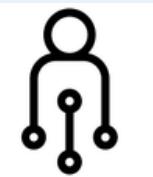# UNDERSTANDING THE BUSINESS OF FUTURENSE

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Chairman & Managing Director, Futurense Technologies

By Akshaya

ABOUT FUTURENSE

Futurense Technologies is a company that focuses on AI skilling, education, and talent solutions.

The only ecosystem where deep-tech skilling and hiring co-exist in one intelligent pipeline.

**Futurense Build Talent
That Builds AI**

ABOUT FUTURENSE

VISION:

To transform India from the world's back office into its AI front office – by building a generation of deep-tech talent and ensuring the country leads not only in IT services but in global AI innovation and engineering.

MISSION:

To empower engineering and tech professionals to thrive in the age of AI – by helping them unlock once-in-a-generation opportunities, stay globally relevant, and lead the transition toward AI-native roles, research, and deep-tech careers.

CORE BUSINESS AREAS

A. SKILLING AND EDUCATION (FOR STUDENTS AND PROFESSIONALS

1. **Futurense Uni**
- Hybrid programs and certifications in partnership with IITs and IIMs
- Offers degrees, PG diplomas, and certifications in AI, data, cloud, etc.

2. **Futurense School of AI**
- A full-time, AI-focused B.Tech program with internships
- Students build real projects and work with top companies early in their career.

3. **Global Pathways Programs**
- A pathway to global master's degrees
- Designed to reduce cost, bypass GMAT/GRE, and secure work visas abroad.

B. AI & WORKFORCE SOLUTIONS FOR ENTERPRISES

Futurense also provides services to businesses:

1. **AI Skilling for Enterprise Teams**
   - They help companies upskill existing teams in AI/tech.
   - Customized training aligned to roles, certifications, and industry needs.

2. **Hire AI-Ready Talent**
   - A hire-train-deploy model – delivering pre-assessed candidates ready for work
   - Companies can scale with trained freshers or lateral hires.

INNOVATION ECOSYSTEM

- **AI Clinic** – Sandbox environments and real-use case labs

- **FLA (Futurense Learning Assistant)** – AI-driven adaptive learning tools

- **FPA (Futurense Project & Placement Assistant)** – Career tools like interview coaching

- **FLC (Futurense Leadership Council)** – Mentorship from industry leaders and global masterclasses

7 PILLARS OF AI INNOVATION

Generative AI & LLMs

Data Science (AI & ML)

Data Engineering

**Cloud Computing &
DevOps**

VLSI & Semiconductors

Product

Cybersecurity

HOW BUSINESS MODEL WORKS?

For Learners:
- They sell courses, certification programs, degree pathways, and career support products.
- Some of these are in collaboration with reputed Indian institutions (IITs, IIMs), adding legitimacy and recognition.

For Companies:
- They offer talent pipelines – trained candidates ready for hire.
- They conduct enterprise training services to upskill their internal teams, acting like a corporate training vendor.

THANK YOU