₹145,145	₹1,267,564

## Top 50 Company Customers

Customer Name	Sales	Cost	Profit	Profit Margin %
Lola Hughes	₹7,623	₹4,117	₹3,506	46.0%
Alexander Bond	₹6,961	₹3,455	₹3,506	50.4%
Ashton Charles	₹6,895	₹1,498	₹5,397	78.3%
Philip Newsom	₹6,631	₹4,229	₹2,402	36.2%
Juan Smith	₹6,424	₹3,126	₹3,298	51.3%
Phoebe Moore	₹6,355	₹4,735	₹1,620	25.5%
Harrison Cooke	₹6,217	₹4,278	₹1,939	31.2%
Bettie Lang	₹6,026	₹3,600	₹2,426	40.3%
George Dawson	₹5,951	₹2,600	₹3,351	56.3%
Maya O'Sullivan	₹5,834	₹5,051	₹783	13.4%
Hayden Perkins	₹5,758	₹2,758	₹3,000	52.1%

Top Customer (by sales):

Lola Hughes

Quantity :

9

Sales :

₹7,623

