

Phase 1: Problem Understanding & Industry Analysis

1. Requirement Gathering

Business Problem:

Managing customer, instrument rentals, payments, and fines using Excel or paper records is inefficient and error-prone when customers grow into hundreds or thousands.

Requirements:

1. Customers can rent musical instruments for personal or institutional use.
2. Track rental start and end dates, and status of instruments (Available/Rented/Repair).
3. Calculate fines for:
 - a. Late return
 - b. Damage
4. Apply promotions during special events (e.g., "Instrument Day Sale").
5. Automated reminders to customers for return dates.
6. Rental approval process for expensive instruments.
7. Generate reports:
 - a. Active rentals
 - b. Overdue rentals
 - c. Revenue reports
 - d. Instrument condition tracking
8. Secure login for different users:
 - a. Admin (Full Control)
 - b. Store Manager (Manage Rentals)
 - c. Customer Support Agent (Manage Customers)
 - d. Customer (View Own Rentals and Payments)
9. Payment Method:
 - a. Customers pay via PhonePe, Razorpay, or Cash.
 - b. Customer Support Agent manually updates Payment record in Salesforce with:

- i. Payment Method (PhonePe / Razorpay / Cash)
- ii. Transaction ID (if Online)
- iii. Payment Date
- iv. Payment Amount
- v. Status (Paid / Pending)

2. Stakeholder Analysis

Stakeholder	Role & Responsibilities
✓ Business Owner	✓ Sets policies, reviews reports, oversees system
✓ Store Manager	✓ Manages rental process, approves high-value rentals, handles inventory
✓ Customer Support Agent	✓ Registers customers, manages customer info, assists in rentals, updates payment records
✓ Customer	✓ Views own rental history, submits rental requests, makes payments

3. Business Process Mapping

[Customer] → [Customer Registration] → [Browse Instruments] → [Select Instrument & Rental Period] →
 [Submit Rental Request] → [Approval Process (if needed)] → [Payment (PhonePe/Razorpay/Cash)] →
 [Payment Updated by Support Agent] → [Rental Confirmation] →
 [Instrument Status Updated to Rented] →
 [Automated Reminders] → [Return Instrument] → [Damage Check] → [Fine Calculation] →
 [Fine Payment (if applicable)] → [Instrument Status Updated to Available] →
 [Customer Feedback] → [Reports & Analytics]

4. Industry-Specific Use Case Analysis

- Near Music Schools or Colleges → Students renting instruments for projects or exams.
- Short-Term Concerts → Bands renting equipment for events.
- Individual hobbyists → Renting instruments at affordable rates.