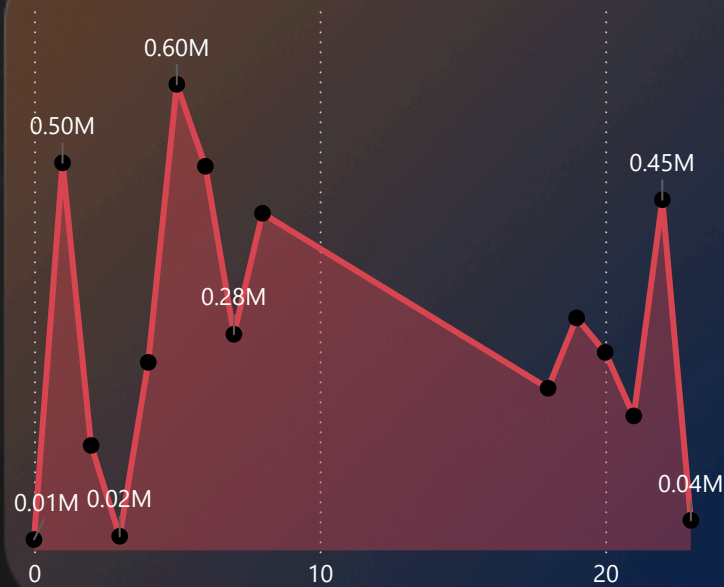


Avg Reach by Post Hour



101K

Total Follows

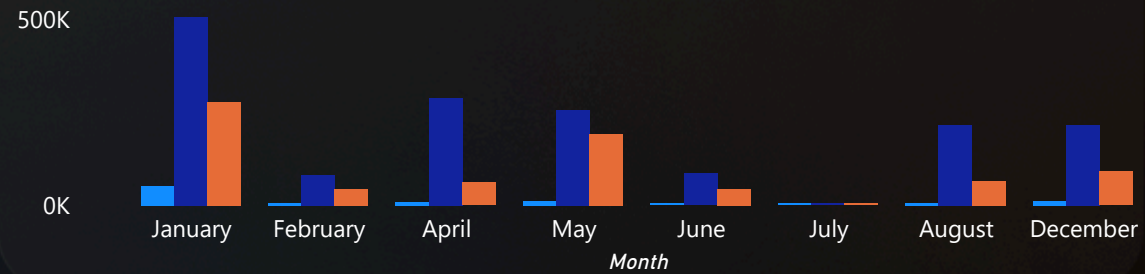


business_grow_1



Sum of Follows, Likes, Shares by Month

● Sum of Follows ● Sum of Likes ● Sum of Shares



Content Type, Date

Select all

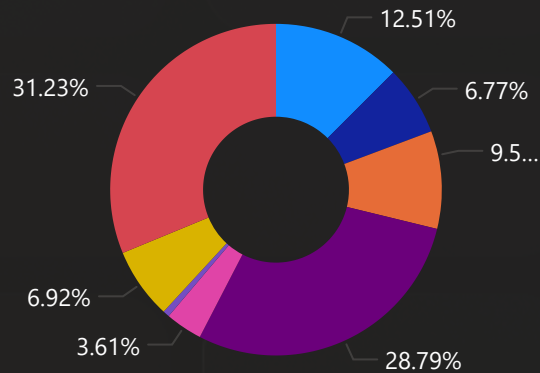
Business

Motivation

Avg Reach by Month

Date Month

● January
● February
● April
● May
● June
● July
● August
● December



Avg Reach by Content Type



Avg Engagement Rate by Content Type



245.32K

Avg Reach

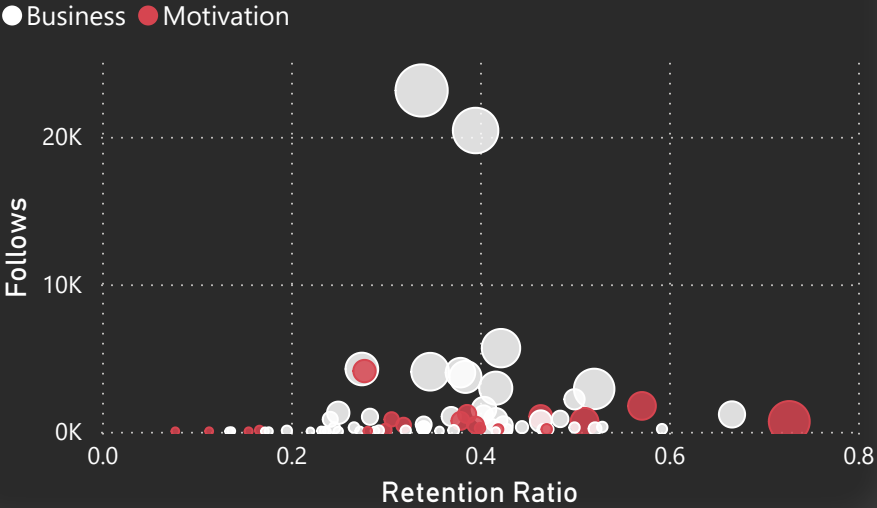
11.98%

Avg Engagement Rate

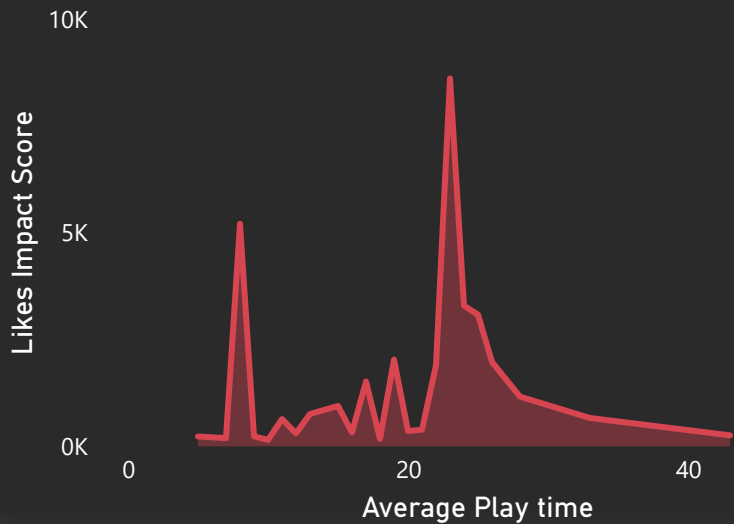
35.67%

Avg Watch Retention

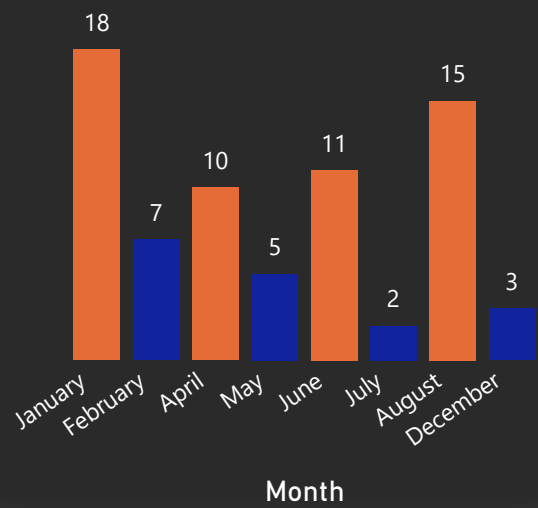
Retention Ratio vs Follows



Likes Impact Score by Average Play time



Count of Post ID by Month



2M

Total Likes

776K

Total shares

206K

Total Saves

4146

Total Comments

Post ID Reach Likes Saves Shares Watch Time

8	237324	32551	2936	6347	82d 4h
25	183533	21075	2583	10071	38d 18h
28	299800	33932	3777	19593	78d 22h
32	1152436	146101	13276	107615	365d 10h
36	499250	93277	3964	29349	145d 6h
38	105821	16072	1160	2590	20d 1h
39	298467	23293	10668	13687	55d 9h
55	686692	97564	10611	81214	204d 4h
60	143860	22034	2019	4314	29d 18h

Sum of Views and Sum of Likes by Shares

