

DIGITAL MARKETING ASSIGNMENT



BE-Computer Science and Engineering
Vivekanandha College of Technology for Women
Namakkal-637205

NM id: D149E78E0435D78A3A3435F631527223

Submitted by:

INDHU .A

au613020104026

▪ **BRAND NAME:**

ETERNAL FIT STUDIO

▪ **LOGO:**



▪ **CATEGORY:**

HEALTH AND HARMONY

1. Create a blog or website using Blogspot and WordPress.

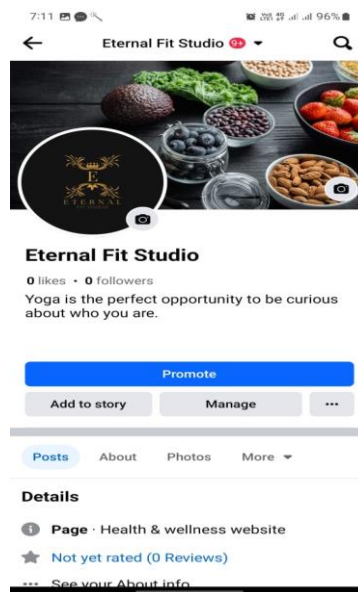
Blogspot:

<https://www.blogger.com/blog/posts/9112900750910754894>

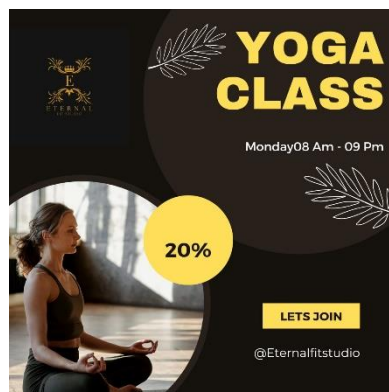
2. Create a New Facebook Business Page and Post one social Media poster

Business Page Link:

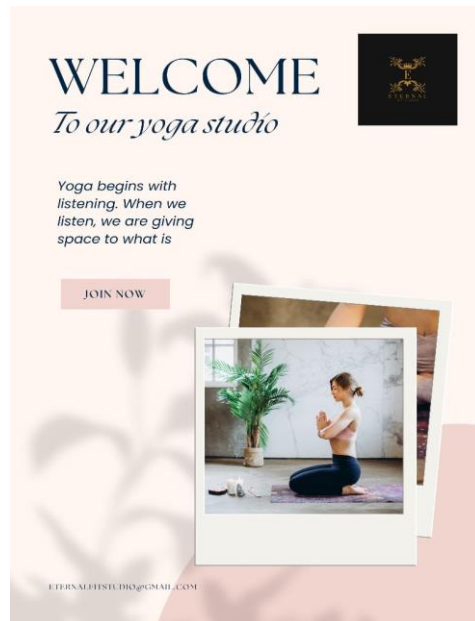
<https://www.facebook.com/profile.php?id=100081172152658&mibextid=2JQ9oc>



SOCIAL MEDIA POSTER:



3. Social media advertisement poster using Canva



4. E-mail newsletter using Mail Chimp or Canva

