



Says
What have we heard them say?
What can we imagine them saying?

target your audience

virus threat

make it easy to read

follow basic dsign guidelines



Thinks
What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

NETWORKING
TOOLS THAT
DISPLAY
YOUR CARDS

many contentsor not suitable for children

TRICKS TO
BOOST
INVESTMENTS

MEMORABLE
THING



AKSHAYA'S TEAM

designing professional card

communicativ
e effectively

use 3D effects

add visual interset

make it tactile

TIME
SAVING

EASY TO
IDENTIFY
THE
COMPANY

DIDN'T
FORGOT
COMPANY

NAME AND
CONTACT
INFORMATION



Does
What behavior have we observed?
What can we imagine them doing?



Feels
What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?

[See an example](#)