

# DIGITAL MARKETING ASSIGNMENT



BE-Computer Science and Engineering  
Vivekanandha College of Technology for Women  
Namakkal-637205

NM id: C0BFD84B326C30DA199495E29F0044FB

**Submitted by:**

MUTHAMIL.K

au613020104050

▪ **BRAND NAME:**

COSMETICS WORLD

▪ **LOGO:**



▪ **CATEGORY:**

**COSMETICS**

**1. Create a blog or website using Blogspot and WordPress.**

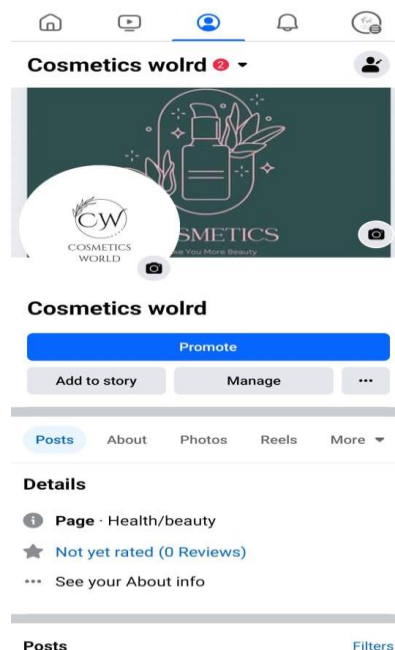
Blogspot:

<https://muthamilkamaraj.blogspot.com/2023/10/jewelry-care.html>

**2. Create a New Facebook Business Page and Post one social Media poster**

Business Page Link:

<https://www.facebook.com/profile.php?id=61552040041427&mibextid=ZbWKwL>



SOCIAL MEDIA POSTER:



### 3. Social media advertisement poster using Canva



### 4. E-mail newsletter using Mail Chimp or Canva

