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HERITAGE TOURISM

From Problems to Possibilities

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Heritage Tourism

From Problems to Possibilities

Elements in Critical Heritage Studies

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Abstract: As one of the world's fastest-growing industries, heritage tourism is surrounded by political and ethical issues. This research explores the social and political effects and implications of heritage tourism through several pertinent topics. It examines the hegemonic power of heritage tourism and its consequences, the spectre of nationalism and colonialism in heritage-making, particularly for minorities and indigenous peoples, and the paradox of heritage tourism's role in combatting these issues. Drawing from global cases, the study addresses a range of approaches and the challenges of empowerment within the context of heritage tourism, including cultural landscapes, intangible heritage and ecomuseums. The research argues that heritage tourism has the potential to develop as a form of co-production. It can be used to create a mechanism for community-centred governance that integrates recognition and interpretation and promotes dialogue, equity and diversity.

Keywords: politics, empowerment, heritage, tourism, community

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