

DIGITAL MARKETING ASSIGNMENT



BE-Computer Science and Engineering
Vivekanandha College of Technology for Women
Namakkal-637205

NM id: 099190BAA0EF481AED04BD132F682955

Submitted by:

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▪ **BRAND NAME:**

ECLECTIC ATTIRE

▪ **LOGO:**



▪ **CATEGORY:**

CLOTHING

1. Create a blog or website using Blogspot and WordPress.

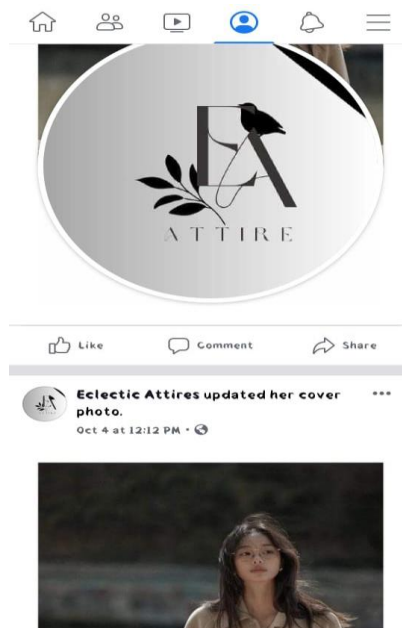
Blogspot:

<https://www.blogger.com/blog/posts/5018099228407140533>

2. Create a New Facebook Business Page and Post one social Media poster

Business Page Link:

<https://www.facebook.com/profile.php?id=61551916926522>



Social media poster:



3. Social media advertisement poster using Canva



4. E-mail newsletter using Mail Chimp or Canva

