



RETAIL ANALYTICS DASHBOARD

\$52.46M

5M

330K

1M

Customer Analysis



Month	Total Revenue
March	\$5.1M
January	\$5.1M
April	\$4.9M
February	\$4.6M
May	\$4.6M
July	\$4.1M
October	\$4.1M
August	\$4.1M
December	\$4.0M
November	\$4.0M
June	\$3.9M
September	\$3.9M

Season	Value	Percentage
Fall	\$13.14M	25.04%
Summer	\$13.12M	25.01%
Spring	\$13.09M	24.95%
Winter	\$13.08M	24.98%

Store Type	Total Revenue (K)
Pharmacy	\$8,767K
Supermarket	\$8,763K
Warehouse Club	\$8,760K
Convenience Store	\$8,732K
Department Store	\$8,732K
Specialty Store	\$8,702K

Category	Amount	Percentage
Yellow Segment	\$37.49M	71.47%
Orange Segment	\$14.97M	28.53%

All

All

All

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Store Type

Select all

Convenience Store

Department Store

Pharmacy

Specialty Store

Supermarket

Warehouse Club

Revenue Analysis

Customer Analysis



