

EBAY SMARTWATCHES ANALYSIS DASHBOARD

A dynamic dashboard that showcases the insights on various refurbished smart watches sold on a popular website called "E Bay "



CLICK TO VIEW THE DASHBOARD
IN LIGHT THEME



CLICK TO VIEW THE
DASHBOARD IN DARK THEME

DONE BY:
AKSHAYA PRIYAH A

- Brand
- Select all
 - Apple
 - Google Pixel
 - Samsung

Number of Distinct Products Available

919

Total Watching

2709

Total Sold

32K

There were 7 brands of smartwatches available on the EBAY website as Below. But out of which only 3 brands namely Apple, Samsung and Google Pixel had Sales where as other brands had Nil Sales.

- Brand
- 3Plus
 - Apple
 - Fitbit
 - Garmin
 - Google Pixel
 - Michael Kors
 - Samsung



Total_sold_qty by Brand



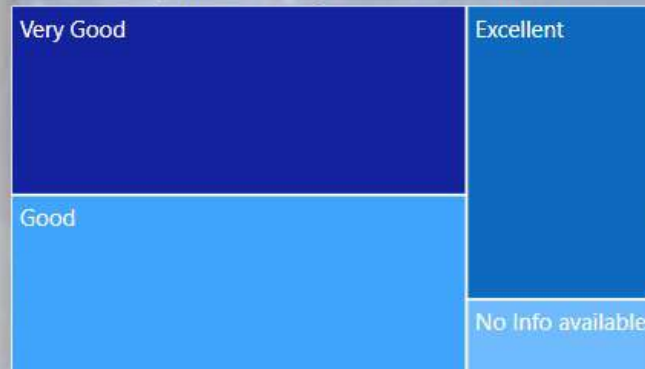
Total_revenue by Brand



Average price and Total_Products by Brand



Total_Products by Product Condition



Total_revenue and Target_revenue



Top 5 Selling Smartwatches

Title	Total_sold_qty
Apple Watch Series 3 38mm 42mm GPS + WiFi + Bluetooth Gold Gray Silver	1752
Samsung Galaxy Watch 4 40mm GPS + WiFi + Bluetooth R860 Smart Watch	1576
Samsung Galaxy Watch4 Classic 46mm R890 GPS	1358
Apple Watch Series 5 40mm (GPS + Cellular) Aluminum Case	1012
Total	6618

Project

Light Theme

Dark Theme



Brand

- ☐ Select all
- ☐ Apple
- ☐ Google Pixel
- ☐ Samsung

Number of Distinct Products Available

919

Total Watching

2709

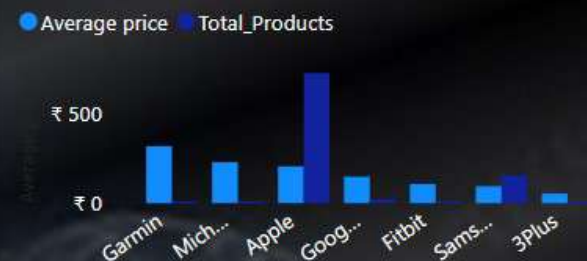
Total Sold

32K

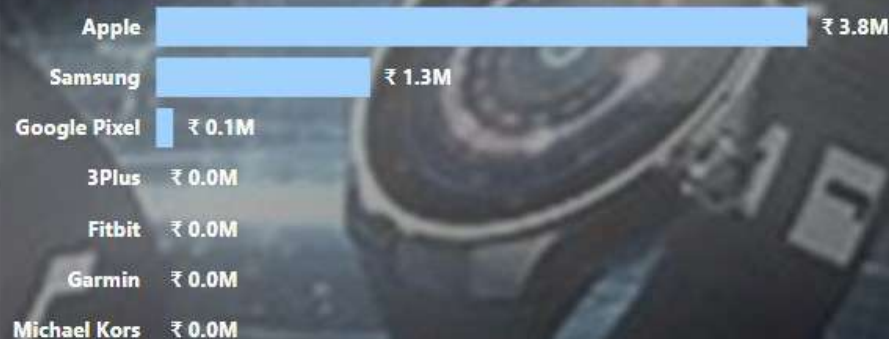
Total_sold_qty and Total_watching_qty by Brand



Average price and Total_Products by Brand



Total_revenue by Brand



Total_Products by Product Condition



Total_revenue and Target_revenue



Top 5 Selling Smartwatches

Title	Total_sold_qty
Apple Watch Series 3 38mm 42mm GPS + WiFi + Bluetooth Gold Gray Silver	1752
Samsung Galaxy Watch 4 40mm GPS + WiFi + Bluetooth R860 Smart Watch	1576
Samsung Galaxy Watch4 Classic 46mm R890 GPS	1358
Apple Watch Series 5 40mm (GPS + Cellular) Aluminum Case	1012
Apple Watch SE Series (2nd Gen) GPS +Cellular 44mm Smart Watch	920
Total	6618

Brand

- ☐ 3Plus
- ☐ Apple
- ☐ Fitbit
- ☐ Garmin
- ☐ Google Pixel
- ☐ Michael Kors
- ☐ Samsung

Project

Light Theme

Dark Theme

