# Pizza Sales Dashboard 🍪



BEST TO WORST SELLERS

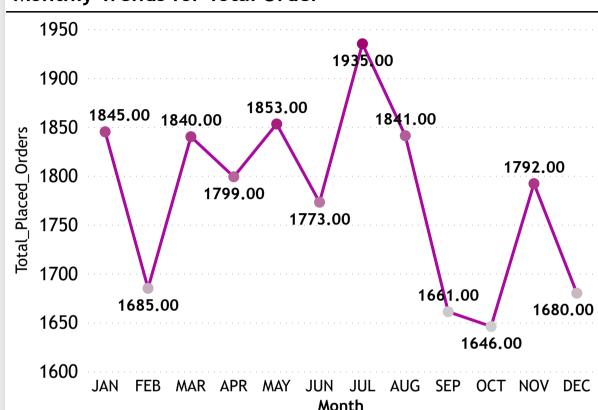
CATEGORY All

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SIZES All

All 🗸

## **Monthly Trends for Total Order**



Total\_Revenue 817.86K

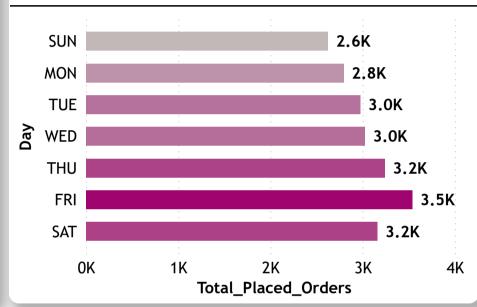
Avg\_Order\_Value
38.31

Total\_Pizza\_Sold
49.57K

Total\_Placed\_Orders
21.35K

Avg\_Pizza\_Per\_Order
2.32

## **Daily Trend for Total Order**



## Peak Hours in Day



#### **PERFROMANCE BY DAYS & HOUR**

Orders are highest on weekends i.e. Friday & Saturday and 12-3PM is busiest hours in a day in terms of orders.

#### **PERFROMNCE BY MONTHS**

There are maximum orders from May & July Month.

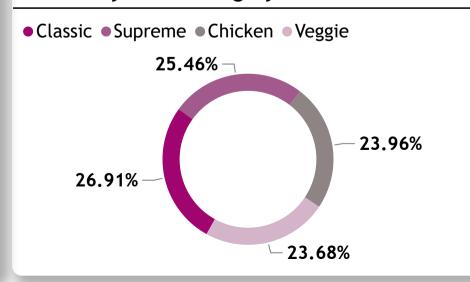
#### **PERFORMANCE BY CATEGORY**

**Classic Category contributes to Maximum sales and Orders.** 

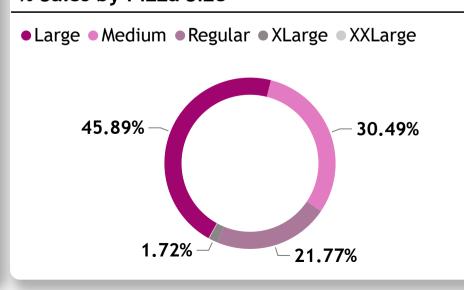
#### **PERFROMANCE BY SIZE**

Large size pizza contributes to Maximum Sales & Orders.

## % Sales by Pizza Category



## % Sales by Pizza Size



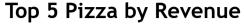


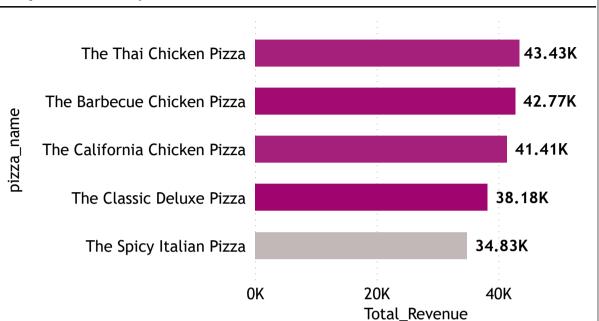
CATEGORY All

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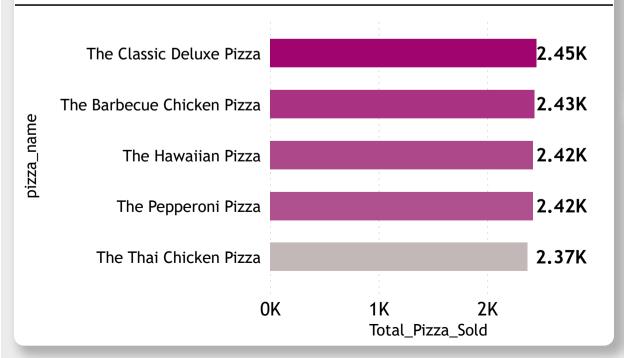
SIZES All







## Top 5 Pizza by Quantity



**Total Revenue** 

817.86K

Avg\_Order\_Value 38.31

Total\_Pizza\_Sold

49.57K

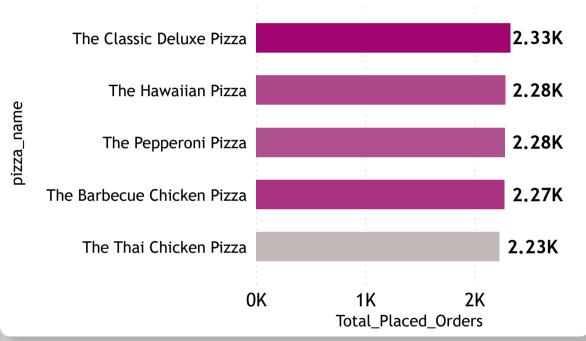
Total\_Placed\_Orders

21.35K

2.32

Avg Pizza Per Order

## Top 5 Pizza by Total Orders



#### **BEST SELLERS**

The Thai Chicken Pizza is the Top Revenue Item in the menu.

The Classic Deluxe Pizza is the Most Ordered pizza by quantity & total orders.

The Classic Deluxe Pizza is the Most Ordered in the menu.

#### **WORST SELLERS**

The Bride Carre Pizza is the Lowest Selling Item in the menu. It has lowest Revenue, Selling Quantity as well as Orders.

