

US CANDY DISTRIBUTOR (SALES ANALYSIS)



2021 2022 2023 2024

Total Sales 
\$141.8K

Total Cost 
\$48.3K

Gross Profit 
\$93.4K

Total Qty Orders 
10K

Profit Margin %
65.9%

Avg_sales/order
\$13.9

Division

- ☐ Chocolate
- ☐ Other
- ☐ Sugar

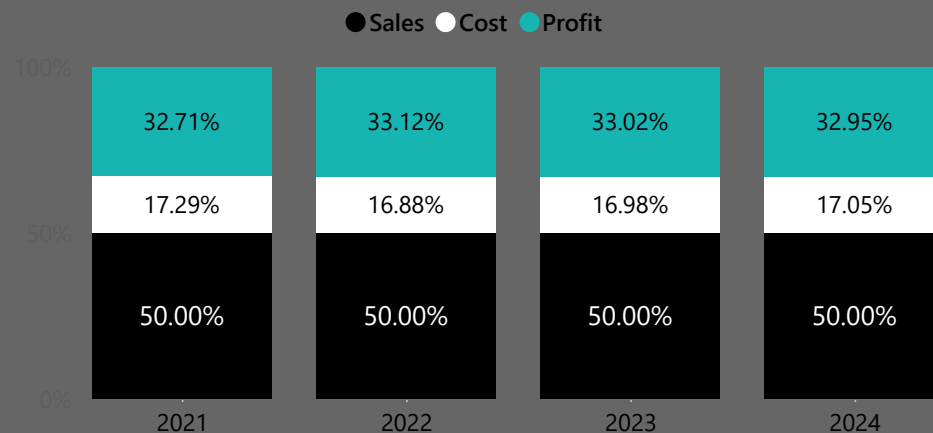
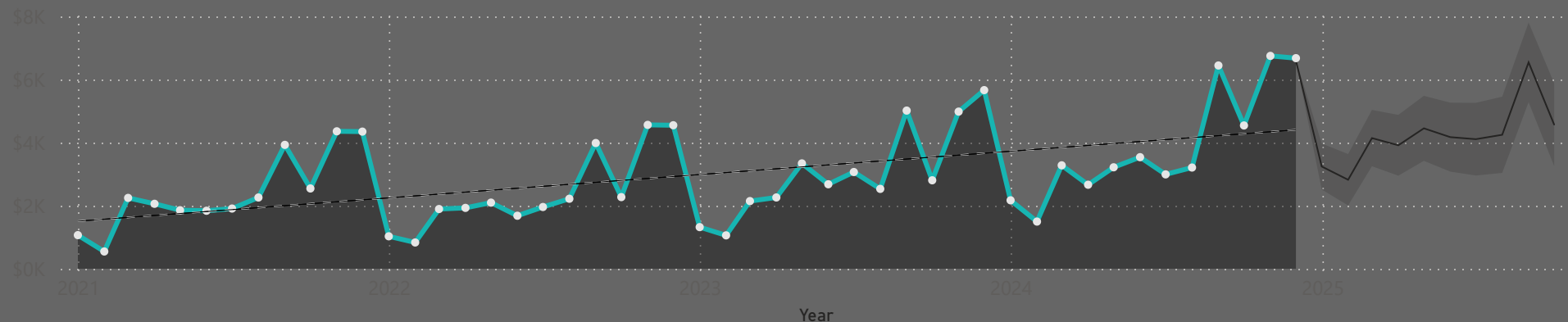
Factory

- ☐ Lot's O' Nuts
- ☐ Secret Factory
- ☐ Sugar Shack
- ☐ The Other Factory
- ☐ Wicked Choccy's

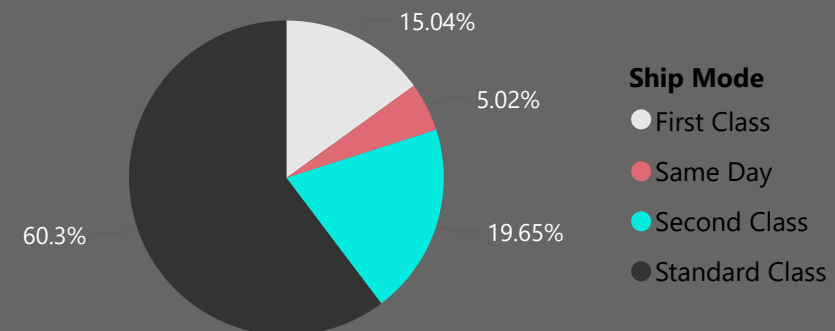
Ship Mode

- ☐ First Class
- ☐ Same Day
- ☐ Second Class
- ☐ Standard Class

Sales by Year & Month With Forecast



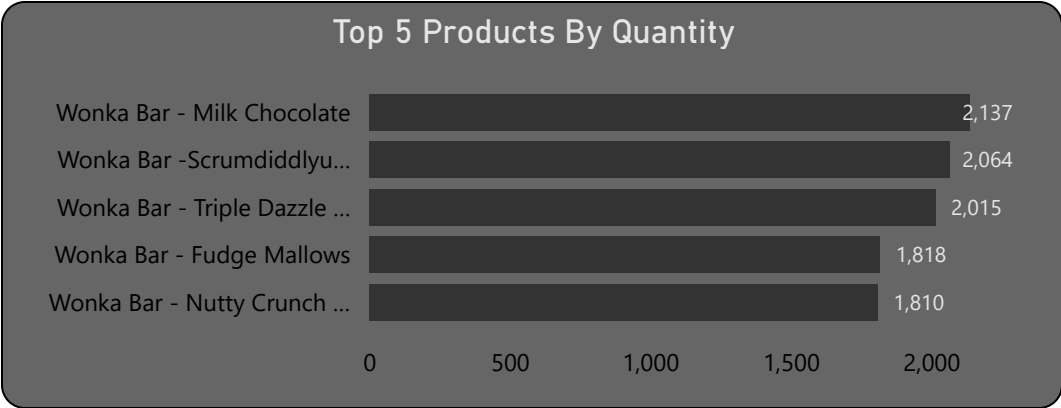
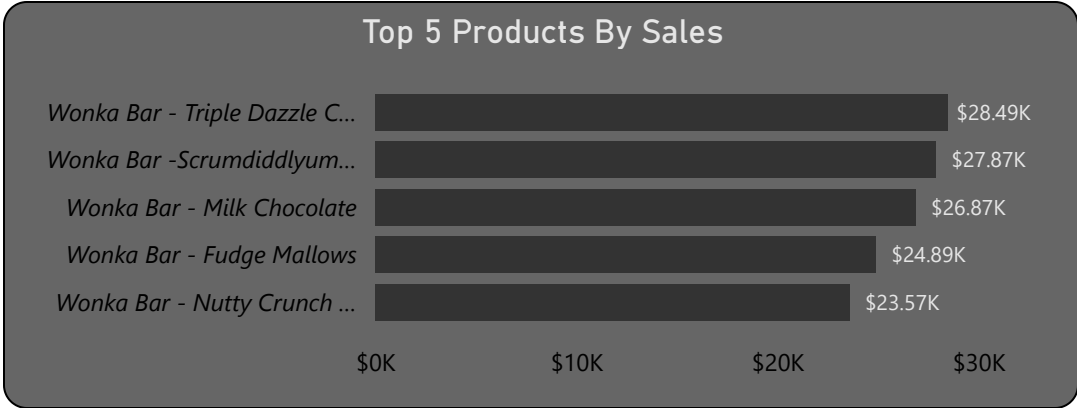
Sales by Ship Mode



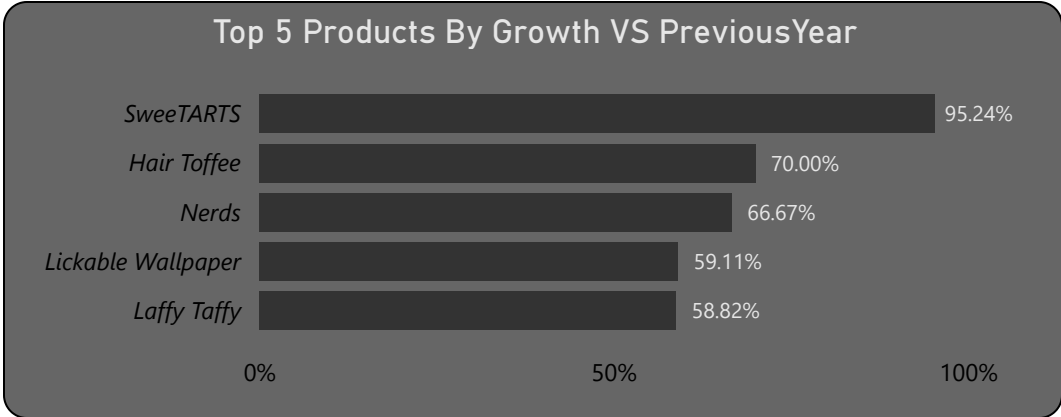
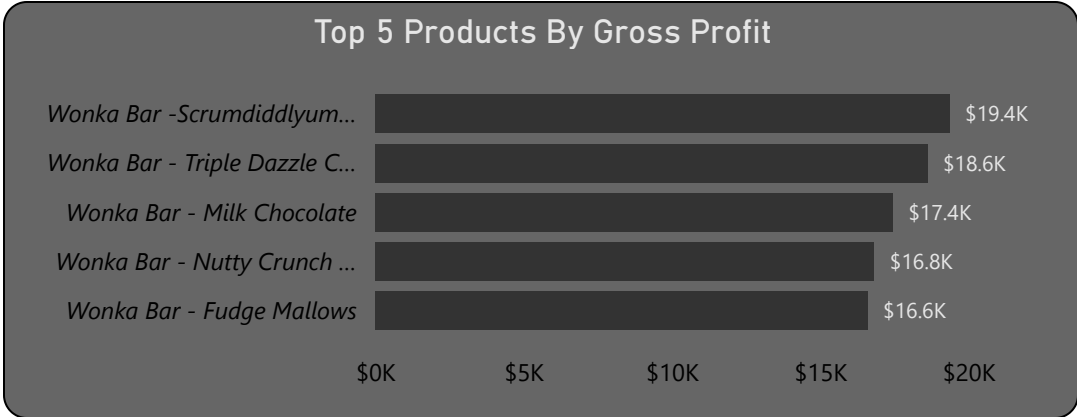
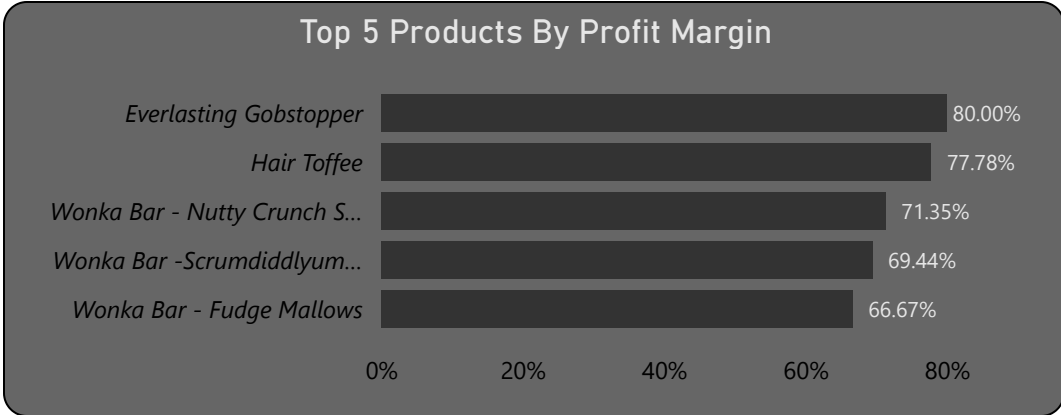
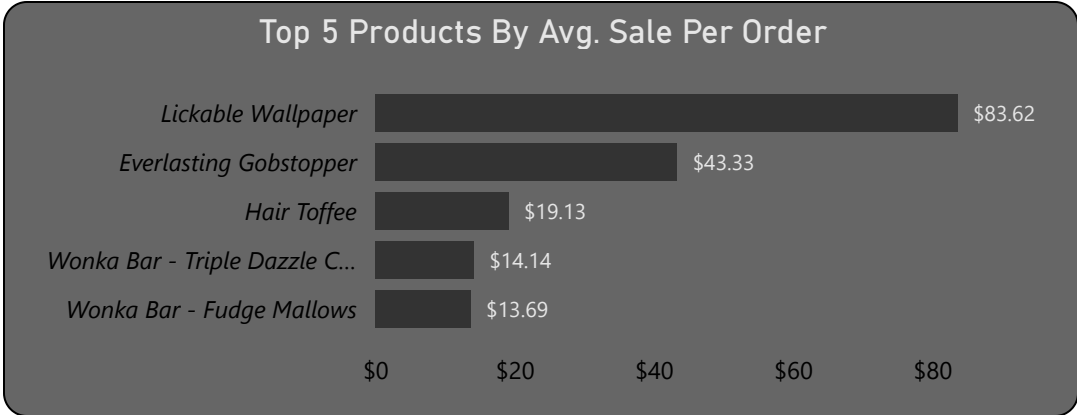


US CANDY DISTRIBUTOR (SALES DASHBOARD)

2021	2022	2023	2024
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- Lot's O' Nuts
- Secret Factory
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At \$28,485.00, Wonka Bar - Triple Dazzle Caramel had the highest Total Sales and was 20.83% higher than Wonka Bar - Nutty Crunch Surprise, which had the lowest Total Sales at \$23,574.95.

Wonka Bar - Triple Dazzle Caramel accounted for 21.63% of Total Sales.

US CANDY DISTRIBUTOR (SALES DASHBOARD)



Product Name	Total Sales	Total gross profit	Gross Profit Margin %	GrowthVsPreviousYear	Total Quantity Orders	Avg_salesperorder	Total Cost
Wonka Gum	\$597.50	\$310.70	52.00%	55.19%	120	\$4.98	\$286.80
Wonka Bar -Scrumdiddlyumptious	\$27,874.80	\$19,357.50	69.44%	50.12%	2,064	\$13.51	\$8,517.30
Wonka Bar - Triple Dazzle Caramel	\$28,485.00	\$18,610.20	65.33%	50.30%	2,015	\$14.14	\$9,874.80
Wonka Bar - Nutty Crunch Surprise	\$23,574.95	\$16,819.95	71.35%	49.25%	1,810	\$13.02	\$6,755.00
Wonka Bar - Milk Chocolate	\$26,867.75	\$17,443.37	64.92%	48.31%	2,137	\$12.57	\$9,424.38
Wonka Bar - Fudge Mallows	\$24,890.40	\$16,593.60	66.67%	47.45%	1,818	\$13.69	\$8,296.80
SweeTARTS	\$61.50	\$28.70	46.67%	95.24%	10	\$6.15	\$32.80
Nerds	\$15.00	\$7.00	46.67%	66.67%	4	\$3.75	\$8.00
Lickable Wallpaper	\$7,860.00	\$3,930.00	50.00%	59.11%	94	\$83.62	\$3,930.00
Laffy Taffy	\$53.73	\$33.48	62.31%	58.82%	10	\$5.37	\$20.25
Kazookles	\$1,205.75	\$92.75	7.69%	34.91%	96	\$12.56	\$1,113.00
Hair Toffee	\$76.50	\$59.50	77.78%	70.00%	4	\$19.13	\$17.00
Total	\$141,783.63	\$93,442.80	65.91%	49.54%	10,194	\$13.91	\$48,340.83

Month>WeekDay Sales

Weekdayname	January	February	March	April	May	June	July	August	September	October	November	December
Sun												
Mon												
Tue												
Wed												
Thu												
Fri												
Sat												

Year	Total Sales	CurrentYearSales	PreviousYearSales	GrowthVsPreviousYear
2021	\$28,953.55	\$28,953.55		
2022	\$29,002.65	\$29,002.65	\$28,953.55	0.17%
2023	\$36,859.32	\$36,859.32	\$29,002.65	27.09%
2024	\$46,968.11	\$46,968.11	\$36,859.32	27.43%
Total	\$141,783.63	\$46,968.11	\$94,815.52	49.54%

Lot's O' Nuts

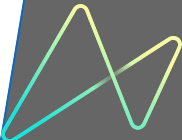
Secret Factory

Sugar Shack



The Other Factory

Wicked Choccy's





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ANALYTICS




2021

2022

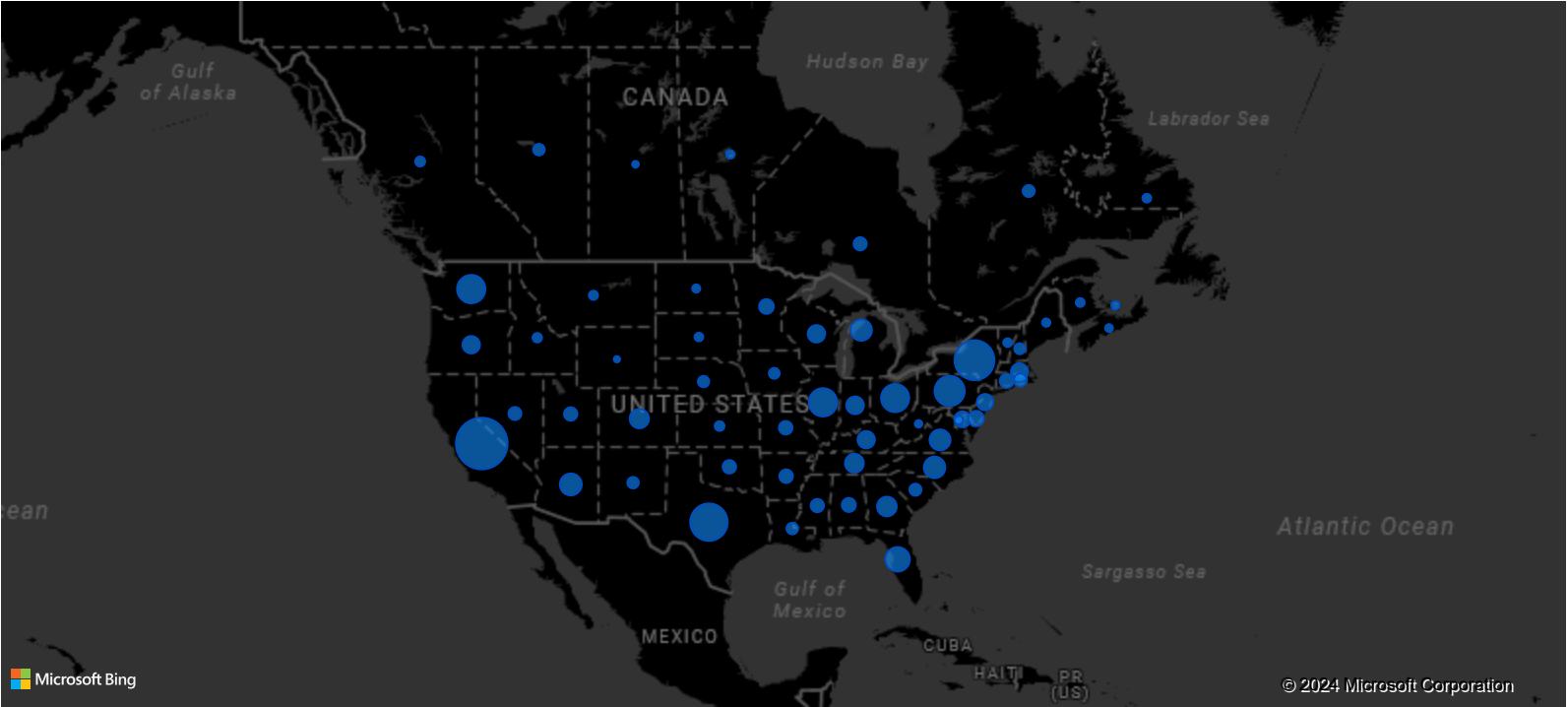
2023

2024



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Factory	Sales	Quantity Orders	Gross Profit Margin %	Total gross profit
Lot's O' Nuts	\$76,340.15	5,692	69.13%	\$52,771.05
Secret Factory	\$8,587.50	217	50.59%	\$4,344.70
Sugar Shack	\$220.98	33	54.86%	\$121.23
The Other Factory	\$1,282.25	100	11.87%	\$152.25
Wicked Choccy's	\$55,352.75	4,152	65.13%	\$36,053.57
Total	\$141,783.63	10,194	65.91%	\$93,442.80

At \$27,917.40, California had the highest Total Sales and was 199,881.38% higher than Wyoming, which had the lowest Total Sales at \$13.96.

California accounted for 19.69% of Total Sales.

Across all 59 State/Province, Total Sales ranged from \$13.96 to \$27,917.40.