

Project Design Phase-II

Customer/Journey Map

Date	14 october 2022
Team ID	PNT2022TMID07922
Project Name	AI-Powered Nutrition Analyzer For Fitness Enthusiasts
Maximum Marks	2 Marks

User journey

by the Design Team of Accenture Interactive NL



People
2–9



Time
30 min



Difficulty
Beginner

Creating a user journey is a quick way to help you and your team gain a deeper understanding of who you’re designing for, aka the stakeholder in your project. The information you add here should be representative of the observations and research you’ve done about your users. [🔗](#)

<div><div>1</div><div>Phases</div><div>High-level steps your user needs to accomplish from start to finish</div></div>	<div>open</div>	<div>capture/upload image</div>	<div>software starts to analyze</div>	<div>displays the result</div>
<div><div>2</div><div>Steps</div><div>Detailed actions your user has to perform</div></div>	<div>starting the application</div>	<div>the captured image is uploaded by the user</div>	<div>the software now starts to analyze the image after the upload is success</div>	<div>the nutrition of the image of the food provided gets displayed</div>
<div><div>3</div><div>Feelings</div><div>What your user might be thinking and feeling at the moment</div></div> <div></div>	<div>the user interested to calculate the nutrition present in the uploaded image</div>	<div>does the software works correctly?</div>	<div>does the result displayed is accurate?</div>	<div>the user will decide based on the analysis displayed</div>
<div><div>4</div><div>Pain points</div><div>Problems your user runs into</div></div>	<div>analysis time</div>	<div>capturing quality image</div>	<div>proper training of model</div>	<div>difficulty in understanding the terms present in analysis</div>
<div><div>5</div><div>Opportunities</div><div>Potential improvements or enhancements to the experience</div></div>	<div>improved booting time and processing speed</div>	<div>complete analysis with future advanced models</div>	<div>training the model with improved data set and updating to user</div>	<div>interactive results for easy understanding</div> <div><div>TIP</div><div>Click on the + outside the border of the table to add additional rows and columns.</div></div>

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