



Starting small, aiming big.



01

Initial area of focus is Mumbai

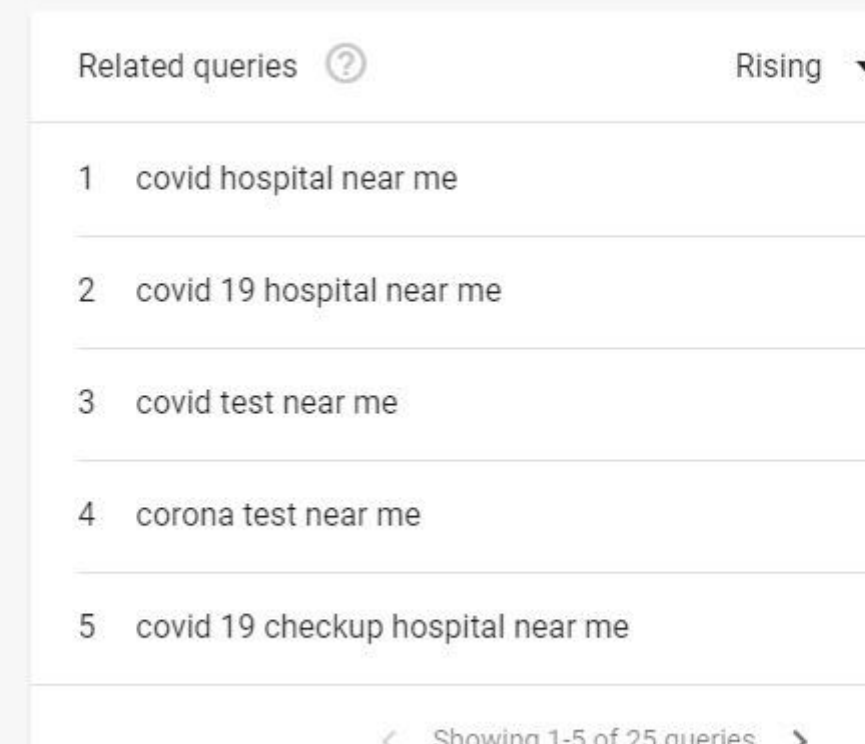
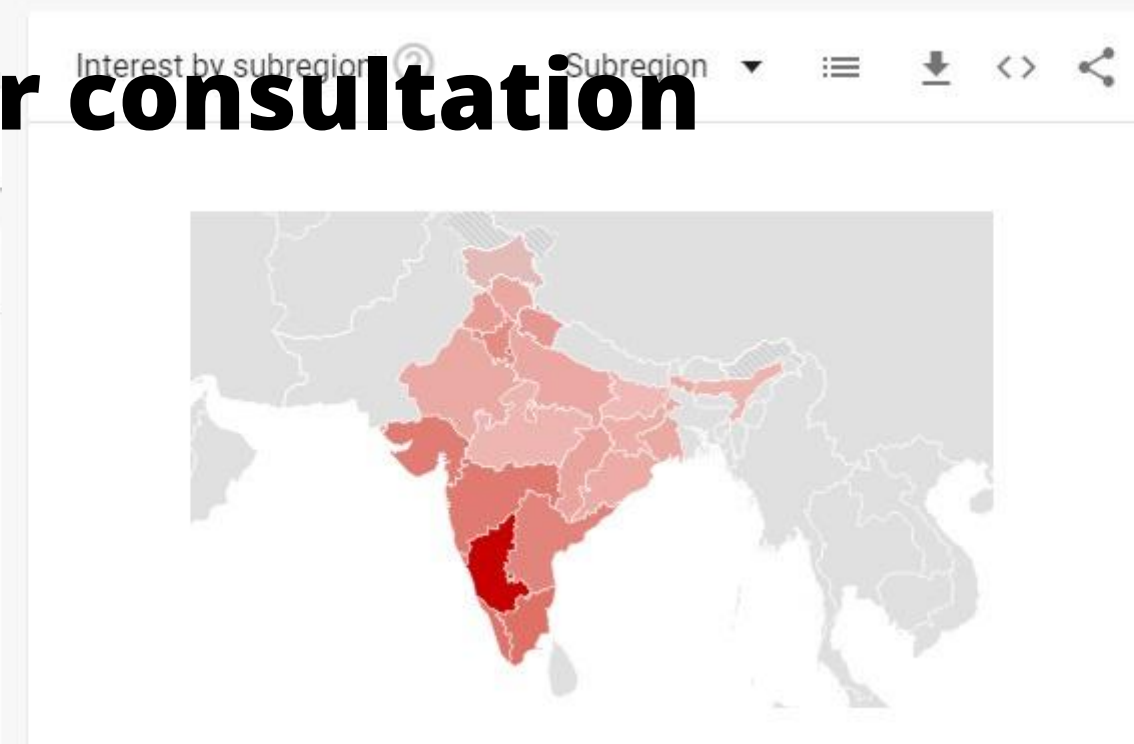
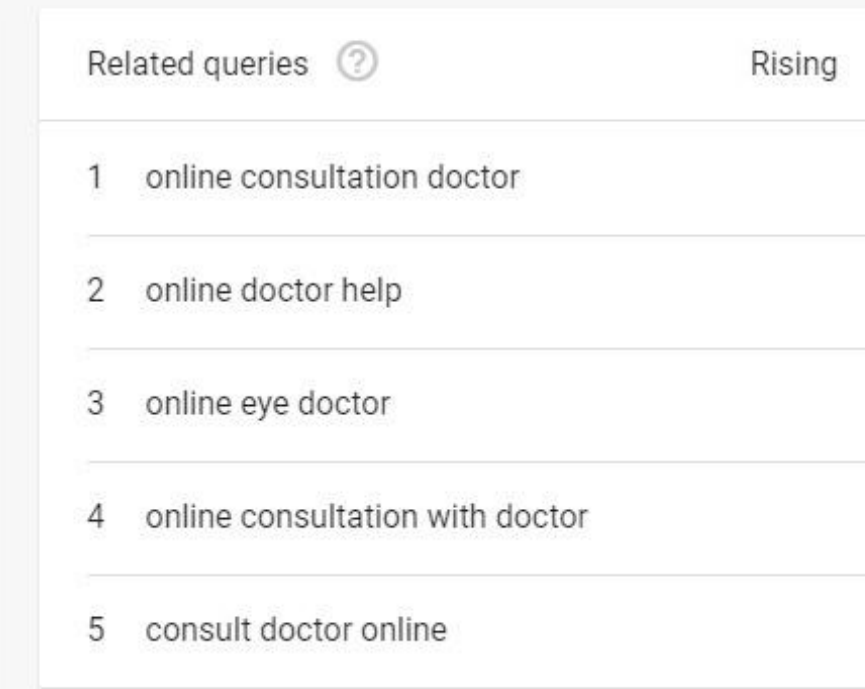
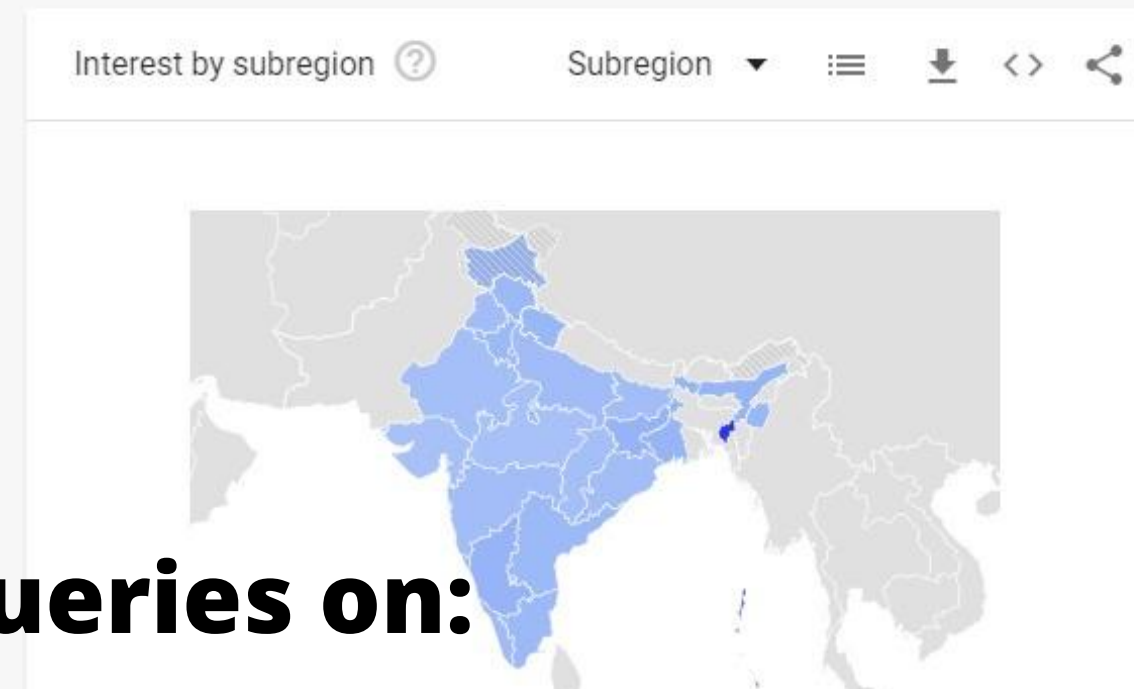
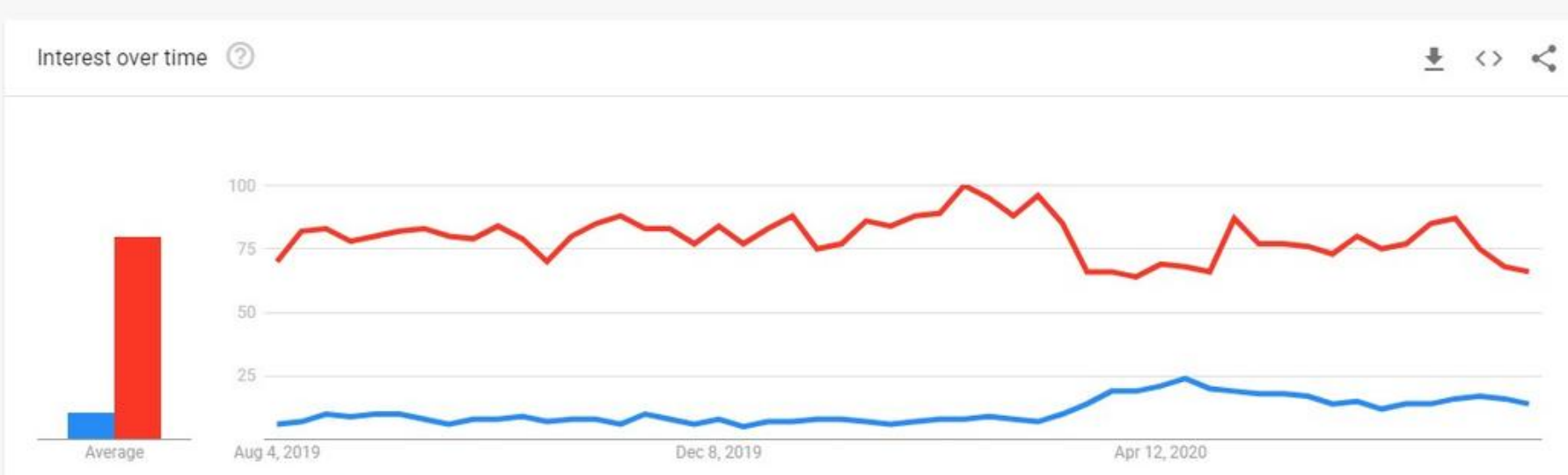
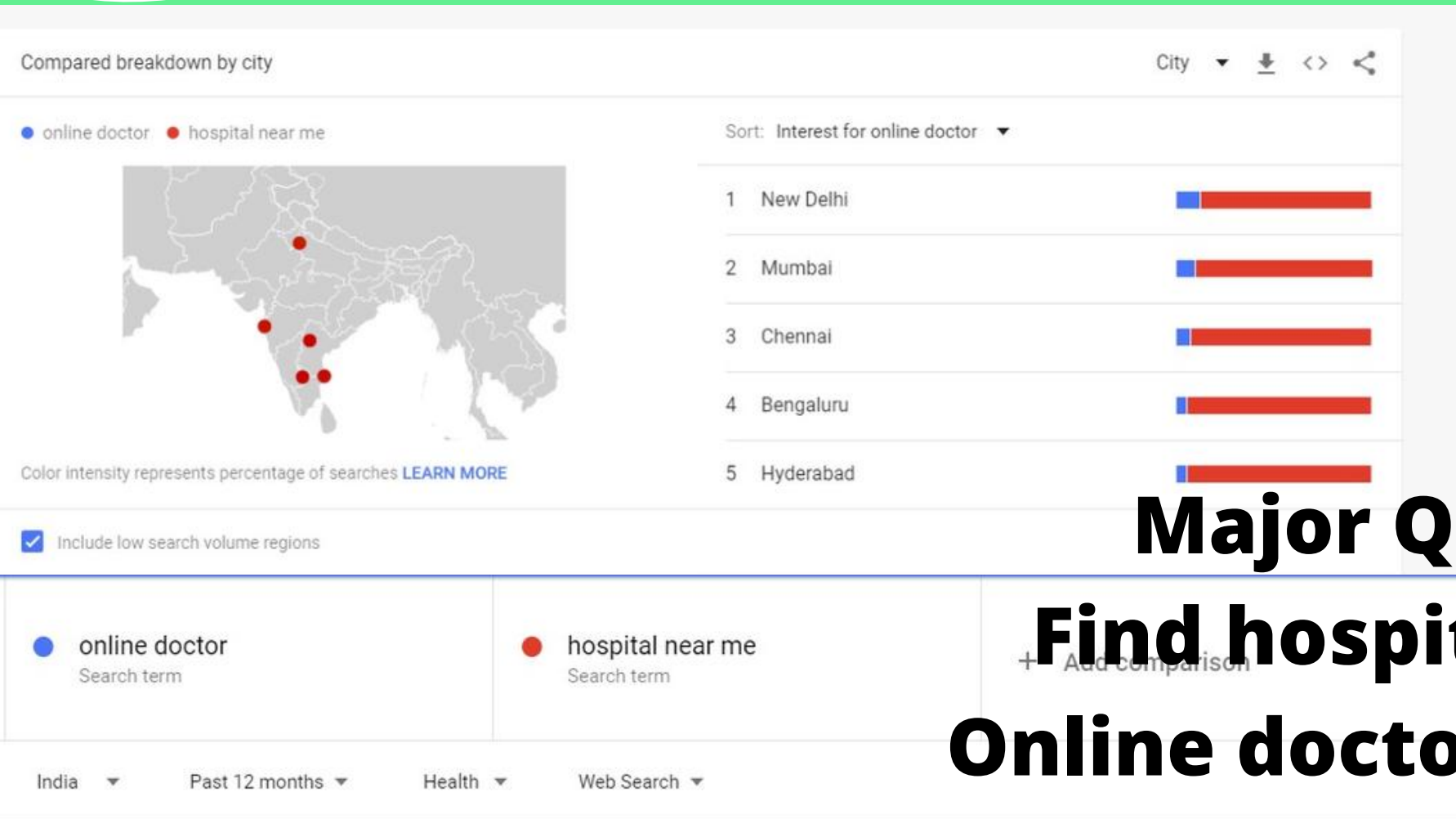
Currently our data is populated majorly towards Mumbai. Having data of other cities and states as well.

02

Nation wide spread

Although, we aim to create a national impact with our application.

Query Trends / Market Research



Major Queries on:
Find hospitals near me
Online doctor consultation



Our Target Audience

Patients, Migrated workers, Regular Citizens.



MedCare VS Competitors



01

Competitors are well established commercial apps, with no major focus on government facilities

02

We provide government centric features.
Eg: Information related to Government Health Camps, Vaccines

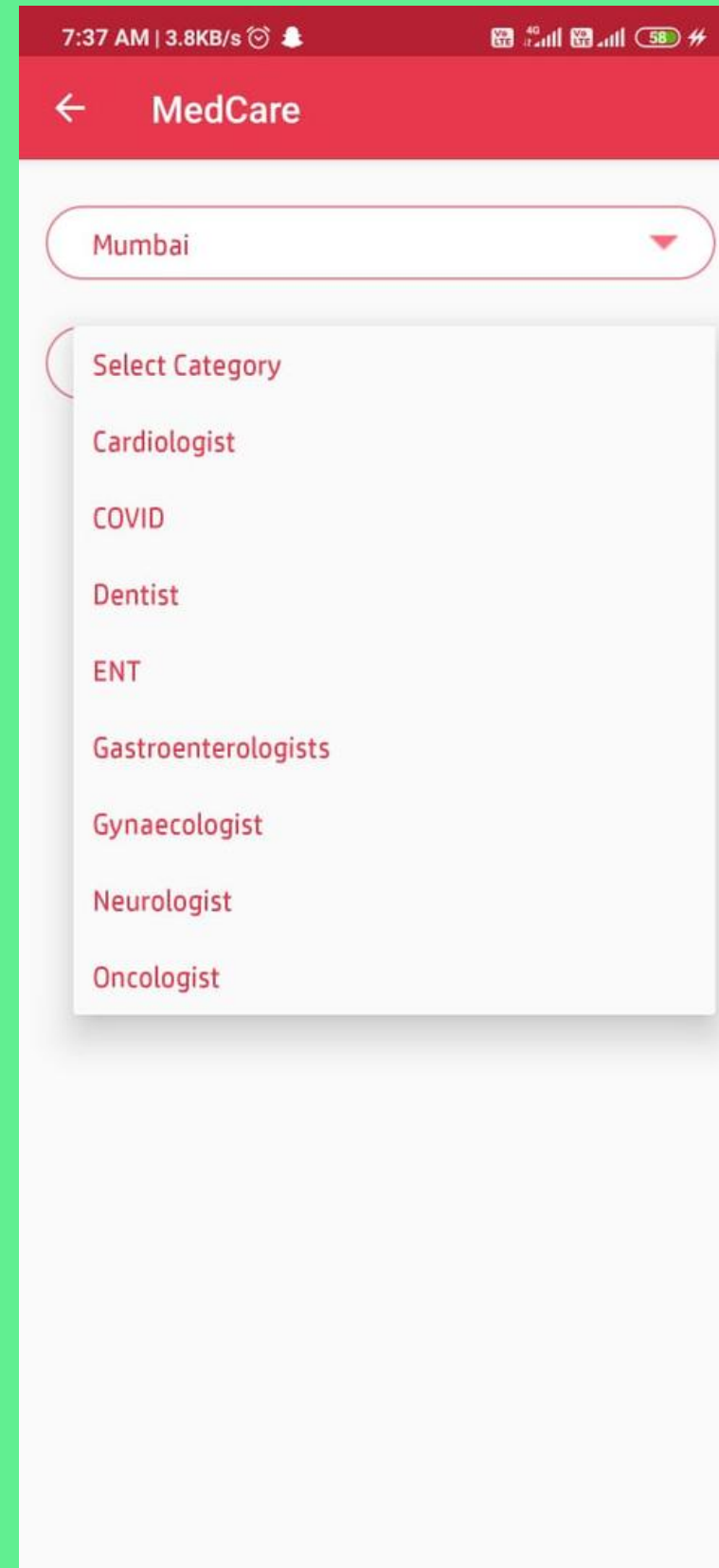
03

Live updates related to Blood Banks, information about Generic Medicines.

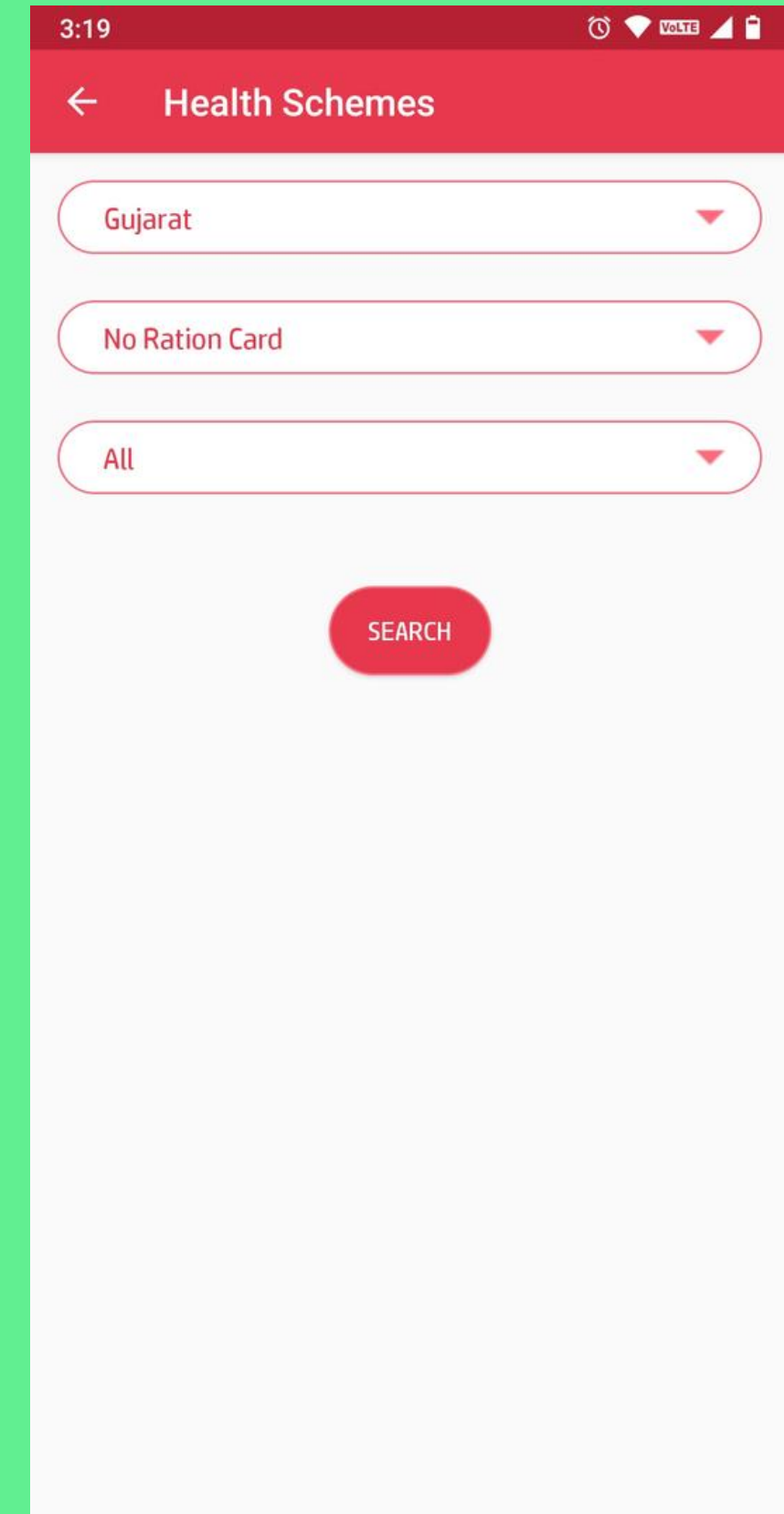
MULTIPLE FILTERS

01 Location

02 Specialist



Hospital



Schemes

RECOMMENDATION SYSTEM

01 Implemented in the form of chat bot

02 Gesture based SOS for Emergency

03 First Aid

