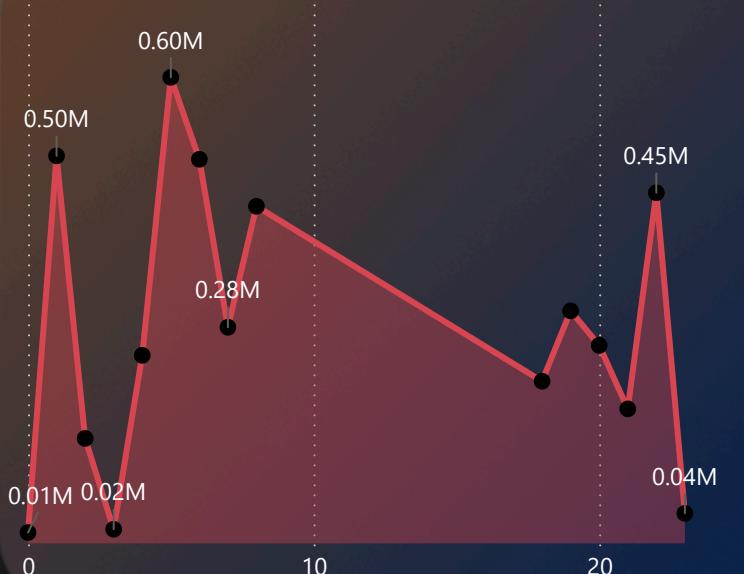


Avg Reach by Post Hour



101K

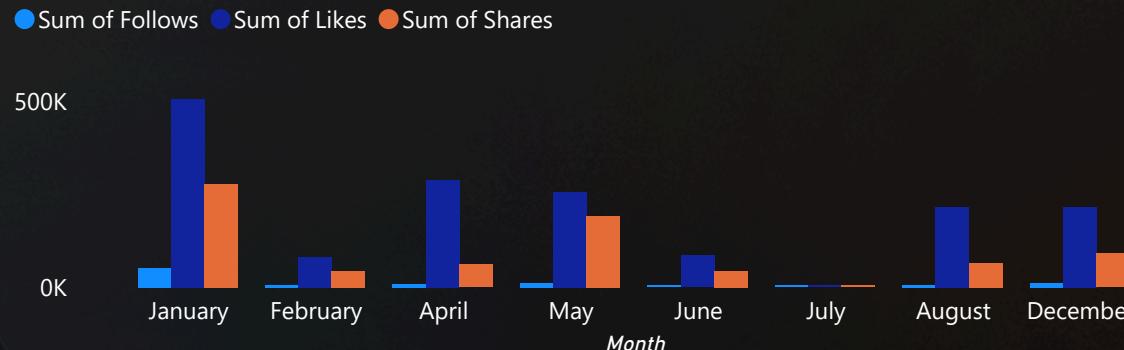
Total Follows



business_grow_1



Sum of Follows, Likes, Shares by Month

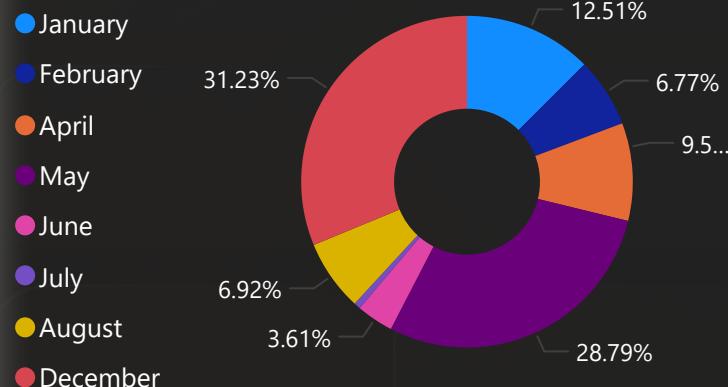


Content Type, Date

- Select all
- Business
- Motivation

Avg Reach by Month

Date Month



Avg Reach by Content Type



245.32K

Avg Reach

11.98%

Avg Engagement Rate

35.67%

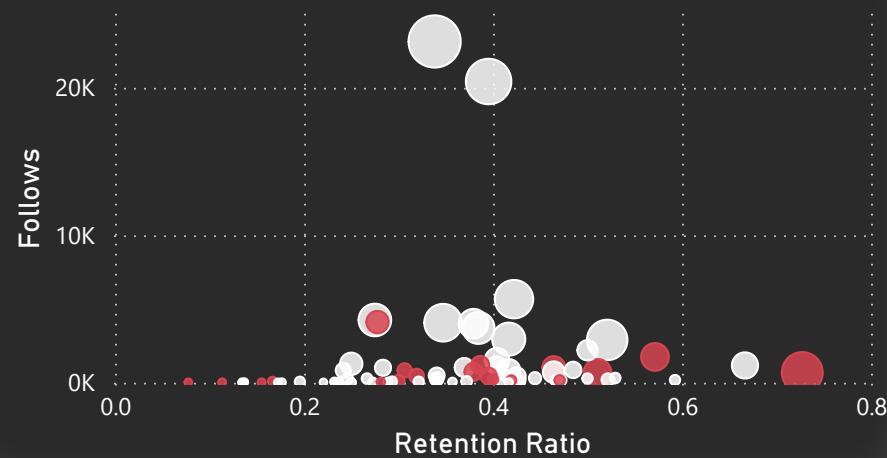
Avg Watch Retention

Avg Engagement Rate by Content Type

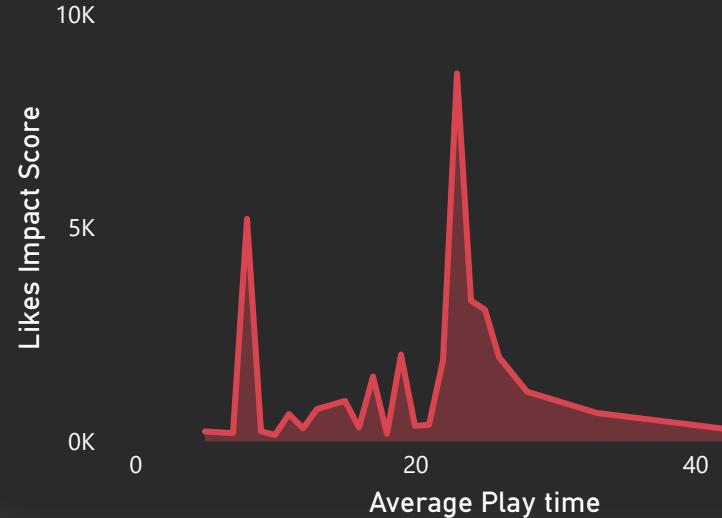


Retention Ratio vs Follows

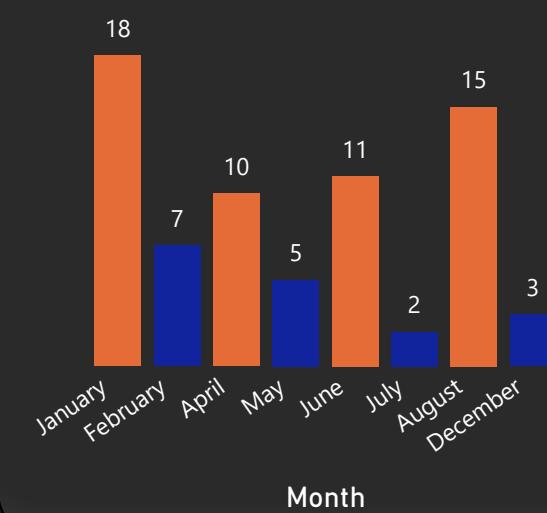
● Business ● Motivation



Likes Impact Score by Average Play time



Count of Post ID by Month

**2M**

Total Likes

776K

Total shares

206K

Total Saves

4146

Total Comments

Post ID Reach Likes Saves Shares Watch Time

| | | | | | |
|----|---------|--------|-------|--------|----------|
| 8 | 237324 | 32551 | 2936 | 6347 | 82d 4h |
| 25 | 183533 | 21075 | 2583 | 10071 | 38d 18h |
| 28 | 299800 | 33932 | 3777 | 19593 | 78d 22h |
| 32 | 1152436 | 146101 | 13276 | 107615 | 365d 10h |
| 36 | 499250 | 93277 | 3964 | 29349 | 145d 6h |
| 38 | 105821 | 16072 | 1160 | 2590 | 20d 1h |
| 39 | 298467 | 23293 | 10668 | 13687 | 55d 9h |
| 55 | 686692 | 97564 | 10611 | 81214 | 204d 4h |
| 60 | 143860 | 22034 | 2010 | 4314 | 29d 18h |

Sum of Views and Sum of Likes by Shares

● Sum of Views ● Sum of Likes

