

8 hrs workshop - startup business planning & Pre-Software Development

@DINESH VINUKOTI

Concept -1 : business terminology understanding

1. Start-up understanding
2. SAAS startup
3. Business models : B2C , B2B , B2B2C , C2B , B2G, D2C , C2C
4. Stages of startup's :
 - a. Bootstrap stage
 - b. Seed stage
 - c. Creative stage
 - d. Growth stage
 - e. Expansion stage
5. software Startup development stages:
 - a. Idea development
 - b. Pre-software Development
 - c. Software Development
 - d. Graphic Designing
 - e. Audio & Video Editing
 - f. Digital Marketing
 - g. Administration

CONCEPT - 2 : MYC Startup - 2023

1. Mera Sahai
2. Replica jewels
3. My job call

CONCEPT - 3: Platform business building

1. Problem statement

- A. Startup scope lookout
- B. Pre-idea documentation
- C. Competitor business analysis
- D. Creating a problem statement

2. People understanding;

- A. 4 box concept
- B. Types of peoples
- C. People Problem list

3. Services understanding :

- A. Problem - Solution listing
- B. Solutions analysis
- C. Service listings
- D. Service - people chart preparation.

4. Working models & Features:

- A. Individual services working model flow diagram

- B. Functionality & Features
- C. Co-relevant service working model preparation.

5. Login understanding:

- A. Functionality and Features segregation as per login
- B. Internal login features and functionalities
- C. Individual logins Documentation.

6. Management systems ;

- A. Concept understanding
- B. Working model - management system preparation
- C. Co-relevant management system working model.
- D. Documentation.

7. Launch Developments:

- A. Logo Designing
- B. Stationary Preparation
- C. Domain Purchasing
- D. Social media account Creations
- E. Official Poster Creation.

8. Pre-Website Developments :

- A. Website Template Selection
- B. Website Downloading Concept
- C. One page Website flow analysis
- D. Unique Template Section Selection

E. Template Preparation

F. Content Developments.

G. Graphic Designing Integration.

H. Website Deployment.