

Information Security

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Social Media Awareness:

Social media is the term used to describe a website or application that enables its user to create and share content or to participate in social networking via a computer or personal electronic device.

Examples of social media websites:

It includes Facebook, Instagram, Twitter, LinkedIn and Snapchat. Blogs and dating websites are also public spaces where people can post personal information and photos, which may be visible to anyone who searches for them.

Awareness:

It is good practice to be aware of what you are putting on your social media accounts, as well as who you are talking to. When you post a comment, status, picture online or like and follow a page, this information is often available anyone and everyone to see and can be hard

you to watch with lots of important information on keeping yourself safe online.

It is also important to know who you are 'friends' with on social media as these are the people you will be sharing your information with. If you are sent a 'friend' or 'follow' request from someone you don't know, you can decline it.

As we mentioned above, every time you post something on social media that information becomes public and you have very little control over what happens with it. Even if you delete your post or photo, there is a chance that it has been shared or copied by someone else, so it can still be seen by people if they search for it.

Jersey police website gives lots of tips and advice on how to keep your social network private, stay safe online and report any incident. Click on the link below for more information:

Job seeking on social media:

Many companies advertise job vacancies on social media such as facebook, Linked and Twitter. So it is important to include job search. This The Balance careers article explains how you can use social media to enhance your job search:

If someone contacts you via social media to offer you a job, ensure you check they are legitimate before agreeing to meet with them. ASK for their name, contact details and a job description. If you are unsure, you can check online to make sure the company exists and call them to confirm the offers is genuine. If they ask you to meet with them, ask to do this on their business premises and confirm who you will be meeting before you attend.

If you have any concern, speak

to your employment coordinator who assist you.

Social Media Do's.

- * Select the highest privacy settings for all social media accounts.

- * Enter your name into google and check the search results.

- * Remove pictures or posts that may discourage a potential employer.

- * Build up a positive online presence and show a interest in your chosen career.

Social Media Don'ts.

- * Don't use of offensive language on social media.

- * Don't post negative comments about any employer, job or colleague.

- * Don't announce your new job on social media until the company have clear

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Speak to your Employment Coordinator or a member of job club staff who can help you do a social media health check before you begin to apply for jobs. We can also help you to create or update your LinkedIn profile to appeal to employers.

In conclusion, Fostering social media awareness is essential for cultivating a responsible and mindful digital culture. By promoting critical thinking, empathy and responsible online behavior, individuals can contribute to a safer and more positive online environment for every one. Stay informed, be vigilant, and use social media as a tool for connection and positive impact.