

Digital Marketing Performance Dashboard

Revenue
\$1.04M

Total Spend
\$0.26M

Total Clicks
56K

Avg ROI
4.48

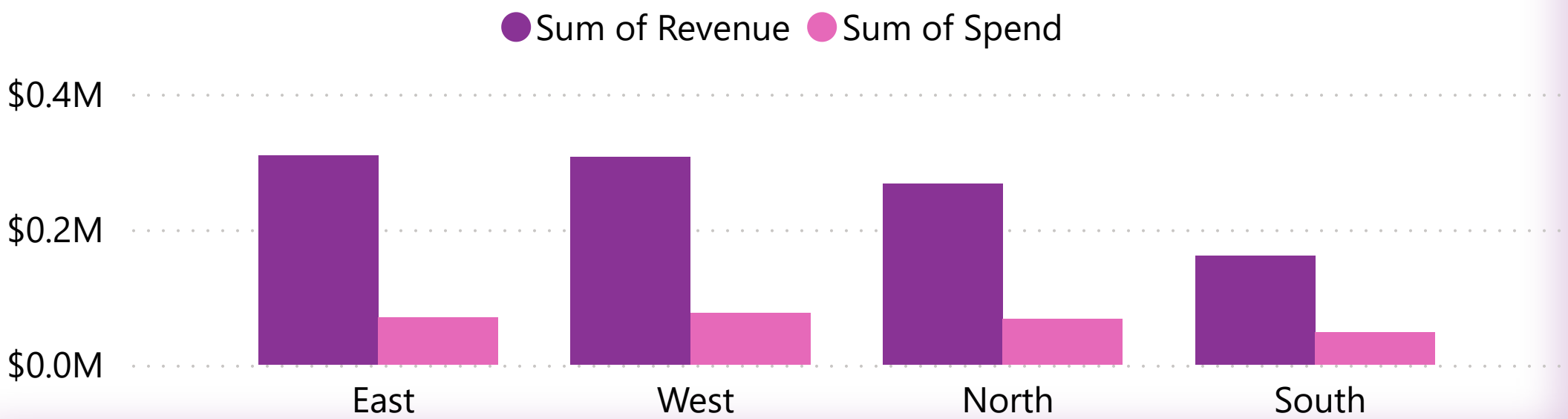
Impressions
570K

Avg CPC
6.57

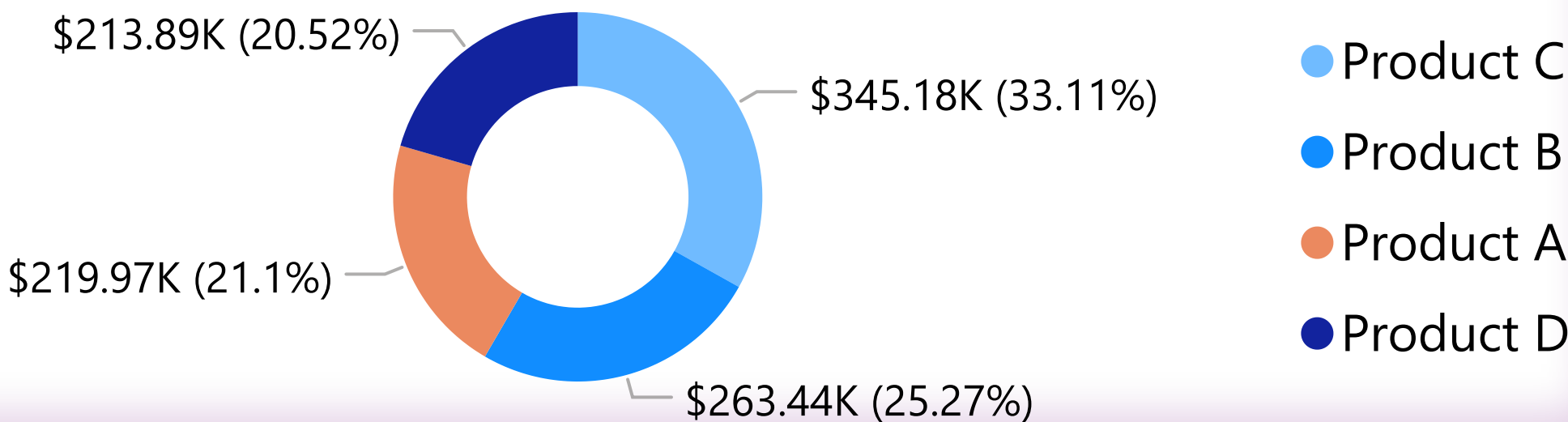
Conversions
2531

Avg CTR
13.86%

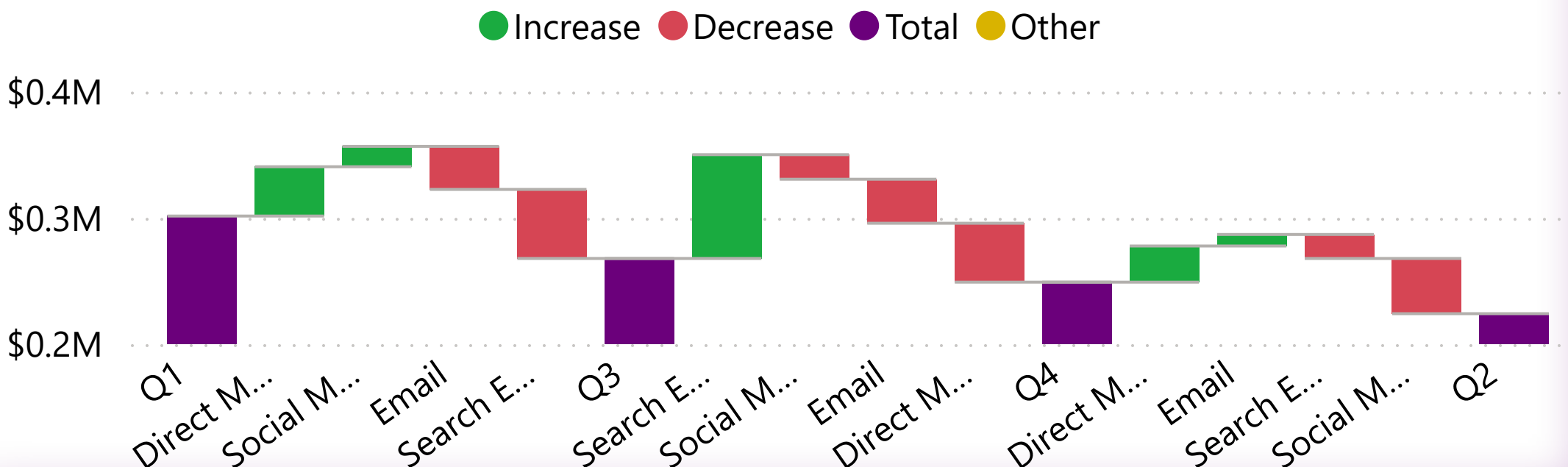
Revenue & Spend by Region



Revenue by Product



Revenue by Quarter and Channel



01/01/2023



24/11/2024



Product

All



Channel

All



Email

693



Social Media

638



Search Engine

606



Direct Mail

594