AKSHAY **UBALE**

Address · 8082646855
Email - kumarubale@gmail.com
Portfolio - https://akshayubale55.github.io/mysite/

I've worked in corporate environments for five years, including three years as a web developer for the pharmaceutical company MSD/Merck at Accenture. I possess expertise in HTML5, CSS, JavaScript, Veeva CLM (iPad), WordPress, SharePoint, and provided trainings to new joiners. I excel at streamlining workflows and optimizing digital content management for timely and accurate publication across platforms.

EXPERIENCE

JAN 2022 – JAN 2025
WEB DEVELOPER, JOULES TO WATTS (ACCENTURE)

Worked as a Web Developer for email creation, CLM projects, SharePoint (DAM), and WordPress (CMS) platforms to provide professional digital services for individual regions and business clients. Provide a full range of services, including website and email creation from scratch, updating and maintaining the website, and website migration to WordPress.

FEB 2020 – OCT 2021
SUPERVISOR TECHNICAL ASSOCIATE, COMPANY

Working as a Supervisor Technical associate provide professional services managing Accounts and Maintenance (Multiple Construction Sites).

EDUCATION

NOV 2016
BE COMPUTER ENGG, LTCOE

With CGPI of 5.79 I was distinguished member of the event organizing group.

JUN 2012
DIPLOMA COMPUTER ENGG, TERNA POLYTECHNIC

I Got opportunity to organize cultural and sports events with Percentage aggregate of 63.10

PROJECT DETAILS

HTML, CSS, VEEVA VAULT, SFMC, S3, ASSEMBLER, WORKFRONT
EMAIL DEVELOPMENT,

I design and develop responsive email templates tailored to client specifications for Healthcare Professionals (HCPs) and also provide digital services for regional and business clients across APAC, LATAM, and the US. The process includes the following steps:

1. Gather requirements from clients via Workfront. 2. Collaborate with the creative team to obtain the latest mockup. 3. Develop a responsive email template based on the client's mockup. 4. Upload the template to the Veeva platform for unit testing and ensure compatibility across multiple devices. 5. Submit the template for QA approval, accompanied by a comprehensive checklist. 6. Once QA approval is received, deliver the final template to the client.

HTML, CSS, JS, VEEVA CRM ON IPAD, WORKFRONT

VEEVA CLM DEVELOPMENT,

I developed a multi-functional CLM (Closed Loop Marketing) presentation for healthcare professionals (HCPs) from the ground up, leveraging the client's mockup assets and adhering to their specific requirements on the Veeva CRM platform. This process was guided by both market needs and business objectives. Below are the key steps followed throughout the project:

1. Requirement Gathering: Collaborated with the client via Workfront to gather all necessary requirements. 2. Mockup Updates: Coordinated with the creative team to receive updated mockups that included the requested functionalities. 3. Medical Approval: The mockups were submitted to the medical team for approval, while the promotions team added annotations and taxonomy. 4. Project Planning: Shared the project timeline and detailed project plan, then initiated development. 5. Presentation Development: Developed the presentation using iPad CLM coding standards, ensuring alignment with specified functionality, and uploaded it to the Veeva Vault platform. 6. Unit Testing: The presentation was tested for functionality across multiple iPad devices, ensuring compatibility and proper operation within the Veeva CRM application. 7. QA Approval: Submitted the presentation for QA approval. Upon approval, it proceeded to the Pre-DRT stage. 8. Pre-DRT & Go Live: Following QA approval of the Pre-DRT, the project was deployed for go-live, and QA began post-DRT activities. 9. Project Delivery: Once Post-DRT testing was completed, the final project was delivered to the client.

ELEMENTOR, PAGE BUILDER, PHP, CUSTOM THEMES, WORKFRONT

WORDPRESS DEVELOPMENT,

I build custom websites from the ground up using the client's assets and specific business requirements, tailored to the target market. We ensure that the content remains up to date and fully responsive on the CMS platform. Process steps mentioned below:

1. Gather requirements from the client via Workfront. 2. Receive the updated mockup from the creative team. 3. Develop a responsive WordPress template and recommend webpage layouts based on the client's mockup. 4. Publish the website in a testing environment for unit testing and ensure compatibility across multiple devices. 5. Submit the website for QA approval, along with a comprehensive checklist. 6. Once QA approval is obtained, deliver the final website to the client.

HTML, CSS, SHAREPOINT, SERVICE NOW

SHAREPOINT DEVELOPMENT,

SharePoint serves as the platform for uploading and managing all digital assets in alignment with the client's specifications. Once uploaded, we link these assets to the internally used website as per the client's request. Additionally, I create and maintain internal SharePoint websites for internal use, ensuring they are regularly updated to meet evolving needs.

SKILLS

- WordPress/AEM/Assembler
- HTML/CSS/JS
- SFMC/S3/Tridion/VDI

- Veeva CLM/CRM
- JIRA/HPSM/Workfront
- SharePoint