Landing Page

Task ID: **OIBSIP_WebDevelopment1_Task1**

Name : **N Akshitha**

Domain: **Web Development Internship**

Date: **14 July 2025**

🎯 Objective:

Design a visually appealing and responsive landing page that effectively showcases a product/service, using modern HTML and CSS practices.

📋 Steps Performed:

1. Defined project goal: visually represent brand and key call-to-action.

2. Planned page structure: header, hero section, features, testimonial, footer.

3. Wrote HTML layout with semantic tags: <header>, <section>, <footer>.

4. Styled with CSS:

   • Hero background image and overlay

   • Responsive flexbox/grid layouts

   • Consistent typography and color scheme

5. Added interactive elements:

   • Hover effects on buttons/links

• Smooth scroll for navigation links

6. Tested responsiveness across desktop, tablet, and mobile.

7. Reviewed accessibility: alt tags, contrast, and keyboard navigation.

8. Prepared screenshots and documentation for submission.

🛠️ Tools Used:

- HTML5 with semantic elements

- CSS3 (Flexbox/Grid)

- Visual Studio Code (IDE)

- Chrome DevTools

- Git & GitHub for version control

Landing Page

Html

```html
<!DOCTYPE html>
<html lang="en">
<head>
  <meta charset="UTF-8" />
  <meta name="viewport" content="width=device-width, initial-scale=1.0" />
  <title>VPN Landing Page</title>
  <link
href="https://fonts.googleapis.com/css2?family=Inter:wght@400;600&display=swap"
rel="stylesheet">
  <link rel="stylesheet" href="style3.css" />
</head>
<body>

  <header>
    <h1>The VPN that just works</h1>
    <p>Go further with the #1 trusted leader in VPN</p>
    <button class="btn-primary">Get ExpressVPN</button>
  </header>

  <section class="section">
    <h2>Secure access, worldwide</h2>
    <p>Connect reliably from anywhere, to anywhere. Our network of high-speed
servers across 94 countries puts you in control.</p>
  </section>

  <section class="features">
    <div class="feature">
      <img src="https://img.icons8.com/fluency/48/lock.png" alt="Security Icon">
      <h3>Stronger Data Protection</h3>
      <p>Best-in-class encryption to safeguard your privacy and security.</p>
    </div>
    <div class="feature">
      <img src="https://img.icons8.com/fluency/48/internet.png" alt="Internet
Icon">
      <h3>Works Everywhere</h3>
      <p>Experience the internet the way it's meant to be—fast and
accessible.</p>
    </div>
    <div class="feature">
      <img src="https://img.icons8.com/fluency/48/rocket.png" alt="Speed Icon">
      <h3>Lightning-Quick</h3>
```
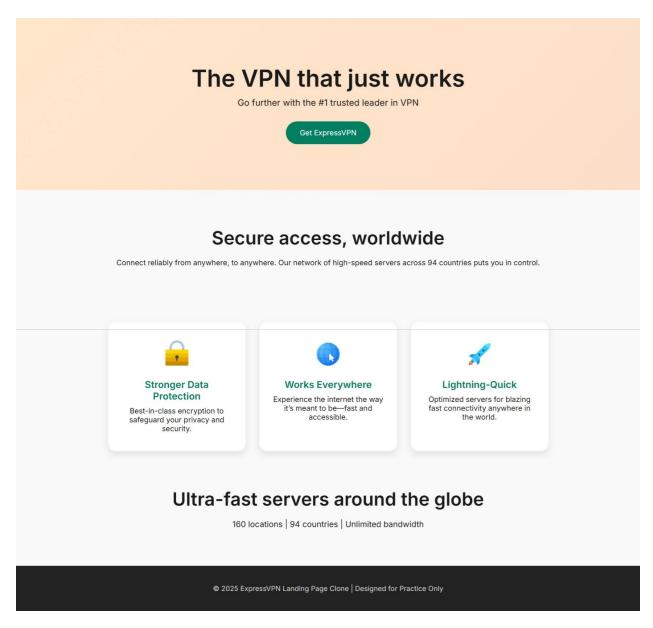
```
      <p>Optimized servers for blazing fast connectivity anywhere in the
world.</p>
    </div>
  </section>

  <section class="section">
    <h2>Ultra-fast servers around the globe</h2>
    <p style="font-size: 1.1rem; margin-top: 10px;">160 locations | 94 countries
| Unlimited bandwidth</p>
  </section>

  <div class="footer">
    &copy; 2025 ExpressVPN Landing Page Clone | Designed for Practice Only
  </div>

</body>
</html>
```

CSS

```
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The VPN that just works

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Connect reliably from anywhere, to anywhere. Our network of high-speed servers across 94 countries puts you in control.

Stronger Data Protection

Best-in-class encryption to safeguard your privacy and security.

Works Everywhere

Experience the internet the way it's meant to be—fast and accessible.

Lightning-Quick

Optimized servers for blazing fast connectivity anywhere in the world.

Ultra-fast servers around the globe

160 locations | 94 countries | Unlimited bandwidth

📄 **Summary:**

- File Structure: index.html, style.css, /images folder

- How to View: Open index.html in a browser

- Notes: No JavaScript used; CSS handles all layout and interactivity

✅ **Outcome:**

The landing page is fully responsive, visually engaging, and optimized for both desktop and mobile.

All content is easily accessible and provides clear call-to-action for user engagement.