Date	**12.04.2023**
Team ID	**NM2023TMID13147**
Project Name	**Build on Event Management system using salesforce**
Team Leader	**AKSHAYA. A**
Team Member	**GAYATHIRI. V**
	KEETHAPRIYA. B
	KALPANA. K

PROJECT REPORT TEMPLATE

EVENT MANAGEMENT

1. INTRODUCTION

Over view

Event management is the process of creating and maintaining an event. This process spans from the very beginning of all the way to post-event strategizing. This software helps you in manage your events from beginning to end.

Purpose

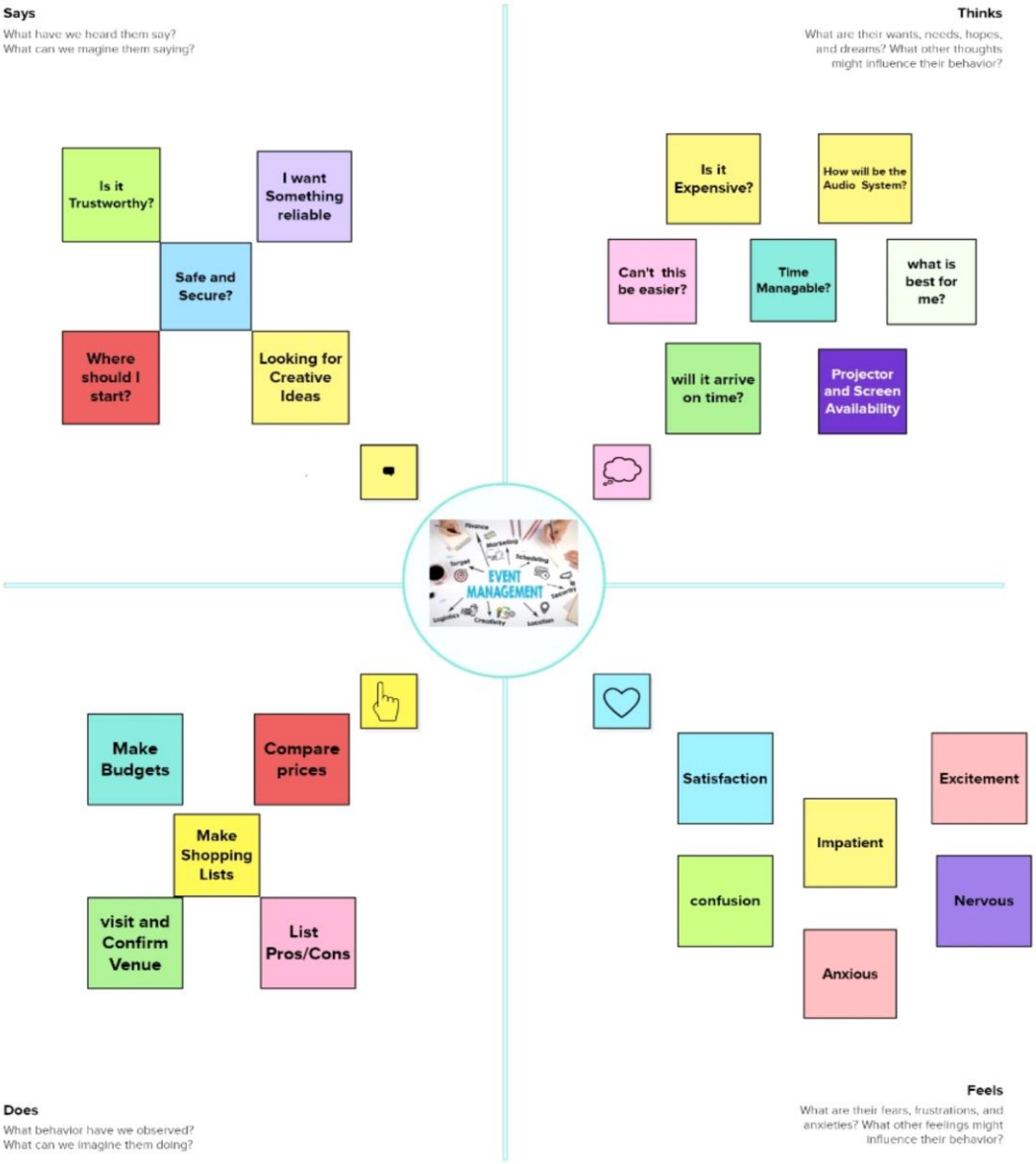
It is the tool that is used to communicate the event to the audience. The event planning app that has gained the spotlight not only in the corporate sector but also it's no less than a boon for professionals such as wedding or party planners and event organizers. An interactive app the lets users ask questions all from their own phones.

2. Problem Definition & Design Thinking

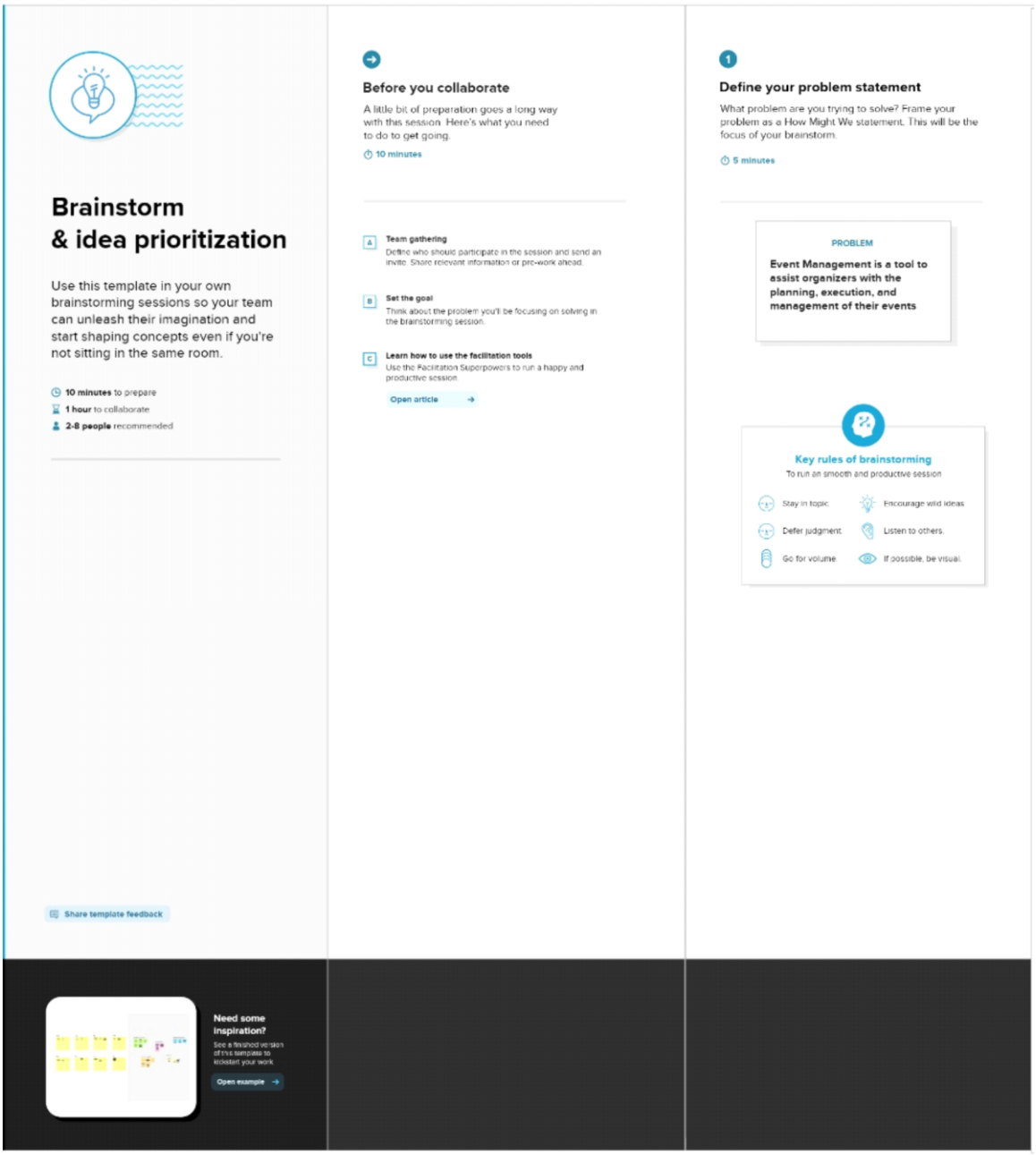
Empathy Map

Build empathy

The information you add here should be representative of the observations and research you've done about your users.



Ideation & Brainstorming Map



1 Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

5 minutes

PROBLEM

Event Management is a tool to assist organizers with the planning, execution, and management of their events

Key rules of brainstorming

To run an smooth and productive session

- Stay in topic.
- Defer judgment.
- Go for volume.
- Encourage wild ideas.
- Listen to others.
- If possible, be visual.

2 Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

TIP

You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!

AKSHAYA .A

- Easy event registration and check in (online and onsite)
- consider tweaking contracts and budget plans
- Bring in ideas about how you want to decorate
- Lunch clubbing

KEETHAPRIYA .B

- Easy customizable event agenda
- Use a calendar framework to get a visual for event
- Easy return finance policy
- Customer help and feedback

GAYATHIRI .V

- Secure event ticketing
- Focus on health and wellness in offered foods
- Friendly interaction with customer
- finalize your requirement

KALPANA .K

- Always plan for backup
- Intractive venue map
- Lighted wallpaper
- Develope a timeline

3

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

20 minutes

TIP

Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.

Easy event regeistration and check in (online and onsite)

Use a calendar framework to get a visual for event

Interactive venue map

Friendly interaction with customers

Ideas about decoration

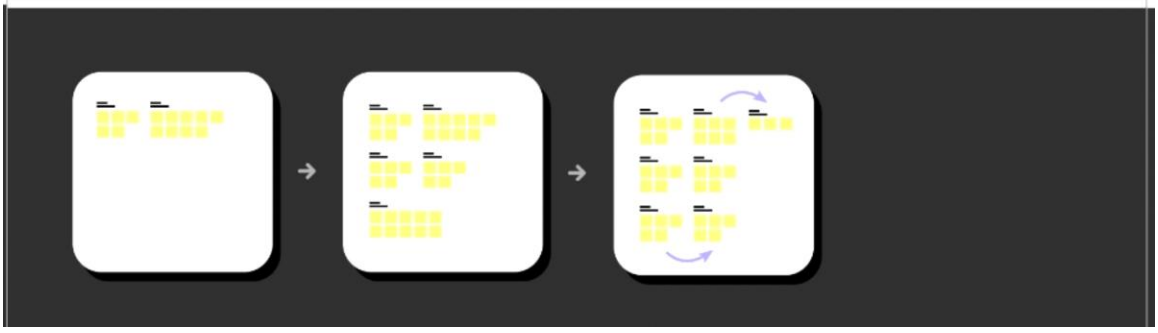
Easy return finance policy

Focus on health in offered food

Always plan for Backup

Customer help and feedback

Consider Budget Plans

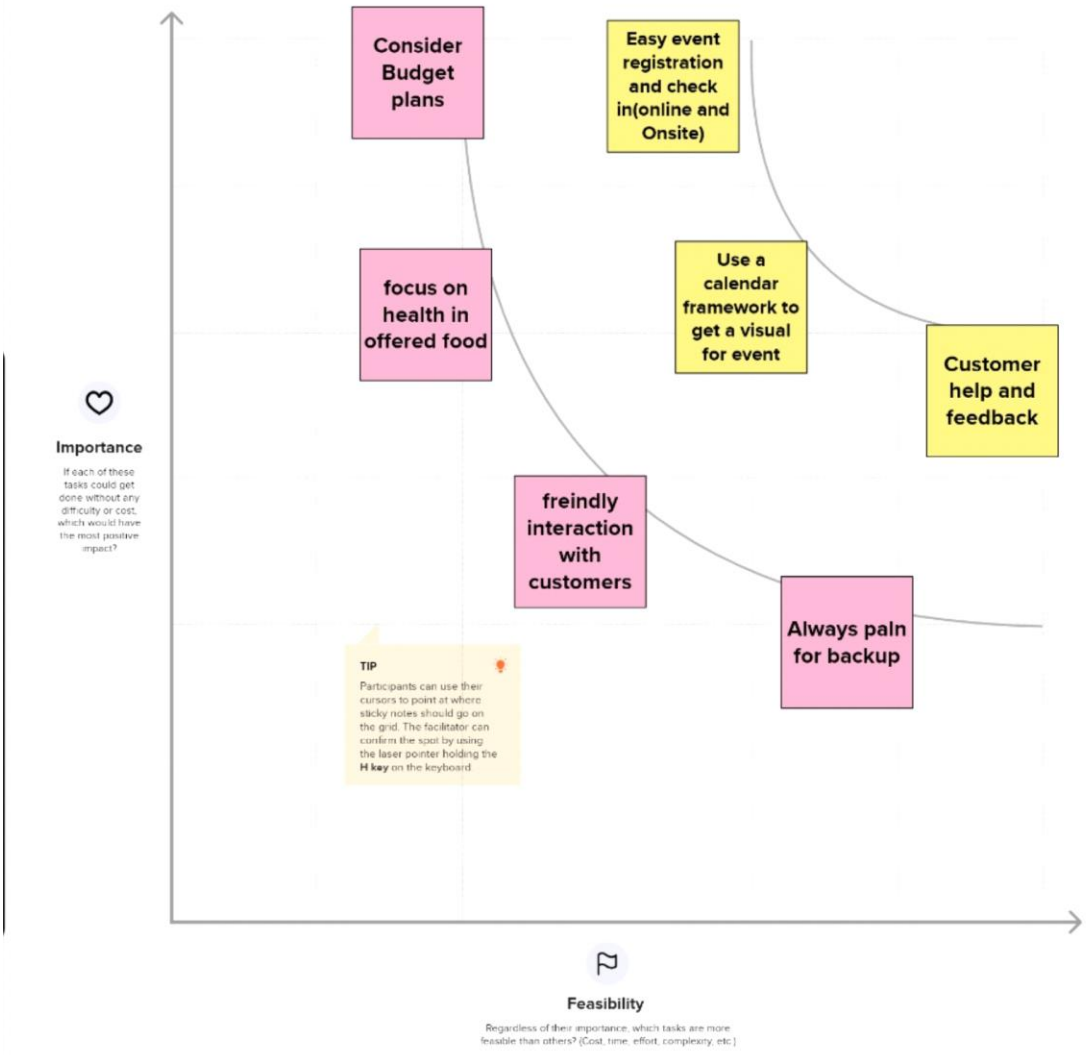


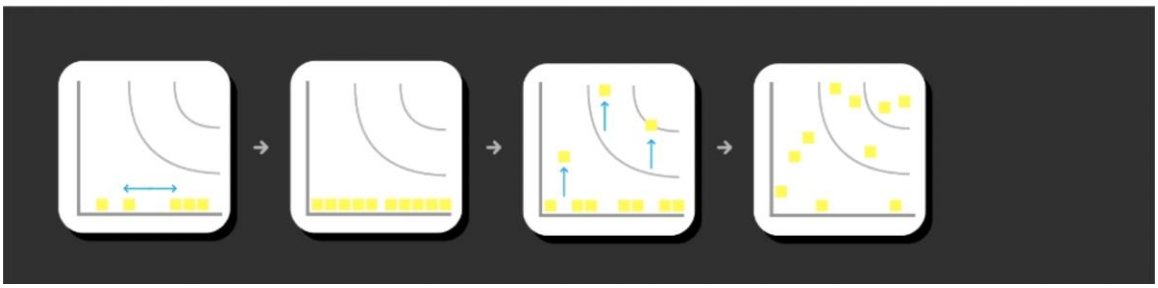
4

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes





3.RESULT

Data Model :

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<tr><th>Field label</th><th>Data type</th></tr>
<tr><td>City</td><td>Text</td></tr>
<tr><td>Start Date</td><td>Date /Time</td></tr>
<tr><td>End Date</td><td>Date/Time</td></tr>
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</td></tr>
<tr><td>Attendee</td><td>
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<tr><th>Field label</th><th>Data type</th></tr>
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<tr><td>Email</td><td>Email</td></tr>
<tr><td>Tickets</td><td>Pick list</td></tr>
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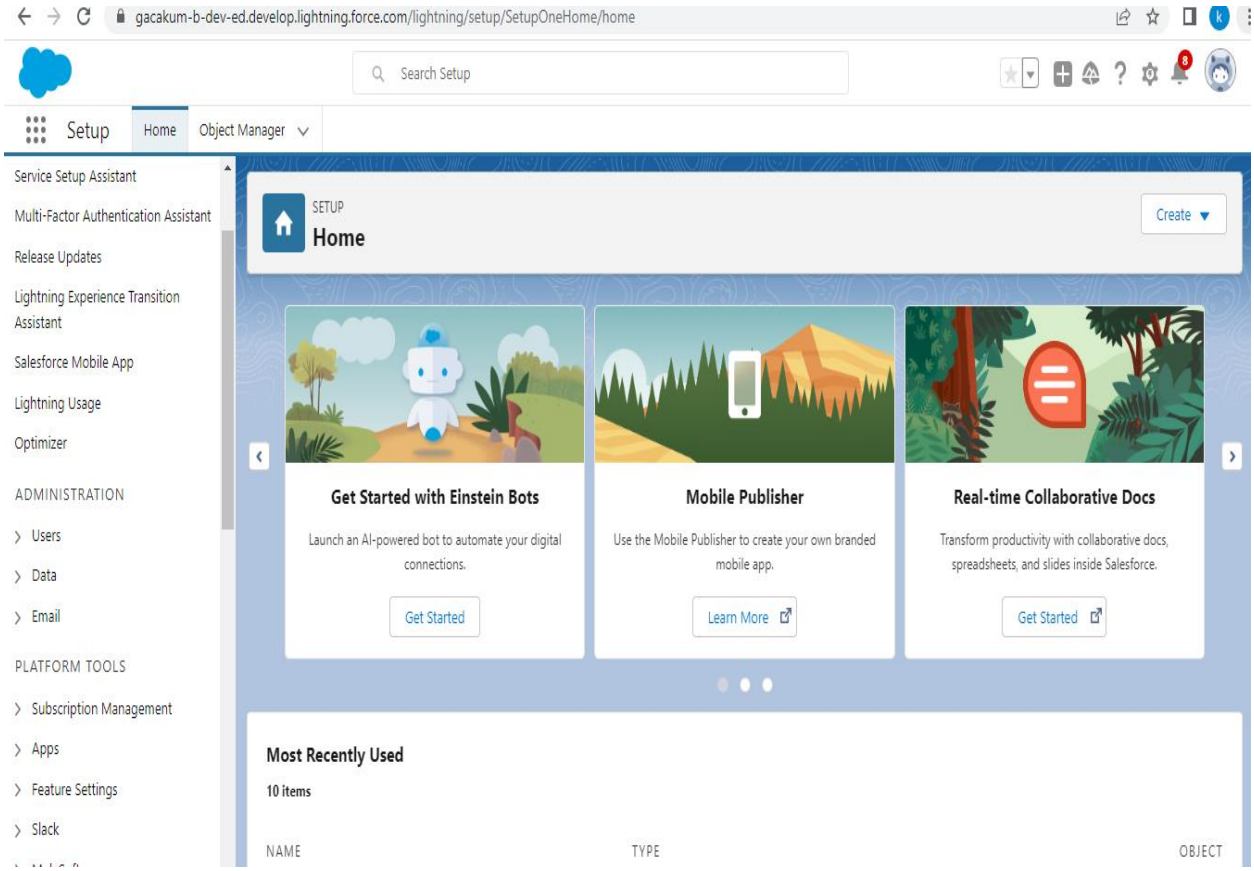
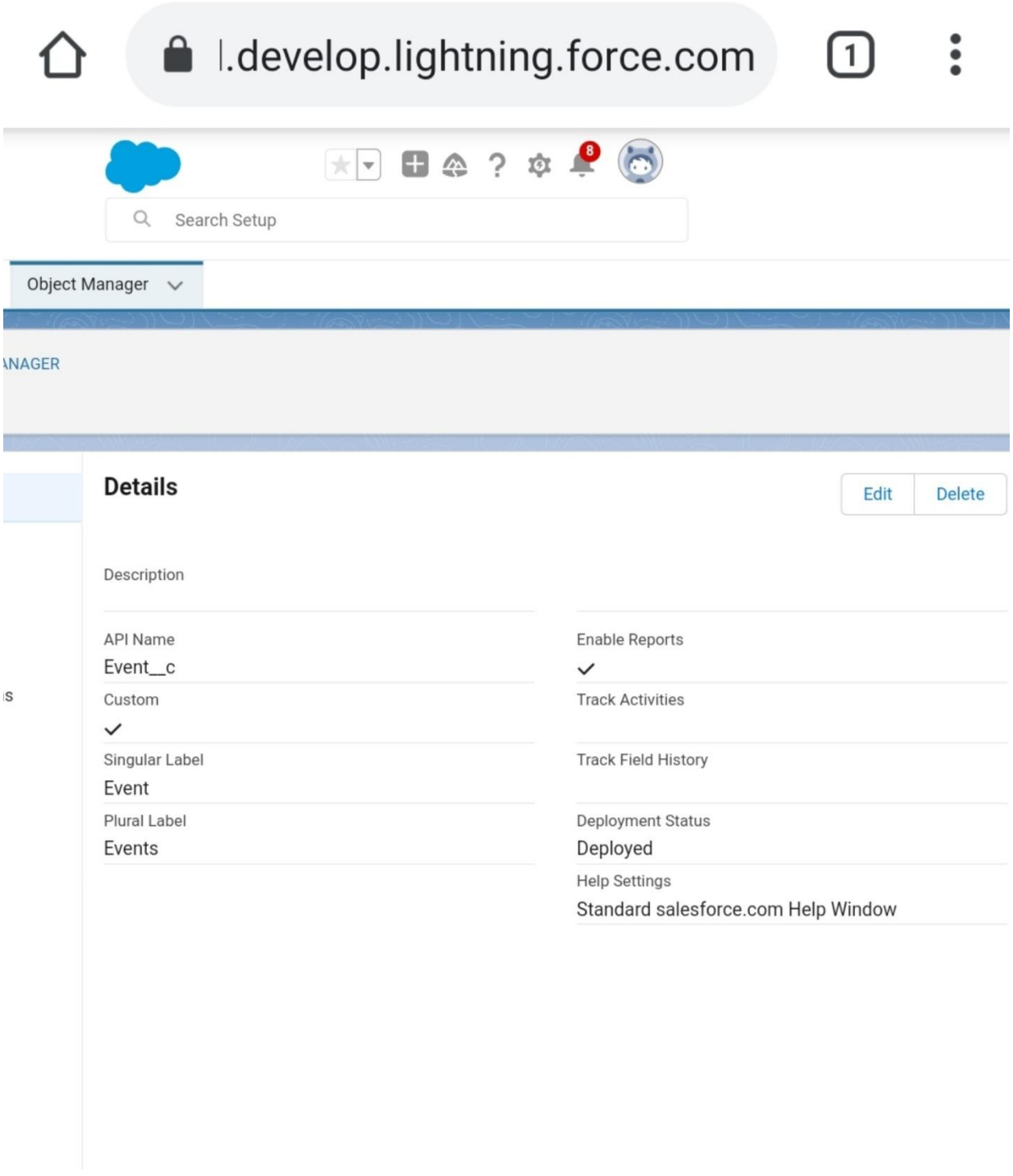
Activity & Screenshot

CREATING A SALESFORCE DEVELOPER ORG

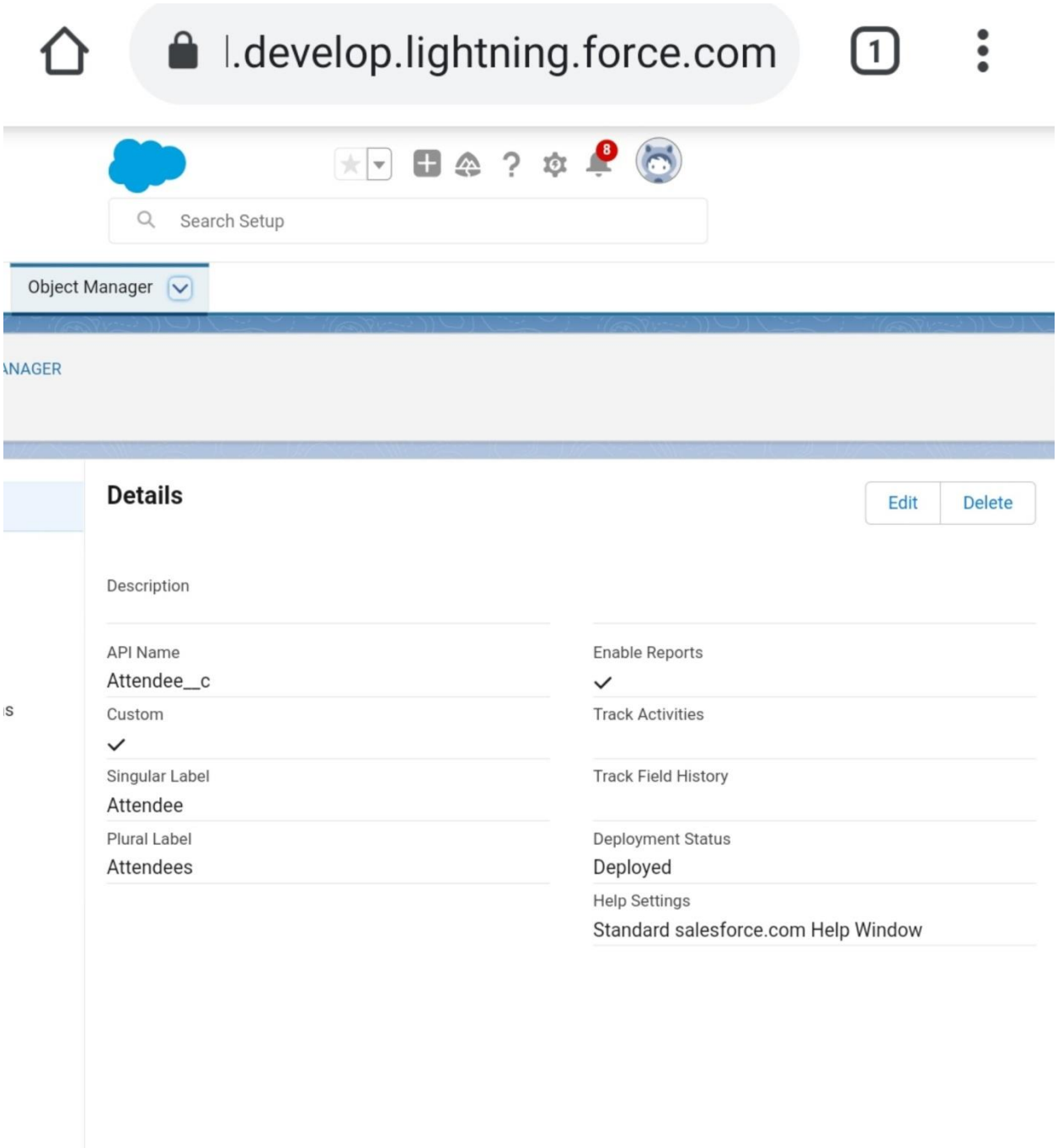


SCREENSHOTS OF CREATED CUSTOM OBJECT

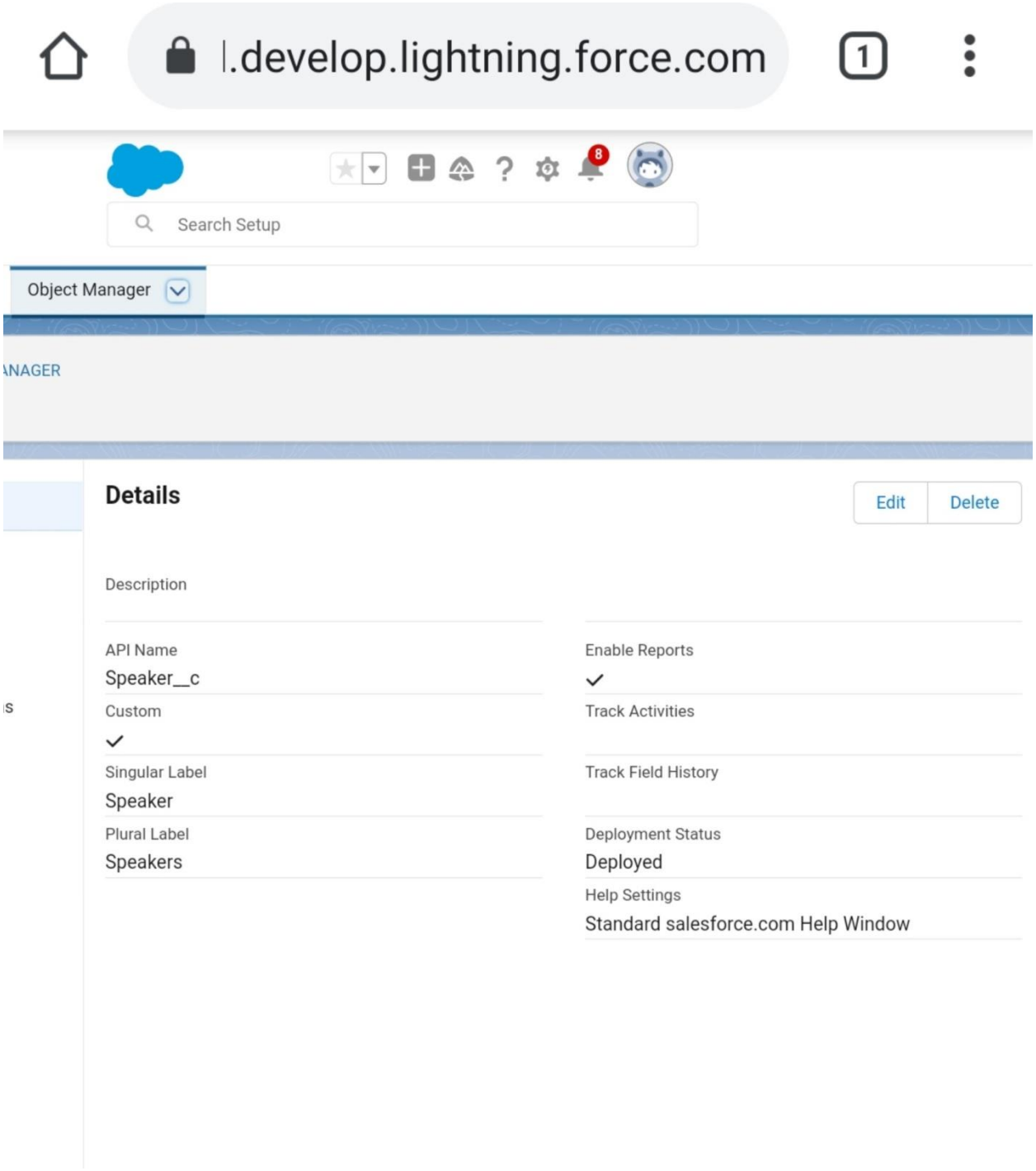
CREATION OF EVENT OBJECT



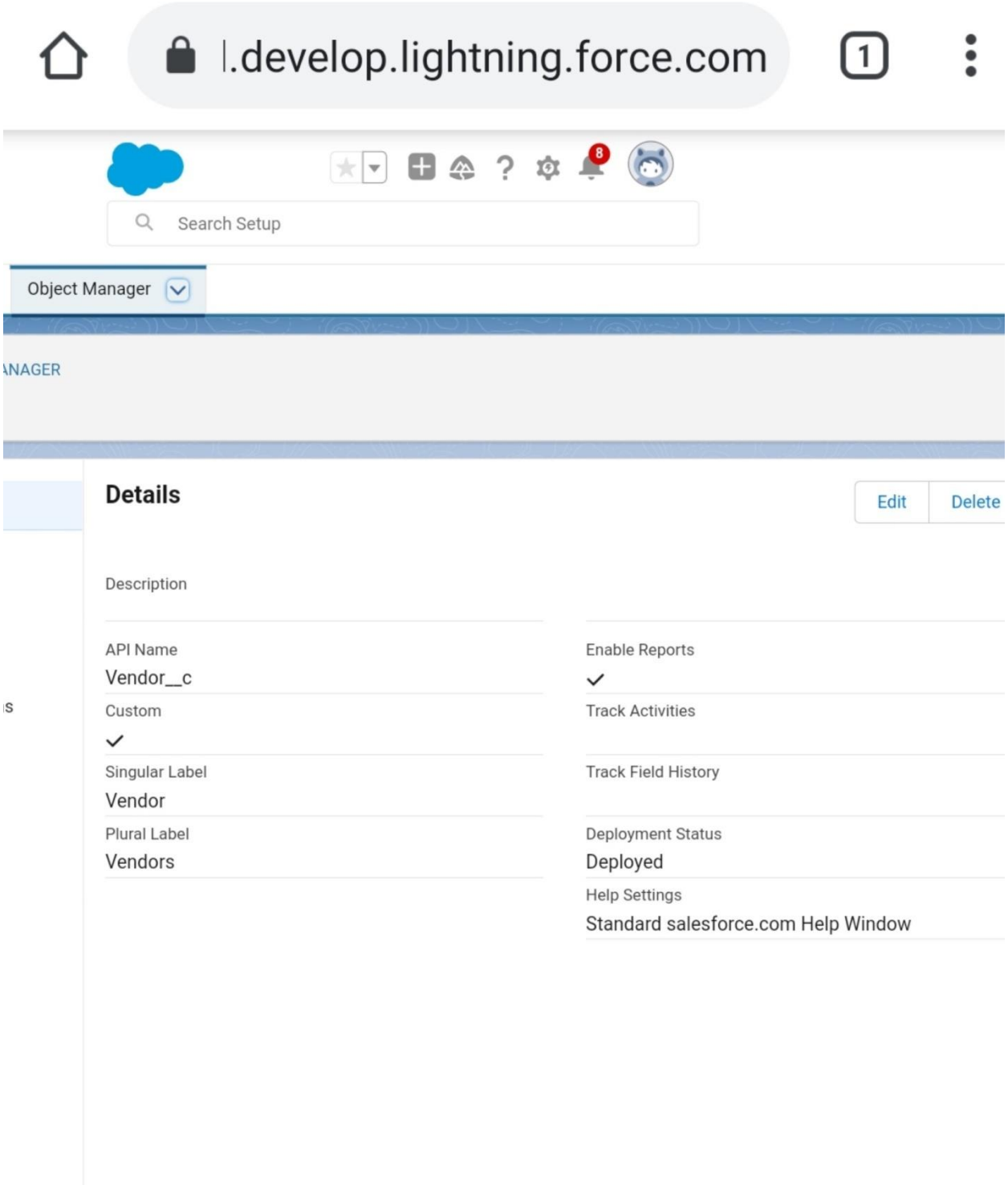
CREATION OF ATTENDEES OBJECT

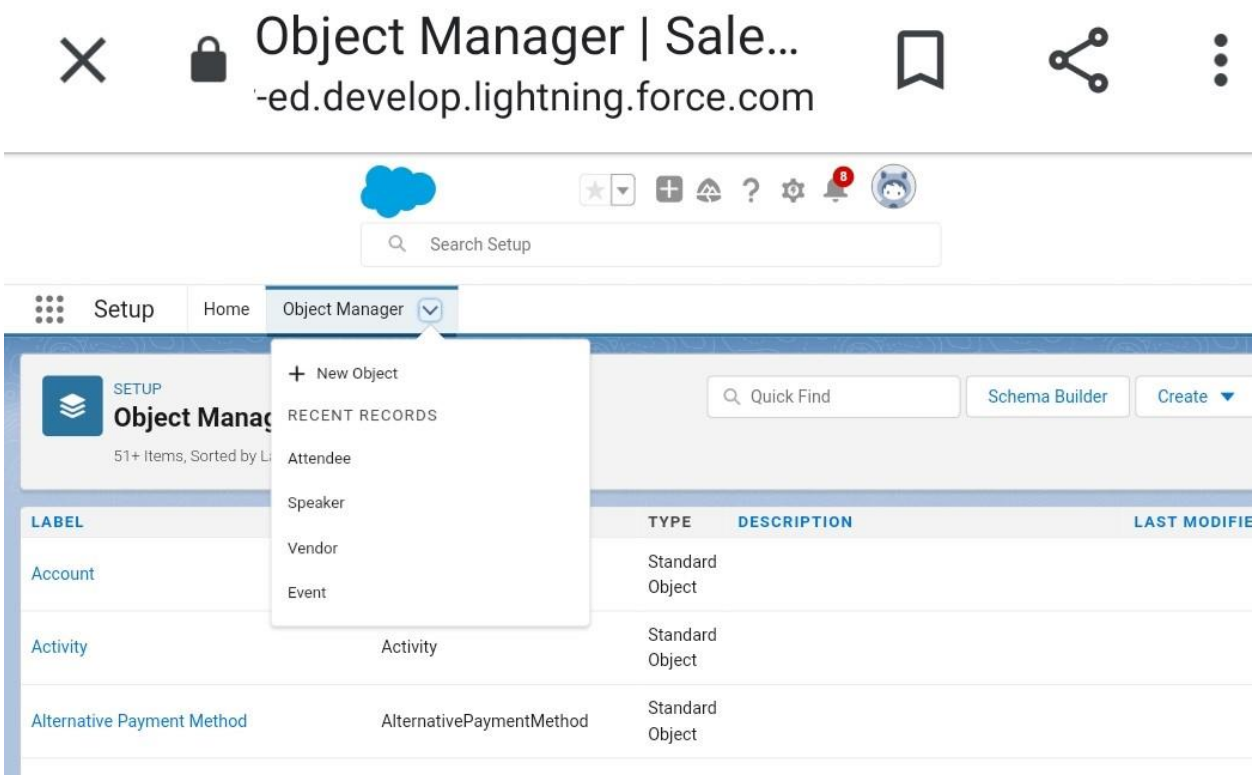


CREATION OF SPEAKER OBJECTS

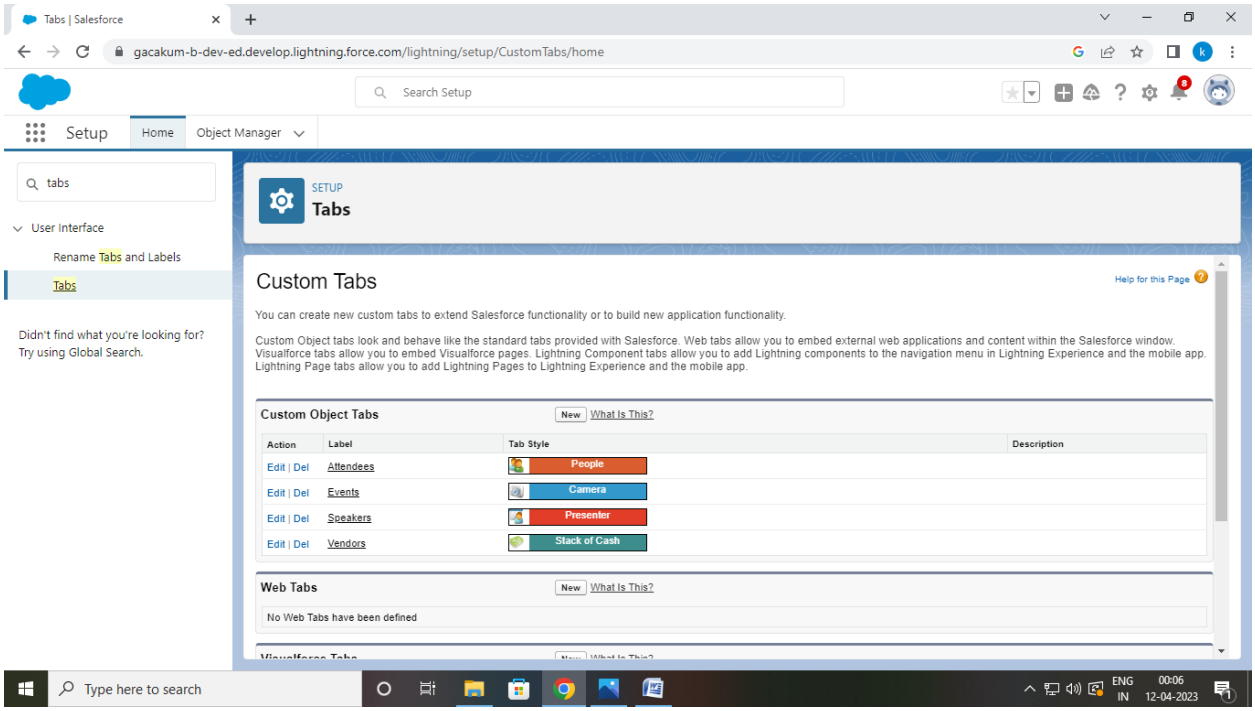


CREATION OF VENDOR OBJECT

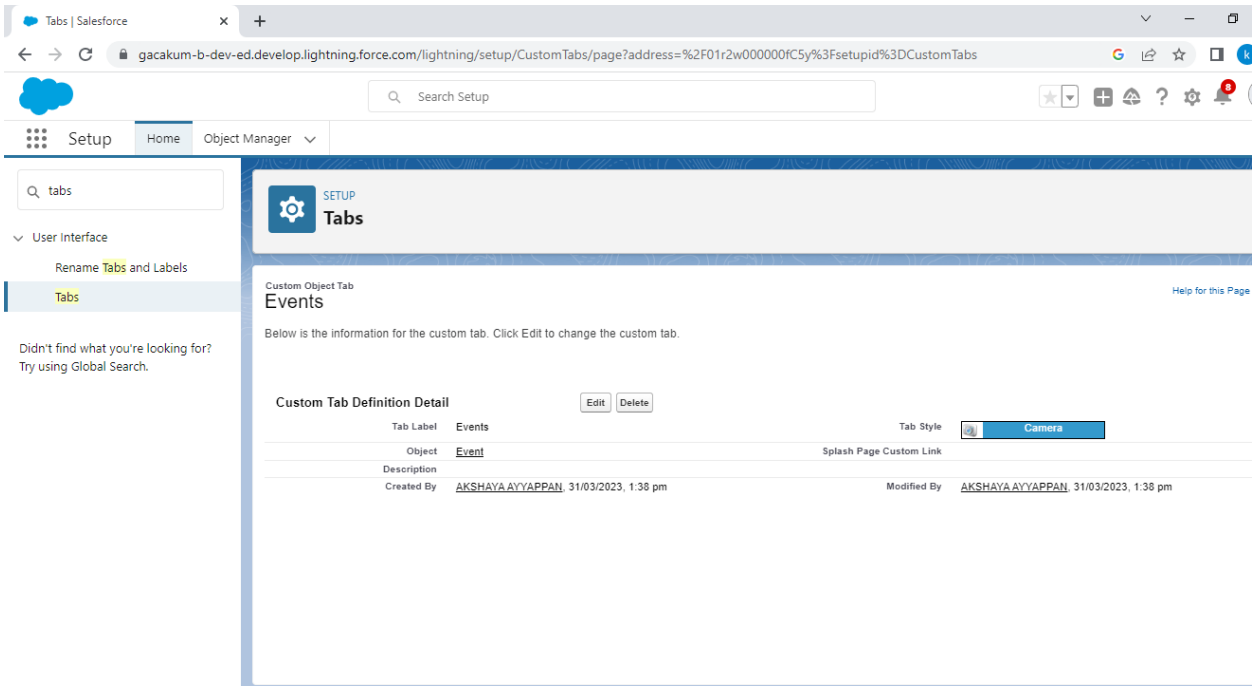




SCREENSHOTS OF CREATED CUSTOM TAB



CREATION OF EVENT TAB



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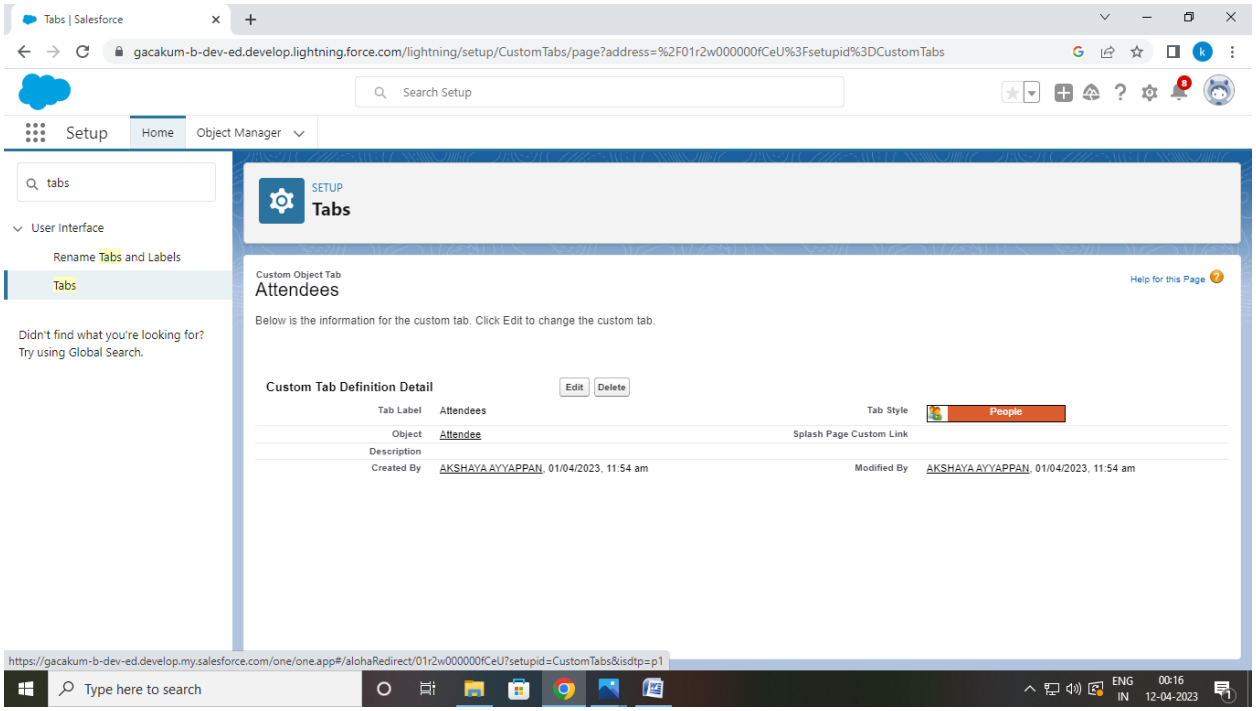

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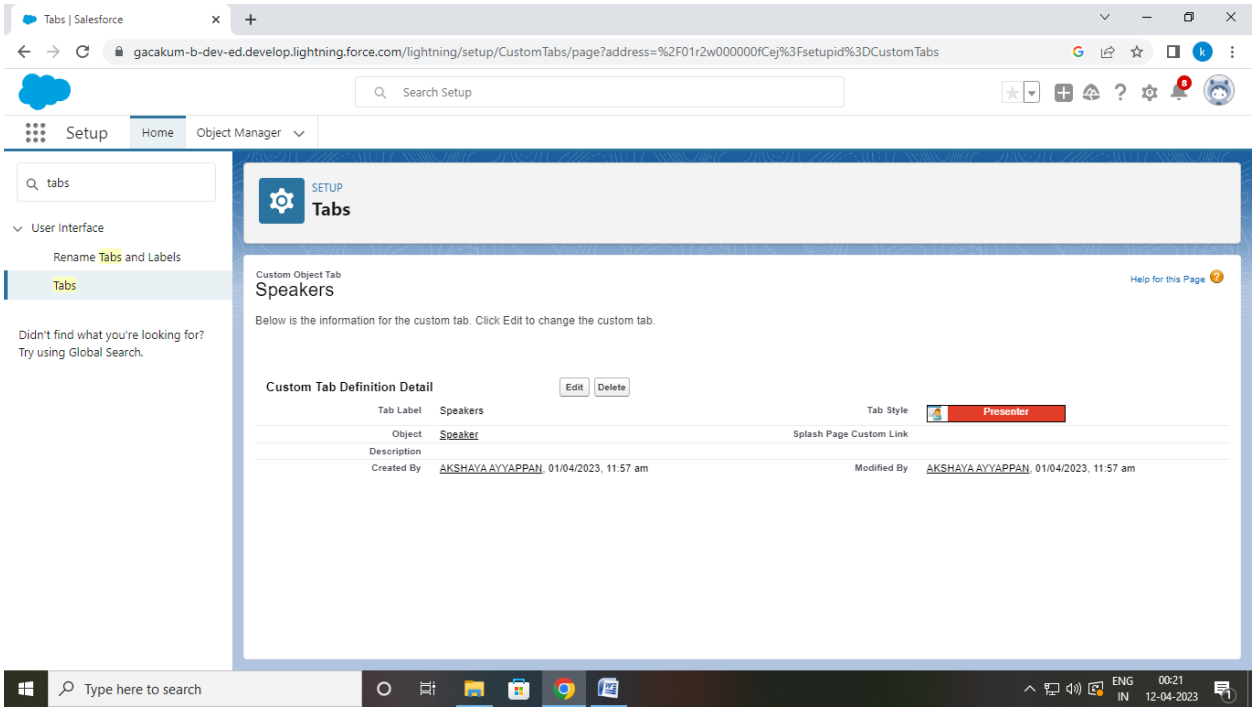
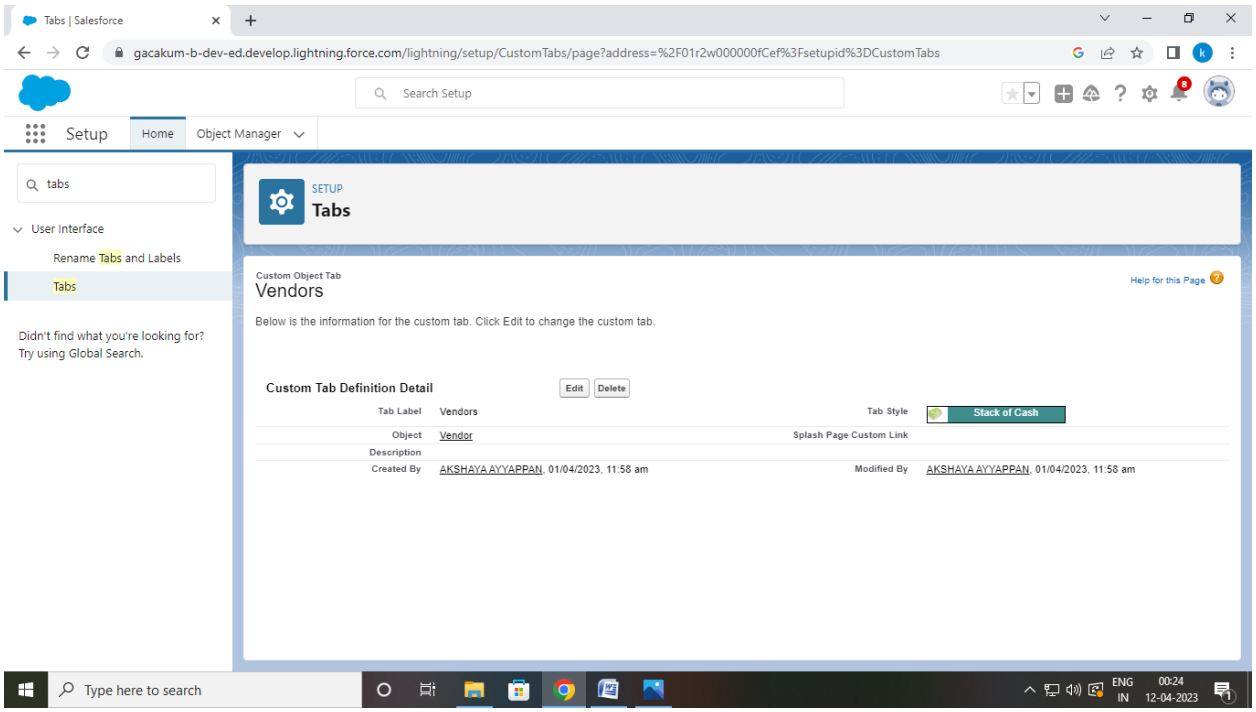
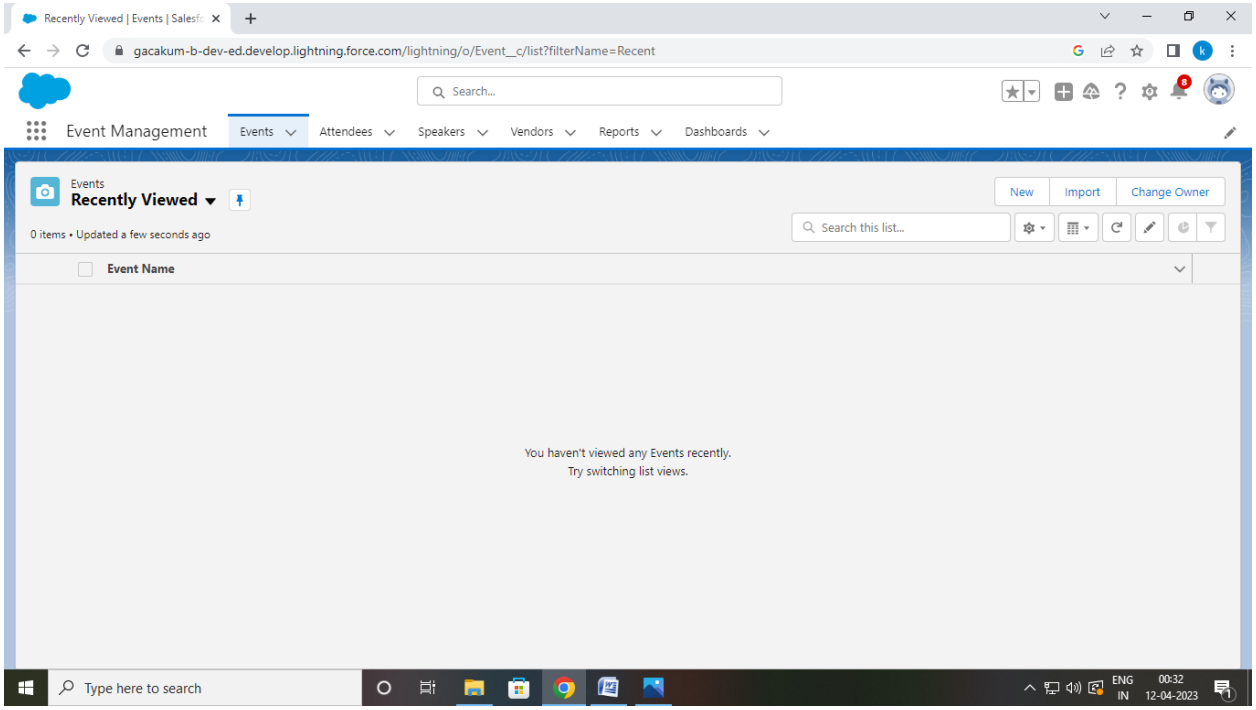


CREATION OF VENDORS TABS

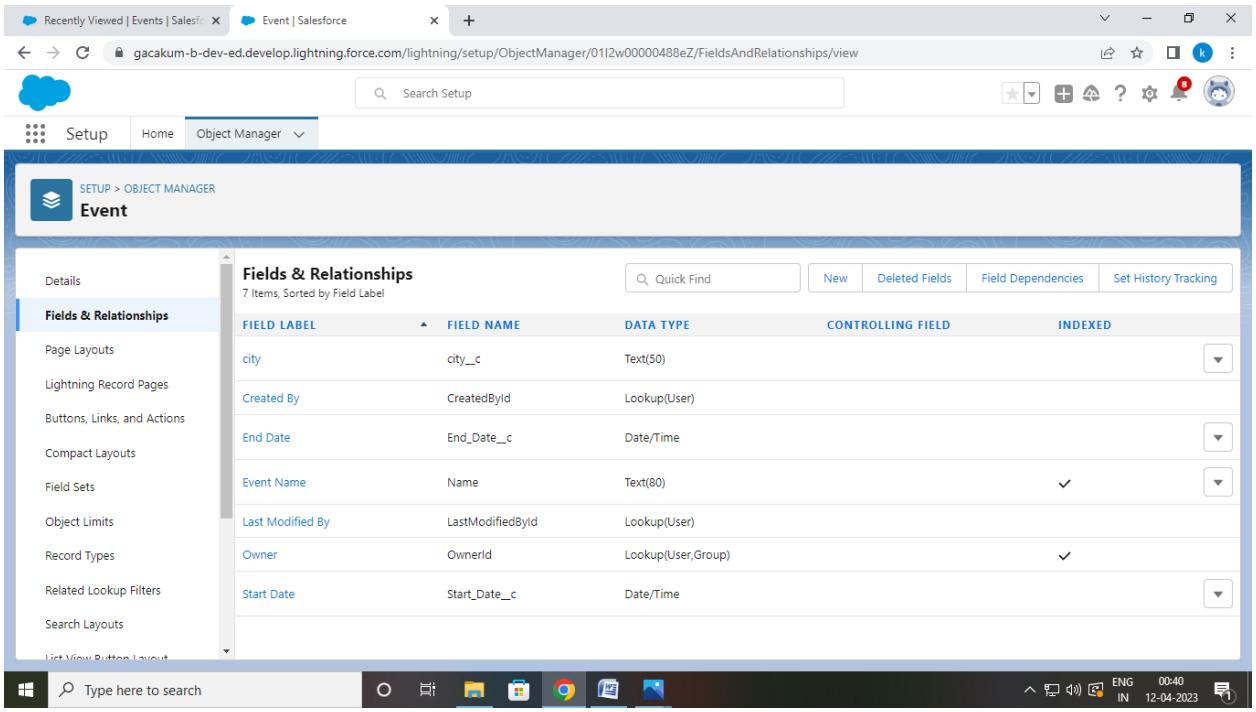


CREATION OF THE EVENT MANAGEMENT CONSTRUCTION APP



CREATION OF FIELDS

CREATION OF FIELDS FOR THE EVENT OBJECTS



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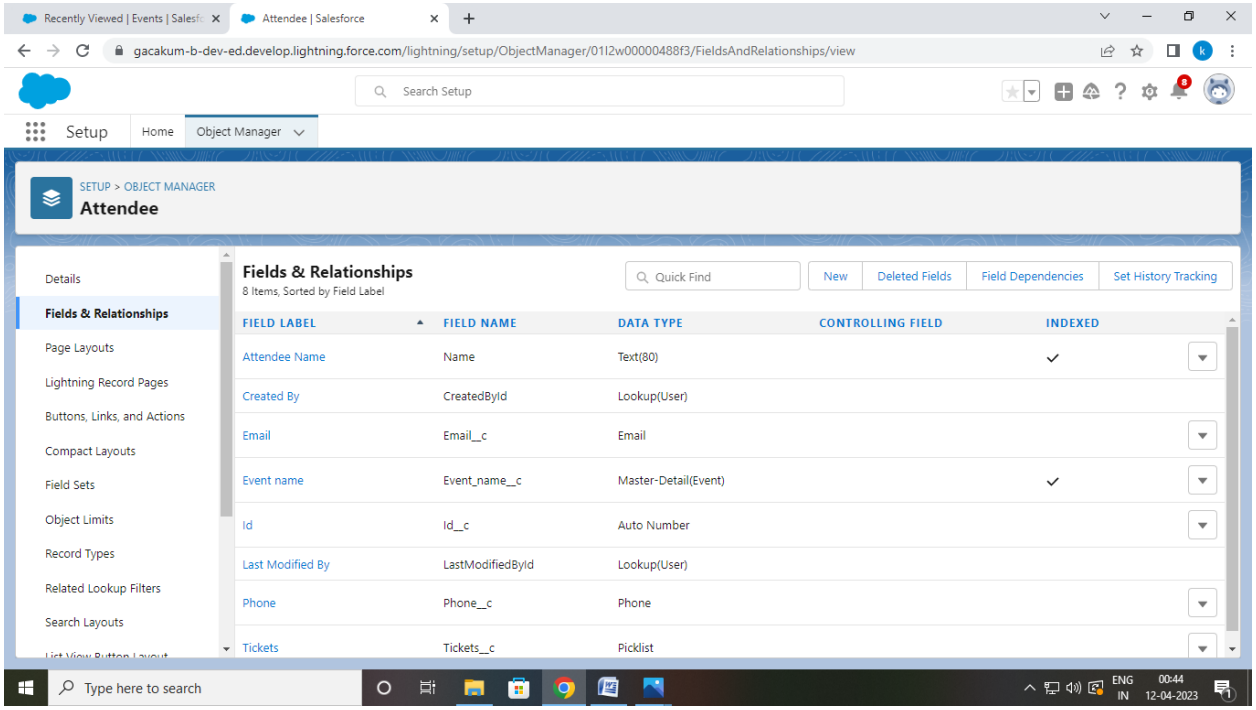

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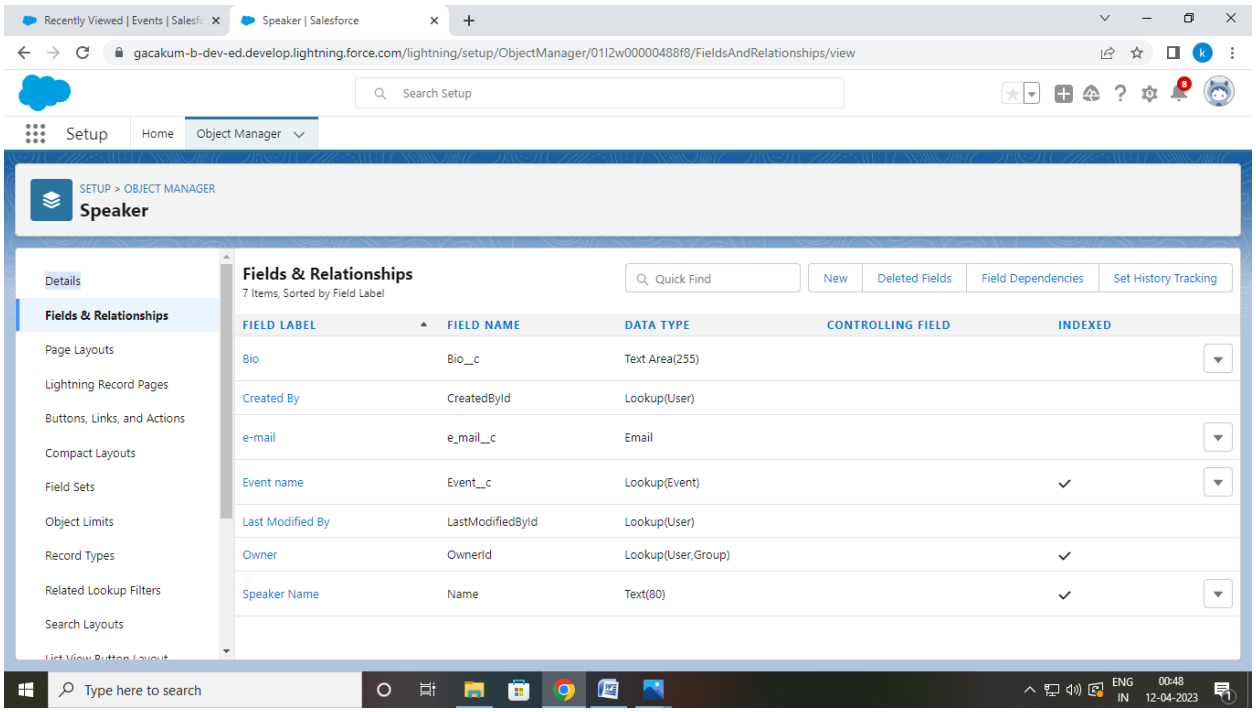
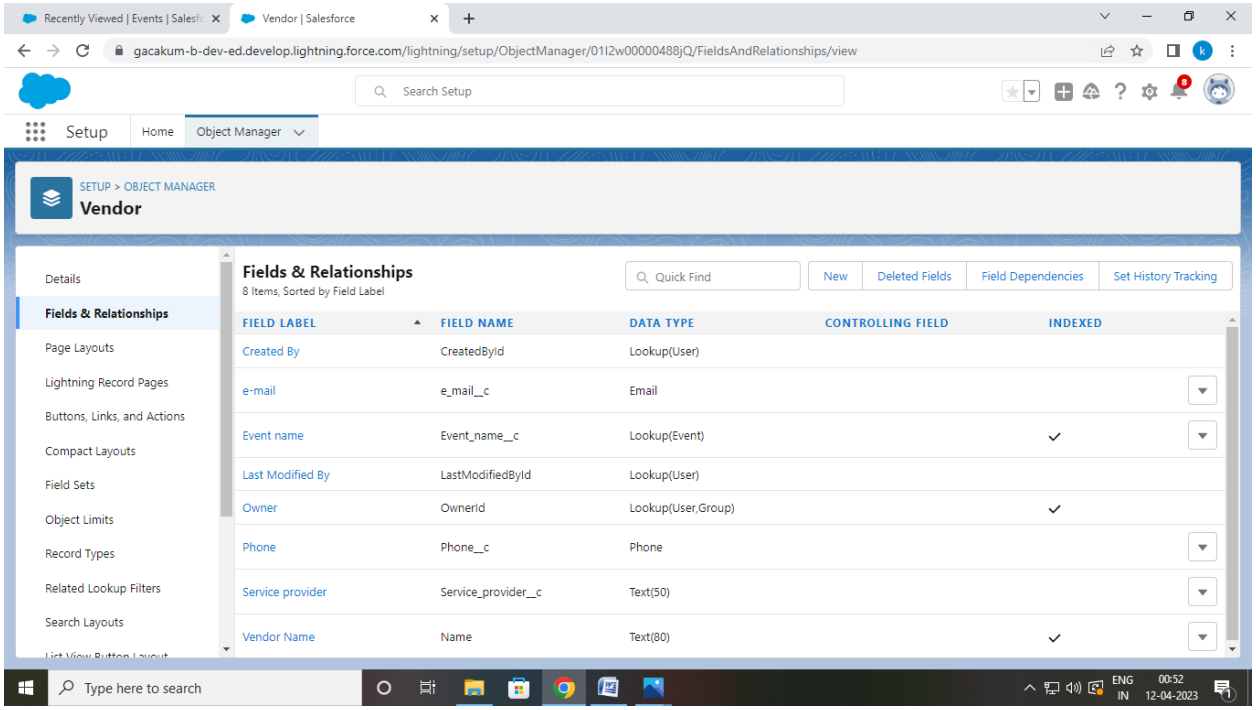
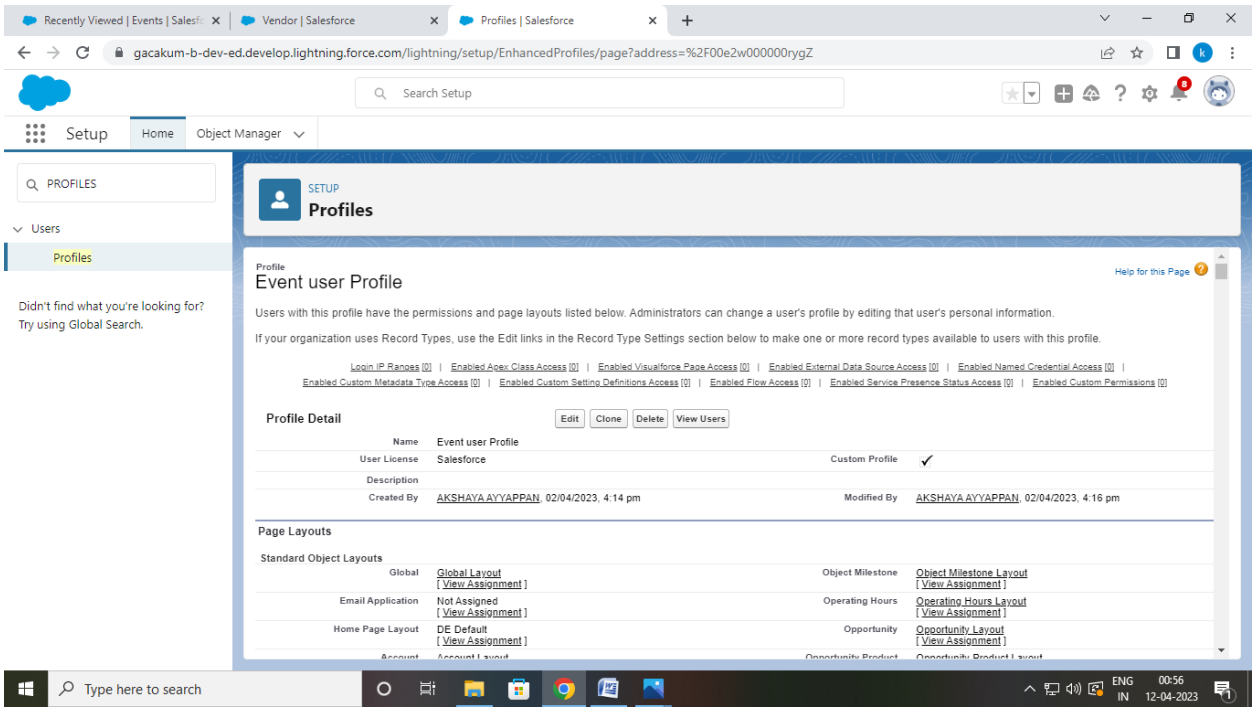


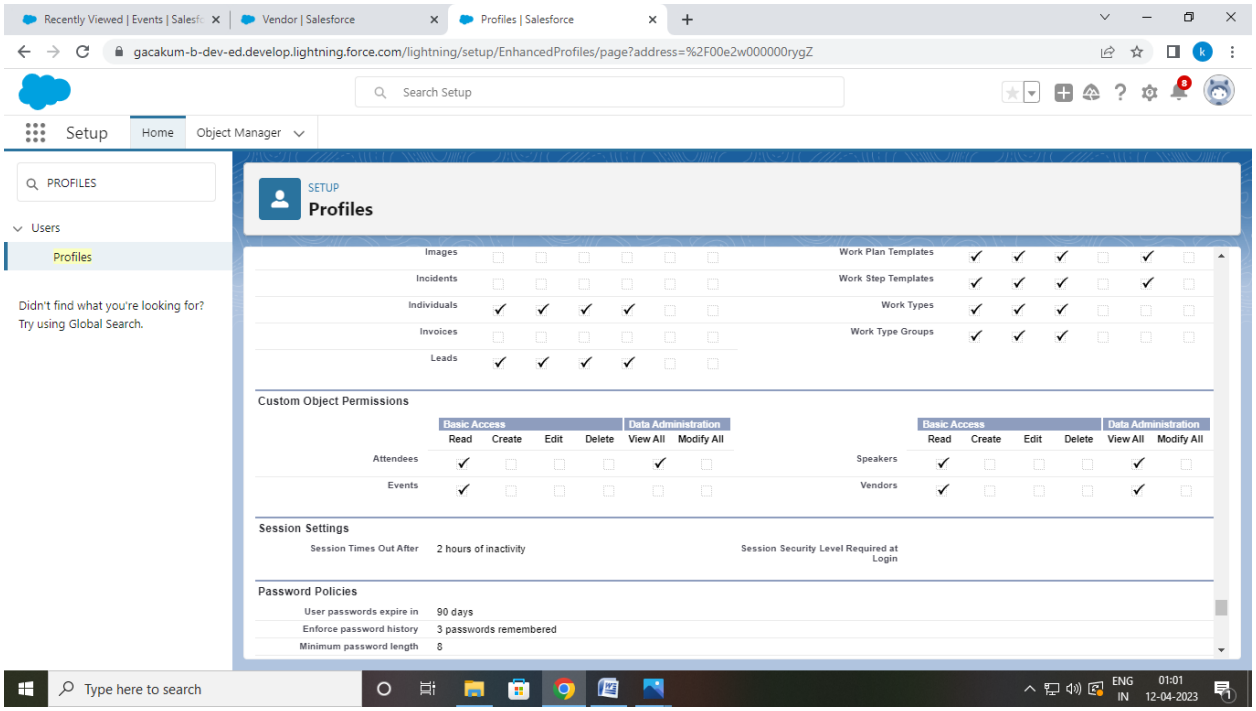
CREATION OF FIELDS FOR THE VENDORS OBJECTS



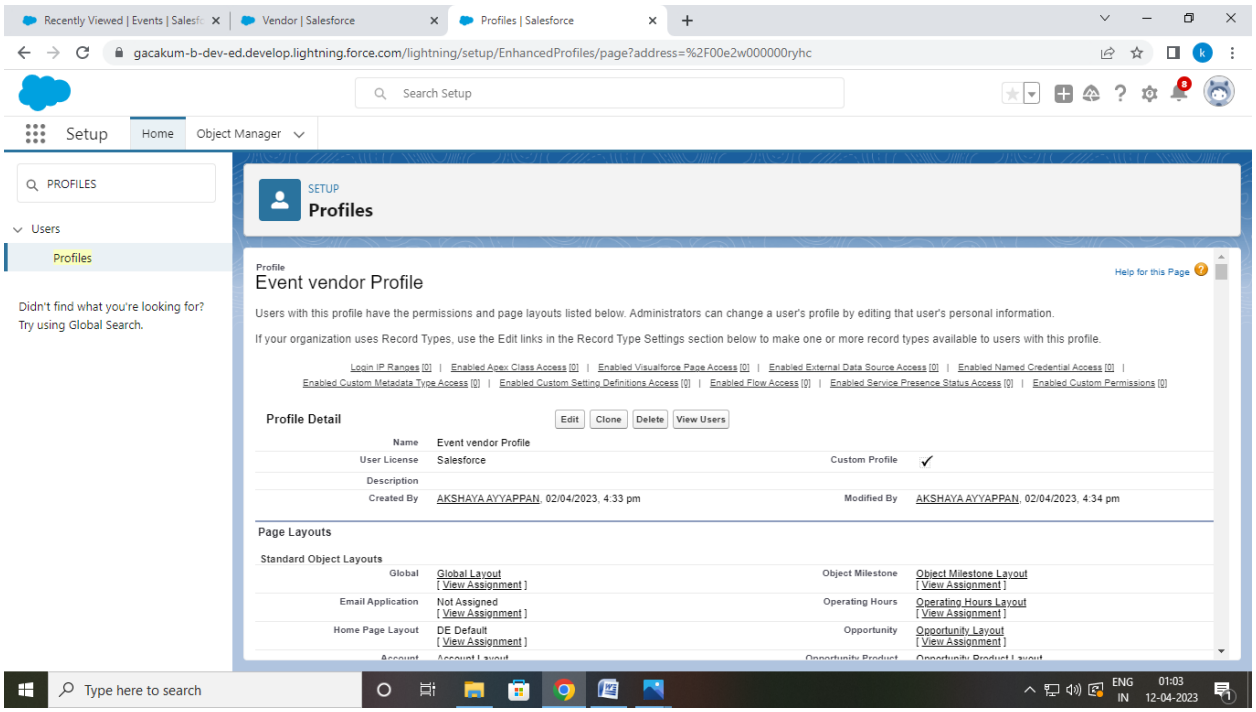
PROFILES

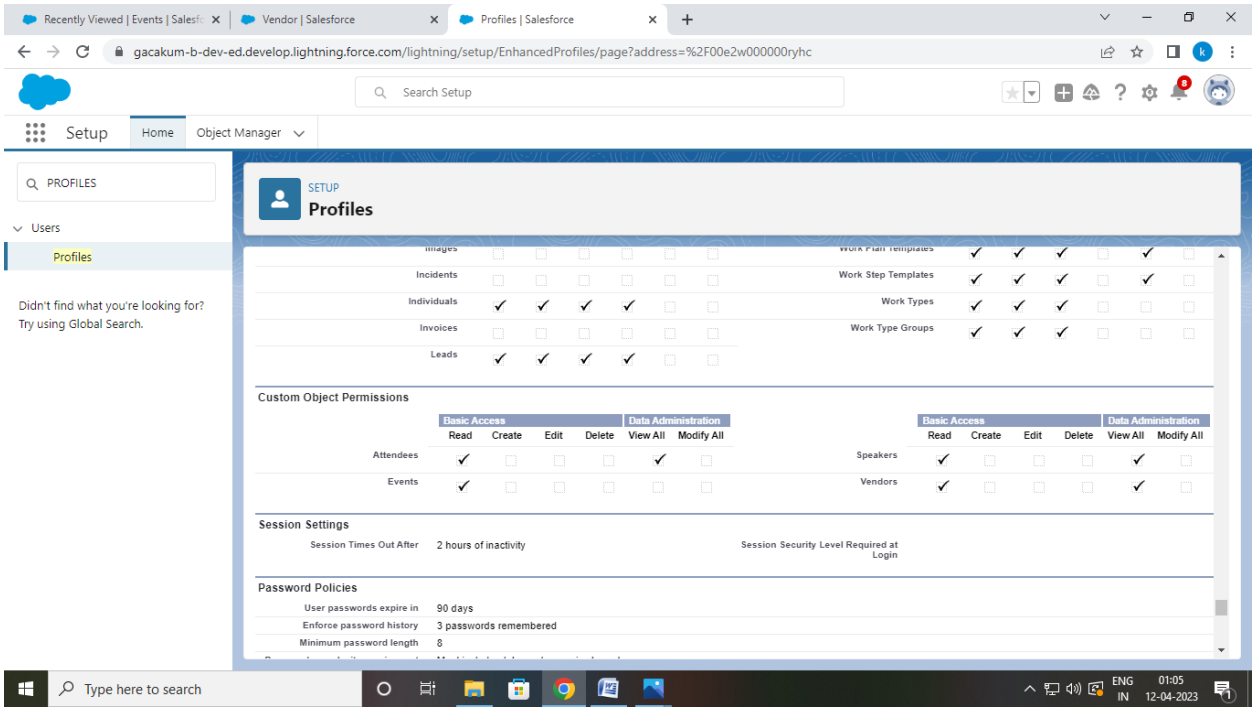
CREATION OF EVENT USER PROFILE



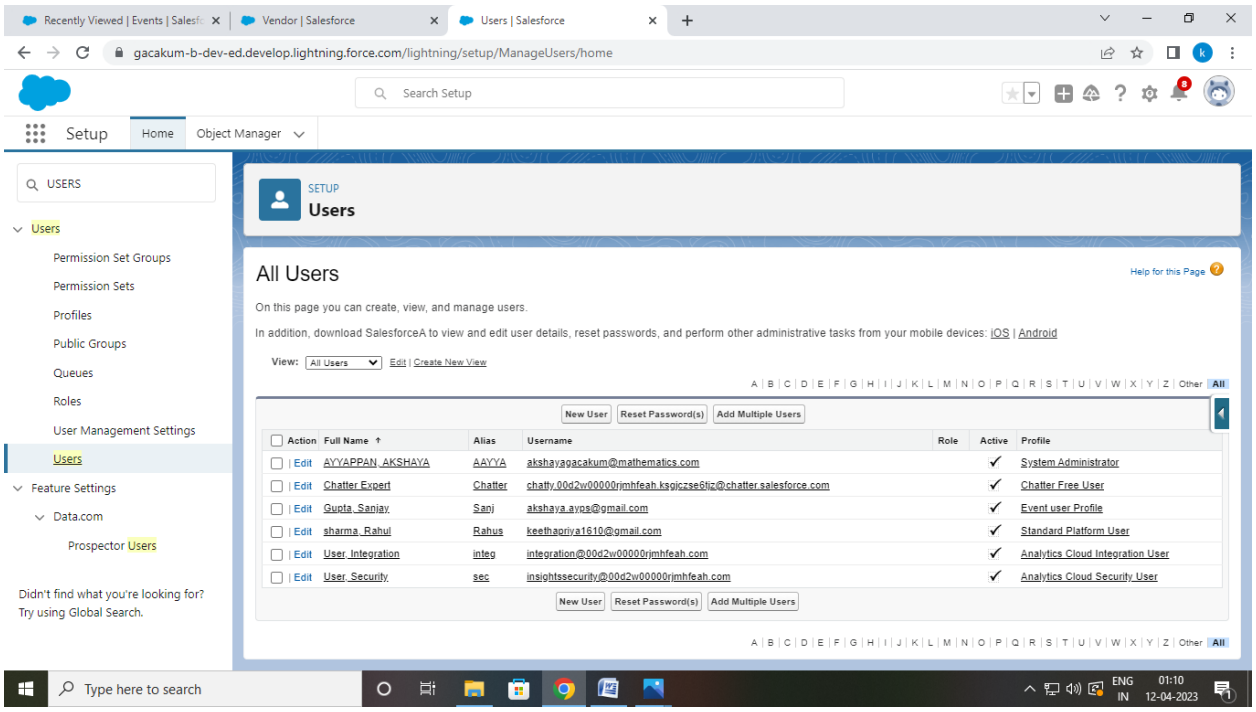


CREATION OF EVENET VENDOR PROFILE

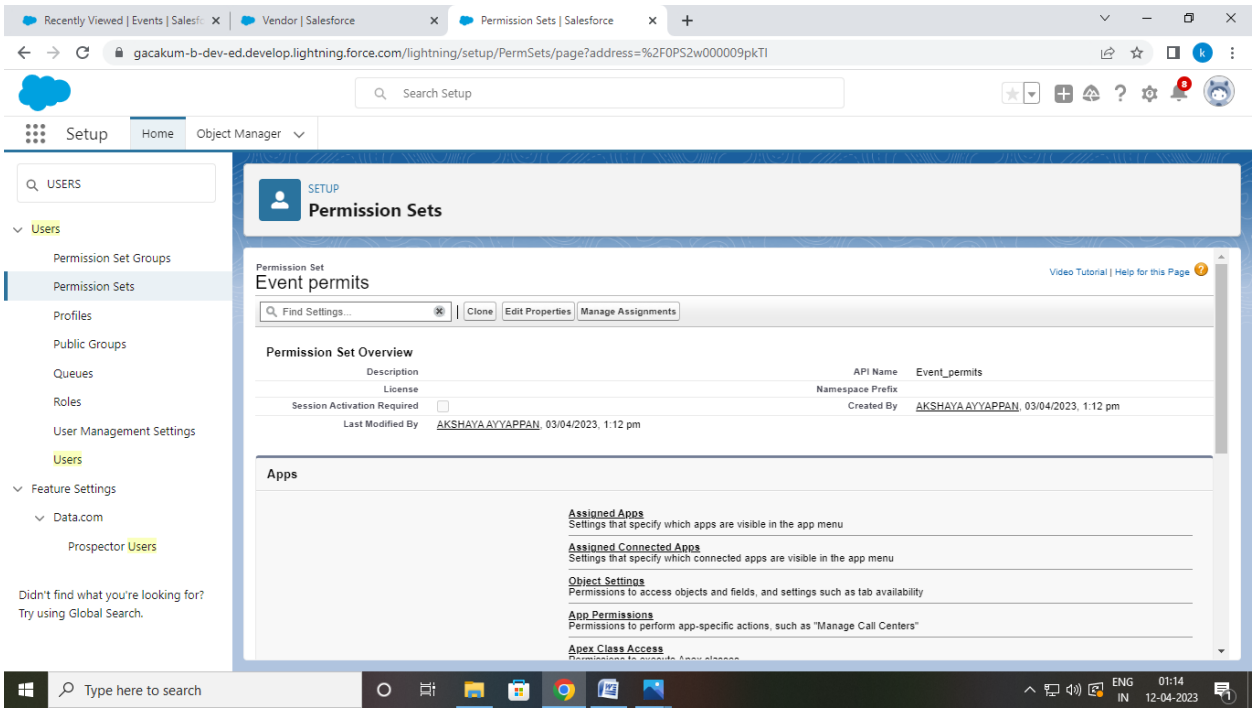




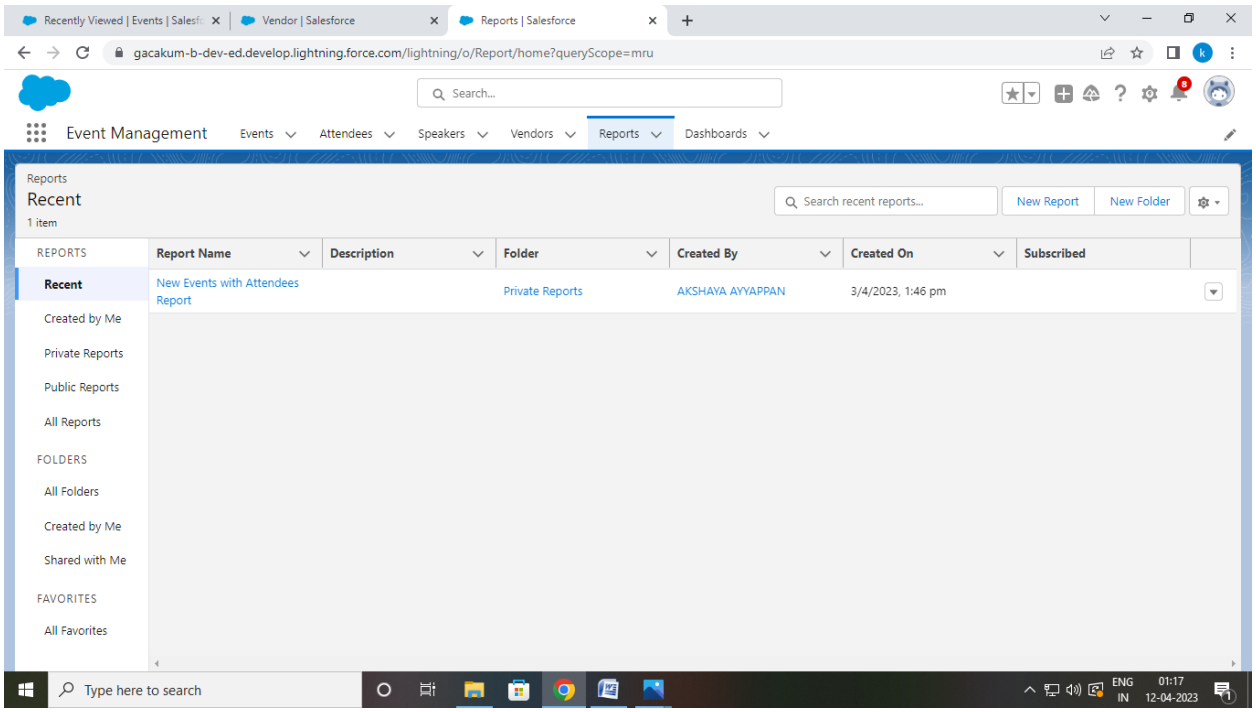
CREATION FO USERS



CREATING A PERMISSION SET



CREATING A REPORT



4. TRAILHEAD PROFILE PUBLIC URL

Team Lead- https://trailblazer.me/id/aayyappan55
Team Member 1- https://trailblazer.me/id/gvelayutham1
Team Member 2- https://trailblazer.me/id/kbaskar24
Team Member 3- https://trailblazer.me/id/kkaliyamoorthi2

5. ADVANTAGES & DISADVANTAGE

- This software saves you time by having all of your tasks centralized in a single platform
- A custom app for an event planner is cost-effective.
- It is not popular in all countries

6. APPLICATIONS

- It is mainly used by event planners in many fields.

7. CONCLUSION

Create and implement an action plan to recruit small organizations such as honors societies, college organizations, athletic teams . performance management for measuring the event's outcomes and making better business decisions. This is where an event automation system is worth its weight in gold

8. FUTURE SCOPE

In future, each and every field is computerized and all works are done by using the modern technologies so it has a good scope.