

Ideation Phase

Brainstorm & Idea Prioritization Template

Date	24 September 2022
Team ID	PNT2022TMID07922
Project Name	AI- Powered Nutrition Analyzer For Fitness Enthusiasts
Maximum Marks	4 Marks


Brainstorm & Idea Prioritization Template:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

Step-1: Team Gathering, Collaboration and Select the Problem Statement

Template



Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

🕒 10 minutes to prepare
🕒 1 hour to collaborate
👤 2-8 people recommended

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➔

Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

🕒 10 minutes

A

Team gathering

Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

B

Set the goal

Think about the problem you'll be focusing on solving in the brainstorming session.

C

Learn how to use the facilitation tools

Use the Facilitation Superpowers to run a happy and productive session.

[Open article](#) ➔

1

Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

🕒 5 minutes

PROBLEM

The main goal of this nutrient analyzer is to help the user to get the appropriate recommendations, suggestions and to turn help them maintain their health accordingly with proper nutrients.

Key rules of brainstorming

To run an smooth and productive session

➕ Stay in topic.

💡 Encourage wild ideas.

⏸️ Defer judgment.

👂 Listen to others.

🗣️ Go for volume.

👁️ If possible, be visual.

Step-2: Brainstorm, Idea Listing and Grouping

2

Brainstorm

Write down any ideas that come to mind that address your problem statement.

🕒 10 minutes

TIP
You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!

AKSHAYA R

VIRTUAL HEALTH CARE	INSTANT NUTRIENTS ANALYSIS	AWARE OF THE HEALTH
EFFICIENT BMI ANALYSIS	HANDY FITNESS REPORT	PROMPT CONSULTATION
COST EFFECTIVE	KNOWLEDGE OF FOOD NUTRIENTS	RAPID SUGGESTIONS FOR HEALTH

ASIF M S

BODY WORKOUT SUGGESTIONS	EXERCISES	HEALTH LOGS
SET YOUR OWN REMINDERS	MONITORING BLOOD	REAL TIME MONITORING
SLEEP TRACKER	STEPS TRACKER	WATER TRACKING

HARIKARASUDHAN K

MAINTAIN GOOD HEALTH	SUGGESTS WORKOUT	RECOGNIZE FOOD
CONTROLS WEIGHT	ANALYZING NUTRITION	EASY TO USE
FITNESS ADVICE	SUGGESTS FOOD	HEALTHY DIET

HARINI T D

EFFICIENT DIET ASSESSMENT	RAPID PROGRESS OF BALANCED DIET	DEVELOP SOLUTIONS ACCORDING TO FITNESS NEEDS
MANAGE DAILY ROUTINE	OPTIMIZED RESULT	COVER CLOSER WORKOUT PLAN
BETTER LIFESTYLE	KEEPS YOU MOTIVATED	ALL IN ONE HEALTH TOOL

IMTHIYAS F

PROPER PROTEIN LEVEL INDICATION	DIET INFO THROUGH INTERNET SERVER	LIVE HEALTH DISPLAY
CALORIES BURNING COUNT	PERSONAL TRAINER	MAINTAIN SUGAR LEVEL
WALKING COUNT	PREDICT THE WEIGHT LOSS	ALERTS THE USER FOR PROPER USE

3

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

🕒 20 minutes

TIP

Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.

FOLLOW UP



ANALYSIS



FEATURE



Step-3: Idea Prioritization

