

PIZZA SALES REPORT

Jan/15 -Dec/15

Pizza Category

All

01-01-2015

31-12-2015

Home

Best/Worst sellers

BUSIEST DAYS & TIMES

DAYS

Orders are highest on weekends, Friday/Saturday evenings.

Monthly

There are maximum orders from month of July and January

BUSIEST DAYS & TIMES

CATEGORY

Classic Category contributes to maximum sales & total orders

Size

Large size pizza contributes to maximum sales

817.86K

total_revenue

38.31

avg_order_value

49574

total_pizzas_sold

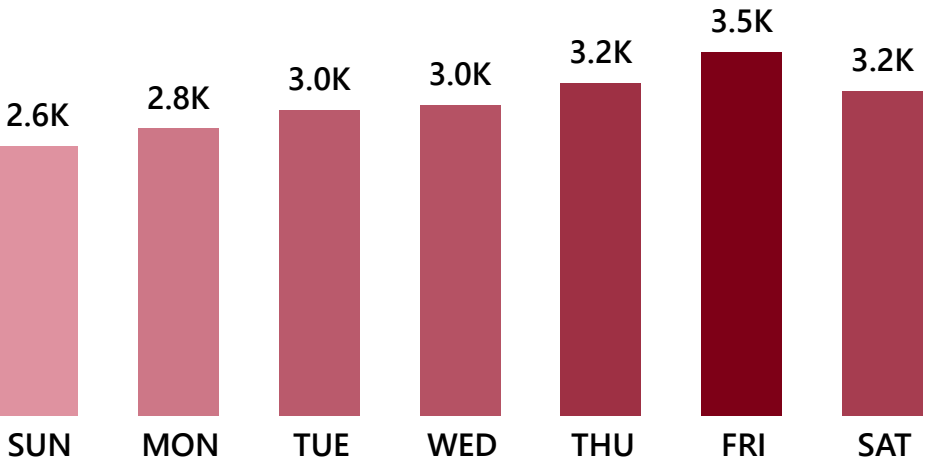
21350

total_orders

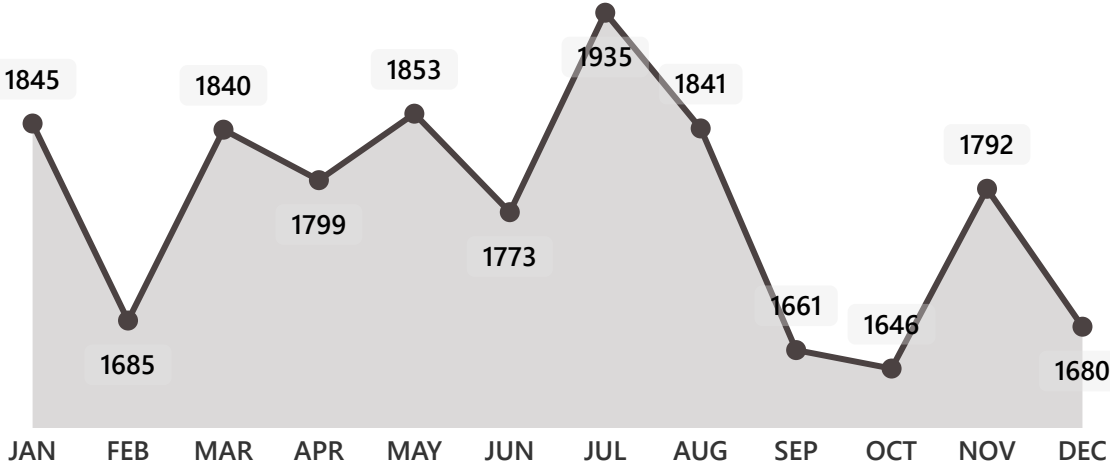
2.32

avg-pizzas_per_order

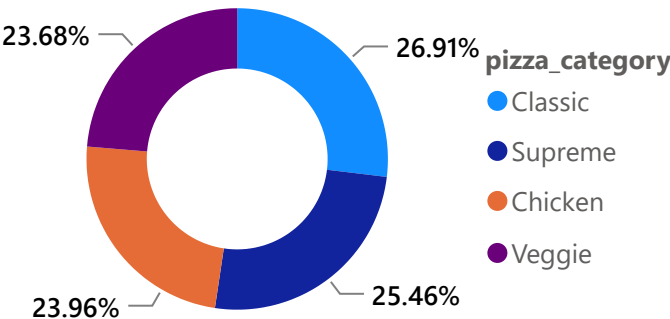
Daily Trend for Total Orders



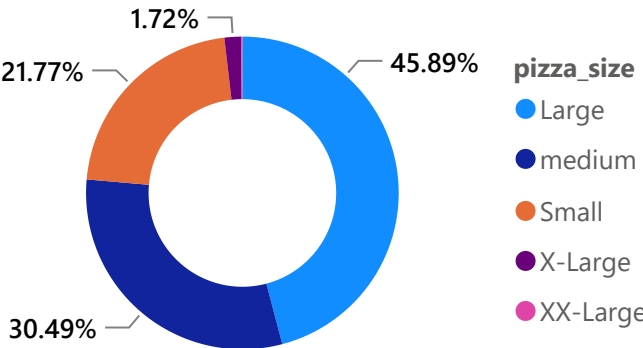
Monthly Trend for Total Orders



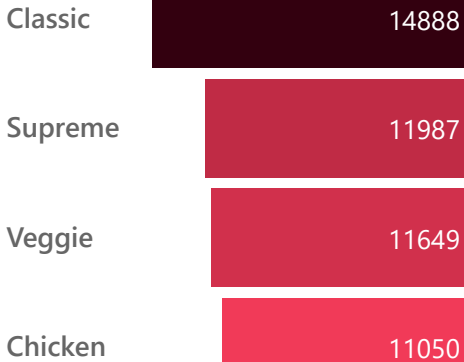
% of Sales by Pizza Category



% of Sales by Pizza Size



Total Pizzas Sold by Pizza Category



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Best/Worst sellers

BEST SELLERS

REVENUE

The Thai chicken Pizza contributes to maximum Revenue

Quantity

The Classic Deluxe Pizza contributes to maximum Total Quantities

Total Orders

The Classic Deluxe Pizza contributes to maximum Total Orders

WORST SELLERS

REVENUE

The Brie Carre Pizza contributes to minimum Revenue

Quantity

The Brie Carre Pizza contributes to minimum Total Quantities

Total Orders

The Brie Carre Pizza contributes to minimum Total Orders

817.86K

total_revenue

38.31

avg_order_value

49574

total_pizzas_sold

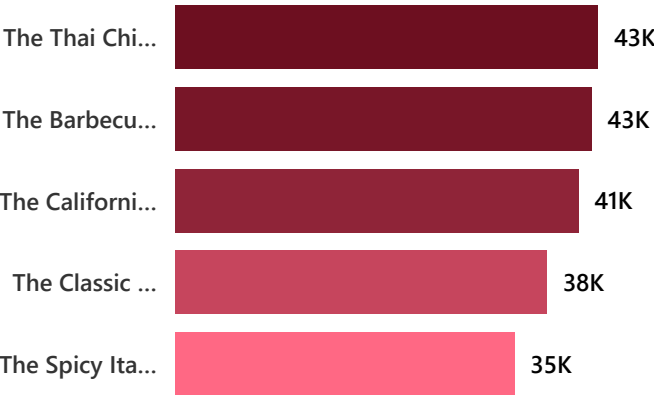
21350

total_orders

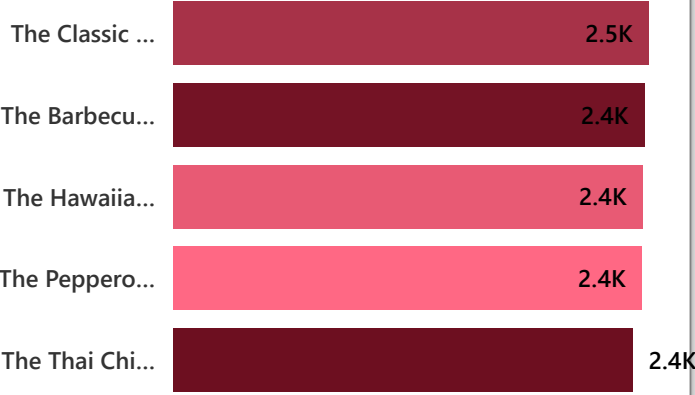
2.32

avg-pizzas_per_order

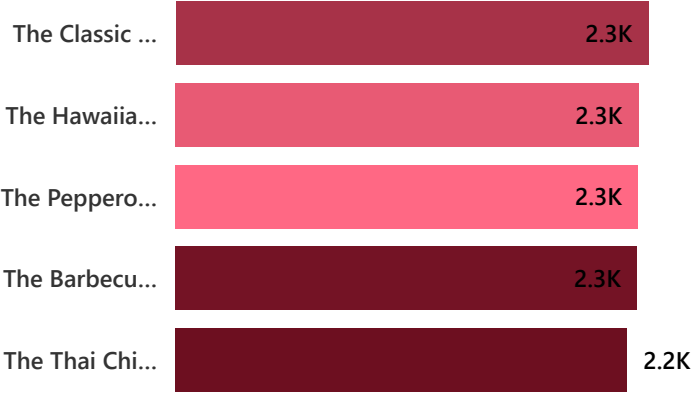
Top 5 Pizzas by Revenue



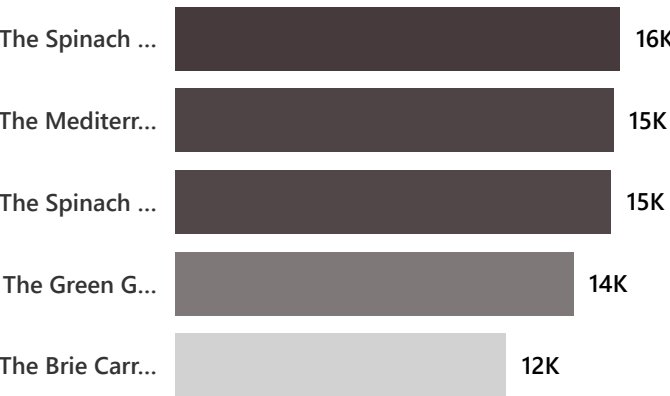
Top 5 Pizzas by Quantity



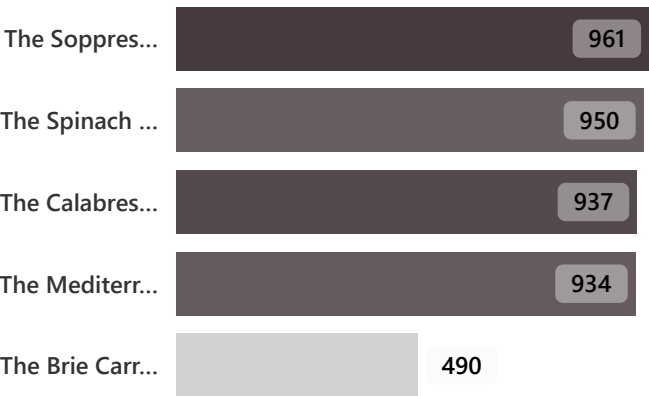
Top 5 Pizzas by Total orders



Bottom 5 Pizzas by Revenue



Bottom 5 Pizzas by Quantity



Bottom 5 Pizzas byTotal orders

