* mGage’s SaaS, a cloud based technology, where in users can enable their brands to intelligently personalize mobile communications for the omni channel consumer , across marketing and customer care interaction.
* There are SaaS applications for fundamental business technologies, such as email, sales management, customer relationship management (CRM), financial management, human resource management, billing and collaboration. Leading SaaS providers include Salesforce, Oracle, SAP, Intuit and Microsoft.
* SaaS refers specifically to business software applications that are delivered via the cloud .
* mGage NG supports easy-to-integrate APIs like HTTP, XML, SMPP and FTP so your applications/systems can trigger a text message and report on message sent activity
* mGage supports MO Messaging via short codes, extended codes and virtual numbers (also known as long codes). MO Messaging can be enabled via HTTP / XML and SMPP APIs and has a complete reporting interface where filters like keyword, circle, carrier and dates can be easily manipulated.
* Set up and manage push programs easily with mGage’s SDK, APIs, and campaign management interface. mGage’s industry-leading mobile push notification service is powering timely and impactful interactions for mobile-savvy companies in an intuitive, easy-to-use solution.
* CommunicatePro : <https://www.youtube.com/watch?v=cOn_atmmqik>
* Frameworks used :
* Nunit (.NET APPLICATIONS) is an [open source](https://en.wikipedia.org/wiki/Open_source) [unit testing](https://en.wikipedia.org/wiki/Unit_testing) [framework](https://en.wikipedia.org/wiki/Software_framework) for [Microsoft .NET](https://en.wikipedia.org/wiki/Microsoft_.NET). It serves the same purpose as [JUnit](https://en.wikipedia.org/wiki/JUnit) does in the [Java](https://en.wikipedia.org/wiki/Java_(programming_language)) world, and is one of many programs in the [xUnit](https://en.wikipedia.org/wiki/XUnit) family .
* Entity Framework (EF) is an object-relational mapper that enables .NET developers to work with relational data using domain-specific objects. It eliminates the need for most of the data-access code that developers usually need to write.