

# Customer Churn Analysis

10K

Total Customers

5151

Active Members

4849

Inactive Members

7055

Credit Card Holders

2945

Non credit card holders

2037

Exit Customers

7963

Retain Customers

Year

All

Month Name

All

GeographyLoc...

All

ActiveCategory

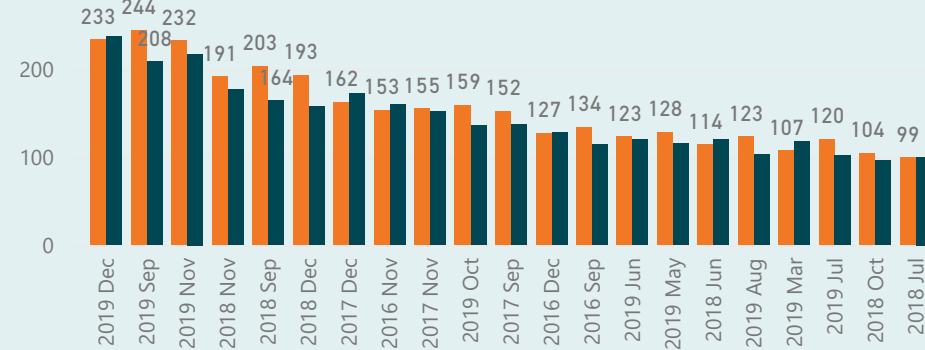
All

GenderCatego...

All

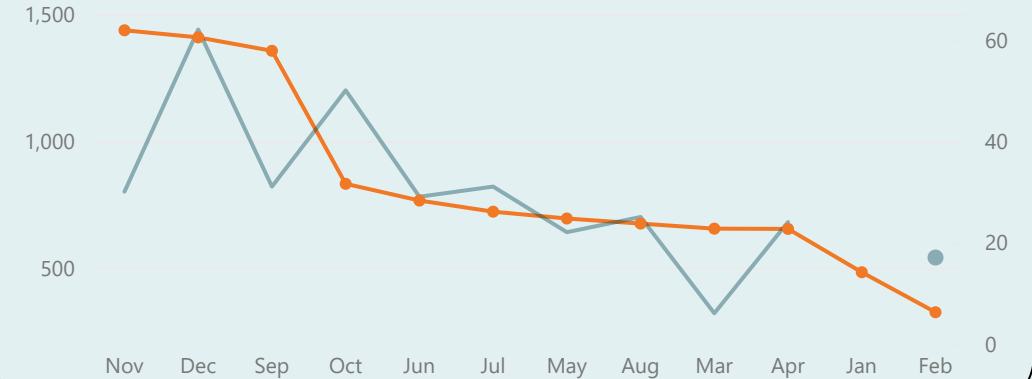
Total Customers

ActiveCategory ● Active Member ● Inactive Member



Exit Comparisons

● Count of Exited ● Previous month exit customers



Exit Customers by GenderCategory

GenderCategory ● Female ● Male



Exit Customers by credit type and GenderCategory

GenderCategory ● Female ● Male

