

Date	12.04.2023
Team ID	NM2023TMID13147
Project Name	Build on Event Management system using salesforce
Team Leader	AKSHAYA. A
Team Member	GAYATHIRI. V
	KEETHAPRIYA. B
	KALPANA. K

PROJECT REPORT TEMPLATE

EVENT MANAGEMENT

1. INTRODUCTION

Over view

Event management is the process of creating and maintaining an event. This process spans from the very beginning of all the way to post-event strategizing. This software helps you in manage your events from beginning to end.

Purpose

It is the tool that is used to communicate the event to the audience. The event planning app that has gained the spotlight not only in the corporate sector but also it's no less than a boon for professionals such as wedding or party planners and event organizers. An interactive app the lets users ask questions all from their own phones.

2. Problem Definition & Design Thinking

Empathy Map

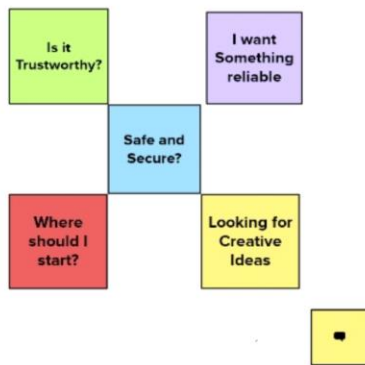


Build empathy

The information you add here should be representative of the observations and research you've done about your users.

Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams? What other thoughts might influence their behavior?



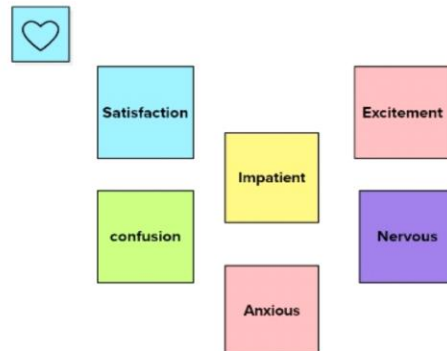
Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?



Ideation & Brainstorming Map



1

Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

🕒 5 minutes

PROBLEM

Event Management is a tool to assist organizers with the planning, execution, and management of their events



Key rules of brainstorming

To run a smooth and productive session

- Stay in topic.
- Encourage wild ideas.
- Defer judgment.
- Listen to others.
- Go for volume.
- If possible, be visual.

2

Brainstorm

Write down any ideas that come to mind that address your problem statement.

🕒 10 minutes

TIP

You can select a sticky note and hit the pencil [switch to drawing] icon to start drawing!

AKSHAYA .A

Easy event registration and check in (online and onsite)

consider tweaking contracts and budget plans

Bring in ideas about how you want to decorate

Lunch clubbing

KEETHAPRIYA .B

Easy customizable event agenda

Use a calendar framework to get a visual for event

Easy return finance policy

Customer help and feedback

GAYATHIRI .V

Secure event ticketing

Focus on health and wellness in offered foods

Friendly interaction with customer

finalize your requirement

KALPANA .K

Always plan for backup

Intractive venue map

Lighted wallpaper

Develope a timeline



3

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

🕒 20 minutes

TIP

Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.

Easy event
registration
and check in
(online and
onsite)

Use a
calendar
framework to
get a visual
for event

Interactive
venue map

Friendly
interaction
with
customers

Ideas about
decoration

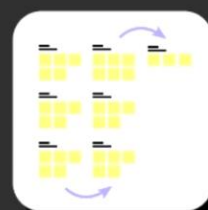
Easy return
finance
policy

Focus on
health in
offered food

Always plan
for Backup

Customer
help and
feedback

Consider
Budget
Plans

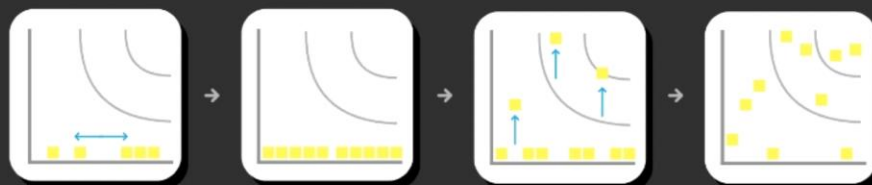
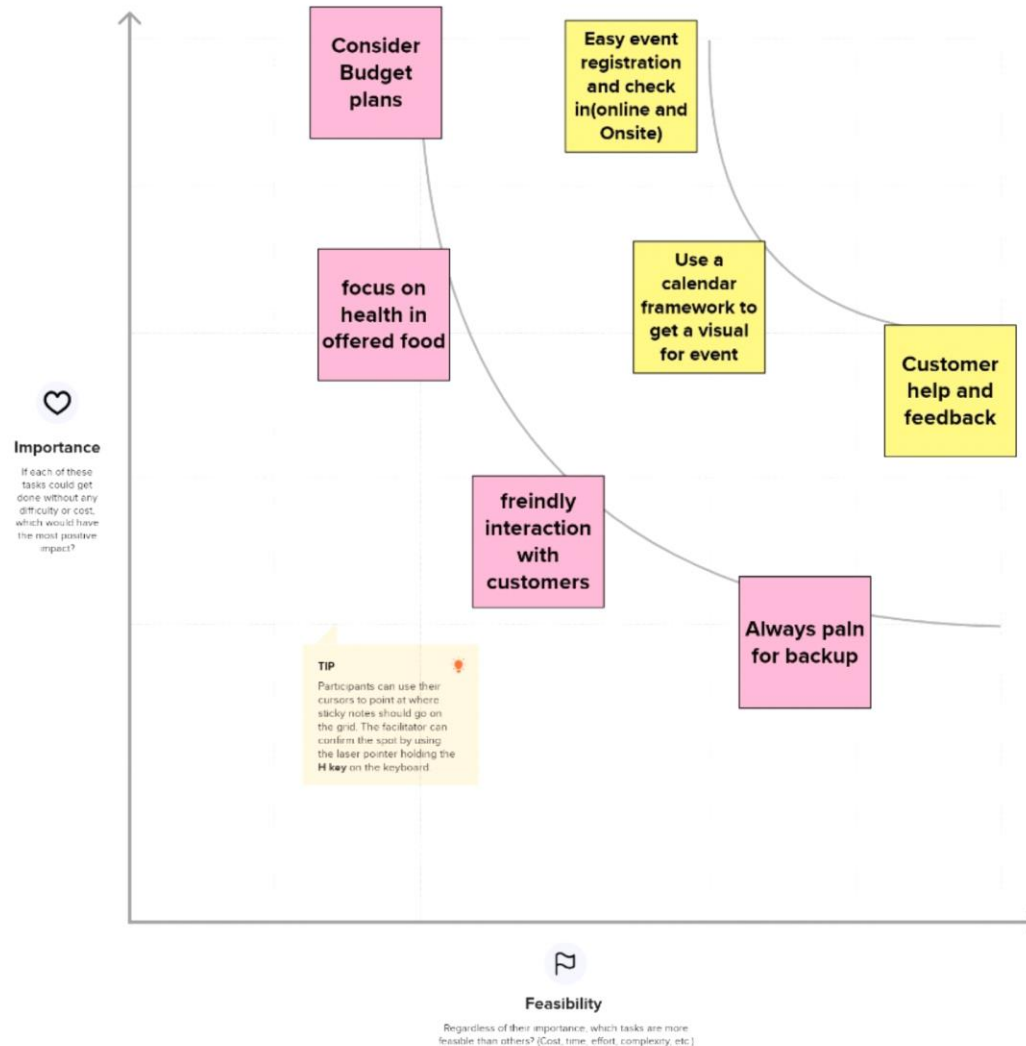


4

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

🕒 20 minutes



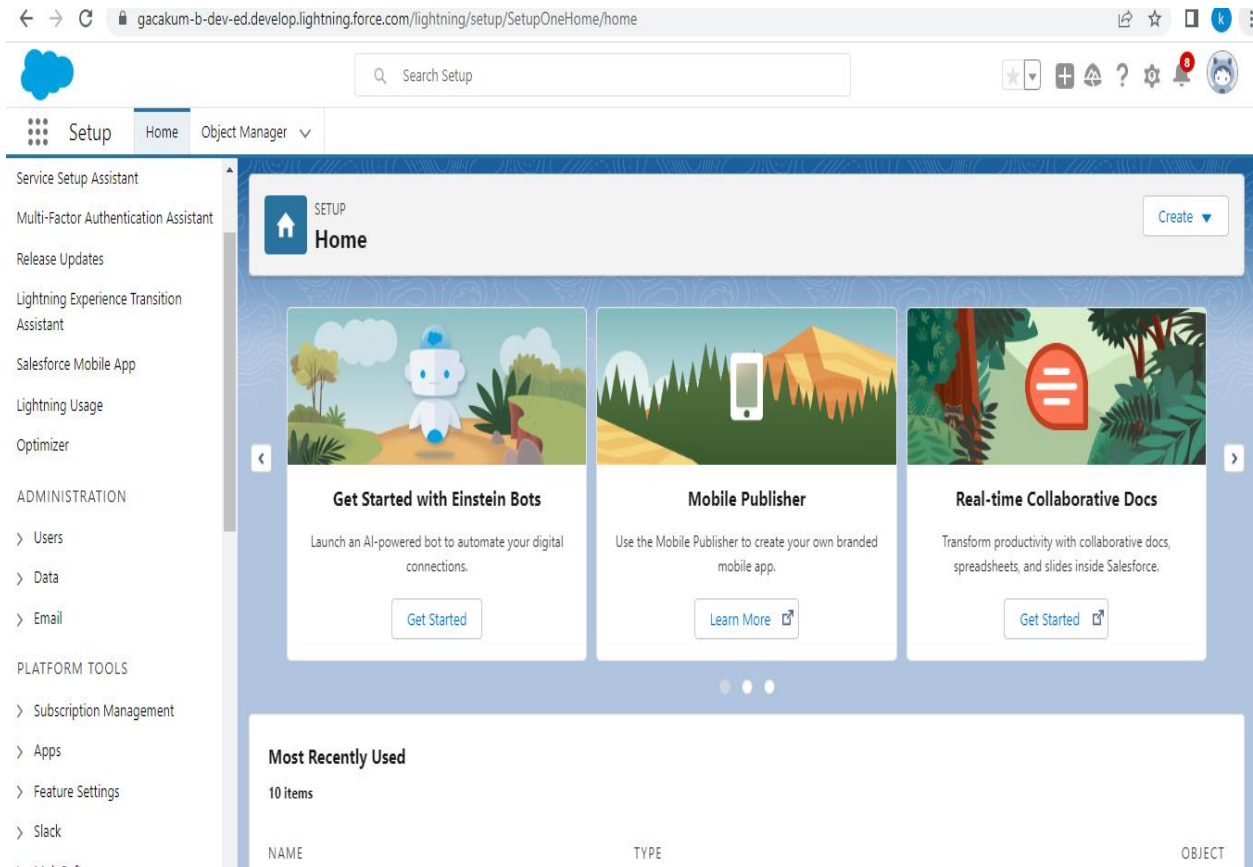
3.RESULT

Data Model :

Object name	Fields in the Object												
Event	<table><tr><th>Field label</th><th>Data type</th></tr><tr><td>City</td><td>Text</td></tr><tr><td>Start Date</td><td>Date /Time</td></tr><tr><td>End Date</td><td>Date/Time</td></tr></table>	Field label	Data type	City	Text	Start Date	Date /Time	End Date	Date/Time				
Field label	Data type												
City	Text												
Start Date	Date /Time												
End Date	Date/Time												
Attendee	<table><tr><th>Field label</th><th>Data type</th></tr><tr><td>Id</td><td>Auto Number</td></tr><tr><td>Phone</td><td>Phone</td></tr><tr><td>Email</td><td>Email</td></tr><tr><td>Tickets</td><td>Pick list</td></tr><tr><td>Event Name</td><td>Master – Detail Relationship</td></tr></table>	Field label	Data type	Id	Auto Number	Phone	Phone	Email	Email	Tickets	Pick list	Event Name	Master – Detail Relationship
Field label	Data type												
Id	Auto Number												
Phone	Phone												
Email	Email												
Tickets	Pick list												
Event Name	Master – Detail Relationship												
Speaker	<table><tr><th>Field label</th><th>Data type</th></tr><tr><td>Bio</td><td>Text Area</td></tr><tr><td>e-mail</td><td>E Mail</td></tr><tr><td>Event Name</td><td>Lookup Relationship</td></tr></table>	Field label	Data type	Bio	Text Area	e-mail	E Mail	Event Name	Lookup Relationship				
Field label	Data type												
Bio	Text Area												
e-mail	E Mail												
Event Name	Lookup Relationship												
Vendors	<table><tr><th>Field label</th><th>Data type</th></tr><tr><td>e -mail</td><td>Email</td></tr><tr><td>Phone</td><td>Phone</td></tr><tr><td>Service provider</td><td>Text</td></tr><tr><td>Event Name</td><td>Lookup Relationship</td></tr></table>	Field label	Data type	e -mail	Email	Phone	Phone	Service provider	Text	Event Name	Lookup Relationship		
Field label	Data type												
e -mail	Email												
Phone	Phone												
Service provider	Text												
Event Name	Lookup Relationship												

Activity & Screenshot

CREATING A SALESFORCE DEVELOPER ORG



The screenshot shows the Salesforce Setup Home page in a web browser. The address bar displays the URL: `gacakum-b-dev-ed.develop.lightning.force.com/lightning/setup/SetupOneHome/home`. The page features a top navigation bar with the Salesforce logo, a search bar labeled "Search Setup", and a user profile icon. Below the navigation bar, the "Setup" tab is active, showing a sidebar menu with categories like "Service Setup Assistant", "ADMINISTRATION", and "PLATFORM TOOLS". The main content area is titled "SETUP Home" and includes a "Create" button. It displays three featured cards: "Get Started with Einstein Bots", "Mobile Publisher", and "Real-time Collaborative Docs". At the bottom, there is a section titled "Most Recently Used" showing a list of 10 items with columns for NAME, TYPE, and OBJECT.

Service Setup Assistant
Multi-Factor Authentication Assistant
Release Updates
Lightning Experience Transition Assistant
Salesforce Mobile App
Lightning Usage
Optimizer

ADMINISTRATION

- > Users
- > Data
- > Email

PLATFORM TOOLS

- > Subscription Management
- > Apps
- > Feature Settings
- > Slack

SETUP Home

Create

Get Started with Einstein Bots
Launch an AI-powered bot to automate your digital connections.
Get Started

Mobile Publisher
Use the Mobile Publisher to create your own branded mobile app.
Learn More

Real-time Collaborative Docs
Transform productivity with collaborative docs, spreadsheets, and slides inside Salesforce.
Get Started

Most Recently Used
10 items

NAME	TYPE	OBJECT
------	------	--------

SCREENSHOTS OF CREATED CUSTOM OBJECT


CREATION OF EVENT OBJECT


The screenshot displays the Salesforce Object Manager interface. At the top, the browser address bar shows the URL `l.develop.lightning.force.com`. Below the browser, the Salesforce navigation bar includes a search bar labeled "Search Setup" and a "Object Manager" dropdown menu. The main content area is titled "Object Manager" and shows the details of a custom object named "Event".

Details Edit Delete


Description	
API Name	Event__c
Custom	✓
Singular Label	Event
Plural Label	Events
Enable Reports	✓
Track Activities	
Track Field History	
Deployment Status	Deployed
Help Settings	Standard salesforce.com Help Window

CREATION OF ATTENDEES OBJECT



 |.develop.lightning.force.com

1



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⚙

8



🔍

Search Setup

Object Manager

▼

MANAGER

Details

EditDelete

Description

API Name

Attendee__c

Custom

✓

Singular Label

Attendee

Plural Label

Attendees

Enable Reports

✓

Track Activities

Track Field History





Deployment Status










Deployed


Help Settings


Standard salesforce.com Help Window

CREATION OF SPEAKER OBJECTS



 l.develop.lightning.force.com 



 Search Setup

Object Manager 

MANAGER

Details  

Description

API Name

Speaker__c

Custom

✓

Singular Label

Speaker

Plural Label

Speakers

Enable Reports

✓

Track Activities

Track Field History


Deployment Status


Deployed

Help Settings

Standard salesforce.com Help Window


CREATION OF VENDOR OBJECT












l.develop.lightning.force.com


1








8



 Search Setup

Object Manager

MANAGER

Details

EditDelete

Description

API Name

Vendor__c

Custom

✓

Singular Label

Vendor

Plural Label

Vendors

Enable Reports

✓

Track Activities

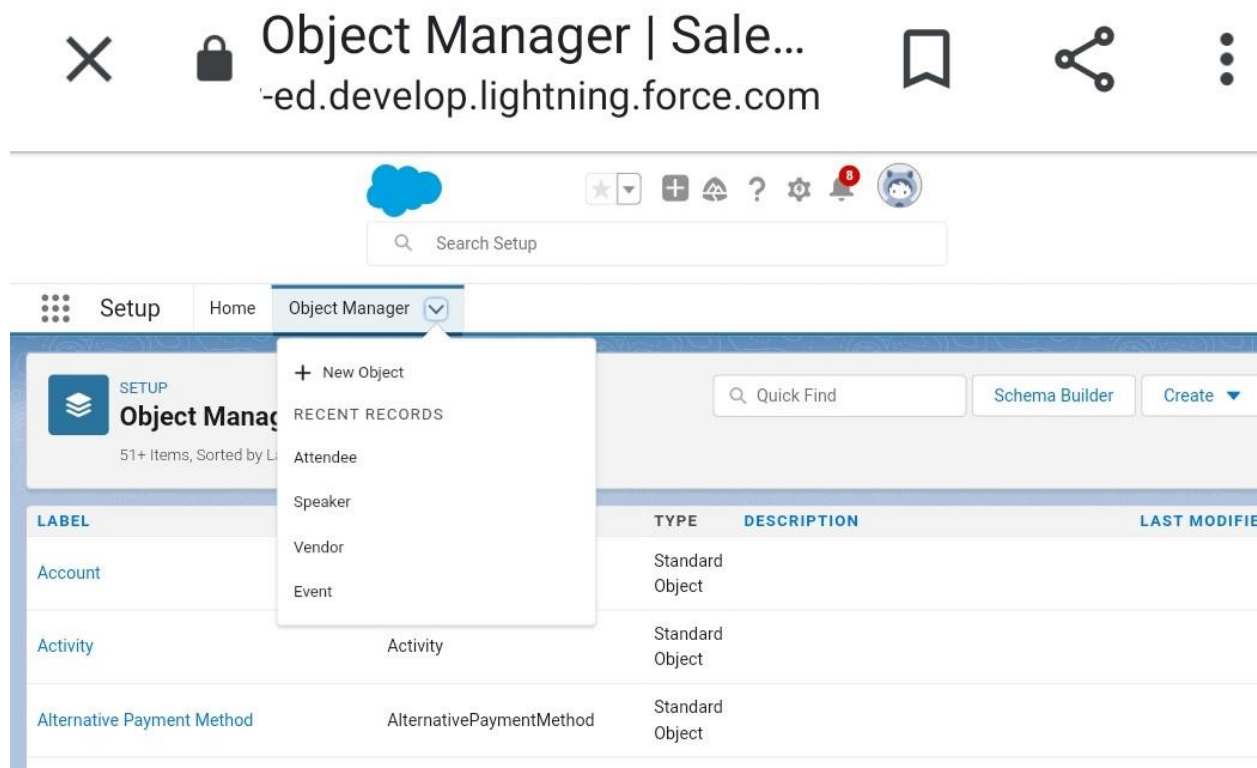
Track Field History

Deployment Status

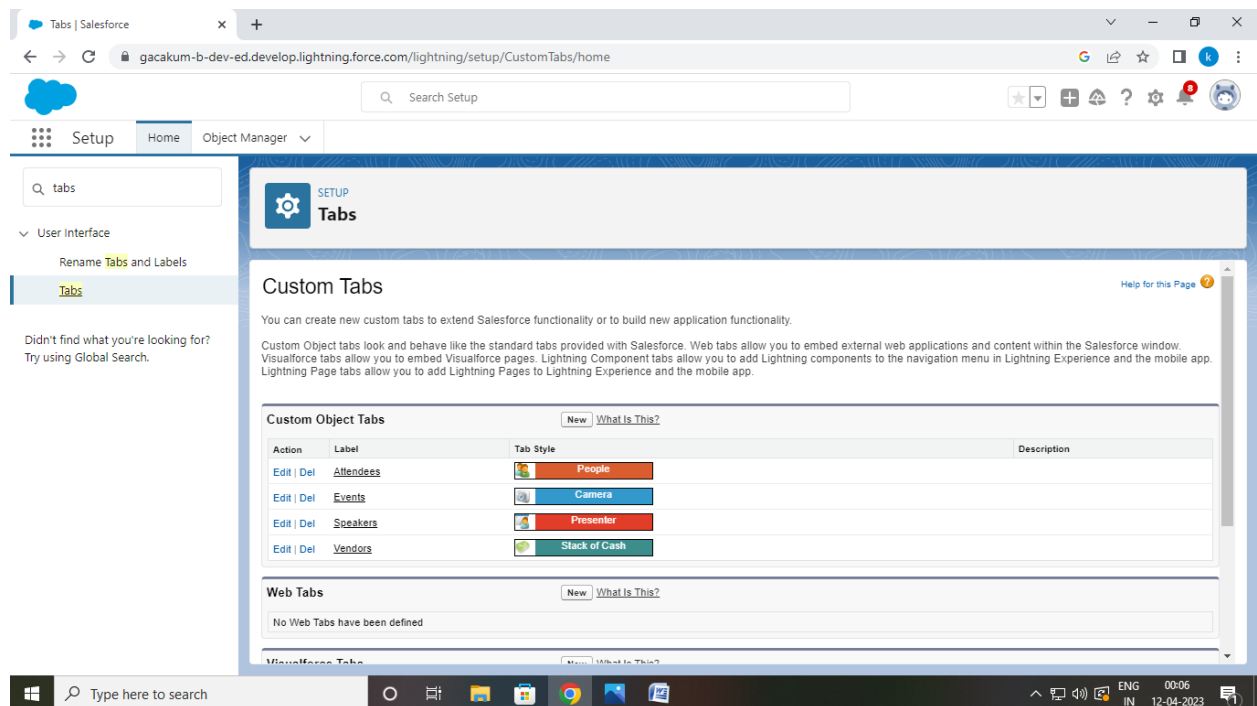
Deployed

Help Settings

Standard salesforce.com Help Window



SCREENSHOTS OF CREATED CUSTOM TAB



CREATION OF EVENT TAB

The screenshot shows the Salesforce Setup interface. The left sidebar has a search bar with 'tabs' entered. Under 'User Interface', 'Rename Tabs and Labels' is selected, and 'Tabs' is highlighted. The main content area is titled 'Custom Object Tab Events'. Below the title, it says 'Below is the information for the custom tab. Click Edit to change the custom tab.' The 'Custom Tab Definition Detail' table shows the following information:

Tab Label	Events	Tab Style	Camera
Object	Event	Splash Page Custom Link	
Description			
Created By	AKSHAYA AYYAPPAN	Modified By	AKSHAYA AYYAPPAN
	31/03/2023, 1:38 pm		31/03/2023, 1:38 pm

CREATION OF ATTENDEES TAB

The screenshot shows the Salesforce Setup interface. The left sidebar has a search bar with 'tabs' entered. Under 'User Interface', 'Rename Tabs and Labels' is selected, and 'Tabs' is highlighted. The main content area is titled 'Custom Object Tab Attendees'. Below the title, it says 'Below is the information for the custom tab. Click Edit to change the custom tab.' The 'Custom Tab Definition Detail' table shows the following information:

Tab Label	Attendees	Tab Style	People
Object	Attendee	Splash Page Custom Link	
Description			
Created By	AKSHAYA AYYAPPAN	Modified By	AKSHAYA AYYAPPAN
	01/04/2023, 11:54 am		01/04/2023, 11:54 am

CREATION OF SPEAKERS TAB

The screenshot shows the Salesforce Setup interface. The left sidebar has a search bar with 'tabs' entered. Under 'User Interface', the 'Rename Tabs and Labels' section is expanded, and 'Tabs' is selected. The main content area is titled 'SETUP Tabs' and shows the 'Custom Object Tab' configuration for 'Speakers'. Below the title, it says 'Below is the information for the custom tab. Click Edit to change the custom tab.' The 'Custom Tab Definition Detail' table shows the following information:

Tab Label	Speakers	Tab Style	Presenter
Object	Speaker	Splash Page Custom Link	
Description			
Created By	AKSHAYA AYYAPPAN	01/04/2023, 11:57 am	Modified By
			AKSHAYA AYYAPPAN 01/04/2023, 11:57 am

The Windows taskbar at the bottom shows the search bar with 'Type here to search' and the system clock displaying '00:21 12-04-2023'.

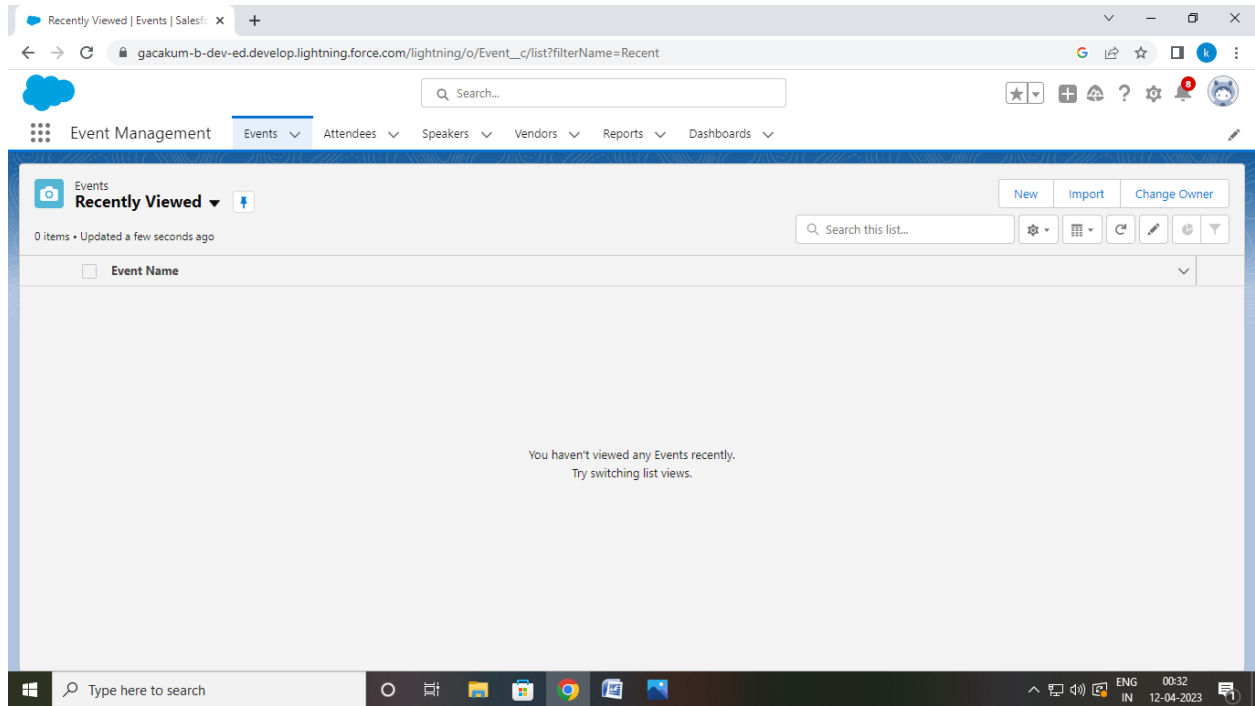
CREATION OF VENDORS TABS

The screenshot shows the Salesforce Setup interface. The left sidebar has a search bar with 'tabs' entered. Under 'User Interface', the 'Rename Tabs and Labels' section is expanded, and 'Tabs' is selected. The main content area is titled 'SETUP Tabs' and shows the 'Custom Object Tab' configuration for 'Vendors'. Below the title, it says 'Below is the information for the custom tab. Click Edit to change the custom tab.' The 'Custom Tab Definition Detail' table shows the following information:

Tab Label	Vendors	Tab Style	Slack of Cash
Object	Vendor	Splash Page Custom Link	
Description			
Created By	AKSHAYA AYYAPPAN	01/04/2023, 11:58 am	Modified By
			AKSHAYA AYYAPPAN 01/04/2023, 11:58 am

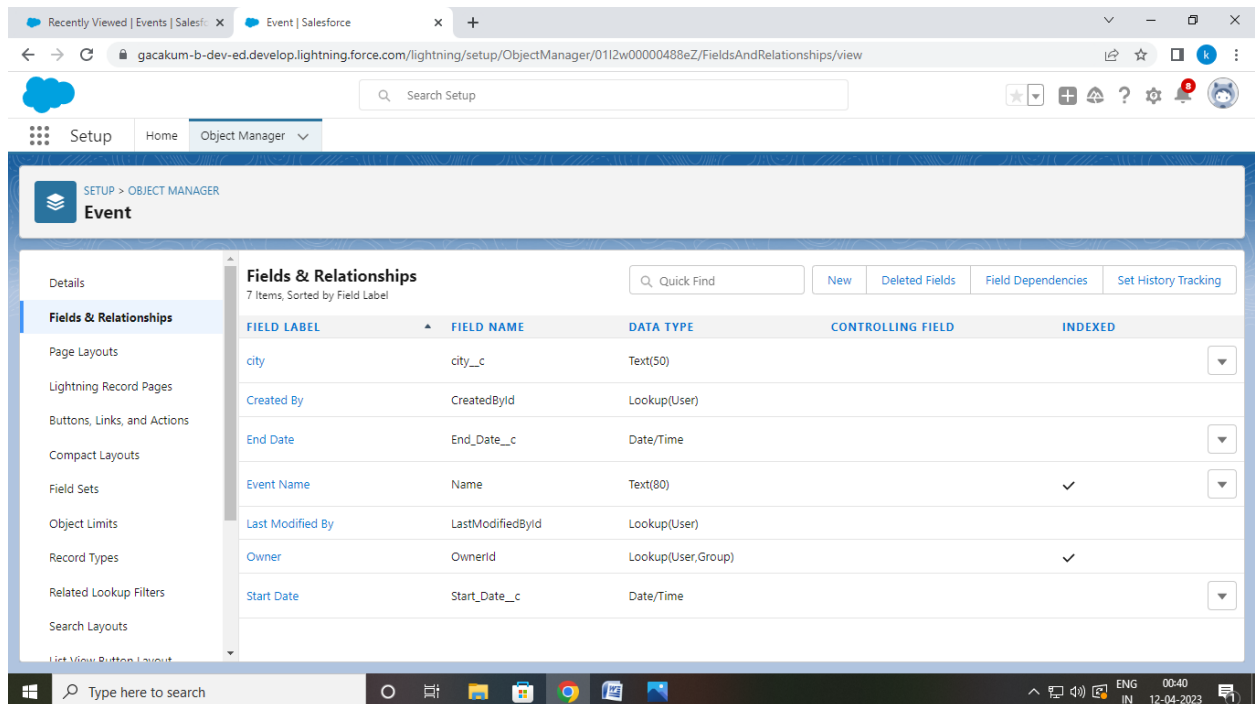
The Windows taskbar at the bottom shows the search bar with 'Type here to search' and the system clock displaying '00:24 12-04-2023'.

CREATION OF THE EVENT MANAGEMENT CONSTRUCTION APP



CREATION OF FIELDS

CREATION OF FIELDS FOR THE EVENT OBJECTS



CREATION OF FIELDS FOR ATTENDEES OBJECTS

The screenshot shows the Salesforce Object Manager interface for the 'Attendee' object. The left sidebar contains a navigation menu with options: Details, Fields & Relationships (selected), Page Layouts, Lightning Record Pages, Buttons, Links, and Actions, Compact Layouts, Field Sets, Object Limits, Record Types, Related Lookup Filters, Search Layouts, and List View Button Layout. The main content area is titled 'Fields & Relationships' and shows a table of 8 fields. The table has columns: FIELD LABEL, FIELD NAME, DATA TYPE, CONTROLLING FIELD, and INDEXED. The fields listed are: Attendee Name (Name, Text(80), indexed), Created By (CreatedById, Lookup(User)), Email (Email__c, Email), Event name (Event_name__c, Master-Detail(Event), indexed), Id (Id__c, Auto Number), Last Modified By (LastModifiedById, Lookup(User)), Phone (Phone__c, Phone), and Tickets (Tickets__c, Picklist). At the top right of the table, there are links for 'New', 'Deleted Fields', 'Field Dependencies', and 'Set History Tracking'.

FIELD LABEL	FIELD NAME	DATA TYPE	CONTROLLING FIELD	INDEXED
Attendee Name	Name	Text(80)		✓
Created By	CreatedById	Lookup(User)		
Email	Email__c	Email		
Event name	Event_name__c	Master-Detail(Event)		✓
Id	Id__c	Auto Number		
Last Modified By	LastModifiedById	Lookup(User)		
Phone	Phone__c	Phone		
Tickets	Tickets__c	Picklist		

CREATION OF FIELDS FOR THE SPEAKERS OBJECTS

The screenshot shows the Salesforce Object Manager interface for the 'Speaker' object. The left sidebar contains a navigation menu with options: Details, Fields & Relationships (selected), Page Layouts, Lightning Record Pages, Buttons, Links, and Actions, Compact Layouts, Field Sets, Object Limits, Record Types, Related Lookup Filters, Search Layouts, and List View Button Layout. The main content area is titled 'Fields & Relationships' and shows a table of 7 fields. The table has columns: FIELD LABEL, FIELD NAME, DATA TYPE, CONTROLLING FIELD, and INDEXED. The fields listed are: Bio (Bio__c, Text Area(255)), Created By (CreatedById, Lookup(User)), e-mail (e_mail__c, Email), Event name (Event__c, Lookup(Event), indexed), Last Modified By (LastModifiedById, Lookup(User)), Owner (OwnerId, Lookup(User,Group), indexed), and Speaker Name (Name, Text(80), indexed). At the top right of the table, there are links for 'New', 'Deleted Fields', 'Field Dependencies', and 'Set History Tracking'.

FIELD LABEL	FIELD NAME	DATA TYPE	CONTROLLING FIELD	INDEXED
Bio	Bio__c	Text Area(255)		
Created By	CreatedById	Lookup(User)		
e-mail	e_mail__c	Email		
Event name	Event__c	Lookup(Event)		✓
Last Modified By	LastModifiedById	Lookup(User)		
Owner	OwnerId	Lookup(User,Group)		✓
Speaker Name	Name	Text(80)		✓

CREATION OF FIELDS FOR THE VENDORS OBJECTS

The screenshot shows the Salesforce Setup interface for the 'Vendor' object. The 'Fields & Relationships' section is active, displaying a table of fields. The table has columns for Field Label, Field Name, Data Type, Controlling Field, and Indexed. The fields listed are: Created By (Lookup(User)), e-mail (Email), Event name (Lookup(Event)), Last Modified By (Lookup(User)), Owner (Lookup(User,Group)), Phone (Phone), Service provider (Text(50)), and Vendor Name (Text(80)).

FIELD LABEL	FIELD NAME	DATA TYPE	CONTROLLING FIELD	INDEXED
Created By	CreatedBy	Lookup(User)		
e-mail	e_mail__c	Email		
Event name	Event_name__c	Lookup(Event)		✓
Last Modified By	LastModifiedBy	Lookup(User)		
Owner	OwnerId	Lookup(User,Group)		✓
Phone	Phone__c	Phone		
Service provider	Service_provider__c	Text(50)		
Vendor Name	Name	Text(80)		✓

PROFILES

CREATION OF EVENT USER PROFILE

The screenshot shows the Salesforce Setup interface for the 'Event user Profile'. The 'Profile Detail' section is active, displaying information about the profile. The profile is named 'Event user Profile' and is a Custom Profile. The 'Page Layouts' section shows the standard object layouts assigned to the profile.

Profile Detail

Name	Description	Created By	Modified By
Event user Profile		AKSHAYA AYYAPPAN	AKSHAYA AYYAPPAN

Page Layouts

Standard Object Layouts	Global	Object Milestone
Email Application	Global Layout (View Assignment)	Object Milestone Layout (View Assignment)
Home Page Layout	Not Assigned (View Assignment)	Operating Hours Layout (View Assignment)
Account	DE Default (View Assignment)	Opportunity Layout (View Assignment)
Opportunity Product		Opportunity Product Layout

Recently Viewed | Events | Salesforce | Vendor | Salesforce | Profiles | Salesforce

gacakum-b-dev-ed.develop.lightning.force.com/lightning/setup/EnhancedProfiles/page?address=%2F00e2w000000rygZ

Search Setup

Setup Home Object Manager

PROFILES

Users

Profiles

Didn't find what you're looking for? Try using Global Search.

SETUP Profiles

Images	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Work Plan Templates	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Incidents	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Work Step Templates	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Individuals	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	Work Types	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Invoices	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Work Type Groups	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Leads	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>						

Custom Object Permissions

	Basic Access				Data Administration			Basic Access				Data Administration	
	Read	Create	Edit	Delete	View All	Modify All		Read	Create	Edit	Delete	View All	Modify All
Attendees	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	Speakers	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Events	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Vendors	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>

Session Settings

Session Times Out After: 2 hours of inactivity

Session Security Level Required at Login

Password Policies

User passwords expire in: 90 days

Enforce password history: 3 passwords remembered

Minimum password length: 8

CREATION OF EVENET VENDOR PROFILE

Recently Viewed | Events | Salesforce | Vendor | Salesforce | Profiles | Salesforce

gacakum-b-dev-ed.develop.lightning.force.com/lightning/setup/EnhancedProfiles/page?address=%2F00e2w000000ryhc

Search Setup

Setup Home Object Manager

PROFILES

Users

Profiles

Didn't find what you're looking for? Try using Global Search.

SETUP Profiles

Profile

Event vendor Profile

Users with this profile have the permissions and page layouts listed below. Administrators can change a user's profile by editing that user's personal information.

If your organization uses Record Types, use the Edit links in the Record Type Settings section below to make one or more record types available to users with this profile.

Login IP Ranges | Enabled Apex Class Access | Enabled Visualforce Page Access | Enabled External Data Source Access | Enabled Named Credential Access | Enabled Custom Metadata Type Access | Enabled Custom Setting Definitions Access | Enabled Flow Access | Enabled Service Presence Status Access | Enabled Custom Permissions

Profile Detail

Edit Clone Delete View Users

Name	Event vendor Profile	Custom Profile	<input checked="" type="checkbox"/>
User License	Salesforce		
Description			
Created By	AKSHAYA AYYAPPAN	Modified By	AKSHAYA AYYAPPAN
	02/04/2023, 4:33 pm		02/04/2023, 4:34 pm

Page Layouts

Standard Object Layouts	Global	Global Layout [View Assignment]	Object Milestone	Object Milestone Layout [View Assignment]
	Email Application	Not Assigned [View Assignment]	Operating Hours	Operating Hours Layout [View Assignment]
	Home Page Layout	DE Default [View Assignment]	Opportunity	Opportunity Layout [View Assignment]
	Account	Account Layout	Opportunity Product	Opportunity Product Layout

Recently Viewed | Events | Salesforce | Vendor | Salesforce | Profiles | Salesforce

gacakum-b-dev-ed.develop.lightning.force.com/lightning/setup/EnhancedProfiles/page?address=%2F00e2w000000ryhc

Search Setup

Setup Home Object Manager

PROFILES

Users

Profiles

Didn't find what you're looking for? Try using Global Search.

SETUP Profiles

Images	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Work Plan Templates	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Incidents	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Work Step Templates	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Individuals	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Work Types	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Invoices	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Work Type Groups	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Leads	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>							

Custom Object Permissions

	Basic Access				Data Administration			Basic Access				Data Administration	
	Read	Create	Edit	Delete	View All	Modify All		Read	Create	Edit	Delete	View All	Modify All
Attendees	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	Speakers	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Events	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Vendors	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>

Session Settings

Session Times Out After: 2 hours of inactivity

Session Security Level Required at Login

Password Policies

User passwords expire in: 90 days

Enforce password history: 3 passwords remembered

Minimum password length: 8

CREATION FO USERS

Recently Viewed | Events | Salesforce | Vendor | Salesforce | Users | Salesforce

gacakum-b-dev-ed.develop.lightning.force.com/lightning/setup/ManageUsers/home

Search Setup

Setup Home Object Manager

USERS

Users

Permission Set Groups

Permission Sets

Profiles

Public Groups

Queues

Roles

User Management Settings

Users

Feature Settings

Data.com

Prospector Users

Didn't find what you're looking for? Try using Global Search.

SETUP Users

All Users

On this page you can create, view, and manage users.

In addition, download SalesforceA to view and edit user details, reset passwords, and perform other administrative tasks from your mobile devices: [iOS](#) | [Android](#)

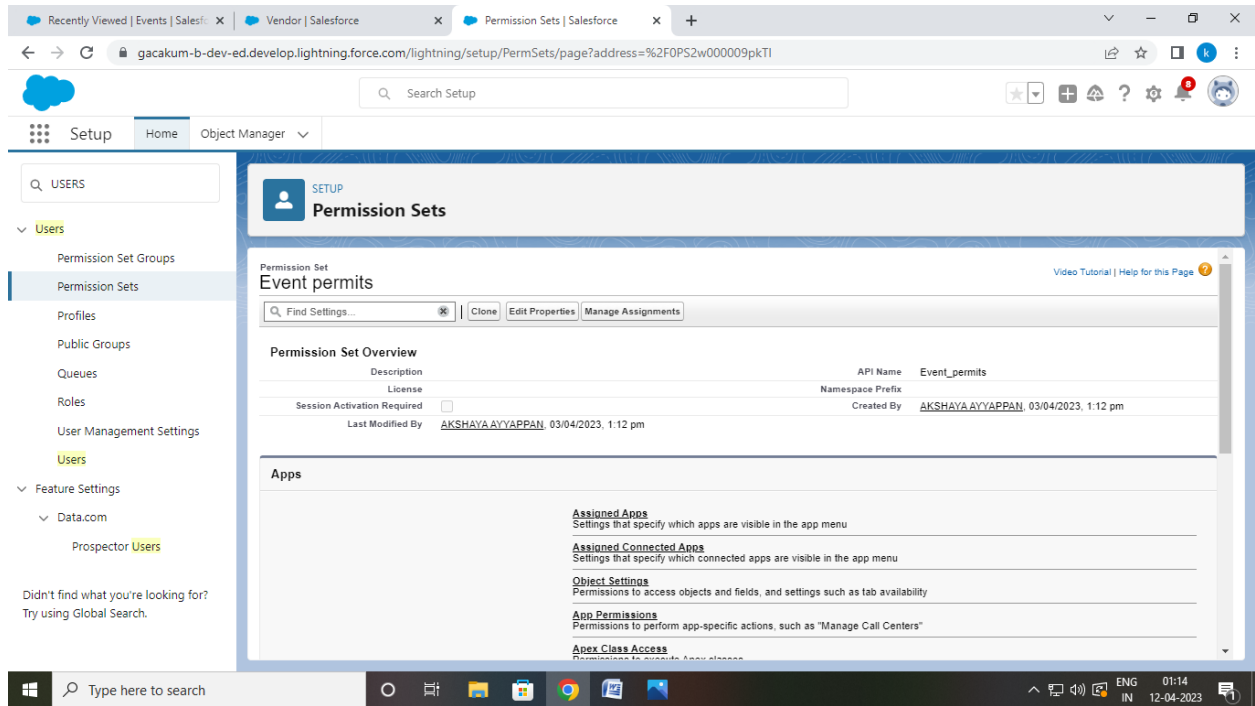
View: **All Users** | [Edit](#) | [Create New View](#)

[New User](#) [Reset Password\(s\)](#) [Add Multiple Users](#)

Action	Full Name ↑	Alias	Username	Role	Active	Profile
<input type="checkbox"/> Edit	AYYAPPAN_AKSHAYA	AAYYA	alshayagacakum@mathematics.com		<input checked="" type="checkbox"/>	System Administrator
<input type="checkbox"/> Edit	Chatter_Eveert	Chatter	chatty.00d2v00000rjmhfeah.kspicase8iz@chatter.salesforce.com		<input checked="" type="checkbox"/>	Chatter Free User
<input type="checkbox"/> Edit	Guota_Sanjay	Sani	alshaya.avas@gmail.com		<input checked="" type="checkbox"/>	Event user Profile
<input type="checkbox"/> Edit	sharma_Rahul	Rahus	keethaoriva1610@gmail.com		<input checked="" type="checkbox"/>	Standard Platform User
<input type="checkbox"/> Edit	User_Integration	inteq	integration@00d2v00000rjmhfeah.com		<input checked="" type="checkbox"/>	Analytics Cloud Integration User
<input type="checkbox"/> Edit	User_Security	sec	insightasecurity@00d2v00000rjmhfeah.com		<input checked="" type="checkbox"/>	Analytics Cloud Security User

[New User](#) [Reset Password\(s\)](#) [Add Multiple Users](#)

CREATING A PERMISSION SET



The screenshot shows the Salesforce Setup interface. The left sidebar contains navigation options: Setup, Home, Object Manager, and a search bar. The main content area is titled "Permission Sets" and displays the "Event permits" permission set. The "Permission Set Overview" section shows the API Name as "Event_permits", the Namespace Prefix as "Event_permits", and the Created By as "AKSHAYA AYYAPPAN" on 03/04/2023 at 1:12 pm. The "Apps" section lists various settings: Assigned Apps, Assigned Connected Apps, Object Settings, App Permissions, and Apex Class Access.

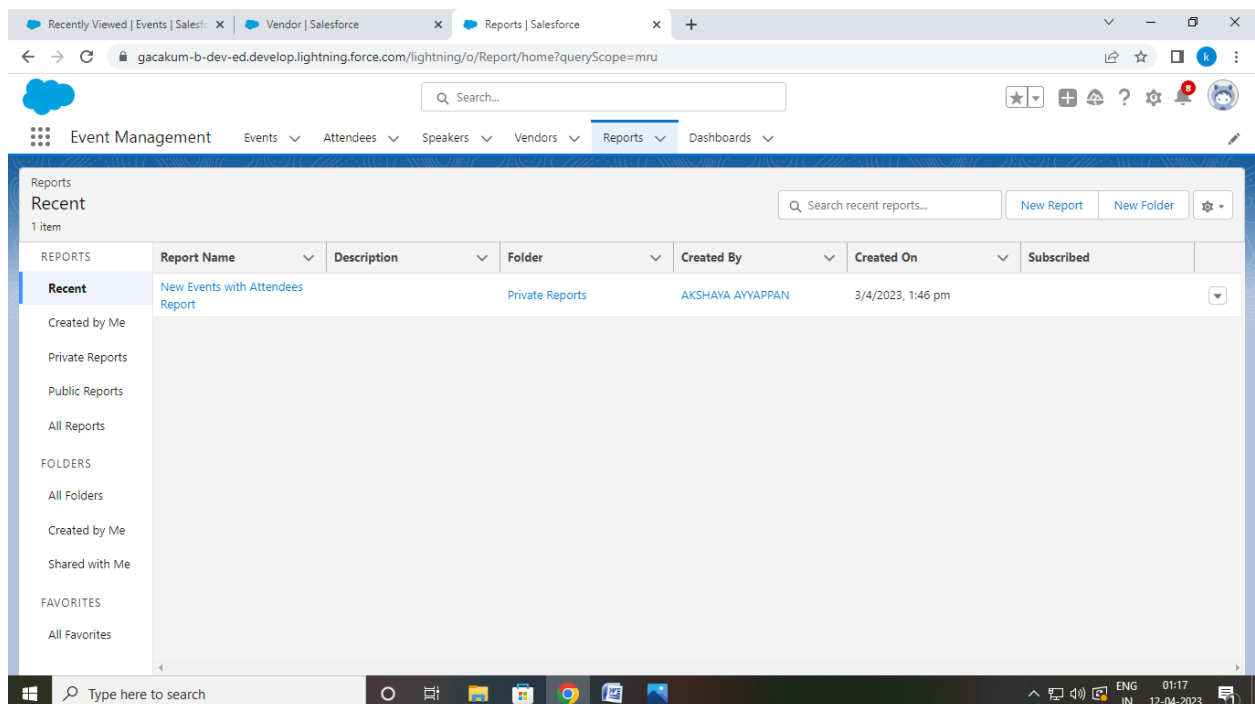
Permission Set Overview

Field	Value
Description	Event permits
API Name	Event_permits
License	
Session Activation Required	<input type="checkbox"/>
Created By	AKSHAYA AYYAPPAN
Created On	03/04/2023, 1:12 pm
Last Modified By	AKSHAYA AYYAPPAN
Last Modified On	03/04/2023, 1:12 pm

Apps

- Assigned Apps**
Settings that specify which apps are visible in the app menu
- Assigned Connected Apps**
Settings that specify which connected apps are visible in the app menu
- Object Settings**
Permissions to access objects and fields, and settings such as tab availability
- App Permissions**
Permissions to perform app-specific actions, such as "Manage Call Centers"
- Apex Class Access**
Permissions to execute Apex classes

CREATING A REPORT



The screenshot shows the Salesforce Reports interface. The left sidebar contains navigation options: Event Management, Events, Attendees, Speakers, Vendors, Reports, and Dashboards. The main content area is titled "Reports" and displays a list of recent reports. The "Recent" report is highlighted, showing the Report Name as "New Events with Attendees Report", the Folder as "Private Reports", the Created By as "AKSHAYA AYYAPPAN", and the Created On date as 3/4/2023 at 1:46 pm.

Reports

Recent

1 item

REPORTS	Report Name	Description	Folder	Created By	Created On	Subscribed
Recent	New Events with Attendees Report		Private Reports	AKSHAYA AYYAPPAN	3/4/2023, 1:46 pm	

Created by Me

Private Reports

Public Reports

All Reports

FOLDERS

All Folders

Created by Me

Shared with Me

FAVORITES

All Favorites

4. TRAILHEAD PROFILE PUBLIC URL

Team Lead- <https://trailblazer.me/id/aayyappan55>

Team Member 1- <https://trailblazer.me/id/gvelayutham1>

Team Member 2- <https://trailblazer.me/id/kbaskar24>

Team Member 3- <https://trailblazer.me/id/kkaliyamoorthi2>

5. ADVANTAGES & DISADVANTAGE

- ❖ This software saves you time by having all of your tasks centralized in a single platform
- ❖ A custom app for an event planner is cost-effective.
- ❖ It is not popular in all countries

6. APPLICATIONS

- ❖ It is mainly used by event planners in many fields.

7. CONCLUSION

Create and implement an action plan to recruit small organizations such as honors societies, college organizations, athletic teams . performance management for measuring the event's outcomes and making better business decisions. This is where an event automation system is worth its weight in gold

8. FUTURE SCOPE

In future, each and every field is computerized and all works are done by using the modern technologies so it has a good scope.