



Sales Overview

Products



2022 2023

## Sales Vs Profit by Product Category

Sales Total\_Profit

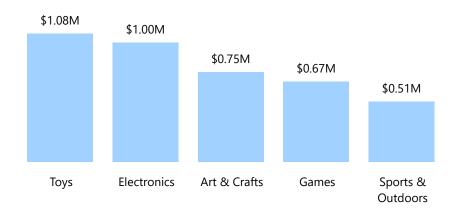
17.49%	21.78%	30.83%	23.23%	18.88%
82.51%	78.22%	69.17%	76.77%	81.12%
Toys	Art & Crafts	Electronics	Games	Sports & Outdoors

## Top5 Products By Sales

		\$2.4M
	\$1.6M	
\$1.0M		
\$0.9M		
\$0.9M		
	\$0.9M	\$1.0M \$0.9M

Product\_Category Sales Cost Profit \$4,013,714.00 \$1,079,527.00 Toys \$5,093,241.00 Art & Crafts **\$2,705**,364.26 \$1,952,010.26 \$753,354.00 Electronics **\$2,2**46,771.25 \$1,245,334.25 \$1,001,437.00 **\$2,2**26,836,27 Games \$1,552,843.27 \$673,993.00 Sports & Outdoors **\$2,1**72,359.57 \$1,666,641.57 \$505,718.00 **Total** \$14,444,572.35 \$10,430,543.35 \$4,014,029.00

## Profit by Product Category



Top Product (By Orders)

Colorbuds

Sale Amount :

\$1.56M

Orders:

72.99K

