

Site Metrics Report - Scatter

Key Insights

****Low Engagement!**** The average views per session are ****496.89****, which suggests low interest. Enhance SEO and social media promotion.

****Moderate Bounce Rate!**** At ****43.73%****, some visitors leave early. Consider better CTAs and engaging design.

****Excellent User Engagement!**** Visitors stay for an ****average of 619.64 seconds****, indicating valuable content.

****Majority of Traffic Comes From:**** ****Referral****. Optimize marketing strategies for this channel.

****Users Spend Time on Pages!**** The average time on page is ****250.58 seconds****, indicating useful content.

****Loyal Visitors!**** The average returning visitor count is ****27.13****, showing strong user retention.

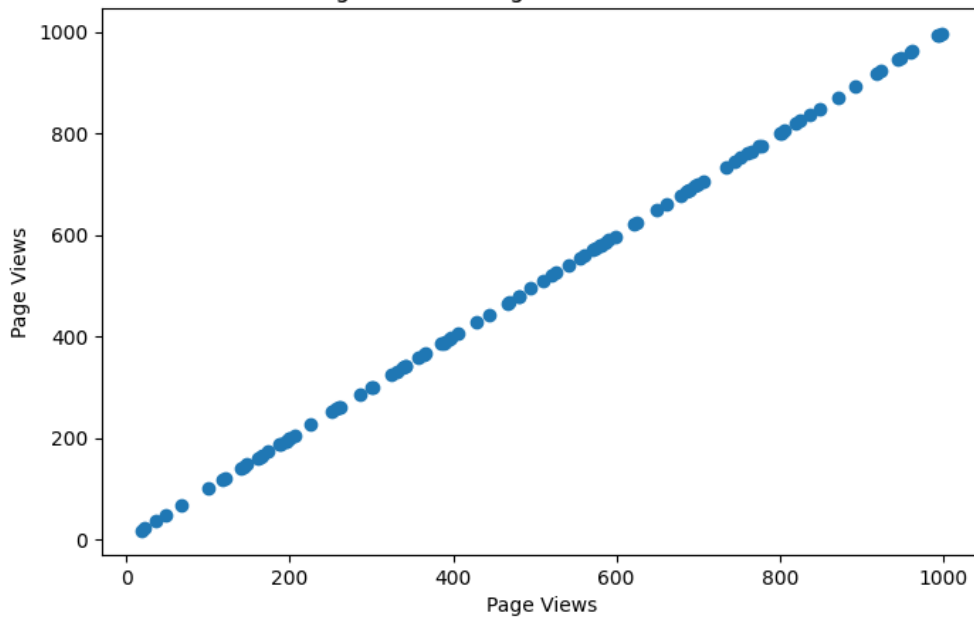
****Great Conversion Rate!**** At ****7.45%****, your site effectively turns visitors into customers.

Data Summary

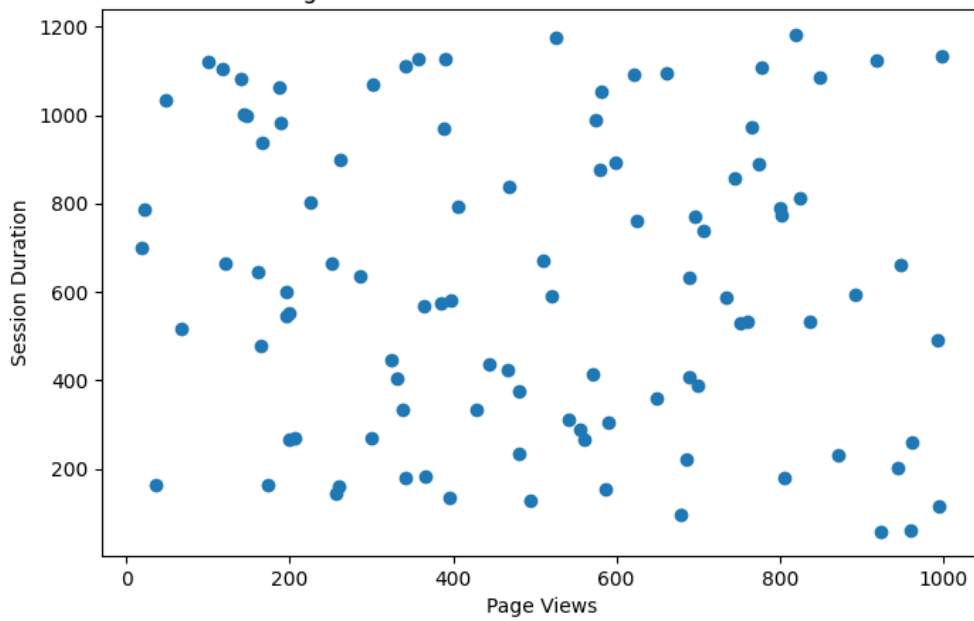
	Page Views	Session Duration	Bounce Rate	Time on Page	Previous Visits	Conversion Rate
count	100.000000	100.000000	100.00000	100.000000	100.00000	100.000000
mean	496.890000	619.637800	43.73380	250.582900	27.13000	7.448000
std	274.863819	338.044446	19.67135	139.885447	14.17827	4.152649
min	19.000000	59.480000	10.10000	10.210000	3.00000	0.840000
25%	259.250000	310.830000	27.89000	131.047500	14.75000	3.885000
50%	487.500000	592.270000	41.10000	241.365000	28.00000	6.905000
75%	713.750000	909.237500	57.52000	367.345000	40.00000	10.710000
max	998.000000	1183.080000	79.52000	497.720000	50.00000	14.730000

Graphs

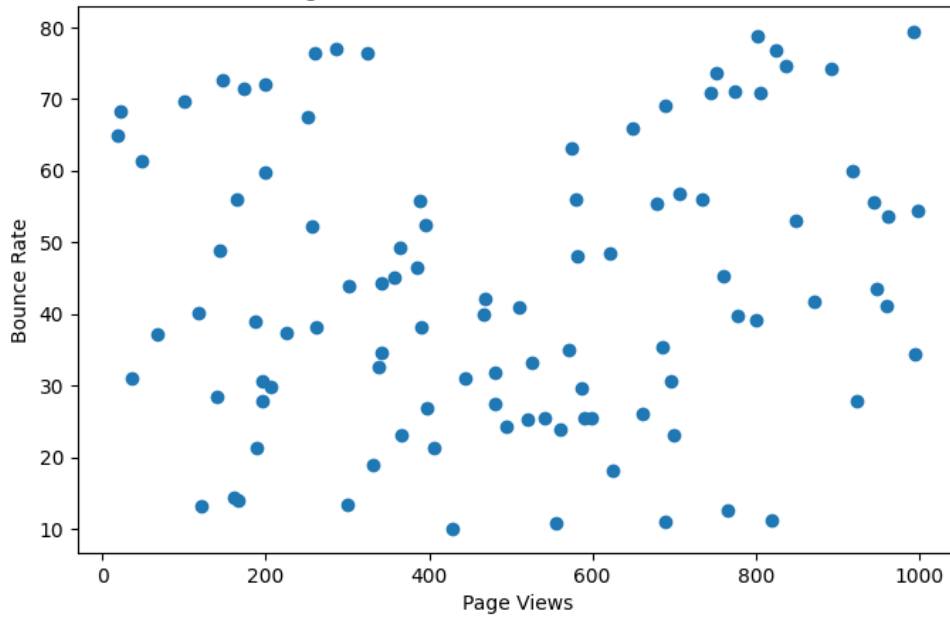
Page Views vs Page Views - Scatter Plot



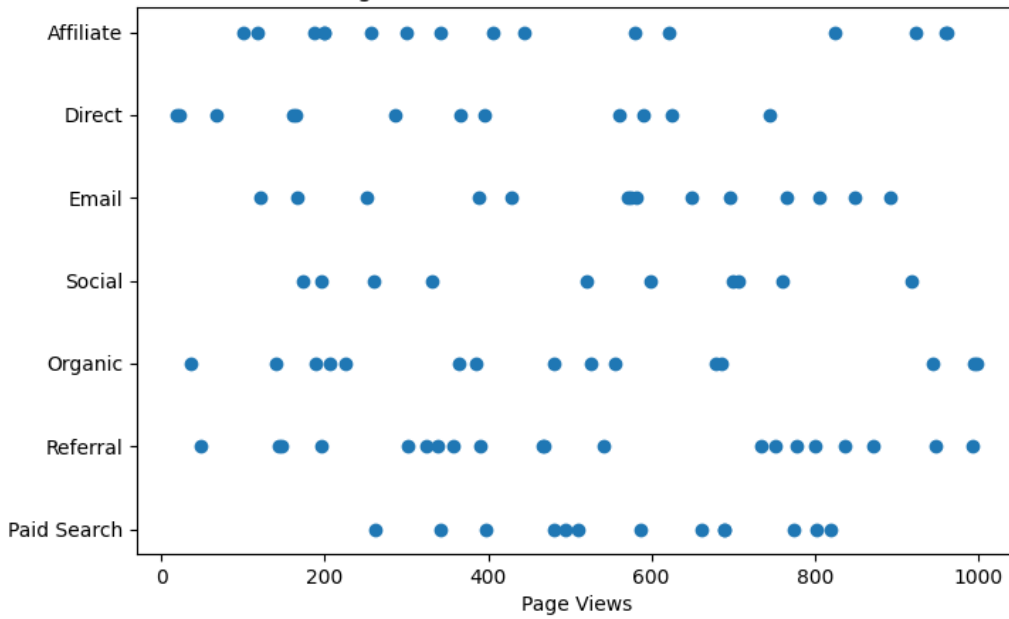
Page Views vs Session Duration - Scatter Plot



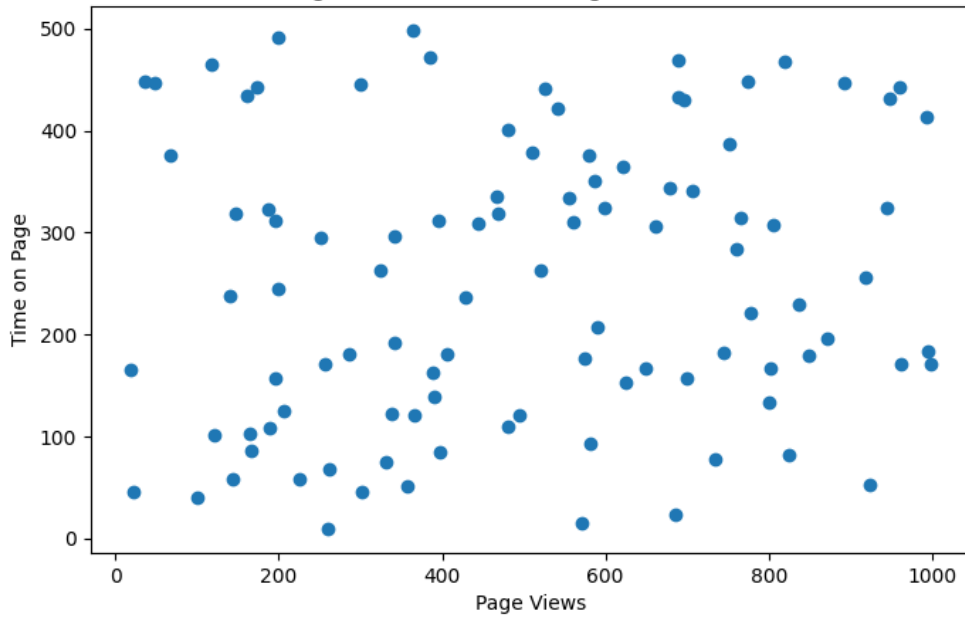
Page Views vs Bounce Rate - Scatter Plot



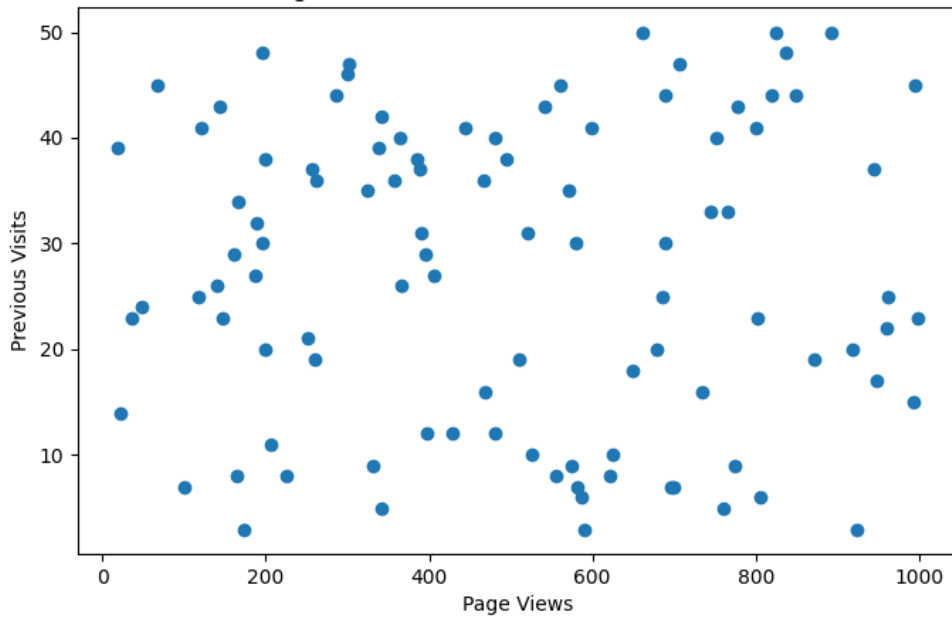
Page Views vs Traffic Source - Scatter Plot



Page Views vs Time on Page - Scatter Plot



Page Views vs Previous Visits - Scatter Plot



Page Views vs Conversion Rate - Scatter Plot

