DIGITAL MARKETING ASSIGNMENT



BE-Computer Science and Engineering Vivekanandha College of Technology for Women Namakkal-637205

NM id: 099190BAA0EF481AED04BD132F682955

Submitted by:

AKSHAYA DEVI.K au613020104003

BRAND NAME:

ECLECTIC ATTIRES

• LOGO:



CATEGORY:

CLOTHING

1. Create a blog or website using Blogspot and WordPress.

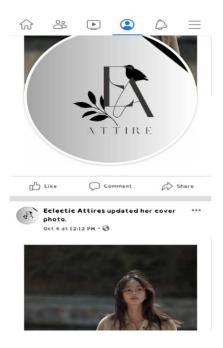
Blogspot:

 $\underline{https://www.blogger.com/blog/posts/5018099228407140533}$

2. Create a New Facebook Business Page and Post one social Media poster

Business Page Link:

https://www.facebook.com/profile.php?id=61551916926522



Social media poster:



3. Social media advertisement poster using Canva



4. E-mail newsletter using Mail Chimp or Canva

Autumn Awaits: Embrace the Change

04.10.23

@akshayadevikumar29

Wednesday

Save the Date: Fall **Fashion Show**



Fall is upon us, and it's time to cozy up in style! From rich earthy tones to luxurious fabrics, our curated collection will have you looking effortlessly chic. Step into autumn with confidence! From chunky boots to sleek heels, our shoe edit covers every occasion. Discover the perfect pair to complete your fall looks.

Your go-to accessory can make or Your go-to accessory can make or break an outfit. Explore our handpicked selection of bags, ranging from roomy totes to elegant clutches. Find the perfect arm candy for every occasion.

LEARN MORE



Trend Alert: Statement Outerwear

Mark your calendars for our upcoming Fall Fashion Show on [4.10.23]. Get a front-row seat to witness the latest trends in action. Stay tuned for more details!