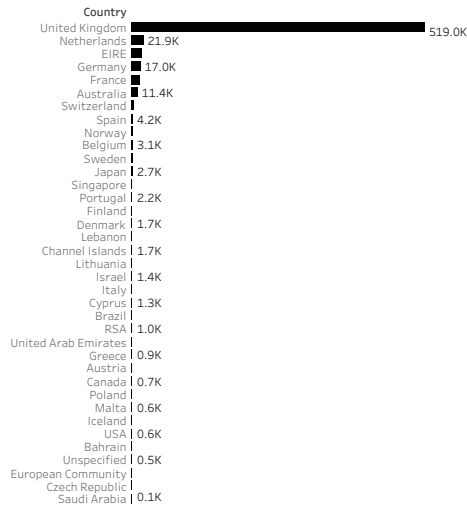
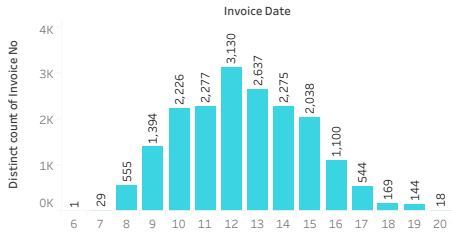


Project On Retail..

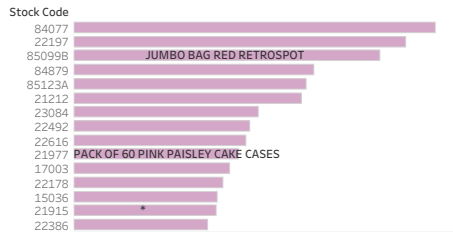
COUNTRYWISE MONTHLY SPEND



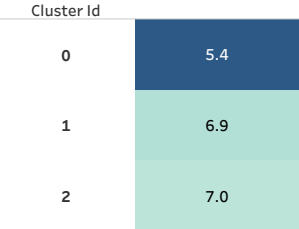
NUMBER OR ORDERS PLACED AT DIFFERENT HOURS



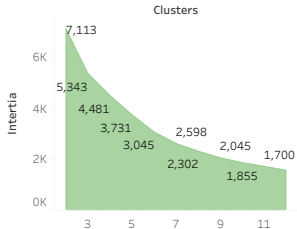
TOP 15 PRODUCTS



RFM SCORE HEATMAP



INERTIA VS. NUMBER OF CLUSTERS



DISTRIBUTION OF RFM SCORES

