

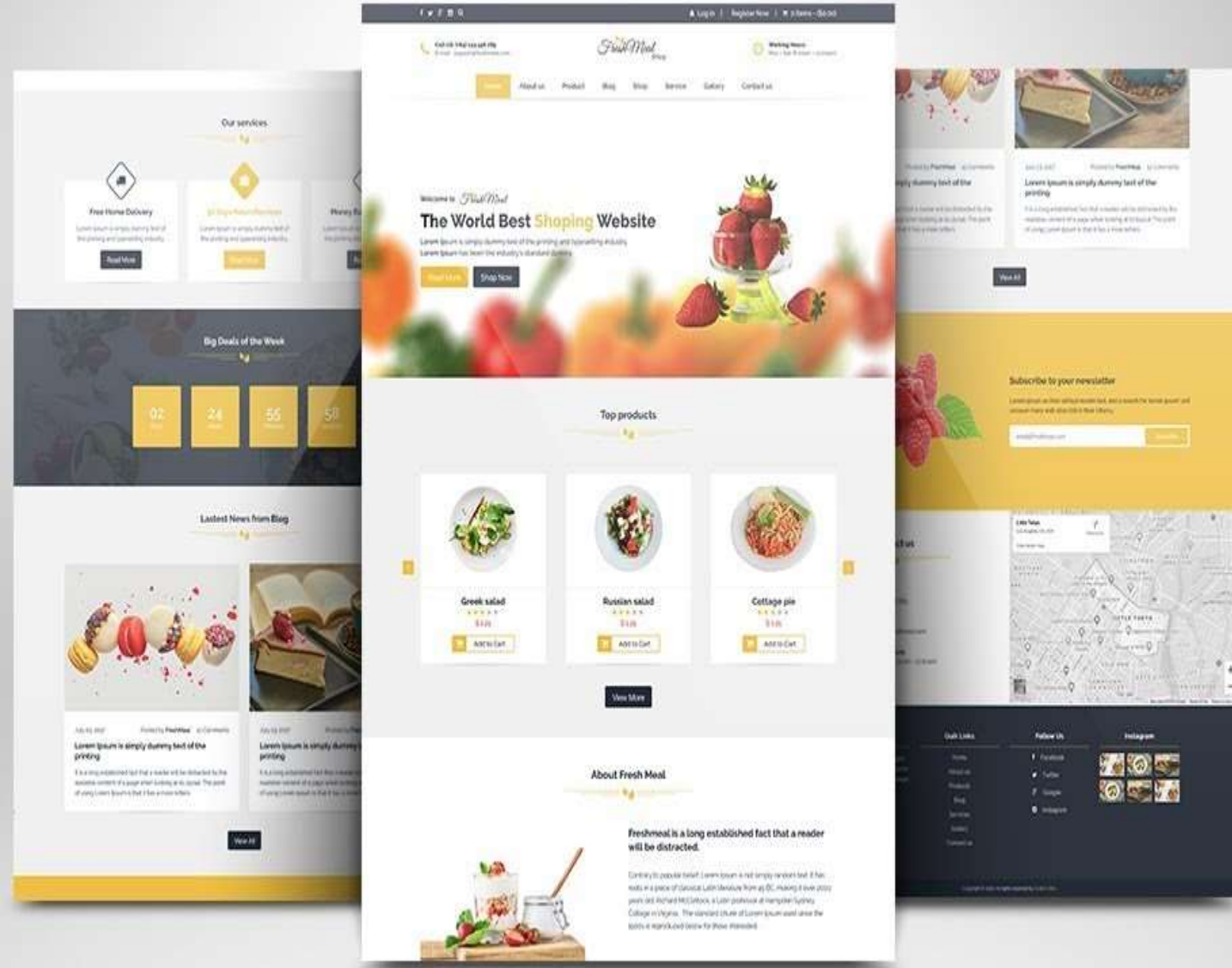
# FRESH MEAL

-ONLINE FOOD ORDERING WEBSITE

Presented by

➡ S.Akshay Kumar

➡ [22J41A6J5]



# ABSTRACT



- A Fresh-meal website is an online platform that allows customers to access information about the restaurant, view menus, make reservations, and even place orders.
- The website serves as a digital representation of the restaurant, providing a convenient and user-friendly experience for customers.



# WORKING

- The menu section of the website showcases the available restaurants, including dishes, descriptions, prices, and any special dietary information.
- Customers can browse through the menu, select dishes, customize them if allowed, and add them to their cart.
- The ordering process involves choosing the desired pickup or delivery option, providing contact details, and making secure online payments.



# SOFTWARE REQUIREMENTS

## HTML

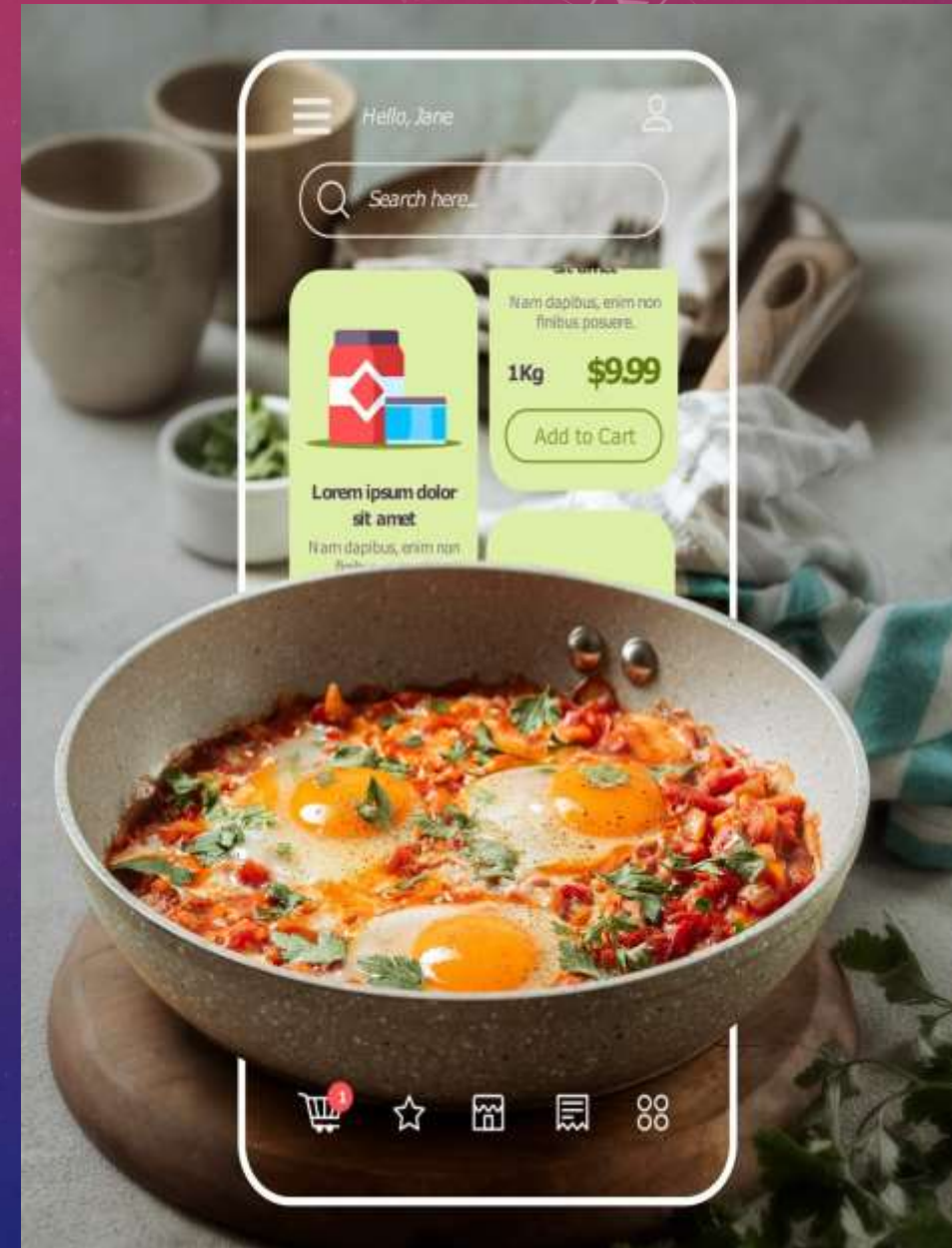
HTML is the foundation of any website , providing the structure and content. We will delve into the fundamentals of HTML and how it forms the backbone of a restaurant website





# STYLING WITH CSS

- CSS enables us to style and beautify the website, creating an engaging visual experience for visitors. We will explore the power of CSS in enhancing the website's aesthetics.



# ENHANCING WITH JAVASCRIPT

- JavaScript adds interactivity and dynamic functionality to the website . We will learn how to use JavaScript to create engaging features such as interactive menus and real-time reservations.





# OPTIMIZING FOR MOBILE

Mobile optimization is crucial for reaching a wider audience. We will discuss the importance of responsive design and how to ensure the restaurant website is accessible on all devices.



# IMPLEMENTING USER FEEDBACK

User feedback is vital for a successful restaurant website. We will explore how to integrate customer reviews and ratings to enhance the website's credibility and engagement.







# PROMOTING ONLINE ORDERING

Online ordering is a key feature for a website. We will discuss how to integrate secure and convenient online ordering systems to boost sales and customer satisfaction

# WORKING:

- **1. Visit our website “fresh-meal”:** Start by accessing the website or application of the online food ordering platform you wish to use. This can be done through your computer, tablet, or smartphone.
- **2. Create an account:** If you do not have an existing account, you will typically be asked to create one. This involves providing your email address, phone number, and a password.
- **3. Enter your location:** Enter your address or enable location services to automatically detect your current location. This will ensure that the food is delivered to the correct address.
- **4. Browse the menu:** Explore the website or app's catalogue of participating restaurants and their menus. You can usually filter by cuisine type, price range, or dietary preferences.
- **5. Select your desired items:** Once you have chosen a restaurant, browse its menu and select the items you wish to order. You can usually customize your order by indicating preferences such as spice level or extra toppings.



- **6. Add to your cart:** As you select each item, they will be added to your virtual shopping cart. Review your cart periodically to ensure it contains your desired item
- **7. Choose a payment method:** Select your preferred payment method from the available options, which typically include credit/debit card, online wallets, or cash on delivery.
- **8. Enter payment details:** If you choose to pay by card, you will need to enter your card details in the designated fields. Ensure that the website is secure before providing this information.
- **9. Place your order:** Once you have entered your payment details, review your order one last time and click on the "Place Order" or "Confirm Order" button.
- **10. Track your order:** Many online food ordering platforms offer a tracking feature that allows you to monitor the progress of your delivery in real-time. You can often access this feature on the website or app.
- **11. Receive and enjoy your food:** Once your order arrives at your doorstep, verify its contents with the delivery person and enjoy your meal!

# ADVANTAGES:

- **1. Convenience:** Online food ordering allows customers to order food from the comfort of their own homes or offices.
- **2. Time-saving:** By ordering food online, customers can save time by avoiding long waiting lines or driving to the restaurant. They can easily browse through menu options, add items to the cart, and place the order within minutes.
- **3. Variety of choices:** Online food ordering platforms provide access to a wide range of restaurants and cuisines. Customers can explore different options and try out new food without limitations.
- **4. Contactless delivery:** With the COVID-19 pandemic, online food ordering has become even more advantageous as it promotes contactless delivery.
- **5. Feedback and reviews:** Online ordering platforms usually provide a space for customers to leave feedback and reviews about the restaurants they order from.



# Thank You

