

# DIGITAL MARKETING ASSIGNMENT



BE-Computer Science and Engineering  
Vivekanandha College of Technology for Women  
Namakkal-637205

NM id: FDD81E1CBD2AD53B610427AB7B5D0449

Submitted by:

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▪ **BRAND NAME:**

ANU HAIR CARE TIPS

▪ **LOGO:**



## ▪ CATEGORY:

### HAIR CARE

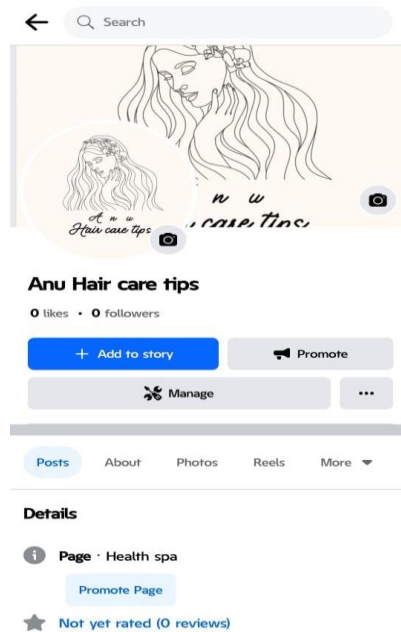
#### 1. Create a blog or website using Blogspot and WordPress.

Blogspot: <https://anukragavignesh.blogspot.com/?m=1>

#### 2. Create a New Facebook Business Page and Post one social Media poster

Business Page Link:

<https://www.facebook.com/profile.php?id=61552895132827&mibextid=ZbWKwL>



Social media poster:



### 3. Social media advertisement poster using Canva



### 4. E-mail newsletter using Mail Chimp or Canva

