



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

The government has implemented various schemes and programs to support farmers.

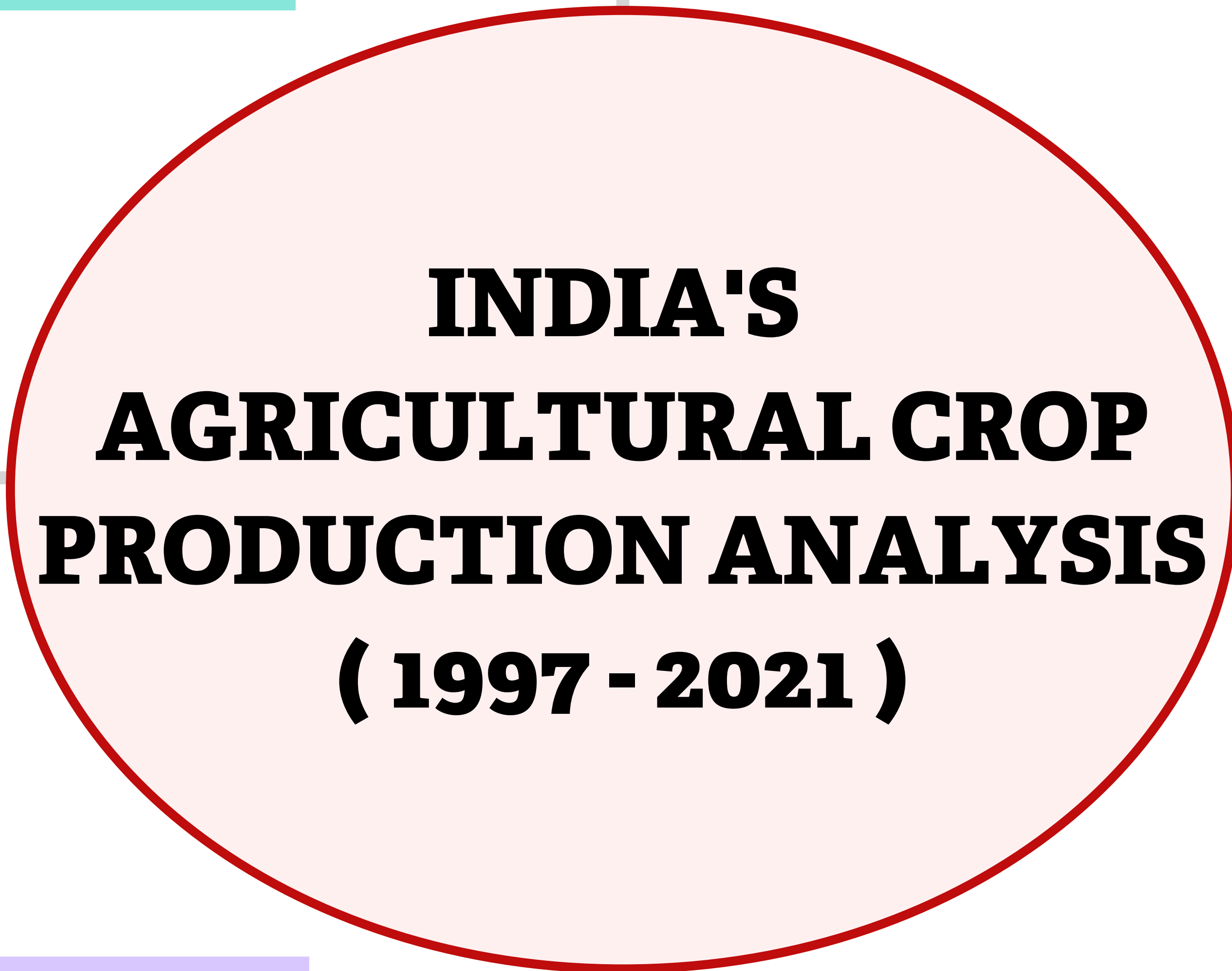
Climate change and unpredictable weather patterns have affected crop yields in recent years.

There has been an increase in the yield of agricultural crops in India over the years.

Government subsidies, incentives, credit cards and insurance can help me invest in better farming techniques and infrastructure.

Crop production analysis will help identify trends and patterns to improve agricultural practices.

Understanding the impact of climate change on crop yields can help me prepare for future challenges.



Monitors and analyzes crop production data, including yield, acreage, and production value.

Makes use of government schemes and subsidies to invest in irrigation, machinery, and fertilizers.

Optimistic about future crop production improvements.

Worried about the impact of climate change on crop yields and frustrated with high input costs and market fluctuations.

Empowered by the availability of government support and initiatives.

Participates in government training programs, workshops and collaborate with farmers, scientists to acquire knowledge about new farming techniques.



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?